

Assignment Brief	
Course Name	Free-Elective-Choice (Freelancing Course)
Due Date of Submission the Assignment	12 - 6 -2024
Demo Days (final presentation days)	13/14 – 6 – 2024 * Note: the days and hours will be determined based on the class number, and you will be informed shortly.
The Form Link for Submission	https://forms.gle/13n41KVvSNi2KZRk8

This assignment provides the requirement for the final presentation and to showcase your skills and knowledge learned in the freelancing course. The assignment provides you with the opportunity to present evidence of your learning in the technical and communication skills components. Your work will be assessed by the instructor according to the criteria specified herein. The students who do not meet the pass criteria will not be qualified to pass this course.

Requirement:

- **Create a presentation including:**
 - An introduction about yourself as a freelancer
 - The services that you provide as a freelancer
 - your target group / potential clients
 - Your marketing plan and how to reach out to your target group / potential clients
 - What makes you and your services unique
 - Your presentation should reflect your brand including the colors, logo,..etc
 - Create a maximum of 8 - 12 slides

The evaluation criteria (50% of your mark):

- The presentation covers all required components mentioned above.
- The presentation designs.
- Your presentation skills, communication skills, body language, and facial expressions.
- Time commitment since each one of you should make the presentation a maximum of 10 minutes.

Wish you all the best,

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