A

Project On

"Online Transaction Fraud Detection"

Submitted By:

Project Team 11

Gaurav Singh (PL)

B V Sailesh

Bhupesh Ghadigaonkar

Divyani Bairam

Shubham Bele

In partial fulfilment of

the requirements for the award of the degree of

Post Graduate Diploma

In

Big Data Analytics

(PG-DBDA)



Project Guide:

Project Coordinator:

Swapnil Adhav

Vineeta Singh

Abstract

We have done data analysis, data visualisation and prediction of data for this project. The dataset we used is of Online Transactions Fraud Detection which we gathered from the Kaggle.

The whole project is based on Pandas used in Juypter Notebook on Local Host and Pyspark is used as Google colaboratory and Google Drive as cloud platform and Power BI. For performing big data analytics we used Google Colaboratory Pyspark service. We used PySpark by creating an Environment in google colabratory. For data visualisation we used Power BI desktop. We used various visuals like bar charts, donut charts, cards, map, slicers, etc. and gathered some insights about the data.

For machine learning we used a python notebook in Jupyter Lab. We did EDA on the data and after that we did prediction using some machine learning algorithms available in python libraries.

This whole process and the insights about the data are explained in detail in this report.

Contents

CHAPTER I: INTRODUCTION	5
1.1 Introduction of Project	5
1.2 Introduction to dataset	5
1.3 Problem Statement	5
1.4 Objectives	5
CHAPTER II: BIG DATA ANALYTICS	6
2.1 Data Collection	6
2.2 Creating Environment and required software using Google Colab:	6
2.3 Analysis using Spark SQL	7
2.4 Analysis using PySpark	12
2.5 Analysis using Pandas	15
CHAPTER III: DATA VISUALISATION	20
3.1 Introduction to Power BI	20
CHAPTER IV: MACHINE LEARNING	23
4.1 Introduction to Machine Learning	23
4.2 EDA and Data Pre-processing:	24
4.2.1 Introduction to EDA	24
4.2.2 - Operation Perform on EDA	24
4.3 Preparing for the Machine Learning Model	29
4.3.1 Splitting the data into test train using Sklearn	29
4.4.2 Rescale variables via standardization	29
4.4.3 Logistic Regression Model	29
4.4.4 Applying Decision Tree Model	30
4.4.5 Naïve Bayes Algorithm	31
4.4.6 Random forest Algorithm 4.4.7 XG boost	32
4.5 Conclusion from machine learning:	32 33
THE CONCLUSION II ON MACHINE ICAI HING.	33
CHAPTER V: CONCLUSION AND FUTURE SCOPE	34
5.1 Conclusion	34

_		
5.	2 Future Scope	34

Chapter I: INTRODUCTION

1.1 Introduction of Project

Online payment fraud detection is a common problem that businesses face when processing payments online. The goal is to detect fraudulent transactions before they are processed and approved, in order to prevent financial losses and protect the business and its customers.

In this project we downloaded the 'Online Transactions Fraud Detection' data set from kaggle. We used pandas for machine learning and PySpark for getting insights for the same purpose. By analysing the data we gathered some insights about it and we have described the same in this project report. For visualising the same analysed data we used Microsoft Power BI Desktop and created interactive dashboards. We also did prediction using the same dataset. For that we used various machine learning algorithms available in python libraries. The predicted data and information are described in the report.

1.2 Introduction to dataset

The available fields are as follows:

- **step**: represents a unit of time where 1 step equals 1 hour
- **type**: type of online transaction
- **amount**: the amount of the transaction
- **nameOrig**: customer starting the transaction
- **oldbalanceOrg**: balance before the transaction
- **newbalanceOrig**: balance after the transaction
- nameDest: recipient of the transaction
- **oldbalanceDest**: initial balance of recipient before the transaction
- **newbalanceDest**: the new balance of recipient after the transaction
- **isFraud**: fraud transaction
- **isFlaggedFraud**: Flagged fraud transaction

1.3 Problem Statement

Online payment fraud detection is a common problem that businesses face when processing payments online. Fraudulent transactions can occur when someone uses deceptive or illegal practices to obtain money or assets from individuals or businesses through online channels such as websites, mobile apps, or other online platforms. The goal is to detect fraudulent transactions before they are processed and approved, in order to prevent financial losses and protect the business and its customers.

1.4 Objectives

- Analysing the data according to different type of transactions.
- Analysing the data for different sources and destinations where the fraud had actually happened and giving the insights through some pre-defined questions.
 - Visualizing the data for better understanding
 - Creating interactive dashboards
 - Predicting the future data

Chapter II: BIG DATA ANALYTICS

2.1 Data Collection

2.1.1 Dataset Source

We have chosen kaggle as a source for the above dataset

2.2 Creating Environment and required software using Google Colab:

To store the data we are mounting the data in google drive for use.

We uploaded the data file in google drive in Project folder

```
from google.colab import drive
drive.mount('/content/drive')

Mounted at /content/drive
```

Now creating the environment in google colab for pyspark

1. We downloaded the Hadoop pyspark in the server for futher use and checking the files

2. Installing the java in the server

```
# innstall java
!apt-get install openjdk-8-jdk-headless -qq > /dev/null
```

3. Installing the pyspark

```
!pip install pyspark

Looking in indexes: https://pypi.org/simple, https://us-python.pkg.dev/colab-wheels/public/simple/
Collecting pyspark

Downloading pyspark-3.3.2.tar.gz (281.4 MB)

Preparing metadata (setup.py) ... done
Collecting py4j=-0.10.9.5

Downloading py4j=-0.10.9.5

Downloading py4j=-0.10.9.5-py2.py3-none-any.whl (199 kB)

— 199.7/199.7 KB 19.9 MB/s eta 0:00:00

Building wheels for collected packages: pyspark

Building wheel for pyspark (setup.py) ... done
Created wheel for pyspark (setup.py) ... done
Created wheel for pysparks (lelename-pyspark-3.3.2-py2.py3-none-any.whl size=281824025 sha256-dfa3e750be92824baba58b98e485be52f33bea0fa5e120dc83ac9651a508
Stored in directory: /root/.cache/pip/wheels/b1/59/a0/a1a0624b5e865fd389919c1a10f53aec9b12195d6747710baf
Successfully built pyspark
Installing collected packages: py4j, pyspark
Successfully installed py4j-0.10.9.5 pyspark-3.3.2
```

4. Setting the environment for java and pyspark

```
# set your spark folder to your system path environment.
import os
os.environ["JAVA_HOME"] = "/usr/lib/jvm/java-8-openjdk-amd64"
os.environ["SPARK_HOME"] = "/content/spark-3.0.0-bin-hadoop3.2"
```

5. Installing the findspark

```
# install findspark using pip
!pip install -q findspark
```

6. Importing the findspark

```
| import findspark
findspark.init()
```

7. Setting up session for spark sql

```
[ ] from pyspark.sql import SparkSession
spark = SparkSession.builder\
.master("local")\
.appName("Colab")\
.config('spark.ui.port', '4050')\
.getOrCreate()
```

8. Checking the spark sql by using a dummy

```
df = spark.createDataFrame([(1, "John"), (2, "Jane"), (3, "Smith")], ["id", "name"])
df.show()

+---+---+
    id| name|
+---+---+
    1| John|
    2| Jane|
    3|Smith|
+---+----+
```

9. Setting session for spark rdd

```
from pyspank import SparkContext, SparkConf

conf = SparkConf().setAppName("Fraudulent Transactions Analysis")

sc = SparkContext.getOrCreate(conf=conf)
```

2.3 Analysis using Spark SQL

Spark SQL is a Spark module for structured data processing. It provides a programming abstraction called DataFrames and can also act as a distributed SQL query engine. It enables unmodified Hadoop Hive queries to run up to 100x faster on existing deployments and data.

Spark SQL brings native support for SQL to Spark and streamlines the process of querying data stored both in RDDs (Spark's distributed datasets) and in external sources. Spark SQL conveniently blurs the lines between RDDs and relational tables.

Below are the steps to create a table in PySpark

- 1. Launch PySpark
- 2. Import required datatypes

```
from pyspark.sql.types import StructType, StringType, IntegerType, DoubleType, LongType
```

3. Creating a schema with required column names and their datatypes.

schema2 = StructType().add("step",IntegerType(),True).add("type",StringType(),True).add("amount",DoubleType(),True).add("origin",StringType(),True).add("sender_old_balance",DoubleType(),True).add("sender_new_balance",DoubleType(),True).add("destination",StringType(),True).add("receiver_old_balance",DoubleType(),True).add("receiver_new_balance",DoubleType(),True).add("isfraud",IntegerType(),True).add("isFlaggedFraud",IntegerType(),True)

[Here True means if the column allows null values, true for nullable, and false for not nullable.]

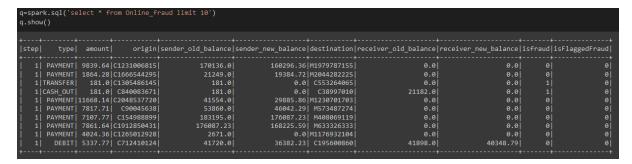
4. Reading the data from .csv file –

df_with_schema2 = spark.read.format("csv").option("header", "True").schema(schema2). load("/content/drive/MyDrive/project/PS_20174392719_1491204439457_log.csv")

5. For performing SQL queries on a schema we have to create a temporary table. This temporary table is automatically dropped after the session ends. To register a 'temptable' –

df with schema2.registerTempTable("Online fraud")

6. Checking through temporary table:



After registering temp table we can perform the SQL queries on the table. We had to answer some business questions listed below. We have answered them using Spark SQL.

- 1. What is the maximum amount that was transferred in a single transaction from and to which account?
 - q1=spark.sql('select origin,destination,amount as maximum_amt_in_single_tra ns from Online_fraud order by amount desc limit 1') q1.show()

Output:

```
+-----+
| origin|destination|maximum_amt_in_single_trans|
+-----+
|C1715283297| C439737079| 9.244551664E7|
+-----+
```

2. What is the maximum amount that was transferred in a single transaction and how many such transactions were flagged as fraudulent? q2=spark.sql('select amount,origin,destination as maximum_amt_in_single_trans from Online_fraud order by amount desc limit 1') q2.show()

Output:

```
+-----+
| amount| origin|maximum_amt_in_single_trans|
+-------+
|9.244551664E7|C1715283297| C439737079|
+-----+
```

3. How many customers initiated transactions that were flagged as fraudulent? q3=spark.sql('select count(origin) as flaged_fraud from online_fraud where isf raud=1')

q3.show()

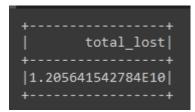
Output:



4. What is the total amount of money lost due to fraudulent activity? q4=spark.sql('SELECT SUM(amount) as total_lost FROM online_fraud WHE RE isFraud = 1')

q4.show()

Output:



5. Which type of transaction has the highest percentage of fraudulent activity?

q5=spark.sql('SELECT type, COUNT(*) as num_transactions, COUNT(CAS E WHEN isFraud = 1 THEN 1 END) as num_fraudulent_transactions, (COU NT(CASE WHEN isFraud = 1 THEN 1 END) / COUNT(*))*100 as fraud_per centage FROM online_fraud GROUP BY type ORDER BY fraud_percentage DESC;')
q5.show()

Output:

+					
type nu	um_transactions	num_fraudulent_transactions	fraud_percentage		
+	+	+	+		
TRANSFER	532909	4097	0.7687991758442811		
CASH_OUT	2237500	4116	0.18395530726256984		
CASH_IN	1399284	0	0.0		
PAYMENT	2151495	0	0.0		
DEBIT	41432	0	0.0		
+	+	+	+		

6. How many transactions involved customers with negative balances before the transaction?

q6=spark.sql('SELECT COUNT(*) as num_transactions FROM online_fraud WHERE sender_old_balance < 0 OR receiver_old_balance < 0') q6.show()

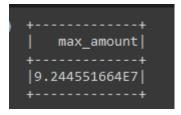
Output:



7. What is the maximum amount of money transferred in a single transaction that was not flagged as fraudulent?

q7=spark.sql("SELECT MAX(amount) AS max_amount FROM online_fraud WHERE isFraud = 0") q7.show()

Output:



8. How many transactions were processed in each step?
q8=spark.sql("SELECT step, COUNT(*) AS num_transaction FROM online_
fraud GROUP BY step order by count(*) desc")
q8.show(20)

Output:

++				
step num_transaction				
				
19 51352				
18 49579				
187 49083				
235 47491				
307 46968				
163 46352				
139 46054				
403 45155				
43 45060				
355 44787				
15 44609				
186 43747				
306 43615				
17 43361				
259 43328				
16 42471				
379 41759				
14 41485				
41304				
354 40696				
++				
only showing top 20 rows				

9. Which name dest is credited with most amount in case of fraud? q11=spark.sql("SELECT destination, sum(amount) AS num_fraudulent FRO M online_fraud WHERE isFraud = 1 GROUP BY destination ORDER BY nu m_fraudulent DESC LIMIT 1") q11.show()

Output:

```
+-----+
|destination|num_fraudulent|
+-----+
| C668046170| 1.016008868E7|
+-----+
```

10. Top 10 destaccount which has maximum amount in case of fraud?

q12=spark.sql("SELECT destination, sum(amount) AS num_fraudulent FRO

M online_fraud WHERE isFraud = 1 GROUP BY destination ORDER BY nu
m_fraudulent DESC LIMIT 10")

q12.show()

Output:

```
|destination|num fraudulent|
 C668046170 | 1.016008868E7
 C704752055|
                   1.0E7
 C242007270
                  1.0E7
C1622860679
                   1.0E7
C709815552
                   1.0E7
C1423246212
                   1.0E7
C1865083017
                   1.0E7
C1806199534
                   1.0E7
C1614528665
                   1.0E7
C2065262017
```

2.4 Analysis using PySpark

PySpark is a Python API for Apache Spark to process datasets in a distributed cluster. It is written in Python to run a Python application using Apache Spark Capabilities.

PySpark is very well used in Data Science and Machine Learning community as there are many widely used data science libraries written in Python.

PySpark has modules such as Resilient Distributed Dataset (RDD), Dataframe, Pyspark streaming, MLib etc.

For performing PySpark operations first we created RDD and loading the data.

```
dataset = sc.textFile("/content/drive/MyDrive/project/PS_20174392719_1491204439457_log .csv")
```

Checking the above by running the

transactions = dataset.map(lambda line: line.split(","))

```
transactions.count()
```

Then we removed header, for that we performed following operations:

```
header = transactions.first()
new_rdd = transactions.filter(lambda x: x != header)
```

```
header = dataset.first()
rdd = dataset.filter(lambda row: row != header)
rdd = rdd.map(lambda row: row.split(","))
rdd = rdd.map(lambda row: (int(row[0]), row[1], float(row[2]), row[3], float(row[4]), float(row[5]), row[6], float(row[7]), float(row[8]), int(row[9]), int(row[10])))
```

Following business problems we solved using pyspark.

1. What is the maximum amount that was transferred in a single transaction from and to which account?

```
# Sort the RDD by amount in descending order and take the first row
max_amount_row = rdd.takeOrdered(1, key=lambda row: -float(row[2]))[0]

# Extract the relevant columns from the row
origin = max_amount_row[3]
destination = max_amount_row[6]
max_amount = max_amount_row[2]

# Print the result
print(f"Origin: {origin}, Destination: {destination}, Maximum Amount Transferred: {max_amount}")
```

2. What is the maximum amount that was transferred in a single transaction and how many such transactions were flagged as fraudulent?

```
#in this problem when i used 'transactions' rdd which contains header & i apply max() on ammount field i got the max_amount='ammount' #so to overcome this i have created 'new_rdd' where i exclude the header.

fraudulent_transactions = new_rdd.filter(lambda x: x[9] == 1)

max_amount_transferred = new_rdd.map(lambda x: x[2]).max()

count_of_max_amount_fraudulent_transactions = fraudulent_transactions.filter(lambda x: x[2] == max_amount_transferred).count()

print("Maximum amount transferred in a single transaction: max_amount_transferred)

Maximum amount transferred in a single transaction: amount

print("Number of fraudulent transactions with the maximum amount transferred:", count_of_max_amount_fraudulent_transactions)

Number of fraudulent transactions with the maximum amount transferred: 0
```

3. How many customers initiated transactions that were flagged as fraudulent?

```
fraud_rdd= transactions.filter(lambda x: x[9] == '1')

customer_count = fraud_rdd.map(lambda x: x[3]).distinct().count()
customer_count
8213
```

4. What is the total amount of money lost due to fraudulent activity?

```
fraud_rdd = rdd.filter(lambda row: row[9] == 1)

amount_rdd = fraud_rdd.map(lambda row: row[2])

total_amount = amount_rdd.sum()

total_amount

1144392944759.7717
```

5. Which type of transaction has the highest percentage of fraudulent activity?

```
grouped_rdd = rdd.map(lambda row: (row[1], (row[9], 1)))

fraud_counts = grouped_rdd.reduceByKey(lambda x, y: (x[0]+y[0], x[1]+y[1]))

fraud_percentages = fraud_counts.mapValues(lambda x: (x[0] / x[1]) * 100)

max_fraud_type = fraud_percentages.max(lambda x: x[1])

max_fraud_type

('TRANSFER', 0.7687991758442811)
```

6. How many transactions involved customers with negative balances before the transaction?

```
filtered_rdd = rdd.filter(lambda row: float(row[4]) < 0 or float(row[7]) < 0)

# Count the number of rows
num_transactions = filtered_rdd.count()
print(num_transactions)</pre>
```

7. What is the maximum amount of money transferred in a single transaction that was not flagged as fraudulent?

```
max_amount = rdd.filter(lambda row: int(row[9]) == 0).map(lambda row: float(row[2])).max()
print(max_amount)

92445516.64
```

8. How many transactions were processed in each step?

```
# Create an RDD with (step, 1) tuples
step_rdd = rdd.map(lambda row: (int(row[0]), 1))

# Group the RDD by step and count the number of transactions for each step
step_counts_rdd = step_rdd.reduceByKey(lambda x, y: x + y)

# Sort the RDD by the number of transactions in descending order
step_counts_rdd = step_counts_rdd.map(lambda x: (x[1], x[0])).sortByKey(False)

# Take the top 20 steps with the highest number of transactions
step_counts = step_counts_rdd.take(20)

# Print the result
print(step_counts)

[(51352, 19), (49579, 18), (49083, 187), (47491, 235), (46968, 307), (46352, 163), (46054, 139), (45155, 403), (45060, 43), (44787, 355)
```

9. Which name dest is credited with most amount in case of fraud?

```
# Filter the RDD to select only the fraudulent transactions
fraudulent_rdd = rdd.filter(lambda row: int(row[9]) == 1)

# Group the fraudulent transactions by destination and sum the amounts
fraudulent_destinations_rdd = fraudulent_rdd.map(lambda row: (row[6], float(row[2])))
fraudulent_amounts_by_destination_rdd = fraudulent_destinations_rdd.reduceByKey(lambda a, b: a + b)

# Find the destination with the highest total fraudulent amount
destination_with_highest_fraudulent_amount = fraudulent_amounts_by_destination_rdd.takeOrdered(1, lambda x: -x[1])

# Print the result
print(destination_with_highest_fraudulent_amount)
```

10. Top 10 destaccount which has maximum amount in case of fraud?

```
fraudulent_rdd = rdd.filter(lambda row: int(row[9]) == 1)

# Group the fraudulent transactions by destination and sum the amounts
fraudulent_destinations_rdd = fraudulent_rdd.map(lambda row: (row[6], float(row[2])))
fraudulent_amounts_by_destination_rdd = fraudulent_destinations_rdd.reduceByKey(lambda a, b: a + b)

# Sort the destinations by descending order of fraudulent amount and take the top 10
top_10_fraudulent_destinations = fraudulent_amounts_by_destination_rdd.takeOrdered(10, lambda x: -x[1])

# Print the result
for dest, total_fraudulent_amount in top_10_fraudulent_destinations:
    print(f"{dest}: {total_fraudulent_amount}")
```

2.5 Analysis using Pandas

Pandas is an open-source library that is made mainly for working with relational or labeled data both easily and intuitively. It provides various data structures and operations for manipulating numerical data and time series. This library is built on top of the NumPy library. Pandas is fast and it has high performance & productivity for users.

Importing the pandas

```
import pandas as pd
    df = pd.read_csv('/content/drive/MyDrive/project/PS_20174392719_1491204439457_log.csv')
```

Checking for data



Below are the following business question solved using pandas:

1. What is the maximum amount that was transferred in a single transaction from and to which account?

```
#SOLUTION BY PANDAS DATAFRAME

q1 = df[['nameOrig', 'nameDest', 'amount']].sort_values('amount', ascending=False).head(1)
q1.columns = ['Origin', 'Destination', 'Maximum Amount Transferred']
print(q1)

Origin Destination Maximum Amount Transferred
3686583 C1715283297 C439737079 92445516.64
```

2. What is the maximum amount that was transferred in a single transaction and how many such transactions were flagged as fraudulent?

```
[ ] max_amount_transferred = df['amount'].max()
    max_amount_transferred

92445516.64

[ ] num_fraudulent_max = df[df['amount'] == max_amount_transferred]['isFraud'].sum()
    num_fraudulent_max

0

[ ] print("Maximum amount transferred in a single transaction:", max_amount_transferred)
    Maximum amount transferred in a single transaction: 92445516.64

[ ] print("Number of transactions flagged as fraudulent with maximum amount:", num_fraudulent_max)
    Number of transactions flagged as fraudulent with maximum amount: 0
```

3. How many customers initiated transactions that were flagged as fraudulent?

```
fraud_transactions_by_customer = df[df['isFraud'] == 1].groupby('nameOrig')['isFraud'].count()
  fraud_transactions_by_customer
  nameOrig
  C1000036340
  C1000086512
  C1000331499
  C1000484178
  C1000513158
  C998715487
  C998785789
  C998822926
  C999561448
  C99979309
  Name: isFraud, Length: 8213, dtype: int64
] num_fraud_customers = len(fraud_transactions_by_customer)
  num fraud customers
```

4. What is the total amount of money lost due to fraudulent activity?

```
[] # Filter the DataFrame to keep only the rows where isFraud is equal to 1
    fraud_df = df[df['isFraud'] == 1]

[] # Select the amount column from the resulting DataFrame
    amount_series = fraud_df['amount']

[] # Calculate the total amount
    total_amount = amount_series.sum()
    print("Total amount of money lost due to fraudulent activity: ", total_amount)

Total amount of money lost due to fraudulent activity: 12056415427.839998
```

5. Which type of transaction has the highest percentage of fraudulent activity?

6. How many transactions involved customers with negative balances before the transaction?

```
# Filter the DataFrame to keep only the rows where the oldbalanceOrg column is negative

negative_bal_df = df[df['oldbalanceOrg'] < 0]

[] # Select the nameOrig column from the resulting DataFrame and get a list of unique customer names

unique_customers = negative_bal_df['nameOrig'].unique()

[] # Filter the original DataFrame again to keep only the rows where the nameOrig column is in the list of unique customer names

negative_bal_transactions_df = df[df['nameOrig'].isin(unique_customers)]

[] # Calculate the total count of transactions

total_count = negative_bal_transactions_df.shape[0]

print("Number of transactions involving customers with negative balances before the transaction: ", total_count)

Number of transactions involving customers with negative balances before the transaction: 0
```

7. What is the maximum amount of money transferred in a single transaction that was not flagged as fraudulent?

```
max_amount = df.loc[df['isFraud'] == 0, 'amount'].max()
print(max_amount)

92445516.64
```

8. How many transactions were processed in each step?

```
step_counts = df.groupby('step')['step'].count().reset_index(name='num_transaction').sort_values(by=['num_transaction'], ascending=False)

print(step_counts.head(20))
```

	step	num_transaction
18	19	51352
17	18	49579
186	187	49083
234	235	47491
306	307	46968
162	163	46352
138	139	46054
402	403	45155
42	43	45060
354	355	44787
14	15	44609
185	186	43747
305	306	43615
16	17	43361
258	259	43328
15	16	42471
378	379	41759
13	14	41485
41	42	41304
353	354	40696

9. Which name dest is credited with most amount in case of fraud?

```
fraudulent_destinations = df.loc[df['isFraud'] == 1].groupby('nameDest')['amount'].sum().
reset_index(name='num_fraudulent').sort_values(by=['num_fraudulent'], ascending=False
)

max_fraudulent_destination = fraudulent_destinations.iloc[0]

print(max_fraudulent_destination)
```

```
nameDest C668046170
num_fraudulent 10160088.68
Name: 6773, dtype: object
```

10. Top 10 destaccount which has maximum amount in case of fraud?

Top_fraudulent_destinations = df.loc[df['isFraud'] == 1].groupby('nameDest')['amount'].sum().reset_index(name='num_fraudulent').sort_values(by=['num_fraudulent'], ascending=False)

Top_10_fraudulent_destinations = Top_fraudulent_destinations.iloc[0:9] print(Top_10_fraudulent_destinations)

```
num fraudulent
        nameDest
6773
      C668046170
                     10160088.68
2602
     C1630566944
                     10000000.00
6764
      C666339947
                     10000000.00
2436 C1590217660
                     10000000.00
2453 C1595458981
                     10000000.00
252
     C1056895901
                     10000000.00
6694
      C650095152
                     10000000.00
2539 C1614528665
                      10000000.00
2570 C1622860679
                      10000000.00
```

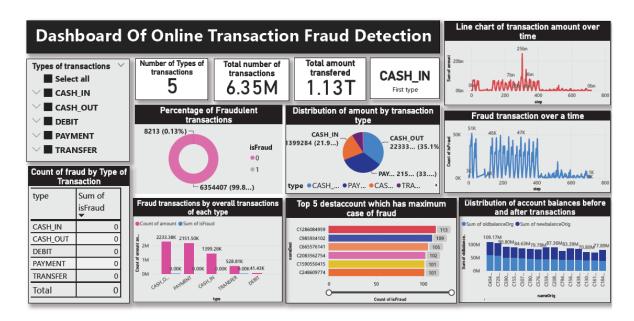
Chapter III: DATA VISUALISATION

3.1 Introduction to Power BI

Power BI is a Data Visualization and Business Intelligence tool that converts data from different data sources to interactive dashboards and BI reports. Power BI suite provides multiple software, connector, and services - Power BI desktop, Power BI service based on SaaS, and mobile Power BI apps available for different platforms. These set of services are used by business users to consume data and build BI reports.

Why is visualization important because with the technology revolution data went from expensive, difficult to find and to abundant, cheap data to store, understand and analyse the data. Microsoft Power BI is a data visualization tool that allows you to quickly connect your data, prepare it, and model it as you like. It gives a professional environment allowing you to acquire analytics and reporting capabilities. You can publish these reports, therefore allowing all the users to avail the latest information. It gives you the power to transform all your data into live interactive visuals, create customized real time business view dashboards, thus extracting business intelligence for enhanced decision making

Here we have done the analysis of "Online Transaction Fault Detection" dataset using Power BI application, there are several key insights that we have drawn from the provided dataset:



DONUT CHART

DESCRIPTION: The donut chart represents the overall fraud rate. The chart is divided into two sections: fraud transactions and non-fraud transactions. The two sections are represented in different colours. The chart provides a visual representation of the proportion of fraudulent transactions in the dataset.

INSIGHTS & CONCLUSION: By looking at the chart, we can determine that the fraud rate for online transactions in the dataset is relatively low, with only a small percentage(0.13%) of transactions being classified as fraud. This suggests that the majority of online transactions are legitimate.

2. PIE CHART

DESCRIPTION: The pie chart shows the distribution of transactions based on their transaction type. The chart is divided into segments based on the different transaction types, such as CASH_IN, CASH_OUT, DEBIT, PAYMENT, and TRANSFER. Each segment is labeled with its corresponding transaction type, and the size of the segment corresponds to the proportion of transactions with that type.

INSIGHTS & CONCLUSION: We can see that the most common transaction types are CASH_OUT(35.17%) and PAYMENT(33.81%), followed by CASH_IN(21.99) and TRANSFER(8.38). Additionally, the chart shows that DEBIT transactions are the least common transaction type in the dataset.

3. Table Chart.

DESCRIPTION: The table chart shows the count of fraud transactions based on their transaction type. The chart is organized in rows by transaction type and in columns by the count of fraudulent transactions for each type. The table provides a detailed breakdown of the number of fraudulent transactions by transaction type.

INSIGHTS & CONCLUSION: We can see that the highest that is 4116 number of fraudulent transactions occur in CASH_OUT transactions, followed by TRANSFER transactions with count of 4097 fraud transactions. Overall total 8213 transactions were caught as a fraudulent transactions. CASH_IN transactions have the lowest number of fraudulent transactions. The chart provides valuable insights into the areas where fraudulent activity is most prevalent, allowing the project team to take targeted measures to prevent future fraudulent transactions. By monitoring the trends in the fraudulent transaction count, the team can evaluate the effectiveness of their fraud detection system and make necessary improvements.

4. Line Chart:

DESCRIPTION: The line chart shows the relationship between the step and the isFraud column and the step and the amount column in the dataset. The x-axis of the chart represents the step number which represents time, and the y-axis represents amount column in 1st line chart and isFraud column in 2nd line chart.

INSIGHTS & CONCLUSION: The line chart provides insights into the relationship between the step and the isFraud column and the step and the amount column. In the first chart (step vs amount) we can see that the amount of transactions is generally higher in the earlier steps and then levels off in the later steps, suggesting that the volume of transactions may be more concentrated during certain periods, In the second chart (step vs isFraud), we can see that there are spikes in the number of fraud transactions in certain steps, indicating that there may be specific periods of time where fraudulent activity is more prevalent.

5. HORIZONTAL BAR CHART

DESCRIPTION: The horizontal bar chart shows the top 5 recipient accounts (nameDest) that have the highest number of fraudulent transactions. The y-axis of the

chart represents the recipient account (nameDest), and the x-axis represents the number of fraudulent transactions (isFraud). The chart displays horizontal bars that represent each recipient account, sorted in descending order by the number of fraudulent transactions.

INSIGHTS & CONCLUSION: The horizontal bar chart provides insights into which recipient accounts are most frequently targeted by fraudsters. By identifying the top 5 recipient accounts that have the highest number of fraudulent transactions, the chart can help the project team to focus its fraud prevention efforts on these accounts. Additionally, the chart can help the team to identify any patterns or trends in the data that may be contributing to the high number of fraudulent transactions.

6. STACKED BAR CHART

DESCRIPTION: The stacked bar chart shows the distribution of account balance before and after transactions, with the name of the account owner (nameOrigin) on the x-axis and the balance amounts on the y-axis. The chart is divided into two sections, with the lower section representing the old balance before the transaction, and the upper section representing the new balance after the transaction.

INSIGHTS & CONCLUSION: By comparing the old and new balance sections, we can see the net change in the balance due to the transaction. Overall, the chart can be used to identify trends in the account balance distributions, such as whether there are certain balance ranges that are more commonly associated with transactions or if there are certain account owners who consistently have high or low balances.

Chapter IV: MACHINE LEARNING

4.1 Introduction to Machine Learning

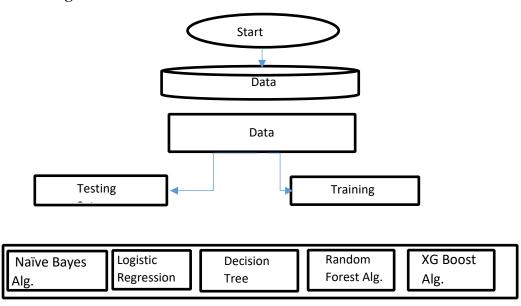
Machine learning (ML) is a type of artificial intelligence (AI) that allows software applications to become more accurate at predicting outcomes without being explicitly programmed to do so. Machine learning algorithms use historical data as input to predict new output values.

There Are Different Types of machine Learning algorithm based on dataset we choose the correct model

Models Used in Project:

- 1) Logistic Regression Algorithm
- 2) Decision Tree Algorithm
- 3) Random Forest Algorithm
- 4)Naïve Bayes Algorithm
- 5)XGboost Algorithm

Flow Diagram:



Here we are importing the data and importing the libraries in the juypter Notebook

```
In [136]: #important Librarires for data processing and Visualization
   import numpy as np
   import pandas as pd
   import matplotlib.pyplot as plt
   import seaborn as sns
```

Load the dataset ¶

```
In [137]: df = pd.read_csv("PS_20174392719_1491204439457_log.csv")
```

4.2 EDA and Data Pre-processing:

4.2.1 Introduction to EDA

What is EDA?

Exploratory Data Analysis refers to the critical process of performing initial investigations on data so as to discover patterns, to spot anomalies, to test hypothesis and to check assumptions with the help of summary statistics and graphical representations.

Need of EDA Before Machine Learning?

Helps you prepare your dataset for analysis. Allows a machine learning model to predict our dataset better. Gives you more accurate results. It also helps us to choose a better machine learning model.

For EDA we use Python Libraries:-

- 1. Pandas
- 2. NumPy
- 3. Matplotlib
- 4. Seaborn

Before EDA we need to check following parameter:

- 1. NULL values in Dataset
- 2. Duplicate Values
- 3. Multicollinearity

4.2.2 - Operation Perform on EDA

We Drop the Columns which is not Much important as per analysis

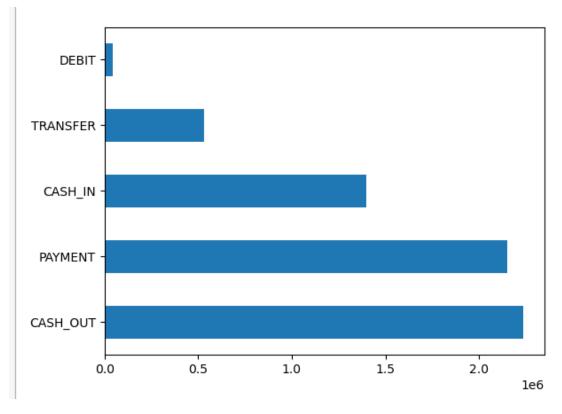
- Transaction unique identifier: Not co-related with the price column
- PPD Category Type: It is similar to duration column.
- Record Status: It contains monthly file only Indicates additions, changes and deletions to the records so not necessary.

EDA operations perform for Analysis the dataset:-

Univariate Analysis

Univariate analysis is used to analyse the data of single variable. Here we will analyse using different plots.

1. We can see that the type of transactions done and the count of transactions



As we have already seen there are 5 types of payment happened.

More money has been transacted mostly through cash out followed by payment type.

CASH_OUT 2237500

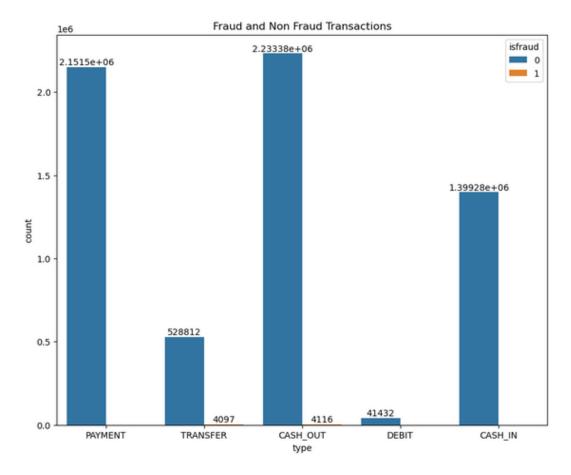
PAYMENT 2151495

CASH_IN 1399284

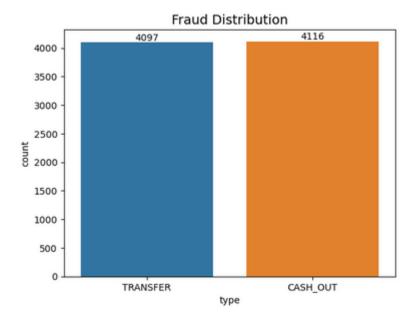
TRANSFER 532909

DEBIT 41432

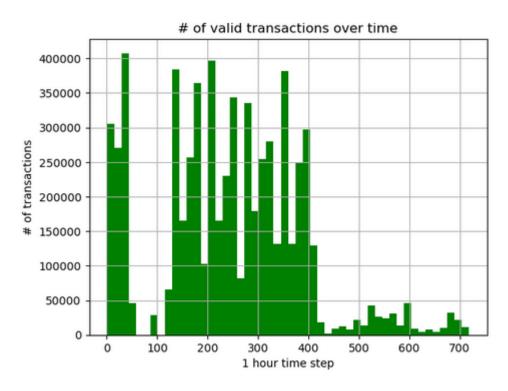
2. Segregation of the type of transactions on the basis of fraud done in any particular type of transaction:

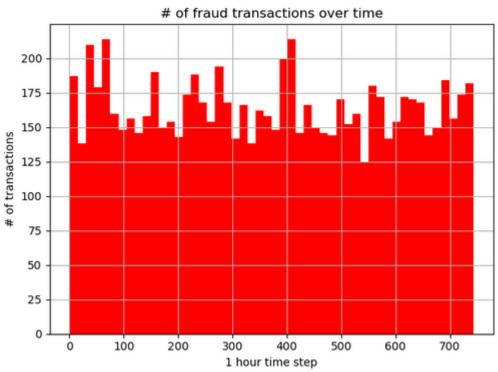


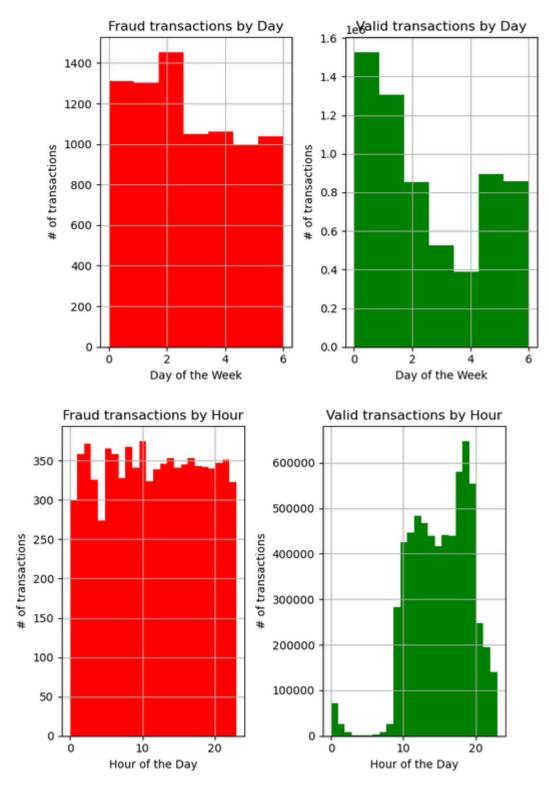
Now we can say that two type has fault transaction which is flagged so now we can see the distribution of the type of transaction:



Since we have Step as time component we can say that

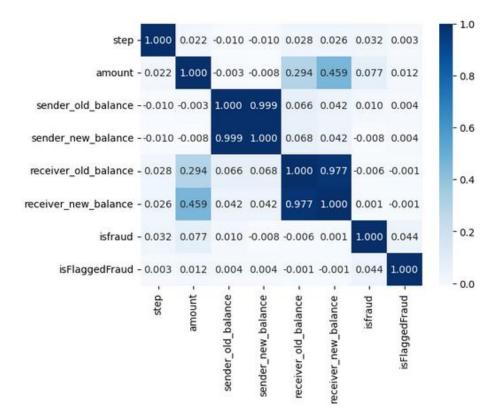






Bivariate Analysis

Bivariate analysis is used to analyse the data of Two or more variable. Here we will analyse using Heat Map.



4.3 Preparing for the Machine Learning Model

4.3.1 Splitting the data into test train using Sklearn

Python-Library to For the Machine learning is sklearn. Scikit-learn (Sklearn) is the most useful and robust library for machine learning in Python. It provides a selection of efficient tools for machine learning and statistical modeling including classification, regression, and clustering and dimensionality reduction via a consistence interface in Python. Split the data set into two pieces — a training set and a testing set. This consists of random sampling without replacement about 80 percent of the rows (you can vary this) and putting them into your training set. The remaining 20 percent is put into your test set. ("X_train," "X_test," "y_train," "y_test") for a particular train test split.

4.4.2 Rescale variables via standardization

For this we need to import StandardScaler from sklearn.preprocessing. Python sklearn library offers us with StandardScaler() function to **standardize the data values into a standard format.**StandardScaler removes the mean and scales each feature/variable to unit variance. This operation is performed feature-wise in an independent way.

4.4.3 Logistic Regression Model

- □ Logistic regression is one of the most popular Machine Learning algorithms, which comes under the Supervised Learning technique. It is used for predicting the categorical dependent variable using a given set of independent variables.
- ☐ Logistic regression predicts the output of a categorical dependent variable. Therefore the outcome must be a categorical or discrete value. It can be either Yes or No, 0 or 1, true or

False, etc. but instead of giving the exact value as 0 and 1, it gives the probabilistic values which lie between 0 and 1.

Mathematically we represent a logistic regression equation:

$$\log\left[\frac{y}{1-y}\right] = b_0 + b_1x_1 + b_2x_2 + b_3x_3 + \dots + b_nx_n$$

Where

y=Dependent Variable

 x,x_1,\ldots and x_n =Independent variable

b₀,.....and bn= coefficient of the dependent variables.

So in our case we are using the logistic regression on y which is IsFraud column

And x is all other variables are termed as independent variables used in model.

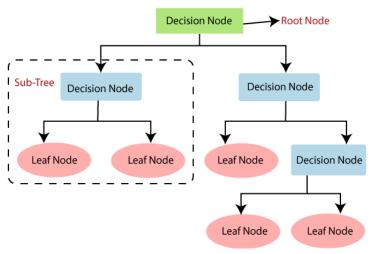
4.4.3.1 Testing and Prediction of model

Test the model on the testing set ("X_test" and "y_test" in the image) and evaluate the performance.

The Accuracy of the model is Near By 92% Which is high enough but checked our data set with other another algorithm to check which has more or less accuracy compared to this model.

4.4.4 Applying Decision Tree Model

- Decision Tree is a **Supervised learning technique** that can be used for both classification and Regression problems, but mostly it is preferred for solving Classification problems. It is a tree-structured classifier, where **internal nodes represent the features of a dataset**, **branches represent the decision rules** and **each leaf node represents the outcome**.
- In a Decision tree, there are two nodes, which are the **Decision Node** and **Leaf Node**. Decision nodes are used to make any decision and have multiple branches, whereas Leaf nodes are the output of those decisions and do not contain any further branches.
- In a decision tree, for predicting the class of the given dataset, the algorithm starts from the root node of the tree. This algorithm compares the values of root attribute with the record (real dataset) attribute and based on the comparison, follows the branch and jumps to the next node.



4.4.4.1 Testing and Prediction of model

Test the model on the testing set ("X_test" and "y_test" in the image) and evaluate the performance.

The Accuracy of the model is Near By 99% Which is high enough but checked our data set with other another algorithm to check which has more or less accuracy compared to this model.

4.4.5 Naïve Bayes Algorithm

The Naïve Bayes algorithm is comprised of two words Naïve and Bayes, Which can be described as:

- Naïve: It is called Naïve because it assumes that the occurrence of a certain feature is independent of the occurrence of other features. Such as if the fruit is identified on the bases of color, shape, and taste, then red, spherical, and sweet fruit is recognized as an apple. Hence each feature individually contributes to identify that it is an apple without depending on each other.
- **Bayes**: It is called Bayes because it depends on the principle of Bayes' Theorem.
- Bayes' theorem is also known as Bayes' Rule or Bayes' law, which is used to
 determine the probability of a hypothesis with prior knowledge. It depends on the
 conditional probability.
- The formula for Bayes' theorem is given as:

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$

Where,

P(A|B) is Posterior probability: Probability of hypothesis A on the observed event B.

P(B|A) is Likelihood probability: Probability of the evidence given that the sprobability of a hypothesis is true.

P(A) is **Prior Probability**: Probability of hypothesis before observing the evidence.

P(B) is Marginal Probability: Probability of Evidence.

4.4.5.1 Testing and Prediction of model

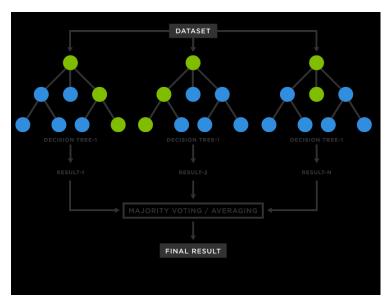
Test the model on the testing set ("X_test" and "y_test" in the image) and evaluate the performance.

The Accuracy of the model is Near By 92% which is high enough but checked our data set with other another algorithm to check which has more or less accuracy compared to this model.

4.4.6 Random forest Algorithm

The random forest algorithm is an extension of the bagging method as it utilizes both bagging and feature randomness to create an uncorrelated forest of decision trees.

The random forest algorithm is made up of a collection of decision trees, and each tree in the ensemble is comprised of a data sample drawn from a training set with replacement, called the bootstrap sample.



Similar steps are to be followed as above for data preparation.

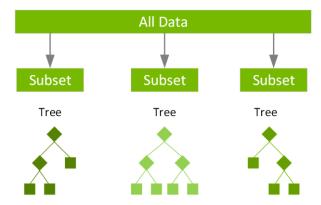
4.4.6.1 Testing and Prediction of model

Test the model on the testing set ("X_test" and "y_test" in the image) and evaluate the performance.

The Accuracy of the model is Near By 99% which is high enough but checked our data set with other another algorithm to check which has more or less accuracy compared to this model.

4.4.7 XG boost

<u>XGBoost</u>, which stands for Extreme Gradient Boosting, is a scalable, distributed <u>gradient-boosted</u> decision tree (GBDT) machine learning library. A Gradient Boosting Decision Trees (GBDT) is a decision tree <u>ensemble learning algorithm</u> similar to random forest, for classification and regression. Ensemble learning algorithms combine multiple machine learning algorithms to obtain a better model.



The term "gradient boosting" comes from the idea of "boosting" or improving a single weak model by combining it with a number of other weak models in order to generate a collectively strong model

4.4.7.1 Testing and Prediction of model

Test the model on the testing set ("X_test" and "y_test" in the image) and evaluate the performance.

The Accuracy of the model is Near By 99% which is high enough but checked our data set with other another algorithm to check which has more or less accuracy compared to this model.

4.5 Conclusion from machine learning:

Accuracy and Prediction:

After applying Random Forest Algorithm we got the nearby 99% accuracy. Which is high enough.

Because applying model on 6.3 million is big task we have make sure that approximation of each model is almost nearly equal. And every model was trained on the same.

Chapter V: CONCLUSION AND FUTURE SCOPE

5.1 Conclusion

From this project we did hands on with Pyspark. We did data analysis using the PySpark and pandas. In Pyspark we performed some business question using Spark SQL and by creating RDD.

For visualisation we used Power BI Desktop and gathered many insights from the data easily with the help of dashboards we created.

After that we performed EDA using Jupyter notebook . Then we used 6.3 Million records for the prediction purpose. For prediction we used

- 1) Logistic Regression Algorithm
- 2) Decision Tree Algorithm
- 3) Random Forest Algorithm
- 4) Naïve Bayes Algorithm
- 5) XGboost Algorithm

5.2 Future Scope

With the advancement of technology, the methods used by fraudsters are also becoming more sophisticated, making it necessary to implement new strategies to prevent online fraud transactions. One can implement AI and ML can be used to analyse patterns and detect anomalies in transactions, making it easier to identify potential fraudsters and prevent fraudulent transactions.

Educating people on cybersecurity risks and how to avoid them can help prevent online fraud transactions. Collaboration and partnerships between businesses, financial institutions, and government agencies can help prevent online fraud transactions by sharing information and resources.