



TECHYON
2024

MINDSPARK
2024

DEPARTMENT OF
INFORMATION TECHNOLOGY

GOA



PITCH OFF PERISH



[REGISTER](#)

CASH PRIZE-
1ST - 3000/-
2ND-2000/-

VARDHAMAN GANPULE
(91684 86525)

VRASHAB TIMMANNAVAR
(94226 42149)

**INTER COLLEGE (ALL MEMBERS
SHOULD BELONG TO SAME
COLLEGE)
TEAM OF 3**

**LOCATION: IT LAB 1 (3RD FLOOR)
DATE: 19TH OCT
TIME: 10:00-2:00PM**

**A REAL-WORLD PROBLEM OR CHALLENGE WILL BE
PRESENTED TO CONTESTANTS. THEY HAVE TO GENERATE
AN IDEA TO SOLVE THE PROBLEM, THEY HAVE TO BRAND
THEIR PRODUCT AND ALSO CREATE AN AD-BANNER
SHOWCASING THEIR PRODUCT IDEA AND PRESENT IT TO
OTHER CONTESTANTS AND JUDGES, CONVINCING THEM
WHY THEIR IDEA IS BETTER THAN THE OTHERS.**

**PARTICIPANTS WILL BE JUDGED BASED ON AD-BANNER
AND PRESENTATION.**

**PREREQUISITES : BASIC DESIGNING SKILLS FOR AD-
BANNER DESIGN.
USE OF AI IS ALLOWED.**

**NOTE: PARTICIPANTS HAVE TO BRING THEIR LAPTOPS IF
POSSIBLE.**

**DETAILED
RULES**

REGISTER