

Sales Insights- Dashboard

Country

All

Year

All

Month Name: All

JanFebMarAprMayJunJulAugSepOctNovDec

Total Revenue by ProductName

Quad▲25.71%Carlota▲17.26%Magnum▲15.11%Black Monk▲12.49%Bing▲7.84%

126.01M

Sum of Total Revenue

86.89M

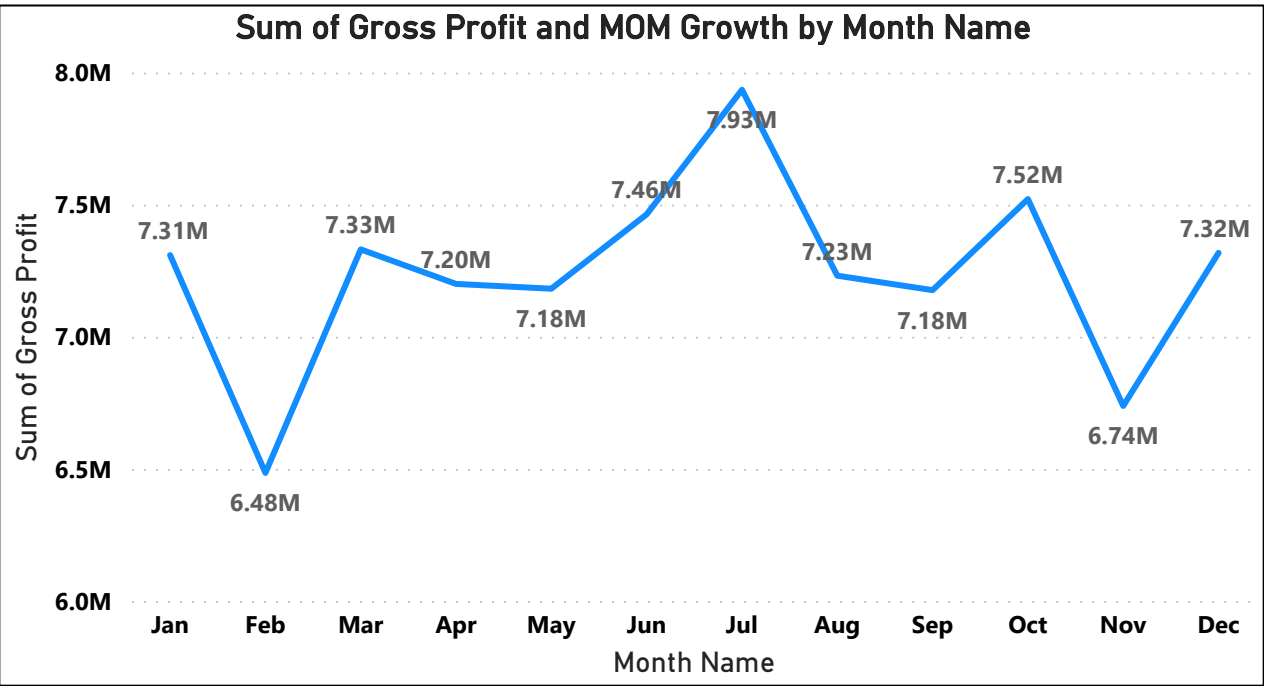
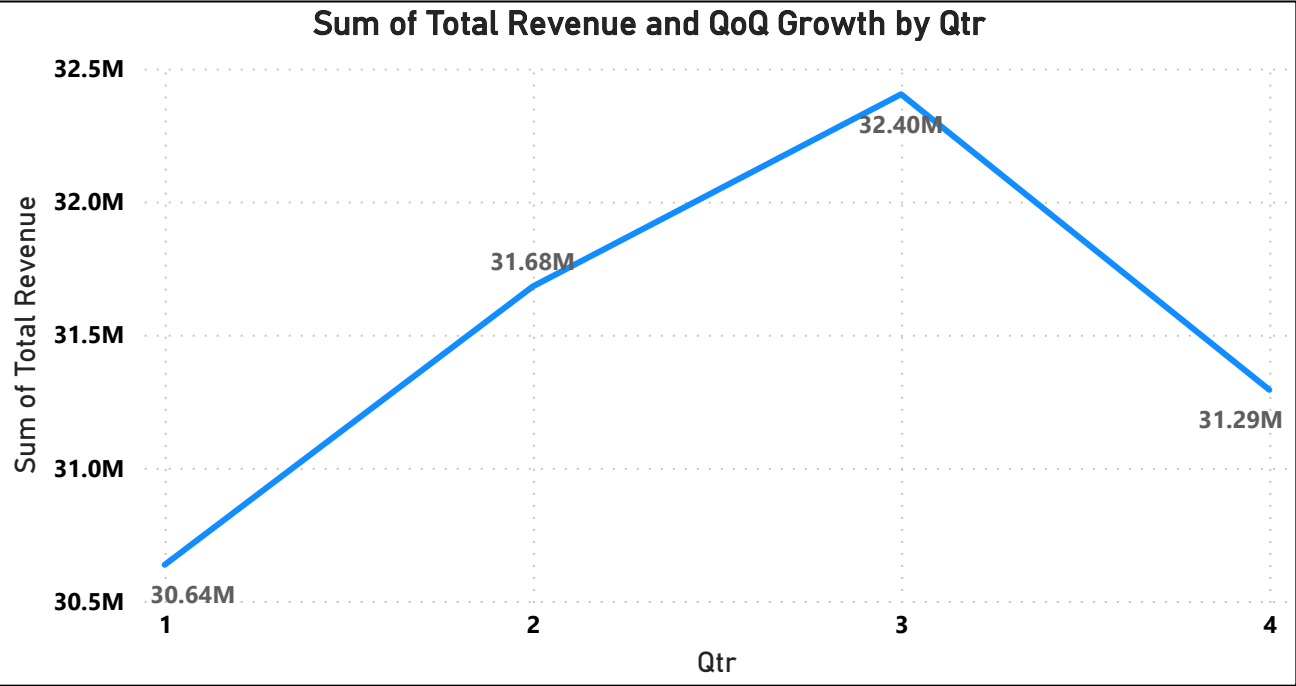
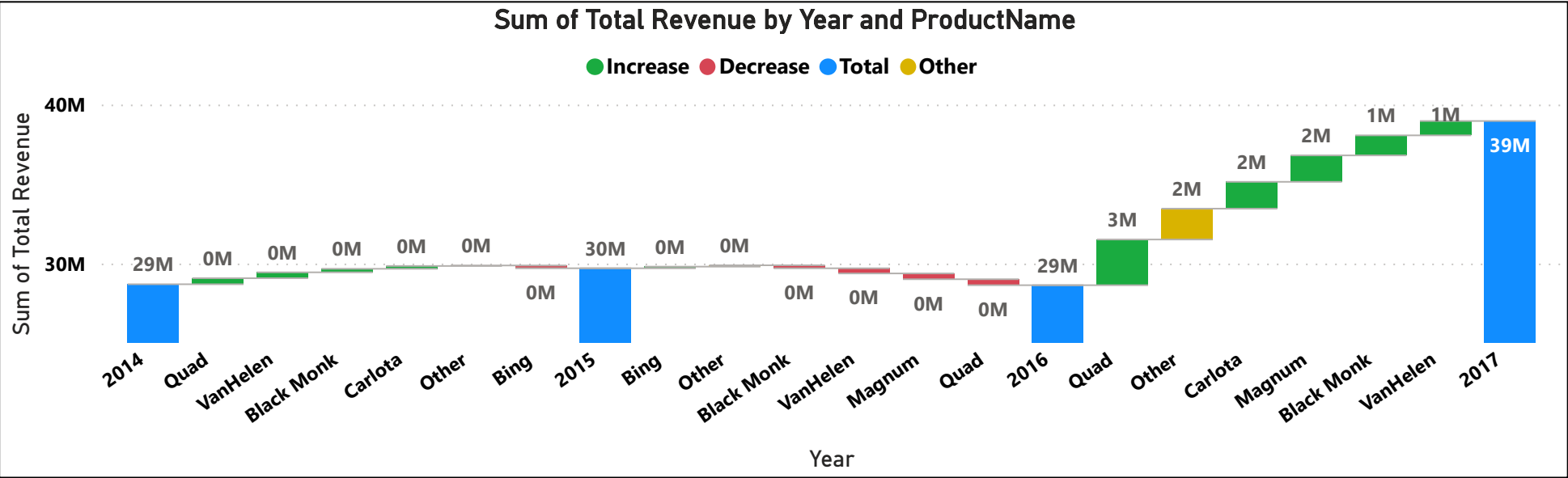
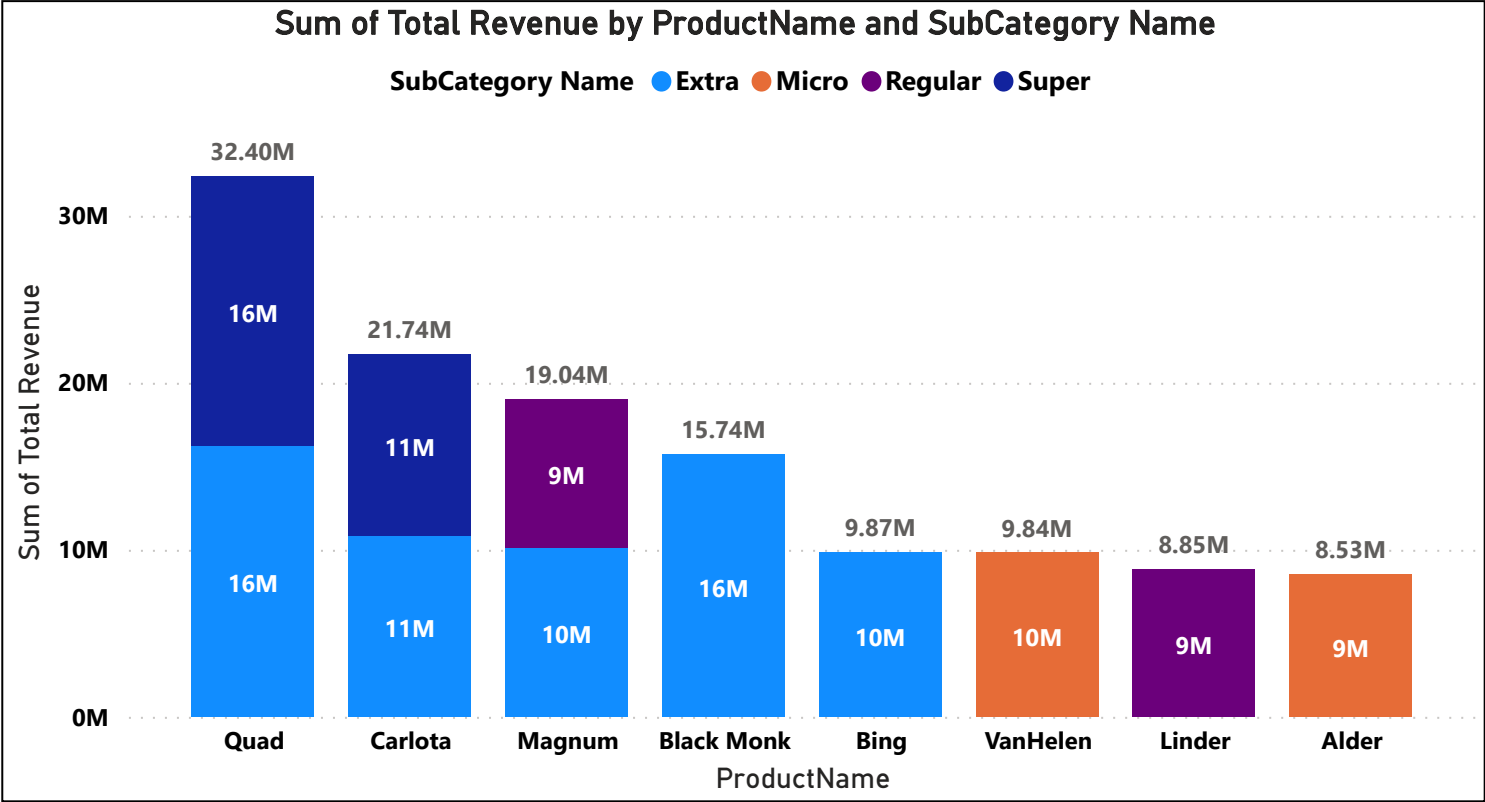
Sum of Gross Profit

4M

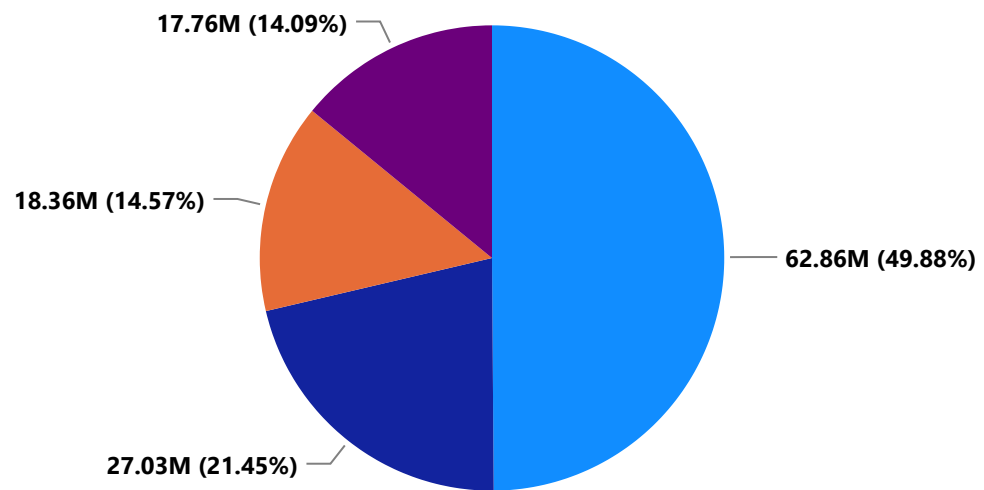
Sum of Units

| Date | AvgTotal Revenue |
|------------|------------------|
| 31/12/2017 | ↘ 2,254.04 |
| 30/12/2017 | ↘ 2,211.18 |
| 29/12/2017 | ↗ 2,450.03 |
| 28/12/2017 | ↘ 2,166.54 |
| 27/12/2017 | ↘ 2,196.68 |
| 26/12/2017 | ↘ 2,051.97 |
| 25/12/2017 | ↘ 1,952.67 |
| 24/12/2017 | ↘ 2,289.12 |
| 23/12/2017 | ↘ 2,238.38 |
| 22/12/2017 | ↘ 2,317.30 |
| 21/12/2017 | ↘ 2,291.98 |
| 20/12/2017 | ↘ 2,042.51 |
| 19/12/2017 | ↘ 2,181.72 |
| 18/12/2017 | ↘ 1,978.22 |
| 17/12/2017 | ↘ 2,095.21 |
| 16/12/2017 | ↘ 2,281.61 |
| 15/12/2017 | ↘ 2,062.99 |
| 14/12/2017 | ↘ 2,372.62 |
| 13/12/2017 | ↗ 2,434.46 |
| 12/12/2017 | ↘ 2,323.49 |
| 11/12/2017 | ↗ 2,416.63 |
| 10/12/2017 | ↘ 2,036.28 |
| Total | 2,310.91 |

| Top 6 Sales Rep |
|-----------------|
| Bill Muray |
| Ellen Woody |
| Ellie Gill |
| Jan Novotny |
| John White |
| Mark Spancer |

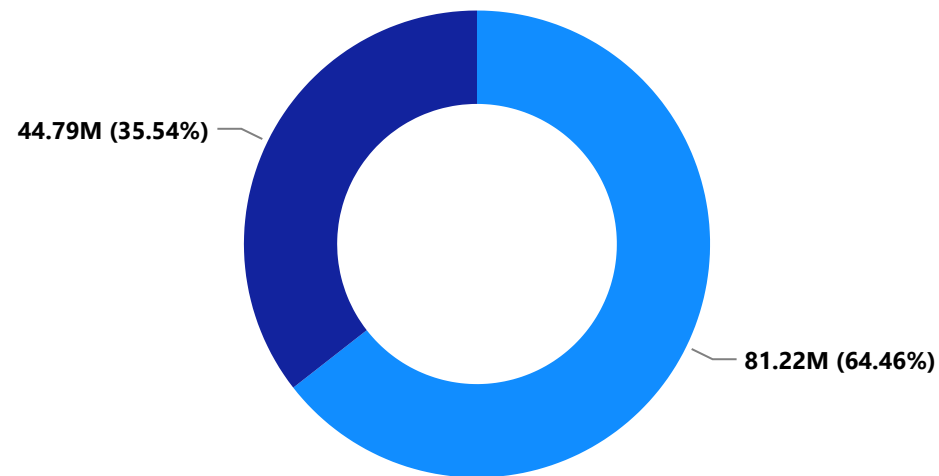


Sum of Total Revenue by SubCategory Name



SubCategory Name ● Extra ● Super ● Micro ● Regular

Sum of Total Revenue by Category



Category ● Special ● General

| Year | Qtr | Sum of Total Revenue | Prev Qtr | QoQ Growth |
|--------------|-----|-----------------------|--------------|-----------------|
| 2017 | 4 | 9,903,900.35 | 9,855,950.75 | 0.49% |
| 2017 | 3 | 9,855,950.75 | 9,717,648.65 | 1.42% |
| 2017 | 2 | 9,717,648.65 | 9,490,990.40 | 2.39% |
| 2017 | 1 | 9,490,990.40 | 6,944,515.30 | 36.67% |
| 2015 | 3 | 7,915,738.55 | 7,081,957.65 | 11.77% |
| 2016 | 3 | 7,619,455.60 | 7,334,374.65 | 3.89% |
| 2014 | 2 | 7,547,612.20 | 7,111,215.30 | 6.14% |
| 2015 | 4 | 7,415,636.90 | 7,915,738.55 | -6.32% |
| 2016 | 2 | 7,334,374.65 | 6,741,970.15 | 8.79% |
| 2015 | 1 | 7,291,740.65 | 7,029,059.30 | 3.74% |
| 2014 | 1 | 7,111,215.30 | | Infinity |
| 2015 | 2 | 7,081,957.65 | 7,291,740.65 | -2.88% |
| 2014 | 4 | 7,029,059.30 | 7,012,245.75 | 0.24% |
| 2014 | 3 | 7,012,245.75 | 7,547,612.20 | -7.09% |
| 2016 | 4 | 6,944,515.30 | 7,619,455.60 | -8.86% |
| 2016 | 1 | 6,741,970.15 | 7,415,636.90 | -9.08% |
| Total | | 126,014,012.15 | | Infinity |

| Year | Month Name | Sum of Gross Profit | Prev Month Profit | MOM Growth |
|--------------|------------|----------------------|-------------------|-----------------|
| 2014 | Jan | 1,655,209.60 | | Infinity |
| 2014 | Feb | 1,418,857.10 | 1,655,209.60 | -0.14 |
| 2014 | Mar | 1,829,450.30 | 1,418,857.10 | 0.29 |
| 2014 | Apr | 1,881,467.60 | 1,829,450.30 | 0.03 |
| 2014 | May | 1,626,603.10 | 1,881,467.60 | -0.14 |
| 2014 | Jun | 1,697,036.00 | 1,626,603.10 | 0.04 |
| 2014 | Jul | 1,896,424.50 | 1,697,036.00 | 0.12 |
| 2014 | Aug | 1,483,707.70 | 1,896,424.50 | -0.22 |
| 2014 | Sep | 1,454,128.20 | 1,483,707.70 | -0.02 |
| 2014 | Oct | 1,753,017.60 | 1,454,128.20 | 0.21 |
| 2014 | Nov | 1,403,476.90 | 1,753,017.60 | -0.20 |
| 2014 | Dec | 1,690,493.80 | 1,403,476.90 | 0.20 |
| 2015 | Jan | 1,765,150.40 | 1,690,493.80 | 0.04 |
| 2015 | Feb | 1,639,391.80 | 1,765,150.40 | -0.07 |
| 2015 | Mar | 1,623,552.80 | 1,639,391.80 | -0.01 |
| 2015 | Apr | 1,548,668.40 | 1,623,552.80 | -0.05 |
| 2015 | May | 1,599,531.70 | 1,548,668.40 | 0.03 |
| 2015 | Jun | 1,734,819.50 | 1,599,531.70 | 0.08 |
| 2015 | Jul | 2,047,150.00 | 1,734,819.50 | 0.18 |
| 2015 | Aug | 1,633,850.30 | 2,047,150.00 | -0.20 |
| 2015 | Sep | 1,776,826.30 | 1,633,850.30 | 0.09 |
| 2015 | Oct | 1,867,258.10 | 1,776,826.30 | 0.05 |
| 2015 | Nov | 1,446,110.40 | 1,867,258.10 | -0.23 |
| 2015 | Dec | 1,800,167.20 | 1,446,110.40 | 0.24 |
| 2016 | Jan | 1,607,653.30 | 1,800,167.20 | -0.11 |
| 2016 | Feb | 1,317,999.70 | 1,607,653.30 | -0.18 |
| Total | | 86,887,854.40 | | Infinity |

| Date | AvgTotal Revenue |
|--------------|------------------|
| 01/05/2015 | 1,711.43 |
| 22/08/2017 | 1,729.43 |
| 30/05/2017 | 1,733.13 |
| 07/02/2017 | 1,739.25 |
| 26/07/2017 | 1,760.78 |
| 29/06/2017 | 1,770.85 |
| 04/06/2014 | 1,795.48 |
| 03/06/2017 | 1,796.26 |
| 03/12/2017 | 1,800.86 |
| 21/07/2017 | 1,801.89 |
| 12/09/2014 | 1,804.56 |
| 13/05/2017 | 1,805.78 |
| 15/08/2014 | 1,807.26 |
| 11/02/2017 | 1,820.38 |
| 06/06/2017 | 1,830.67 |
| 27/10/2017 | 1,834.51 |
| 18/07/2017 | 1,846.94 |
| 17/01/2017 | 1,848.92 |
| 19/07/2017 | 1,851.93 |
| 23/02/2017 | 1,855.98 |
| 13/07/2017 | 1,879.19 |
| 23/04/2017 | 1,884.30 |
| 20/01/2016 | 1,884.72 |
| Total | 2,310.91 |