

# SAI SUBHASHREE

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## CORE COMPETENCIES

- Data Analysis & Insight Generation
- Business & MIS Reporting
- Dashboarding & Data Visualization
- KPI Definition & Performance Tracking
- Data Cleaning & Transformation
- Exploratory Data Analysis (EDA)
- SQL-Based Data Extraction
- Process Automation & Reporting Efficiency
- Data Storytelling & Stakeholder Reporting

## TECHNICAL SKILLS

- **BI & Reporting Tools:** Power BI (Desktop, Service), Tableau
- **Data Preparation & Calculations:** Power Query (M), DAX, Data Modeling, Data Cleansing, Exploratory Data Analysis (EDA)
- **Databases & Data Access:** SQL, MySQL, SQL Server
- **Programming Languages:** Python, R
- **Spreadsheet & Office Tools:** Advanced Excel (Pivot Tables, Data Analysis), MS Office
- **Web & Product Analytics (Exposure):** Shopify Analytics, Shopify APIs, Liquid, HTML, CSS, JavaScript

## CERTIFICATIONS

- Accenture North America – Data Analytics & Visualization | Forage | Nov 2024
- Tata Group – Data Visualization: Empowering Business with Effective Insights | Forage | Feb 2025
- ExcelR – Data Analytics Certification (Excel, Power BI, SQL, Python, R) | Nov 2025.

## EDUCATION

Jul 2022  
**B.Tech. (Information Technology)**  
Trident Academy of Technology

## AWARDS

- **Best Fresher Award** – Marmeto, Bengaluru
- **Best Employee Award** – iFocus Systec Pvt Ltd, Bengaluru

## JOB OBJECTIVE

Result-driven Analytics Specialist aiming to contribute to Data-Backed Business Planning, Operational Performance Tracking and Management Reporting, while continuously strengthening expertise in Enterprise-level Analytics and Decision Support.

## PROFILE SUMMARY

- Performance-oriented Data Analytics professional with **over 1 years** of experience in delivering **Business Insights, MIS Reporting and Performance Dashboards using SQL, Power BI, Excel, Python and Tableau**.
- Strong expertise in **Data Cleaning, Transformation, Modeling, EDA and Visualization**, ensuring accurate, reliable, and decision-ready analytics.
- Proven ability to **automate dashboards and recurring MIS reports**, achieving **30% improvement in reporting efficiency** and enhanced management visibility.
- Hands-on experience in **KPI definition, trend analysis and performance tracking**, supporting strategic, operational and executive decision-making.
- Detail-oriented, business-focused analyst with strong **analytical thinking, problem-solving and data storytelling skills**, recognized for consistent performance and continuous learning.

## WORK EXPERIENCE

**May 2024 – Jul 2024 | Software Development Engineer – 1 | Marmeto, Bengaluru**

### Key Result Areas:

- Engineered and customized **Shopify themes** using **Liquid, HTML, CSS and JavaScript**, optimizing site responsiveness and UX.
- Conducted **store performance and customer behavior analysis** via Shopify Analytics and Excel, providing actionable insights for business decisions.
- Collaborated with cross-functional teams to implement e-commerce platform enhancements & developed advanced Excel reports to support strategic initiatives.

### Significant Achievements:

- Boosted user engagement by **30%** through responsive design and optimized theme implementation.
- Extracted actionable insights from **Shopify Analytics and Excel**, enhancing store performance and contributing to a **15% sales uplift**.

**Apr 2023 - Apr 2024 | Associate Analyst | iFocus Systec Pvt. Ltd., Bengaluru**

### Key Result Areas:

- Performed advanced employee data analysis using **SQL, Python and Power BI** to support strategic HR decisions and performance tracking.
- Designed and maintained automated dashboards and Excel reporting solutions, enhancing efficiency and stakeholder access to critical HR metrics.
- Led data cleaning, transformation, and trend analysis, streamlining reporting processes and enabling faster, accurate insights generation.

### Significant Achievements:

- Developed an **integrated HR dashboard** that improved employee performance tracking by **30%** and highlighted development areas.
- Automated reporting processes, **reducing manual errors** and **increasing reporting accuracy by 30-35%**.
- Optimized data management practices, **enhancing data accuracy by 20-25%** and contributing to team-wide analytics capability.

## PERSONAL PROJECTS

**Finance Report Analysis | Power BI | [Link](#)**

- Developed an interactive Power BI dashboard to track **Sales, Profit, Discounts, and COGS** across products, segments, and locations, leveraging **DAX, Excel/CSV datasets and data modeling**, improving business insight visibility by **25%** and speeding identification of top-performing products by **20%**.

**Zepto Inventory & Pricing Analysis | SQL | [Link](#)**

- Optimized inventory management and pricing strategies using Zepto e-commerce dataset, resulting in **35% improvement in data accuracy** and **20% boost in stock efficiency**.

## PERSONAL DETAILS

- **Address:** BTM Layout 2nd Stage, Bengaluru, 560076
- **Date of Birth:** 25<sup>th</sup> April 2001
- **Languages Known:** English Hindi and Odia

## Superstore Sales Analysis | Tableau | [Link](#)

- Built dynamic Tableau reports analyzing sales and profit trends over 4 years, identifying top 5 selling and profitable sub-categories, increasing overall profitability by **25%** through **KPI-driven insights**.

## Telecom Customer Churn Analysis | Python | [Link](#)

- Performed churn analysis using Python to uncover retention gaps, achieving **18% improvement in customer retention** and **22% reduction in high-risk churn**.

## Adventure Works Sales Dashboard | Excel | [Link](#)

- Created a comprehensive Excel dashboard (Power Query, Power Pivot, Pivot Tables, DAX) to analyze 2010–2014 sales trends, enhancing **insights** by **35%** through dynamic KPIs and automated data modeling.