

# Diego Moreno

Senior UX / Product Designer

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## About

Creative UX designer with 8+ years designing user-centered interfaces for web and mobile. Strong prototyping and qualitative research skills.

## Expertise

Figma

User Research

Prototyping

Design Systems

Accessibility

## Experience

### Senior Product Designer — NovaTravel

Mar 2020 – Present

- Led redesign of booking flow, increasing conversion by 18%.
- Created component library and documentation used across teams.

### UX Designer — PocketBank

Jan 2016 – Feb 2020

- Conducted user interviews and designed accessible mobile banking experience.

## Education

BA Interaction Design — University of the Arts London, 2015