

SAI SUBHASHREE

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CORE COMPETENCIES

- ➔ Data Analysis & Insight Generation
- ➔ Business & MIS Reporting
- ➔ Dashboarding & Data Visualization
- ➔ KPI Definition & Performance Tracking
- ➔ Data Cleaning & Transformation
- ➔ Exploratory Data Analysis (EDA)
- ➔ SQL-Based Data Extraction
- ➔ Process Automation & Reporting Efficiency
- ➔ Data Storytelling & Stakeholder Reporting

TECHNICAL SKILLS

- ➔ **BI & Reporting Tools:** Power BI (Desktop, Service), Tableau
- ➔ **Data Preparation & Calculations:** Power Query (M), DAX, Data Modeling, Data Cleansing, Exploratory Data Analysis (EDA)
- ➔ **Databases & Data Access:** SQL, MySQL, SQL Server
- ➔ **Programming Languages:** Python, R
- ➔ **Spreadsheet & Office Tools:** Advanced Excel (Pivot Tables, Data Analysis), MS Office
- ➔ **Web & Product Analytics (Exposure):** Shopify Analytics, Shopify APIs, Liquid, HTML, CSS, JavaScript

CERTIFICATIONS

- ➔ **Accenture North America – Data Analytics & Visualization** | Forage | Nov 2024
- ➔ **Tata Group – Data Visualization: Empowering Business with Effective Insights** | Forage | Feb 2025
- ➔ **ExcelR – Data Analytics Certification** (Excel, Power BI, SQL, Python, R) | Nov 2025.

EDUCATION

Jul 2022
B.Tech. (Information Technology)
Trident Academy of Technology

AWARDS

- ➔ **Best Fresher Award** – Marmeto, Bengaluru
- ➔ **Best Employee Award** – iFocus Systec Pvt Ltd, Bengaluru

JOB OBJECTIVE

Result-driven Analytics Specialist aiming to contribute to Data-Backed Business Planning, Operational Performance Tracking and Management Reporting, while continuously strengthening expertise in Enterprise-level Analytics and Decision Support.

PROFILE SUMMARY

- ➔ Performance-oriented Data Analytics professional with **over 1 years** of experience in delivering **Business Insights, MIS Reporting** and **Performance Dashboards** using **SQL, Power BI, Excel, Python** and **Tableau**.
- ➔ Strong expertise in **Data Cleaning, Transformation, Modeling, EDA** and **Visualization**, ensuring accurate, reliable, and decision-ready analytics.
- ➔ Proven ability to **automate dashboards and recurring MIS reports**, achieving **30% improvement in reporting efficiency** and enhanced management visibility.
- ➔ Hands-on experience in **KPI definition, trend analysis** and **performance tracking**, supporting strategic, operational and executive decision-making.
- ➔ Detail-oriented, business-focused analyst with strong **analytical thinking, problem-solving** and **data storytelling skills**, recognized for consistent performance and continuous learning.

WORK EXPERIENCE

May 2024 – Jul 2024 | Software Development Engineer – 1 | Marmeto, Bengaluru

Key Result Areas:

- ➔ Engineered and customized **Shopify themes** using Liquid, HTML, CSS, and JavaScript, optimizing site responsiveness and UX.
- ➔ Conducted **store performance and customer behavior analysis** via Shopify Analytics and Excel, providing actionable insights for business decisions.
- ➔ Collaborated with cross-functional teams to implement e-commerce platform enhancements & developed advanced Excel reports to support strategic initiatives.

Significant Achievements:

- ➔ **Boosted user engagement by 30%** through responsive design and optimized theme implementation.
- ➔ Extracted actionable insights from **Shopify Analytics** and **Excel**, enhancing **store performance** and **contributing to a 15% sales uplift**.

Apr 2023 - Apr 2024 | Associate Analyst | iFocus Systec Pvt. Ltd., Bengaluru

Key Result Areas:

- ➔ Performed advanced employee data analysis using SQL, Python, and Power BI to support strategic HR decisions and performance tracking.
- ➔ Designed and maintained automated dashboards and Excel reporting solutions, enhancing efficiency and stakeholder access to critical HR metrics.
- ➔ Led data cleaning, transformation, and trend analysis, streamlining reporting processes and enabling faster, accurate insights generation.

Significant Achievements:

- ➔ Developed an **integrated HR dashboard** that improved employee performance tracking by **30%** and highlighted development areas.
- ➔ Automated reporting processes, **reducing manual errors** and **increasing reporting accuracy** by **XX%**.
- ➔ Optimized data management practices, **enhancing data accuracy** by **XX%** and contributing to team-wide analytics capability

PERSONAL PROJECTS

Finance Report Analysis | Power BI | [Link](#)

- ➔ Developed an interactive Power BI dashboard to track **Sales, Profit, Discounts, and COGS** across products, segments, and locations, leveraging **DAX, Excel/CSV datasets and data modeling**, improving business insight visibility by **25%** and speeding identification of top-performing products by **20%**.

Zepto Inventory & Pricing Analysis | SQL | [Link](#)

- ➔ Optimized inventory management and pricing strategies using Zepto e-commerce dataset, resulting in **35% improvement in data accuracy** and **20% boost in stock efficiency**.

PERSONAL DETAILS

- ➔ **Address:** BTM Layout 2nd Stage, Bengaluru, 560076
- ➔ **Date of Birth:** 25th April 2001
- ➔ **Languages Known:** English Hindi and Odia

Superstore Sales Analysis | Tableau | [Link](#)

- ➔ Built dynamic Tableau reports analyzing sales and profit trends over 4 years, identifying top 5 selling and profitable sub-categories, increasing overall profitability by **25%** through **KPI-driven insights**.

Telecom Customer Churn Analysis | Python | [Link](#)

- ➔ Performed churn analysis using Python to uncover retention gaps, achieving **18% improvement in customer retention** and **22% reduction in high-risk churn**

Adventure Works Sales Dashboard | Excel | [Link](#)

- ➔ Created a comprehensive Excel dashboard (Power Query, Power Pivot, Pivot Tables, DAX) to analyze 2010–2014 sales trends, enhancing **insights** by **35%** through dynamic KPIs and automated data modeling.