

Saikat kumar Santra

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OBJECTIVE

Highly skilled Shopify Developer with over 8 years of experience (since 2016) in building, customizing, and optimizing Shopify stores. Proven expertise in theme development, Liquid customization, app integration, and performance optimization. Adept at transforming client visions into visually appealing, high-converting e-commerce experiences. Seeking challenging opportunities to leverage deep technical knowledge and creative problem-solving to deliver exceptional online results for global brands.

SKILLS

- Proficient in **Shopify development**, including theme customization, **extensions**, Liquid, and Shopify APIs.
- Strong command of HTML, CSS, JavaScript, React, and jQuery.
- Experienced in responsive web design, ensuring seamless cross-browser and cross-device compatibility.
- Skilled in Shopify app integration, payment gateway setup, and third-party API integration.
- Solid understanding of SEO best practices and performance optimization for Shopify stores.
- Excellent problem-solving and debugging skills with a focus on delivering robust, scalable solutions.
- Effective communication and collaboration, working closely with clients, designers, and cross-functional teams.
- Highly detail-oriented with a commitment to delivering high-quality, on-time project results.

EXPERIENCE

SILVERCLOUDING CONSULTENCY PVT. LTD, Kolkata—*Full stack developer*

February 2018 - PRESENT

As a Full Stack Developer specializing in **Shopify**, with experience across BigCommerce and WordPress, I build visually appealing and high-performing eCommerce websites. My work spans front-end and back-end development, delivering tailored, scalable, and user-friendly online stores for diverse businesses.

- Developed and customized **Shopify themes using Liquid**, HTML, CSS, JavaScript, and React, ensuring responsive and visually consistent designs.
- Built and maintained **Shopify extensions** and integrated **third-party APIs, apps, and payment gateways** to extend store functionality.
- Handled theme installation, configuration, and store setup, including product catalog creation, content management, and data migration.
- Collaborated with clients, designers, and project managers to transform business requirements into optimized, high-converting eCommerce solutions.
- Conducted QA testing, debugging, and performance optimization for cross-browser and multi-device compatibility.
- Implemented SEO best practices and site speed enhancements for improved visibility and customer experience.
- Provided ongoing maintenance, technical support, and regular feature updates for live Shopify stores.

Knobskart, Kolkata — Web developer

April 2016 - January 2018

Specialized in building and maintaining Shopify stores, delivering visually appealing, user-friendly, and conversion-focused eCommerce experiences. Successfully developed and managed the Shopify store knobskart.com, ensuring consistent performance, responsiveness, and smooth customer journeys.

- Designed and customized Shopify themes using Liquid, HTML, CSS, and JavaScript.
- Implemented responsive layouts and optimized site speed and user experience for higher conversions.
- Integrated third-party apps, payment gateways, and API-based features to enhance store functionality.
- Managed store setup, product catalog creation, and content organization for efficient workflows.
- Performed regular updates, maintenance, and bug fixes to ensure reliable and scalable site performance.
- Worked directly with clients to understand their goals and deliver tailored, high-quality Shopify solutions.

EDUCATION

Dr.B.C.Roy Engineering College, Durgapur— MCA (2013 - 2016)
Belda college (Vidyasagar University), West Bengal— BCA (2010 - 2013)

PROJECTS

All the stores below being powered by Shopify Plus -

Whiskers N paws:

Platform: Shopify

Link - www.wnp.com.hk

In this project, I handled custom development tasks, including creating an alphabetic brand page and implementing a dynamic mega menu. These functionalities added value to the website, enabling users to easily browse products and navigate the store. It was a rewarding experience to contribute to the project's success by incorporating these engaging features.

Healthy options:

Platform: Shopify

Link - <https://shop.healthyoptions.com.ph>

In this project, I took on the responsibility of custom key development and extensively customized the entire store using the Shopify default Dawn theme. Among the notable features I implemented were a store locator to help users find nearby physical locations, a dynamic mega menu for enhanced navigation, and modifications to the checkout process for improved functionality. I also integrated essential apps such as Boost Filter, Wishlist, Klaviyo, and Langify to enhance the overall user experience. By customizing the store, I ensured that it perfectly aligned with the client's vision and goals. It was a rewarding experience to contribute to the project's success by delivering tailored solutions using the versatile Shopify Dawn theme.

FareastFlora

Platform: Shopify

Link - www.fareastflora.com

Developed and customized key features for FareastFlora.com, a leading floral eCommerce store on Shopify. Focused on enhancing the customer shopping experience through advanced product customization and scheduling options.

Key Contributions:

- Implemented a custom “**Choose Add-ons**” feature, allowing customers to personalize bouquets with additional gift items.
- Built a custom “**Delivery Date**” and “**Time Slot**” selection system integrated with product pages for flexible delivery scheduling.
- Customized Shopify Liquid templates and used JavaScript/jQuery for dynamic field behavior and real-time validation.
- Ensured full compatibility with Shopify cart and checkout flow, maintaining seamless functionality and accurate order data.
- Optimized UI for a smooth, responsive user experience across all devices.
- Delivered the project within the committed deadline, ensuring full client satisfaction.

Nour hammour (as freelancer):

Link - <https://nour-hammour.com/>

TA TO:

Link - <https://www.ta-to.com/>

Key Responsibilities & Achievements:

Led the design, development, and optimization of custom Shopify stores for various clients. Customized themes and implemented features like advanced mega menus, product page customization, bundle functionality, Swatch as individual product, Pre order, Wishlist without app. Worked with clients to select and implement winning products, achieving increased sales and engagement.

LANGUAGES

English, Hindi, Bengali