

Media has a big role to play in the spreading of any news and curiosity building. Which type of news do you feel media should give more focus to, good or bad?

Thanks to advancements in communication technology, media now plays a crucial role in our lives. It has the ability to influence a large set of people within a short span of time. Television and the internet, for example, can provide live coverage of events happening all over the world. This unique ability of media makes it all too powerful because it can be used for both good and bad purposes.

Using media for good purpose is crucial. Due to its increased reach, media now wields greater power than in the past. It influences not only mature adults but also innocent children and hence it is crucial to share appropriate content. Studies have shown that media has a major impact on a child's psychology. If children get exposed to violent or inappropriate content on television or the internet, it can affect their normal development.

Not only children but adults are also influenced by media content. For example, when media gives too much coverage to the opulent lifestyle of the rich and the famous, it is sending a wrong message to the society. People get influenced and start aspiring to have a materialist life. Unfortunately, this can lead to the demise of age old values that made us what we are today. Another reason for serving content that promotes good will is that it has an overall positive impact on the society. For example, coverage of motivational stories and sports inspire people to do something beneficial with their lives. Media is also responsible for dispensing vital information in critical situations. For instance, in the event of a natural calamity or the outbreak of a major epidemic the media should make use of its reach and create awareness among people. This is crucial to save lives.

In conclusion, due to its massive reach media has tremendous influence on the society; however, it should take utmost care to ensure that good news gets more coverage.

News editors decide what to broadcast on television and what to print in newspapers. What factors do you think influence these decisions? Have we become used to bad news? Would it be better if more good news was reported?

Generally speaking, it is the editor of a newspaper or television channel that decides which news should be published or aired. Some people argue that news editors have their own selfish motives. There are also people who feel that media should stop giving undue importance to negative news. In their opinion, feel-good stories should be given more coverage. I agree with this view.

Editors use various criteria to determine the news value of events. They want to reach as many people as possible. Consequently sensational stories are given more preference. In the television industry the chief concern of editors and production managers is to increase the TRP of their shows. Newspaper editors want to increase their circulation. Unfortunately, in this mad rush to acquire more readers and viewers they forget their commitment to the society.

Tough competition exists in the media sector. They are all vying to attract the same readers and viewers. So, sometimes they even publish false stories to create sensation. Some reporters and editors have political affiliations. They will not write anything against their party even when the leaders of that party commit crimes. There are also some media professionals who blackmail corrupt politicians and media tycoons for money. For example, in India four states went to the polls recently. A major party that contested in these polls gave money to a popular channel to publish news in favour of it.

Media is one of the four pillars of a democratic country. It has a responsibility to the society. Unfortunately, some media houses are only interested in their welfare. They don't care about the problems plaguing the society. Instead, they give more preference to celebrity gossips. Obscene and violent content is published with graphic images to attract more eyeballs. Instead of these stories they could publish information about government schemes for the poor. They also need to uncover the various scams that ruin the growth of the country.

To conclude, media persons should have some ethics. They need to follow a moral code. They should be aware of their roles and responsibilities and guide the nation to a better tomorrow.

Some people think that news and media are affecting our lives in a positive way. Do you agree or disagree with this statement?

News and media have become an indispensable part of people's lives. I agree with the argument that these are impacting us in a positive way by entertaining us and keeping us informed of the latest events.

Media is the vital source of entertaining stuff which rejuvenates and entertains us throughout the day. Due to the demands of the job and conflicts in families, everybody has a lot of stress in their daily life. Listening to music and watching videos give us a relief from the monotony of work and relaxation from family problems. For instance, I am a software engineer who spends around 2 hours every night to watch a comedy show on television because it energizes me for the next day. Thus it is evident that the media play an important role in improving the productivity of people.

As the world is changing rapidly, it is crucial to keep ourselves updated with the latest developments. News provides us a deep knowledge and understanding of the latest happenings around us. As a result, this makes it very easy for people to react to current events. For example, when India government recently decided to build a road through a national park, the news informed people about the disastrous consequences of the project. A campaign by the people compelled the government to abandon the project.

To conclude, in my opinion, the news and media influence people's lives in a positive way as they entertain us and assist us stay informed and vigilant.

Do you have an essay on this topic? Submit it below in the comments for a free band score estimate.

Violence in media promotes violence in society. To what extent do you agree?

Broadcasting violent content over the media leads to promotion of violence among people. This essay totally agrees with this statement because brutal videos telecasted have a negative impact on the young minds and terror outfits use social media to promote hatred among people.

Young children, on an average, spend around 5-6 hours of time watching videos over television, such as movies or cartoons. Most of the movies today have some form of physical violence like, a brutal murder, communal riots and rape. As a result, these young ones are exposed to crime and brutality at a very young age and start believing that it is alright to resort to violence, if the need arises. This can be illustrated by an increase in the number of incidences of physical abuse among school children. Recently, a sixth class student studying in a very reputed school in Mumbai murdered his junior because the later did not give him the seat in school bus.

Furthermore, many terror groups utilize the social media to float videos of mass killings, people getting slaughtered in the name of religion with a motive to create unrest among the people and divide them based on religion. They mislead public by showing this content and encourage to join hands with them. For instance, one of the most dreaded terror outfits, ISIS, targets people from Muslim community and instills ill will in their minds for other religions and motivates them to get indulged in violent activities.

In conclusion, media exposes young children to barbarity at a very tender age and also helps in spreading communal violence.

Social media is becoming increasingly popular amongst all age groups. However, sharing personal information on social media websites does have risks. Do you think that the advantages of social media outweigh the disadvantages?

Thanks to the advent of social media, people are now better able to stay connected to their friends and family. They can even follow celebrities to such an extent which was not previously possible. However, the usage of social media has its risks. As people of all ages have access to it and use it in their daily life, it has become a major risk for children as they can be exposed to adult content which may trigger violent behaviour in them. The children are also vulnerable to cyber exploitation as they may not know the true identity or motive of the person they are interacting with online. Even when children are talking to someone they know, social media can still pose a lot of other threats. Cyber bullying is frequently reported in the news and occurs on social media among children. This is very problematic as it means that children can be bullied even when they are at their home.

Social media can be problematic for adults, too. Many people are comfortable posting personal views and opinions and other stuff on social media that they wouldn't normally share in real life. This can indirectly cause a bad impression on other people, and if employers judge the nature of the content prospective employees post on social media to be inappropriate, it can affect their chances of attaining or keeping jobs.

This posted information can also be used to track adult people and to know their whereabouts which enables the anti-social elements to take advantage and stalk the people and blackmail them to get their bidding done.

In conclusion, people have to be aware of the risks of using social media, and careful enough to post only minimal, risk free and respectable content. Only then the advantages of social media will outweigh the disadvantages.

Many people believe that media coverage of celebrities is having a negative effect on children.

In today's world, everybody is fascinated by glamour and the people associated with it are idolized everywhere. Celebrities are given huge importance due to their social standing and the media cash in on their publicity. This essay will argue how media coverage of celebrities has adverse effects on the younger generation.

In this era of social media, youngsters follow their favourite celebrities across various platforms and are influenced by them. These children look at celebrities as their role models and often attempt to adapt their lifestyles and habits. For instance, cosmetic surgeries have increased by 35% after the Kardashian sisters admitted to going under the knife. Girls, as young as 15 years, are flocking to surgery clinics to mimic the features of their favourite celebrities. Publicising such trends not only risks the health of youngsters, but also instils in them the idea that physical appearance is more important than character and personality.

Another problem caused by this obsession with celebrities is that they make young people feel inferior. For example, celebrities are famous for their extravagant lifestyle. They flaunt a new dress and hairstyle everyday. Some of them even have a new boyfriend or girlfriend every two weeks. If youngsters blindly follow this lifestyle of celebrities it can have a negative effect on their future. Media should keep a close check on what they broadcast to prevent the generation of tomorrow from getting brainwashed by the negative elements in the society.

In a nut-shell, this essay completely agreed with the fact that media coverage of celebrities has negative effects on children. Indeed, it is important to restrict content that can harm children and parents should keep a close check on the celebrities their kids idolise.

Nowadays, there is a trend that reports of media focus on problems and emergencies rather than positive development. Some people think it is harmful to individuals and to society. To what extent do you agree or disagree?

These days, media give excessive coverage to negative news and overlook the positive aspects of the world. Some people opine that this emphasis on negativity has an adverse impact on people and the society. I agree with this view to some extent. Negative news cannot be ignored. It certainly deserves media attention; meanwhile good news should also get adequate coverage.

Media houses give too much importance to stories of crime, violence and other problems because they have a shock value. They easily capture the attention of the reader or the viewer. Since media is constantly striving to attract more eyeballs, they highlight these stories. Unfortunately, when people hear only about bad things happening around them, they develop a pessimistic attitude towards life. They develop trust issues and begin to feel unsafe even inside their homes. They lose faith in their governments and start thinking that they are doomed. This is bad because the world really is not such a bad place.

On the other hand, media cannot overlook bad news. Media is the voice of the public and as such it is their duty to highlight the problems plaguing the society. Only then will the authorities wake up and do something to resolve the issues. Also, by reporting crimes and other negative stories, media can urge people to take adequate safety precautions. Meanwhile, positive news should get adequate attention. It is important for newspapers and televisions channels to highlight stories of courage, fortitude, ambition, perseverance and achievements. Such stories motivate people and encourage them to strive hard to achieve their goals.

To conclude, media should give adequate attention to both positive and negative stories. People should be aware of the happenings around them whether they are good or bad.