

PIZZA SALES REPORT

Jan 2015 - Dec 2015

Size		Category	
All		All	

Month

01/01/2015	31/12/2015
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Home

Top Seller



21,350

Total Order Value



38.31

Average Order Value



817.86K

Total Revenue



50K

Total Pizzas Sold



2.32

Average Pizzas Ordered

BUSY ORDER TIMES

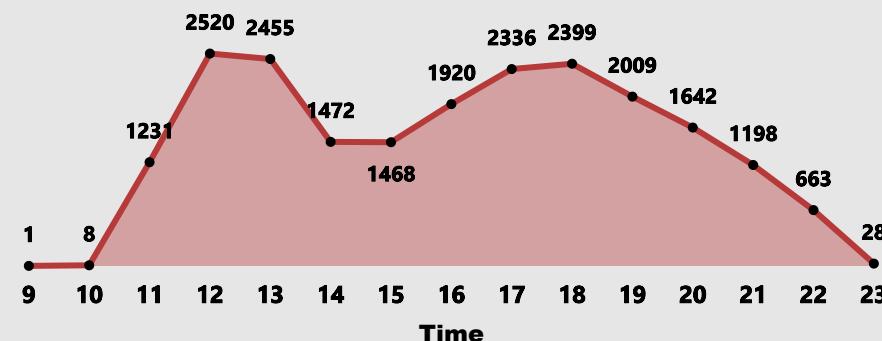
Weekly

During weekends especially on **Fridays** between the hours **12 AM - 1 PM**

Monthly

Orders are High during the month of **July**

Peak Hour Activity



Daily Order Count

5.92K 8.11K

MON 2794

TUE 2973

WED 3024

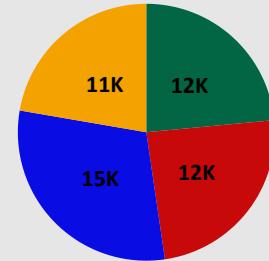
THU 3239

FRI 3538

SAT 3158

SUN 2624

Sales Based on Category



● Veggie ● Supreme ● Classic ● Chicken

SALES PERFORMANCE

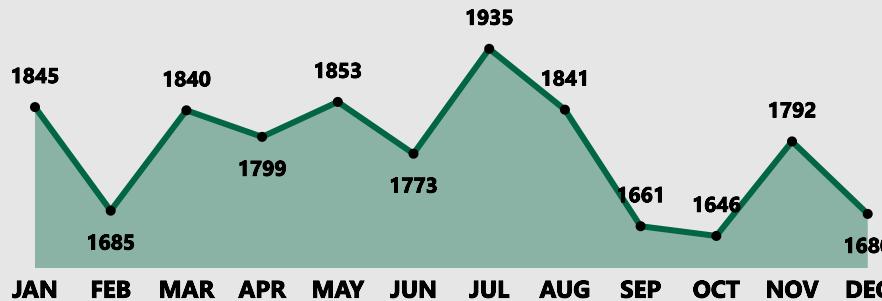
Category

The **Classic Category** is a top choice, selling nearly 15k pizzas

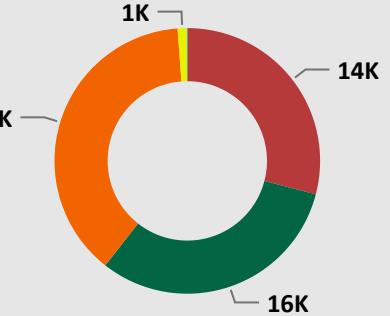
Size

The majority of customers favored **Large Pizzas**, with nearly 19K orders

Monthly Order Count



Sales Based on Size



● Small ● Medium ● Large ● Extra Large ● Extra Extra Large

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Quantity

Most
Classic Deluxe Pizza

Least
Brie Carre Pizza

Revenue

Most
Thai Chicken Pizza

Least
Brie Carre Pizza

Ordered

Most
Classic Deluxe Pizza

Least
Brie Carre Pizza

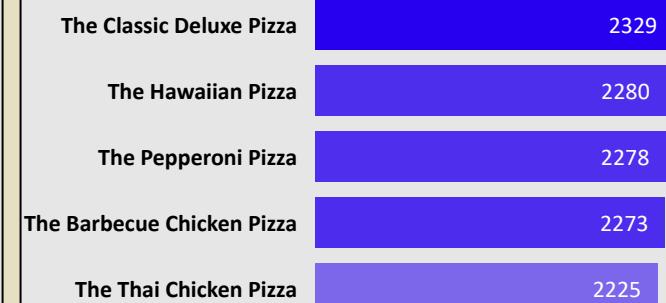
Top 5 Pizzas By Quantity



Top 5 Pizzas By Revenue



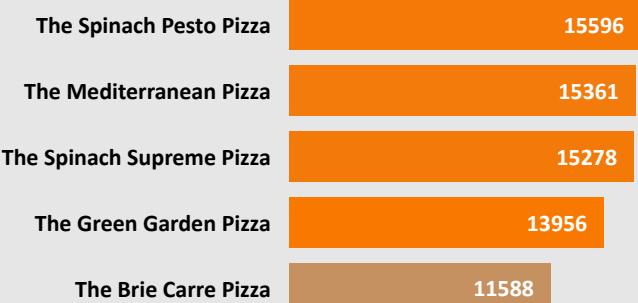
Top 5 Pizzas by Order



Bottom 5 Pizzas By Quantity



Bottom 5 Pizzas By Revenue



Bottom 5 Pizzas by Order

