New Product Development Timeline

Product Development Schedu	le					
Project Title:	60ml Nasty New Packaging	Person In Charge:	Jai	Total Produce :	Launch Date :	
		Team 1: Apis		10000 PCS		06-Jun-17
		Team 1: Epul				

DECISION POINTS/			Forecasting Planning May 2017																											
STAGES	TASKS	3		4 8		6	7	8	9 1	1	1 1	2	13 1	4 15	16	17	18	19	20	21	22	23	24	25	26	27	30	31	31	REMARKS
PLANNING	IDEA PLANNING																													
STAGE	PRODUCT PACKAGING																													
	VISION/MISSION/STRATEGIES																													
	GOALS																													
	SWOT ANALYSIS																													
PRODUCT DESIGN	LABEL																													12,000 PCS
AND DEVELOPMENT	STICKER																													12,000 PCS
	BOX PACKAGING																													12,000 PCS
	DISPLAY BOX																													12,000 PCS
	POSTER																													1000 PCS
	MENU																													1000 PCS

MARKETING	PRE-LAUNCH STRATEGY													
STRATEGY	WEBSITE													
	FACEBOOK, TWITTER, INSTA, ETC.													
	BRANDING													
	PRICING													
	MARKETING TOOLS													
PRODUCTION														