

# PIZZA SALES REPORT

Size 

Category

All

All

Month

01/01/2015 

31/12/2015 

Home

**21,350**

Total Order Value

**38.31**

Average Order Value

**817.86K**

Total Revenue

**50K**

Total Pizzas Sold

**2.32**

Average Pizzas Ordered

Top Seller

## BUSY ORDER TIMES

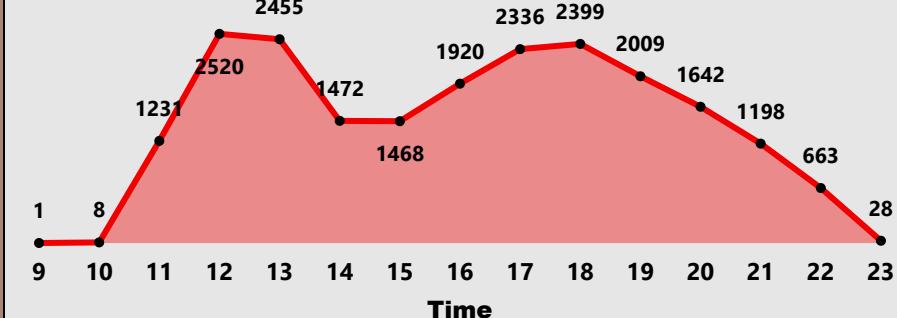
### Weekly

During weekends especially on Fridays between the hours 12 AM - 1 PM

### Monthly

Orders are High during the month of July

## Peak Hour Activity



## Daily Order Count

5.92K  8.11K  
7.01K

MON  2794

TUE  2973

WED  3024

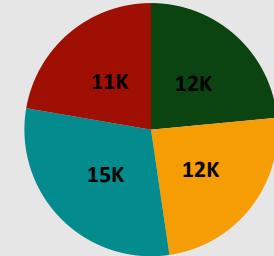
THU  3239

FRI  3538

SAT  3158

SUN  2624

## Sales Based on Category



● Veggie ● Supreme ● Classic ● Chicken

## SALES PERFORMANCE

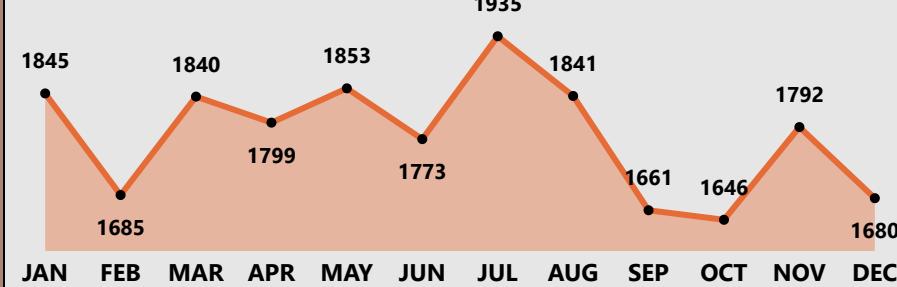
### Category

The **Classic Category** is a top choice, selling nearly 15k pizzas

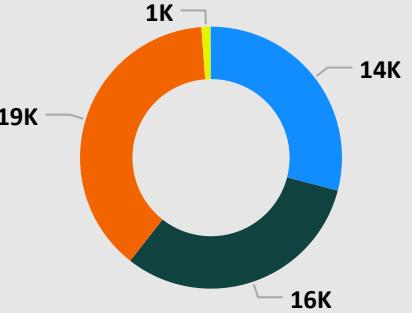
### Size

The majority of customers favored **Large Pizzas**, with nearly 19K orders

## Monthly Order Count



## Sales Based on Size



● Small ● Medium ● Large ● Extra Large ● Extra Extra Large

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Top Seller

Quantity

Most  
Classic Deluxe Pizza

Least  
Brie Carre Pizza

Revenue

Most  
Thai Chicken Pizza

Least  
Brie Carre Pizza

Ordered

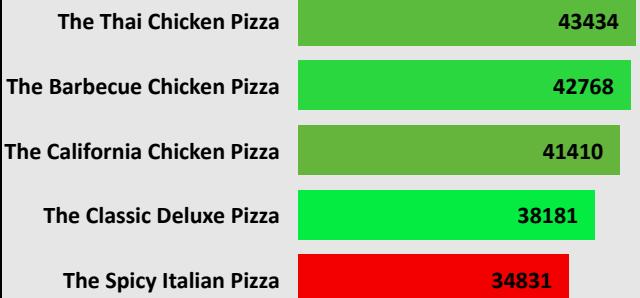
Most  
Classic Deluxe Pizza

Least  
Brie Carre Pizza

## Top 5 Pizzas By Quantity



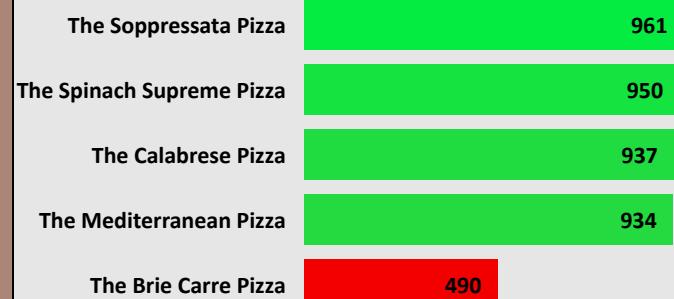
## Top 5 Pizzas By Revenue



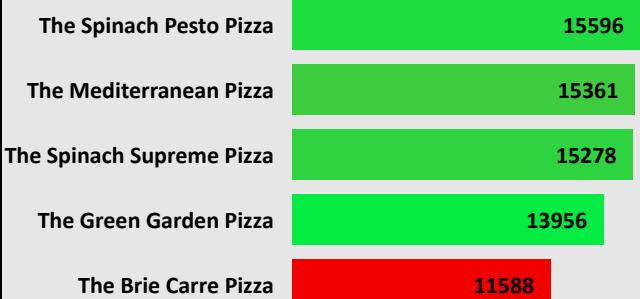
## Top 5 Pizzas by Order



## Bottom 5 Pizzas By Quantity



## Bottom 5 Pizzas By Revenue



## Bottom 5 Pizzas by Order

