

Saige Moon Bock

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 <https://devpost.com/smb1197>

Objective

Obtain a Summer 2024 internship or co-op where I will gain experience in UX Design or UX Research.

Available Summer 2024

Education

Rochester Institute of Technology, Bachelor of Science in Media Arts and Technology, Minor in Psychology, Minor in Sociology and Anthropology

08/2020 – 05/2025 | Rochester, NY

Cumulative GPA: 3.3

Experience

UX Design Intern (Incoming), Honda Motor Company, Inc

01/2024 | Torrence, CA

- Increase usability, accessibility, design, and design consistency of a product
- **Skills: UX Design, Empathy, User Research**

Lead UX Designer, Accessible Learning Labs

09/2023 – present | Rochester, NY

- Create accessible and intuitive visual experiences that gamifies accessibility education for future designers on a project funded by the National Science Foundation
- **Skills: Accessibility, UX Design, Figma, User Research**

Media Intern, Cascades - Greenpac Mill

05/2023 – 08/2023 | Niagara Falls, NY

- Optimized company website for enhanced usability
- Led the design process for 11 unique marketing projects
- Increased social media followership by 270% and interactions by 500% by implementing a new social media strategy using psychology to understand the behaviors of our target audience
- **Skills: Psychology, Design, Social Media, Analytics, Brand Consistency, Research**

Extracurriculars

FIRST Robotics Competition Team 3838

03/2023 – present | Rochester, NY

- Lead brand design and media mentor
- Teach students design principles and guide them in creating a competitive brand that grows engagement
- **Skills: Teaching, Mentoring, Empathy, Design, Branding**

Computing Organization for Multicultural Students

08/2022 – present | Rochester, NY

- Inaugural active member involved in an inclusive environment to uplift underrepresented students
- Actively mentor incoming freshmen through extracurricular involvement and career readiness
- **Skills: Volunteering, Inclusion, Mentoring**

Rochester Institute of Technology Student Government

Fall Semester 2021 | Rochester, NY

- Represented over 1,500 students as the College of Engineering Technology Senator by meeting with, voting for, and advocating for students
- **Skills: Leadership, Communication, Public Speaking**

Projects

Corporate Conundrum, Hackathon Team Project

<https://devpost.com/software/corporate-conundrum>

11/2023

- **1st place in Highlighting Underrepresented Diversity in Tech**
- Created and managed all UI art assets as the Lead UX Designer
- Used research to create intuitive and accessible UI in Figma
- Implemented solutions for mobility, hearing, and visually impaired individuals
- **Skills: UX Design, Player Focused Design, Accessibility**

A Mildly Awesome Space Cleanup, Hackathon Team Project

<https://devpost.com/software/mildly-awesome-space-cleanup>

11/2023

- Crafted a 2D space cleanup game, merging engaging gameplay with an environmental message
- Designed all UI and UI Art as the Lead UX Designer
- **Skills: Unity, UX, User Research, Player-Focused Design**

ApolloLink, Hackathon Team Project

<https://devpost.com/software/hackharvard-2023>

10/2023

- Created an intuitive user interface for medical professionals in high-paced environments as the Lead UX Designer
- Presented a Figma mock-up to a panel of judges at HackHarvard
- **Skills: User Testing, User-Centered Design, Figma, User Journey, Mock-ups**

Voyage, Hackathon Team Project

<https://devpost.com/software/voyage-oxpy16>

09/2023

- **1st place in the Sustainability Category at CSH Hacks**
- Lead UX Designer and Researcher
- Prioritized accessibility and usability while guiding the user through our goal actions
- **Skills: Figma, Wireframing, User Journey, User Research, Fast-Paced Environment**

Society of Software Engineers Website Redesign,

Team Project <https://bit.ly/44hbswr>

03/2023 – 08/2023

- Lead UX Designer for the SSEs website redesign initiative
- Increased WCAG compliance to 100% from 33%
- Presented the high-fidelity Figma mock-up to a council of industry professionals
- **Skills: Figma, Accessibility, WCAG Guidelines, User Research**

Colorado College of Art Acceptance Packet,

Team Project <https://bit.ly/ColoradoCOA>

04/2022

- **1st place in the 2022 Nationwide Canon UIP Competition**
- Spearheaded a successful rebranding initiative
- Designed 5 unique pieces with VDP capabilities
- **Skills: Adobe Creative Cloud, Design, Branding Consistency**

Languages

English (Native), **Japanese** (Fluent - Past Resident), **Spanish** (Intermediate - classroom education), **American Sign Language** (Intermediate)