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NOC: Transferable

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[Click here to check my portfolio](#)



Saif DDine

Digital Marketing Officer

Soft Skills

- Communication
- Critical thinking
- Flexibility
- Resiliency

Education

M.SC. INFOTRONICS

Carthage university, ISTIC
2018-2020

TEAM LEADER ENACTUS
ISTIC

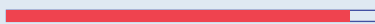
B.SC. EMBEDDED SYSTEMS

Carthage university, ISTIC
2015-2018

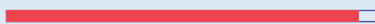
Nationwide students
representative in the
National Reforms in
Higher Education

Technical Skills

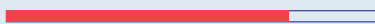
Adobe Illustrator



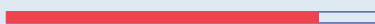
Adobe Photoshop



Adobe After Effects



HTML | CSS | JS



Blender



About Me

I am currently working as a Digital marketing officer and a graphic designer at Alhazm. My background in high -tech and entrepreneurship reflected on my working process and enabled me to be creative and more concise. I managed to plan and execute full marketing strategies for several occasions and big events.

Work Experiences

1. MARKETING & GRAPHIC DESIGNER

Alhazm, Qatar, 05/2021 - Present

KEY PROJECTS:

McLaren Doha, MnkY Hse, Arabian Notes launching events, Teeb Alhazm, Asjad, Qatar National Day ,and Autumn Sales.

- ◆ Coordinate on-field and digital marketing campaigns with a unified brand voice.
- ◆ Create social media calendar for all accounts ensuring diversity and consistency.
- ◆ Capturing the design brief and taking responsibility for projects assigned and follow-through from design brief to production.
- ◆ Develop Conceptual designs and present finalized ideas and concepts to the audience in a creative manner.
- ◆ Deliver unique creative designs within brand guidelines.
- ◆ Design and coordinate the production of prints, brochures ,and other sundry materials to ensure quality and deliver to timelines.
- ◆ Create motion graphic videos for social media, invites ,and on-screen ads.

2. GRAPHIC DESIGNER

Break Tours - Travel Agency, Tunisia, 05/2016-10/2019

- ◆ Study design briefs and determine requirements.
- ◆ Prepare rough drafts and present ideas.
- ◆ Conceptualize visuals based on requirements.
- ◆ Use the appropriate colors and layouts for each graphic.
- ◆ Amend designs after feedback.
- ◆ Ensure final graphics and layouts are visually appealing.

LANGUAGES

Arabic, English, French, Japanese(Elementary)