

## Privacy Policy

Last updated: October 16, 2025

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Service and tells You about Your privacy rights and how the law protects You.

We use Your Personal data to provide and improve the Service. By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy.

## Interpretation and Definitions

### Interpretation

The words whose initial letters are capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or plural.

### Definitions

For the purposes of this Privacy Policy:

**Account** means a unique account created for You to access our Service or parts of our Service.

**Affiliate** means an entity that controls, is controlled by, or is under common control with a party, where "control" means ownership of 50% or more of the shares, equity interest or other securities entitled to vote for election of directors or other managing authority.

**Application** refers to MOGO FM, the software program provided by the Company.

**Company** (referred to as either "the Company", "We", "Us" or "Our" in this Agreement) refers to MOGO FM, Gogamukh Assam.

**Country** refers to: Assam, India

**Device** means any device that can access the Service such as a computer, a cell phone or a digital tablet.

Personal Data is any information that relates to an identified or identifiable individual.

Service refers to the Application.

Service Provider means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used.

Usage Data refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

You means the individual accessing or using the Service, or the company, or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

## Collecting and Using Your Personal Data

### Types of Data Collected

#### Personal Data

While using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City

#### Usage Data

Usage Data is collected automatically when using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers, and other diagnostic data.

When You access the Service through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device's unique ID, IP address, operating system, mobile Internet browser type, and other diagnostic data.

We may also collect information sent by Your browser whenever You visit Our Service or when You access the Service by or through a mobile device.

### Information Collected while Using the Application

While using Our Application, in order to provide features of Our Application, We may collect, with Your prior permission:

- Information regarding Your location

We use this information to provide features of Our Service, to improve and customize Our Service. The information may be uploaded to the Company's servers and/or a Service Provider's server or stored on Your device.

You can enable or disable access to this information at any time through Your Device settings.

### Use of Your Personal Data

The Company may use Personal Data for the following purposes:

- To provide and maintain our Service, including to monitor the usage of our Service.
- To manage Your Account: to manage Your registration as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.
- For the performance of a contract: to fulfill and manage product or service purchases or other contracts with Us through the Service.

- To contact You: We may contact You by email, phone calls, SMS, or push notifications regarding updates or important information about the Service, including security updates when necessary or reasonable.
- To provide You with news, special offers, and general information about our services or similar products, unless You opt out.
- To manage Your requests: To attend and manage Your requests to Us.
- For business transfers: To evaluate or conduct any merger, acquisition, or sale of assets.
- For other purposes: Such as data analysis, identifying usage trends, determining marketing effectiveness, and improving our products and services.

#### [We may share Your personal information in the following situations:](#)

- With Service Providers: To monitor and analyze the use of our Service, or to contact You.
- For business transfers: During negotiations or execution of any merger or asset sale.
- With Affiliates: Including our parent company, subsidiaries, and joint ventures.
- With business partners: To offer certain services, promotions, or content.
- With other users: When You share information in public areas of the Service.
- With Your consent: For any other purpose disclosed to You at the time of data collection.

#### [Retention of Your Personal Data](#)

The Company will retain Your Personal Data only as long as necessary to fulfill the purposes of this Privacy Policy. We will retain and use Your data as needed to comply with legal obligations, resolve disputes, and enforce agreements.

#### [Transfer of Your Personal Data](#)

Your information may be transferred and maintained on computers located outside Your state or country, where data protection laws may differ. By submitting such information, You consent to this transfer.

#### [Delete Your Personal Data](#)

You may request deletion or correction of Your data at any time by contacting Us or through account settings.

#### Disclosure of Your Personal Data

##### Business Transactions

If the Company is involved in a merger, acquisition, or asset sale, Your Personal Data may be transferred. You will be notified before the transfer and any new privacy policy takes effect.

##### Law Enforcement and Legal Requirements

The Company may disclose Your Personal Data when required by law or to comply with valid legal requests or court orders.

##### Security of Your Personal Data

We implement commercially reasonable security measures but cannot guarantee absolute security.

##### Detailed Information on the Processing of Your Personal Data

The Service Providers We use may access Your data in accordance with their Privacy Policies.

##### Usage, Performance and Miscellaneous

We may use third-party tools to maintain and improve our Service.

##### Google Analytics

We use Google Analytics and similar analytical services to monitor and analyze service usage and user behavior. These tools use cookies and similar technologies and are subject to Google's Privacy Policy: <https://policies.google.com/privacy>

##### Mouseflow

Mouseflow is a session replay and heatmap tool that helps analyze user interaction. Policy: <https://mouseflow.com/privacy/>

### FreshDesk

FreshDesk is a customer support platform operated by Freshworks, Inc. Policy: <https://www.freshworks.com/privacy/>

### Google Places

Google Places returns information about locations using HTTP requests. Policy: <https://www.google.com/intl/en/policies/privacy/>

### Email Communications

We send emails to users for updates, offers, or service notifications. Users can opt in or out at any time through their app or account settings.

### Advertising

We may display advertisements within the Service. These ads may be personalized using your activity data, in compliance with advertising network policies and local laws.

### Payments

The Service may offer paid products or features. In that case, we use third-party services for payment processing (e.g., payment gateways) and do not store or collect your payment card details directly.

### Remarketing

We use remarketing services to advertise and reach users who have visited or used our Service before. These services rely on cookies and identifiers provided by platforms such as Google Ads or Meta Ads to deliver relevant advertisements.

### Children's Privacy

Our Service is not directed at individuals under 13. If we learn we have collected data from a minor without parental consent, we will delete it immediately.

#### [Links to Other Websites](#)

Our Service may contain links to external websites. We are not responsible for their content or privacy practices.

#### [Changes to this Privacy Policy](#)

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised date.

#### [Contact Us](#)

If you have questions about this Privacy Policy, contact us:

By visiting this page on our website: <https://www.mogofm.com>