

Group Name: DataMaxxerz
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Problem Description

One of the challenges for all Pharmaceutical companies is to understand the persistence of drugs as per the physician prescription. To solve this problem ABC pharma company approached an analytics company to automate this process of identification.

Business Understanding

With an objective to gather insights on the factors that are impacting the persistency, build a classification for the given dataset

Project Life Cycle and Deadline

Weekly reports starting from April 17th 2025 with a deadline at May 30th 2025

Github Repo Link:

<https://github.com/Saif-Amer/Data-Glacier/tree/main/Final%20Project>