Saikat Santra

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OBJECTIVE

Highly skilled Shopify Developer with 6+ years of experience specializing in creating visually appealing and high-performing e-commerce websites. Seeking challenging opportunities to utilize my expertise in Shopify development, theme customization, and app integration to deliver exceptional online experiences for clients.

SKILLS

- Proficient in Shopify development, including theme customization, Liquid, and Shopify APIs. - Strong knowledge of web technologies such as HTML, CSS, JavaScript, and jQuery. - Experience with responsive web design principles and cross-browser compatibility. - Familiarity with Shopify app integration, payment gateways, and third-party APIs. - Solid understanding of SEO best practices and optimization techniques for Shopify stores. - Excellent problem-solving skills and ability to troubleshoot and resolve technical issues. - Effective communication and collaboration skills, working closely with clients and team members. - Detail-oriented with a commitment to delivering high-quality work on time.

EXPERIENCE

SILVERCLOUDING CONSULTENCY PVT. LTD, Kolkata—*Full stack developer*

February 2018 - PRESENT

Here, I am a Full Stack Developer proficient in Shopify, BigCommerce, and WordPress. With expertise in front-end and back-end development, I create visually appealing and functional online stores. My skills include theme customization, API integration, and responsive design, delivering top-quality solutions for businesses in the digital realm.
- Assisted in the development of Shopify-based e-commerce websites, including theme installation and configuration.
- Implemented front-end enhancements and customizations using HTML, CSS, JavaScript, and Liquid.
- Conducted quality assurance testing to identify and fix any bugs or issues before launching the websites.
- Assisted with content management, product catalog setup, and data migration for Shopify and BigCommerce stores.
- Worked closely with clients to understand their business requirements and provide solutions tailored to their needs
- Integrated third-party apps and plugins to enhance the functionality of Shopify stores, including inventory management, email marketing, and analytics.
- Collaborated with designers and project managers to translate design concepts into functional Shopify, BigCommerce, and WordPress websites.
- Conducted thorough testing and debugging to ensure optimal performance and functionality across different devices and browsers.
- Provided ongoing support and maintenance for existing Shopify stores, implementing updates, resolving issues, and optimizing performance.

Knobskart, Kolkata — Web developer

April 2016 - January 2018

Here, I specialize in building and maintaining Shopify stores, and I am proud to have successfully created and managed the e-commerce website knobskart.com. With meticulous attention to detail, I ensure that the store is visually appealing, user-friendly, and optimized for conversions. I also offer ongoing maintenance services, providing regular updates, resolving issues, and optimizing performance to support the end client's business growth.

EDUCATION

Dr.B.C.Roy Engineering College, Durgapur— MCA (2013 - 2016)
Belda college (Vidyasagar University), West Bengal— BCA (2013 - 2016)

PROJECTS

All the stores below being powered by Shopify Plus -

Whiskers N paws:
Platform: Shopify
Link - www.wnp.com.hk
In this project, I handled custom development tasks, including creating an alphabetic brand page and implementing a dynamic mega menu. These functionalities added value to the website, enabling users to easily browse products and navigate the store. It was a rewarding experience to contribute to the project's success by incorporating these engaging features.

Healthy options:
Platform: Shopify
Link - https://shop.healthyoptions.com.ph
In this project, I took on the responsibility of custom key development and extensively customized the entire store using the Shopify default Dawn theme. Among the notable features I implemented were a store locator to help users find nearby physical locations, a dynamic mega menu for enhanced navigation, and modifications to the checkout process for improved functionality. I also integrated essential apps such as Boost Filter, Wishlist, Klaviyo, and Langify to enhance the overall user experience. By customizing the store, I ensured that it perfectly aligned with the client's vision and goals. It was a rewarding experience to contribute to the project's success by delivering tailored solutions using the versatile Shopify Dawn theme.

Nour hammour:
Link - https://nour-hammour.com/

TA TO:
Link - https://www.ta-to.com/

LANGUAGES
English, Hindi, Bengali