I also did image optimization. The original size of my picture was 243kb, it might be thought as a large image to serve on our internet. If my images are all like this big, my web page would become very heavy, so if my users are on a slow connection, there is a very high chance that they may have a really bad experience.

Essentially, I was serving a 1280-pixel wide image, I resized it to a 700-pixel wide image, considering that my image is only taking up to approximately a half of the webpage.

Also considering the retina displays, I also provided the original file of my images to make sure they can be displayed clearly on wider screens. I have also converted them to .webp files to make the size of them as small as possible.