

Max Abouchar

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Product focused AI Engineer with 7+ years of shipping data-driven SaaS products growing to \$50MM+ARR. Deep in LLMs (Agents, RAG, MCP) and data with founder resourcefulness and drive. Experience in product leadership and technical implementation with full stack infrastructure and ML engineering. Personal site: goodatinvesting.xyz

Expertise in: Product Management, Large Language Models (LLMs), API Design, Data Science, E-Commerce, Product Architecture, Data Visualization, Decentralized Finance (DeFi), User Research, MVPs, Technical Writing

AI & Data: PyTorch, TensorFlow, Scikit-learn, NumPy, Pandas, LangChain, All model frameworks, Pinecone

Backend: Python, Django, FastAPI, Flask, GraphQL, Postgres, Celery, Node.js, Redis, Typescript, Docker

Signature Achievements

- Co-Founder, CTO, and builder of thinkr.pro, an AI assistant for ecommerce stores, 50+ users in 3 months, fully bootstrapped, with a 5 star rating in the app store and integrations into Shopify and many others
- Solo builder of Alpha-Charter.com, AlphaCharter.xyz, AIArtArena.com, representing 100+ users
- Launched and led a satellite powered API for the maritime industry (Spire) with over \$50M in ARR

Professional History

thinkr, *Co-Founder and CTO* – thinkr.pro

2024 – Present

AI Agent ecommerce application to help run ecommerce stores using AI agents to review and monitor data, make recommendations, and automate interaction. Built a python Django backend serving a REST API and a Typescript Next.js frontend. Using an approved Shopify App (Typescript, Remix) in the App Store to enable read and write of data and operate in sync with our AI agents and web app. Integrated with tangential software like Facebook Ads and Klaviyo to feature an AI chat with all related data giving our agents wider context for our users' e-commerce business so that recommendations and chat are more informed across the whole business.

- Created a Shopify App to give AI agents access to the API for business context saving managers 10+ hrs/wk
- Utilized multi-agent orchestration across models (GPT4.1, O3, O4-mini, Sonnet-4) with tool use for gathering data across all tools like Facebook Ads, Google Analytics, Klaviyo, etc. to give users 1 platform for interaction
- Built an AI chat that allows users to chat with and view their Shopify and other software like Facebook Ads and Google Analytics in a React frontend with a Django REST API backend to dynamically source and query data
- Integrated multiple agents of different models to create research and reporting for shops based on their context
- Created scheduled agent systems to manage background AI tasks for both ecommerce store alerting, as well as our team to monitor usage and growth. Using celery tasks we coordinated AI outputs with the Resend API in order to conduct and notify of in depth analysis through e-mail leading to over 80% engagement.
- Utilized Redis caching for speed and user tier limitations on requests and data queries along with analytics
- Hosted and deployed all software in free/very cheap platforms as a bootstrapped startup while allowing for scale \$40/Month burn rate for our entire app stack across Heroku and AWS.

AlphaCharter, *Solo Founder* – AlphaCharter.xyz and Alpha-Charter.com

2023 – 2024

Built an AI-powered financial assistant designed for investment research and visualization. Users leverage LLMs to analyze and visualize financial data lowering barriers to entry. Built all AI Agents for user interaction, automations, and data maintenance. Transitioned to an AI generated, interactive, financial newsletter.

- Integration with LLM APIs and tool use including vector storage (Pinecone) and RAG to retrieve data, calculate metrics, return images, and up to date context aligned to user questions reducing cost to <\$5/user/month
- Created ETL processes to store accurate up to date financial data and serve concurrently with Redis and Celery
- Built lightweight front-end with React interacting with a core REST API for all AI agent functionality

- Developed an AI agent using a custom multi-agent framework with a UI to compose newsletters and respond

Archimedes, Lead Product Manager

2023

Led the development and launch of a >\$1M financial-data product aimed at protecting liquidity pool AMM deposits from loss and enhancing yield using Curve/Convex and Balancer/Aura. Created comprehensive documentation and dashboards with GraphQL and Dune. Shut down protocol based on DAO vote and mutual parting on positive terms.

- Directed engineering to optimize front-end interaction and API integration, increasing Scrum velocity 40%
- Implemented ML-driven safety factors from blockchain data pipelines to automate fund preservation

Cboe, Product Manager

2022 – 2023

Specializing in bringing digital-asset data to financial institutions for actionable trading. Special projects and research team on asset tokenization and AI training. Integrated 24/7 crypto market data into Cboe trading products and price feeds representing \$100M+ of revenue in order to expand the offering to new markets.

- Prototype AI news product to automate stories for tickers and markets using data aggregation and API connectivity to internal and external news and data sources increasing trade volume by 10%
- Led presence with institutional crypto conferences and thought leadership through promotion of Cboe's regulated markets leading to strong uptake in price feeds by expanding the offering over 100%

Spire Global, San Francisco, CA

2019 – 2022

Technical Product Manager

January 2021 – February 2022

TPM of Maritime data product suite including APIs and analytics platform. Built from 0 to scale; managed roadmaps and MVP tests for product market fit in different verticals to serve digital transformation and data access across \$50M+ product portfolio. Led engineering sprints and data science projects for feature development and growth. Executed product to 2x revenue every year while improving margin. Engage in media thought leadership.

- Brought public GraphQL API with object recognition algorithm and AI data prediction to improve data scalability create more actionability using AI prediction and class recognition to improve customer usefulness.
- Brought Spire's first analytics product to market by utilizing visualizations built on top of advanced analytics and predictive algorithms to drive revenue acceleration of ~\$10M with 100% YoY growth.
- Product Manager & Owner for data APIs with revenue of ~\$40M with 70% YoY growth, managing feature roadmap to sustain growth in market and reach new customers through interviews and research.
- Thought leadership engagements with interviews by Wired, data inclusion in Bloomberg and Business Insider, Data Story Blogs, multiple webinars, speaking engagement at Google Cloud Summit.

Solution Engineer

May 2019 – January 2021

Solution and Pre-Sales Engineer managing delivery and sales of space to cloud data pipeline and analytics product. Created and managed analytical product on top of data as well as grew US sales \$1M (100% Growth). Engage customers to build solutions across all products and grow Net Renewal Rate to 130%.

- Built internal statistical analysis tools with Python, pandas, and visualization packages for customers/internal

PTC, San Francisco, CA Solution Engineer

April 2017 – November 2018

Demonstrate and build customizations of PLM and IoT software to high tech customers leading IoT for west coast.

Education

Master of Business Administration, Entrepreneurship, *University of San Francisco, School of Management*, San Francisco, CA, May 2020, 4.0 GPA, 710 GMAT, Entrepreneurial Management, Quantitative Investing, Biz Strategy

Bachelor Of Science, Mechanical Engineering, *Southern Methodist University, Bobby B. Lyle School of Engineering*, Dallas, TX, 2016, President of Sailing Team, FSAE

Interests and Hobbies: Quantitative Equity Portfolio Management Manage portfolios using personal quantitative algorithms and insights based on fundamentals and statistics. Financial data APIs for recording fundamentals, apply algorithms to assess investment strategies with scheduled automation. Visualize options strategies and pricing for hedging. **Competitive Offshore Sailing** Compete in offshore regattas on ocean racing sailboats as helmsman and trimmer. Also compete in inshore regattas as tactician and trimmer in J24s.