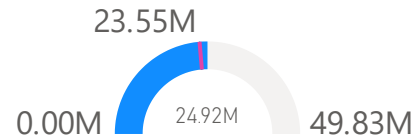
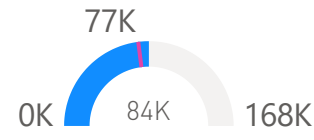




Revenue Vs Target



Order Qty Vs Target



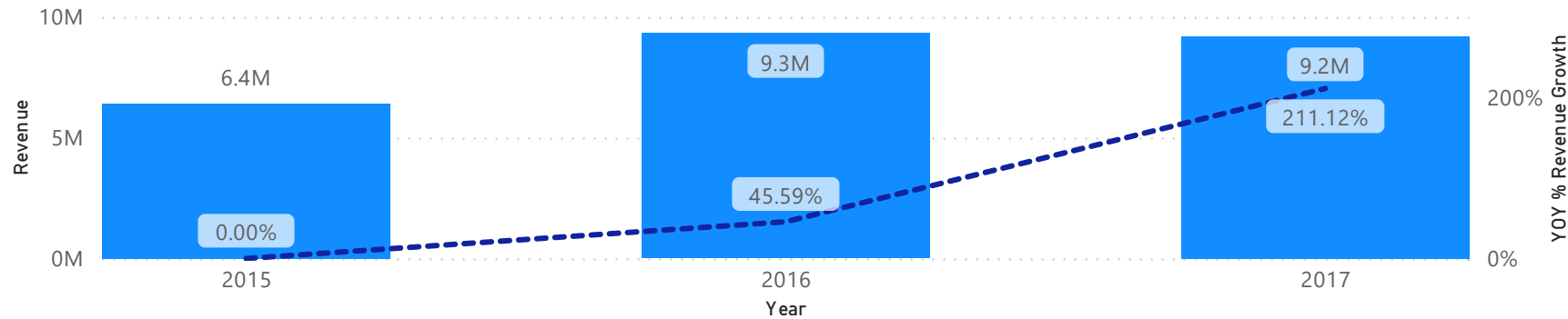
Select all Europe North America



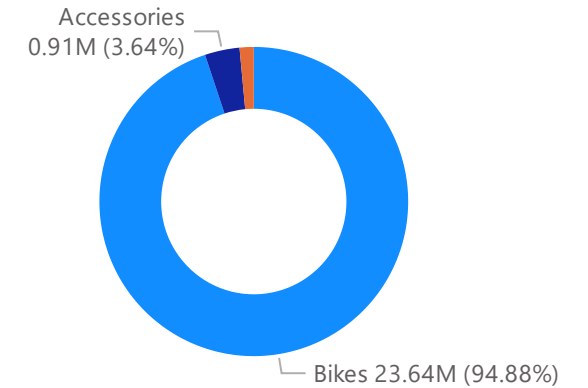
Click to see Report during Europe's World Cup

YoY Revenue Growth

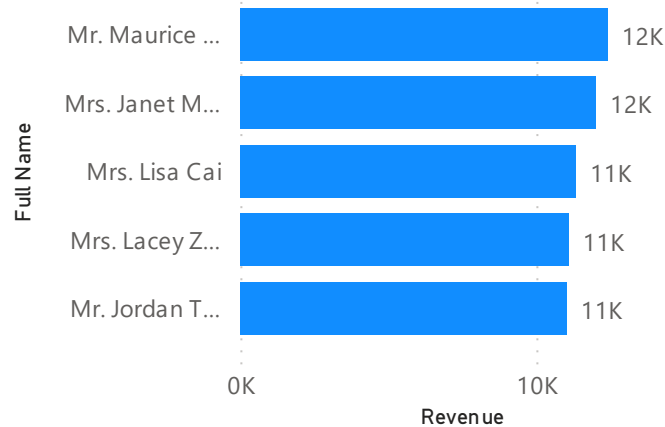
Revenue YOY % Revenue Growth



Revenue by Category



Top 5 Customers by Revenue



Revenue by Country



ProductName	ReturnQty	ReturnRate
All-Purpose Bike Stand	8	3.42%
AWC Logo Cap	46	1.11%
Bike Wash - Dissolver	25	1.47%
Classic Vest, L	4	2.20%
Classic Vest, M	7	3.85%
Classic Vest, S	8	5.10%
Fender Set - Mountain	54	1.36%
Half-Finger Gloves, L	18	2.14%
Half-Finger Gloves, M	16	1.74%
Half-Finger Gloves, S	15	1.69%
Hitch Rack - 4-Bike	8	2.65%
Total	1828	2.17%

▲ 0.00% Mountain-100 Black, 48 121,500.00 ▲ 0.00% Touring-2000 Blue, 50 121,500.00 ▲ 0.00%



Water Bottle - 30 oz.

Revenue vs Target

4.08K✓
Goal: 3.99K (+2.18%)

Order Qty. vs Target

815✓
Goal: 797.64 (+2.18%)

Return Qty. vs Target

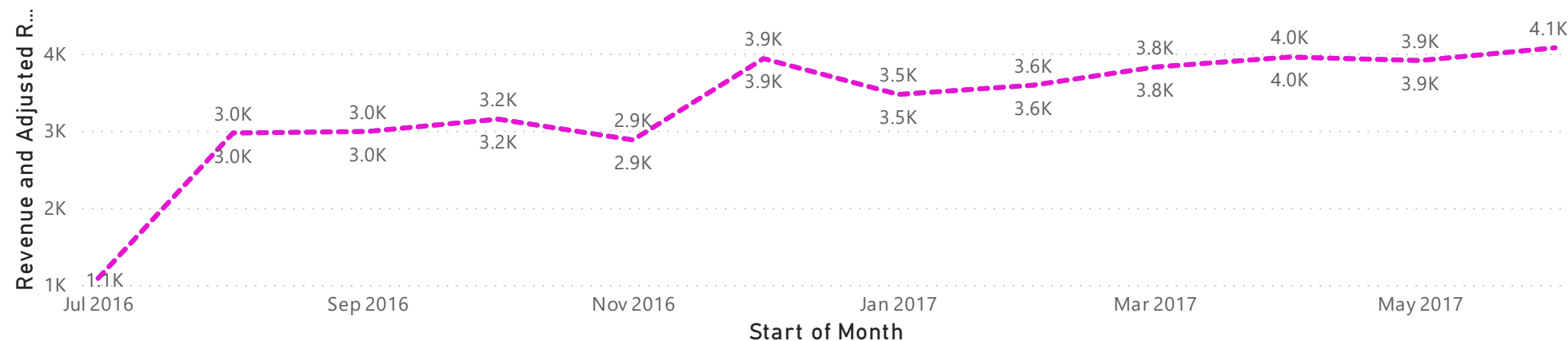
21!
Goal: 6 (-250%)

Price Adjustment

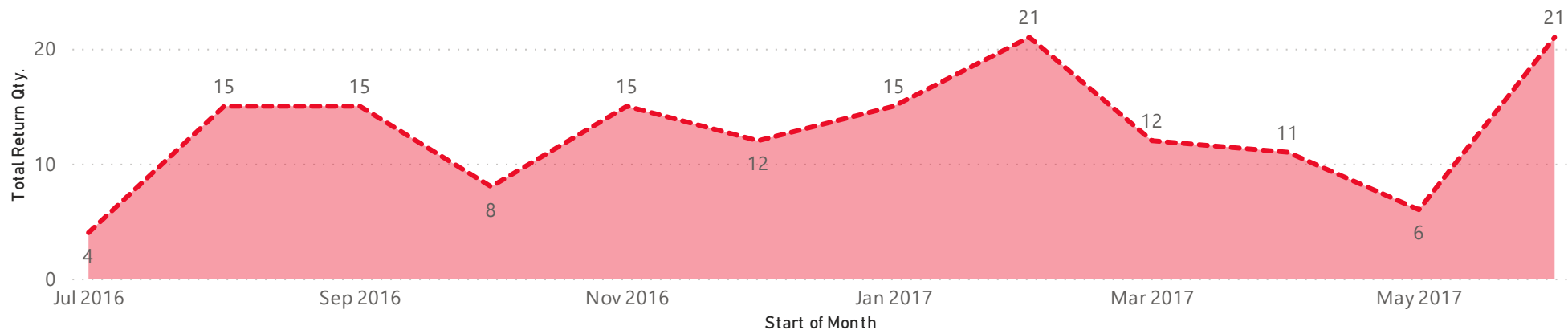
0.00

Monthly Revenue

● Revenue ● Adjusted Revenue

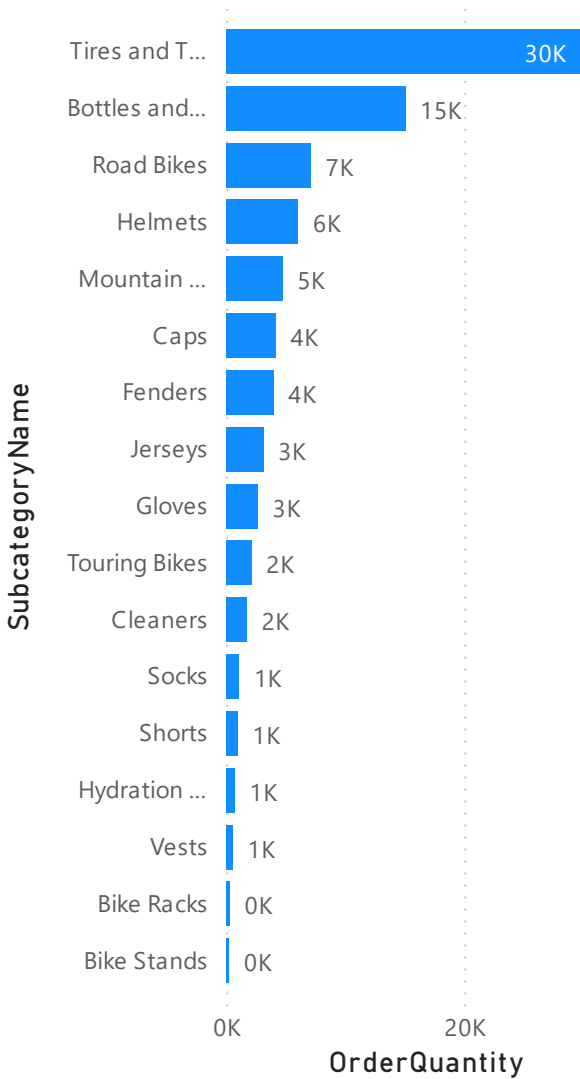


Monthly Return Qty.



Sales Report Using Q&A

OrderQuantity by Subcategory



Select all

Europe

North America

Pacific

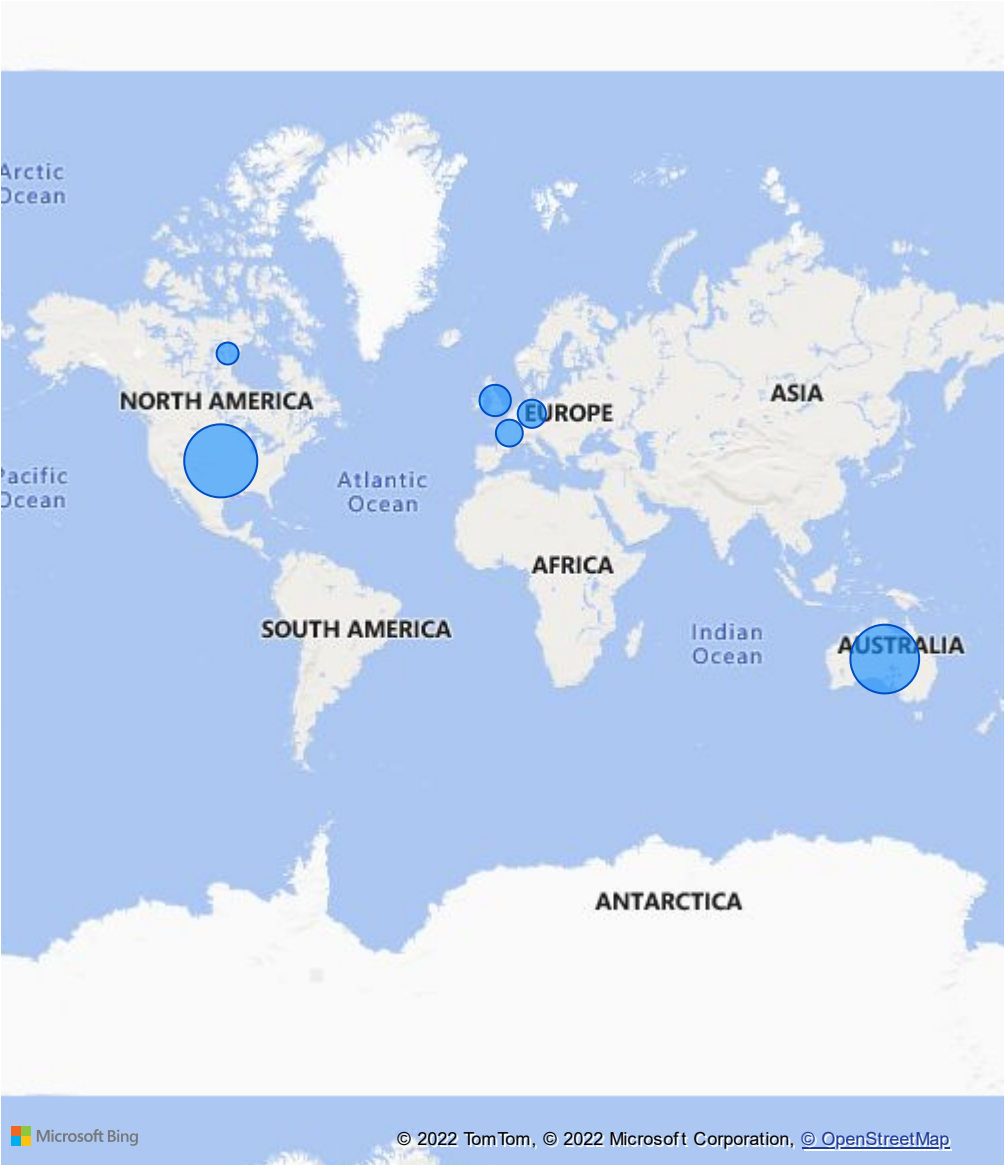
Top 5 Customers by Revenue

Full Name	Revenue
<input type="checkbox"/> Mr. Maurice Shan	12,408.00
<input type="checkbox"/> Mrs. Janet Munoz	12,016.00
<input type="checkbox"/> Mrs. Lisa Cai	11,332.00
<input type="checkbox"/> Mrs. Lacey Zheng	11,086.00
<input type="checkbox"/> Mr. Jordan Turner	11,023.00
Total	57,865.00

Bottom 5 Customers by Revenue

Full Name	Revenue
<input type="checkbox"/> Mr. Dalton Clark	4.00
<input type="checkbox"/> Mr. Darren Suarez	4.00
<input type="checkbox"/> Mr. Dylan Taylor	4.00
<input type="checkbox"/> Mr. Hunter Miller	4.00
<input type="checkbox"/> Mr. Marcus Morgan	4.00
Total	96.00

Revenue by Country



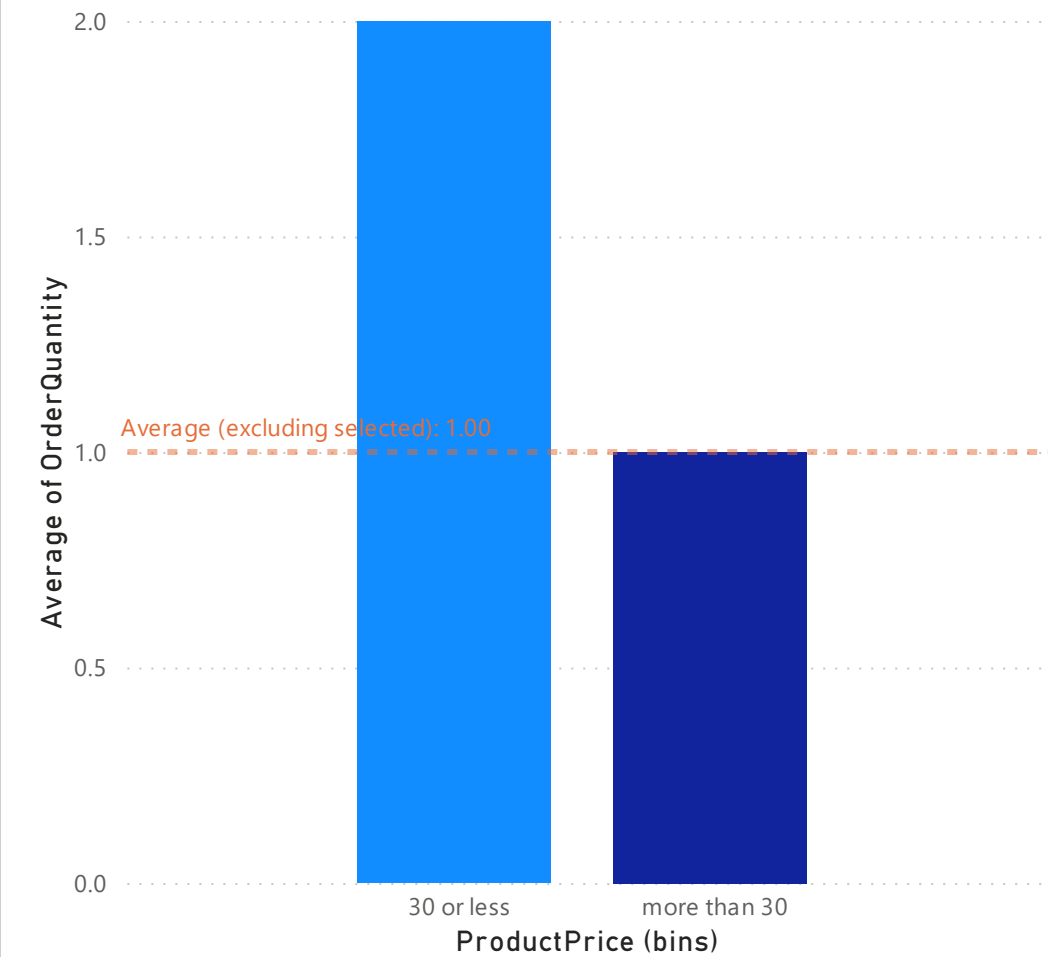
What influences OrderQuantity to

Increase

 ?



← OrderQuantity is more likely to increase when ProductPrice is 30 or less than otherwise (on average).



☐ Only show values that are influencers

What influences Revenue to Increase ?

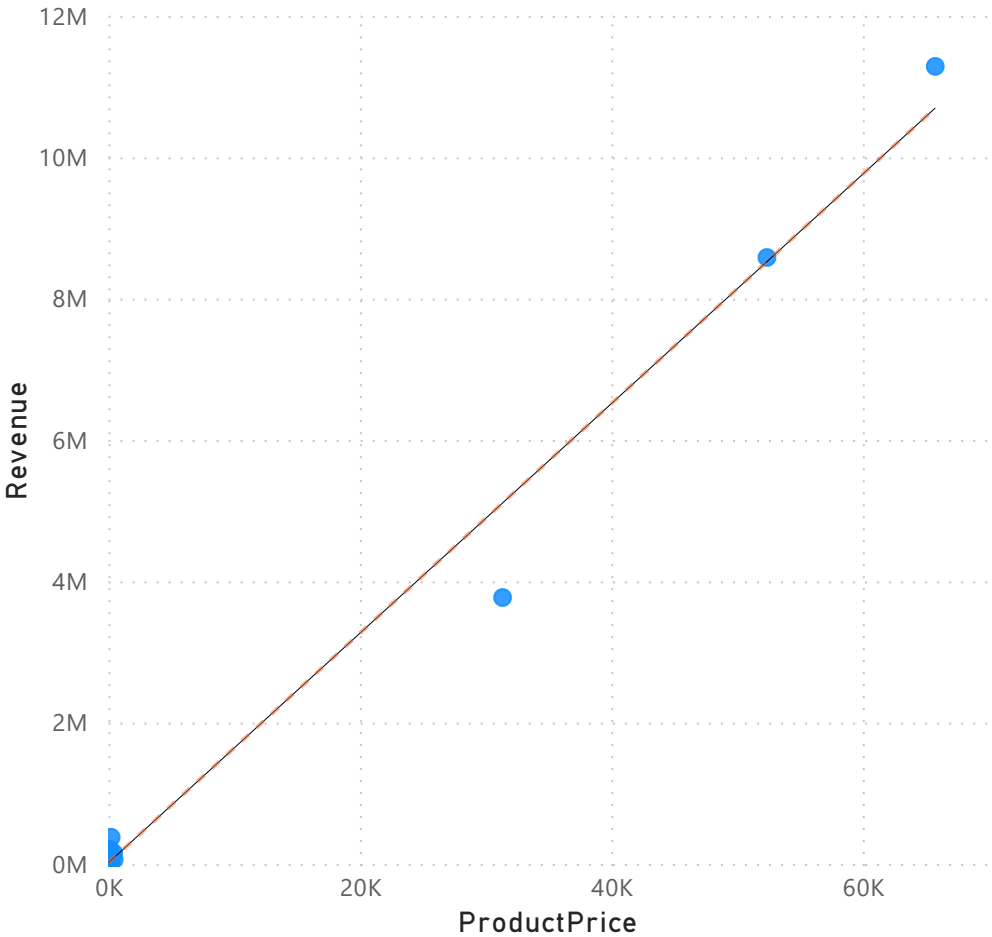
When...

...the average of Revenue increases by

ProductPrice goes up
19856.98

3.16M

← On average when ProductPrice increases, Revenue also increases.



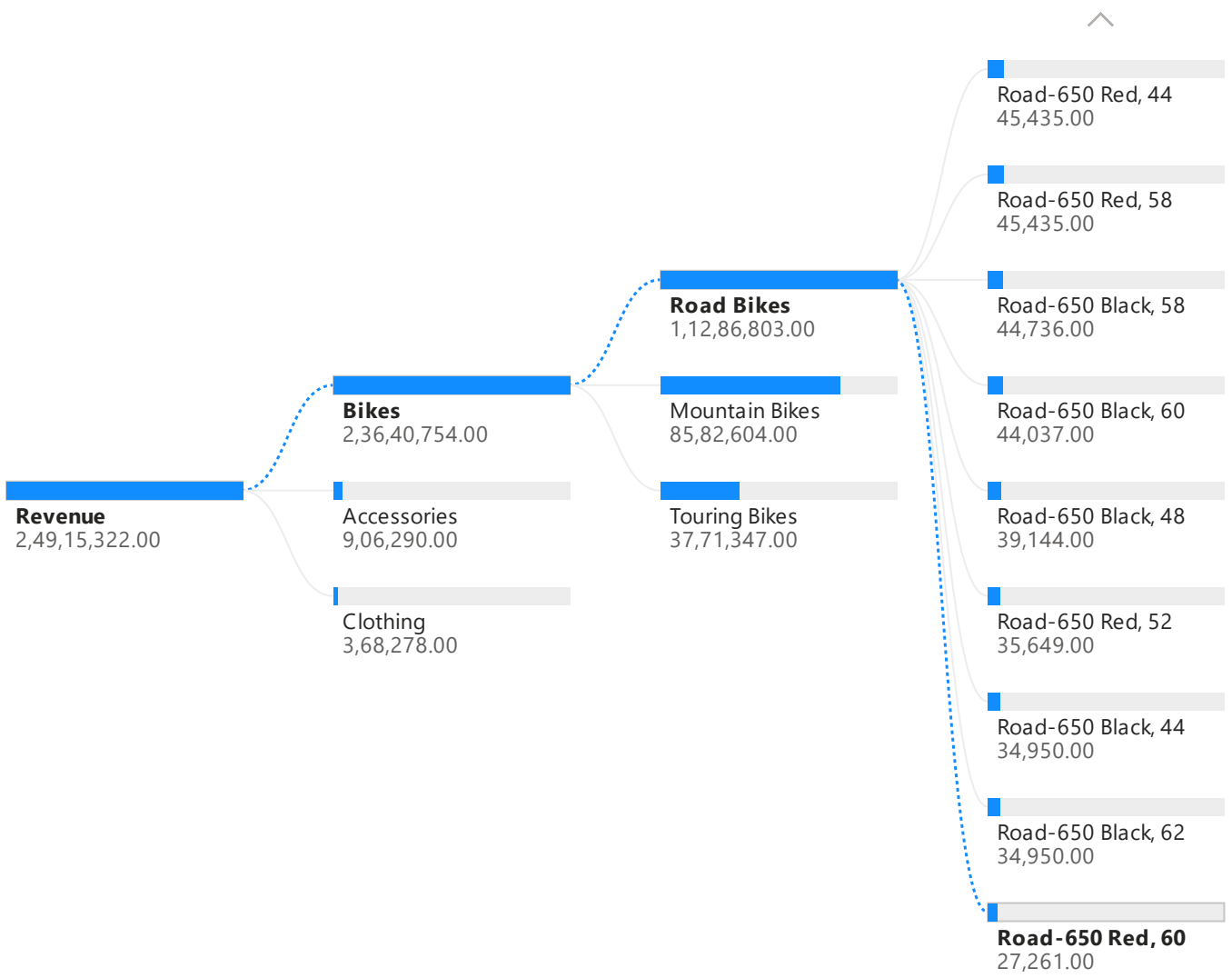
Category Name x

SubcategoryNa... x

ProductName x

Bikes

Road Bikes



Year

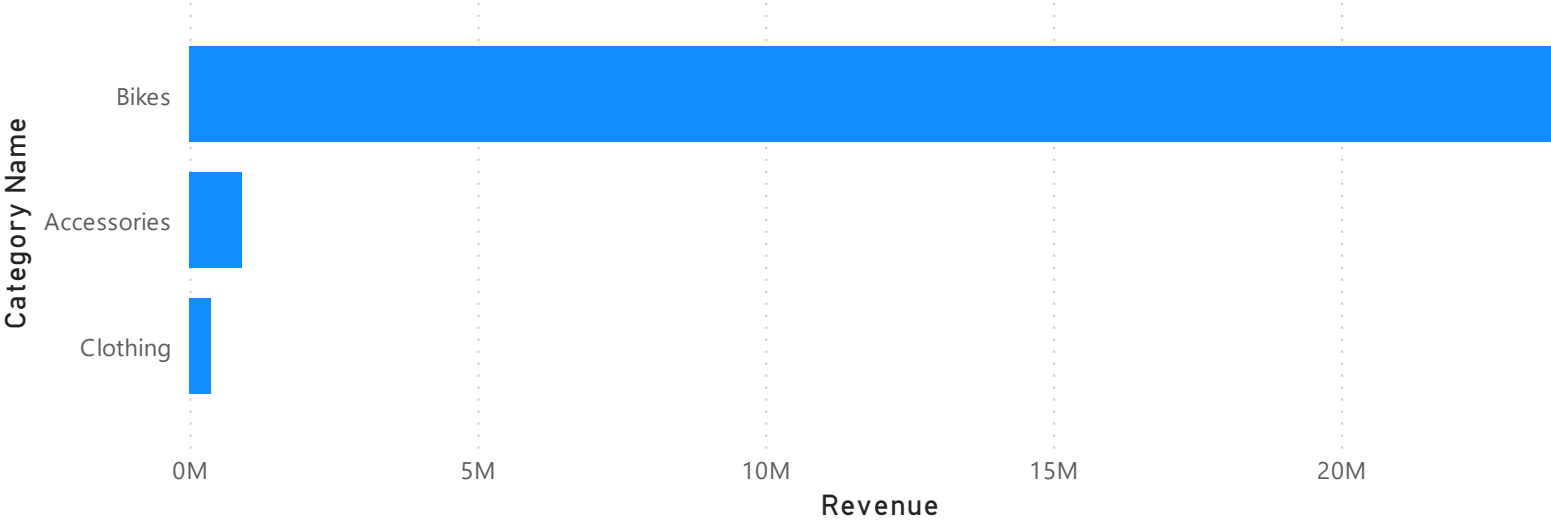
☐ 2015

☐ 2016

☐ 2017



Revenue by Category for all the years



ReturnQuantity by Category

