

East

North

South

West

2016

2017

2018

January


Febru...

March

April

May

June



Mega Market

Revenue by Zone

East  
10.15M (16.5...)

West  
19.18M (31....)

South  
15.84M (25....)

North (0%)

Revenue by EducationLevel

Graduate Deg...  
3.19M (9.02...)

Bachelors  
5.77M (16....)

High School  
3.46M (9.78%)

Partial College  
5.13M (14....)

Revenue by Gender

M  
9.55M (27.0...)

F  
9.51M (26.9%)

Sub-category wise data

SubcategoryName	Units	ReturnQuantity	Return Rate
Assorted Dairy	7830	56	0.72%
Baby Care	12844	204	1.59%
Biscuits and Snacks	1080	36	3.33%
Bread and Baked Goods	2570	20	0.78%
Cereals & Grains	1070	12	1.12%
Cheese	3346	12	0.36%
Cleaning Accessories	9398	60	0.64%
Cookware	11672	276	2.36%
Cosmetics	5186	84	1.62%
Deos & Perfumes	7626	44	0.58%
Detergents	10854	496	4.57%
Dry Fruits	1246	12	0.96%
Electricals	2610	28	1.07%
Exotic Vegetables	1860	36	1.94%
Festive Decoratives	3208	148	4.61%
Flours\$ Atta and Others	2044	132	6.46%
Fruits	2118	20	0.94%
Health Drinks	5228	204	3.90%
Imported Fruits	938	32	3.41%
Juices and Energy Drinks	4284	88	2.05%
Kitchen & Dining	880	84	9.55%
Mineral Water	784	24	3.06%
School Supplies	5292	80	1.51%
Soft Drinks	4028	64	1.59%
Tea & Coffee	6156	116	1.88%
Toys & Games	2936	76	2.59%
Vegetables	1948	32	1.64%
Total	119036	2476	2.08%

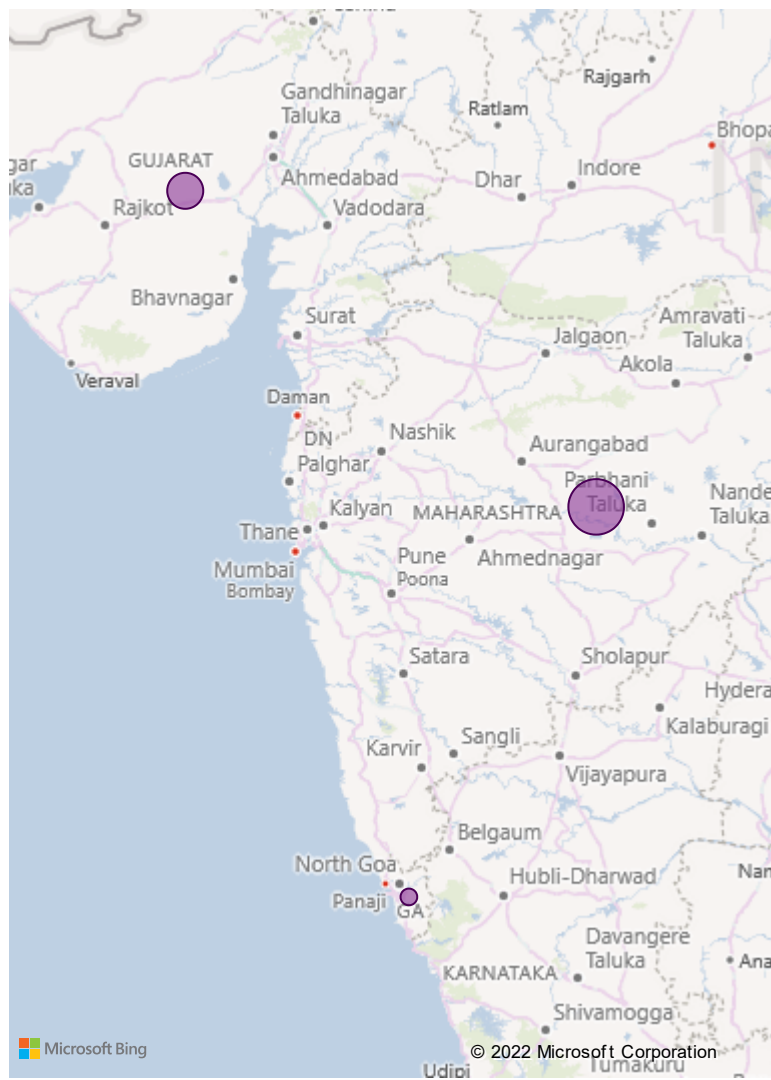
Units by Zone

West  
119K

North  
100K

South  
99K

East  
63K



Microsoft Bing

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