



YAKARA GANESH

Rural Innovator, Warangal, Telangana

International gold Medal | INDIA STAR ACHIEVER YOUNGEST
INNOVATOR AWARD | Pride of Hyderabad Award | Seva Guru Award

Innovation is born out of necessity.

This belief defines the journey of **Yakara Ganesh**, a young and passionate rural innovator from Warangal, Telangana. From a humble background, Ganesh has emerged as a national symbol of creativity and compassion, developing over 30+ life-changing innovations to address real-world problems in health, safety, education, and rural development.

Samskar Toy – Protecting the Innocent

Among his many inventions, the **Samskar Toy** stands out as a heartfelt solution to a silent crisis child abuse. Moved by the increasing incidents and lack of awareness among children, Ganesh created this interactive toy to educate young minds about safe and unsafe touch. This innovation has become a symbol of social responsibility and child safety in India. Through the Samskar Toy, Yakara Ganesh has reached over **60,000 children** across more than 900 schools, spreading vital awareness about good touch and bad touch.

A Journey from Silent Pain to Loud Impact

Ganesh's inventions, such as the Self-Watering Plant, Super Deaf Machine, Girl Safety Hand Glove, and Talking Blind Stick, reflect his deep empathy and technical creativity. His solutions are simple yet impactful, especially for underprivileged communities. These efforts have earned him numerous prestigious recognitions, including:

RECEIPT OF AWARDS FOR HIS INNOVATIONS

- Indian Star Youngest Achiever (2022)
- IIIF Bronze Medal
- INEX 2022
- E-Nnovate Gold Medals
- Smart China Expo (2021)
- NIDHI PRAYAS Grant
- Ev Grant
- Assistive Technology Summit (2020)
- Inspire National Award (2013)
- Technozion NIT 2023



- Seva Guru Award
- Pride of Hyderabad Award
- Swadesh Mela Award
- Technozion NIT 2024
- E-Summit 2024
- She Inspire Award 2023
- Zu-Grama
- Nidhi EIR IIITH
- Intinta Innovator Award (TSIC)
- PTC Guest Faculty Award, & many more.



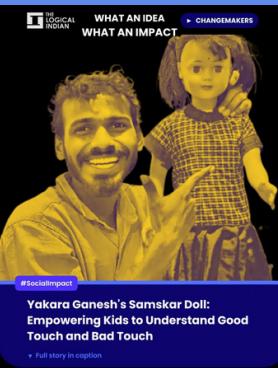
Mann Ki Baat Updates मन की बात अपडेट्स
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Yakara Ganesh, a 21-year-old innovator from Warangal district says his only dream is to make hearing gear accessible to the hearing impaired. Most of them in the market cost more than Rs 2,500, while Ganesh is selling his innovation 'Device for deaf people' for a mere Rs 150.



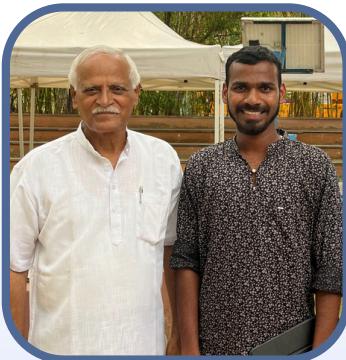
His affordable Super Deaf Machine costing only ₹150 compared to commercial devices priced at ₹25,000+ was even appreciated on **Prime Minister Narendra Modi's "Mann Ki Baat"**, bringing national attention to his noble mission of making hearing accessible to all.

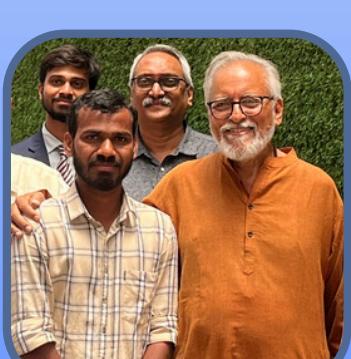
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Recognized and Encouraged by Eminent Leaders

Ganesh's incredible journey has been supported and applauded by some of the most respected names in governance and innovation:







Their guidance has propelled Ganesh into national and international innovation platforms, transforming him from a local innovator to a globally recognized changemaker.

“ One idea. One Nation. One purpose. Forever Inspiring ”



Voices from the Heart: The Vision Behind the Innovation

My name is **Yakara Ganesh**, a **25-year-old** innovator from Nandanam village, Hanumakonda district. My innovation journey began in childhood when I saw my mother struggling to light a fire in our traditional stove. Using a small motor and fan, I created a simple air blower and that moment sparked my passion for solving problems.

I started making useful products from scrap, addressing everyday issues in my village. My innovation on sand transportation won a village-level contest and gave me a life-changing opportunity to meet **Dr. A.P.J. Abdul Kalam**, who encouraged me personally.

One day, a neighbour shared how costly hearing aid's were for his daughter. Inspired by this, and with help from NIT, I studied amplifier concepts and invented the **Super Deaf Machine** a ₹150 bone conduction hearing device. It gained national attention and was even praised by Prime Minister Narendra Modi on "Mann Ki Baat."

As I kept innovating, I created **safety gloves for women**, which give electric shocks to attackers. But I realized that safety is not enough we need to educate children early about protection and respect.

That's when I built the Samskar Toy, an interactive toy that teaches children about good touch and bad touch. It uses simple sensors and explains safe and unsafe touch in Multi languages. So far, this toy has reached over **60,000** children in more than 900 schools.

With support from district collectors, I also conducted live demo sessions in schools, directly educating over 60,000 students about personal safety.

Though small in size, Samskar Toy carries a big mission to make every child aware, safe, and strong.

**THE KNOWLEDGE ACQUIRED FROM EDUCATION
SHOULD NOT BE CURTAILED JUST TO THE CERTIFICATES BUT
SHOULD BE ADHERED TO ACCOMPLISH THE RESEARCH
OBJECTIVES THROUGH SOCIAL INNOVATION.**

- YAKARA GANESH

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