

# Overview

6687

Count of Customer ID

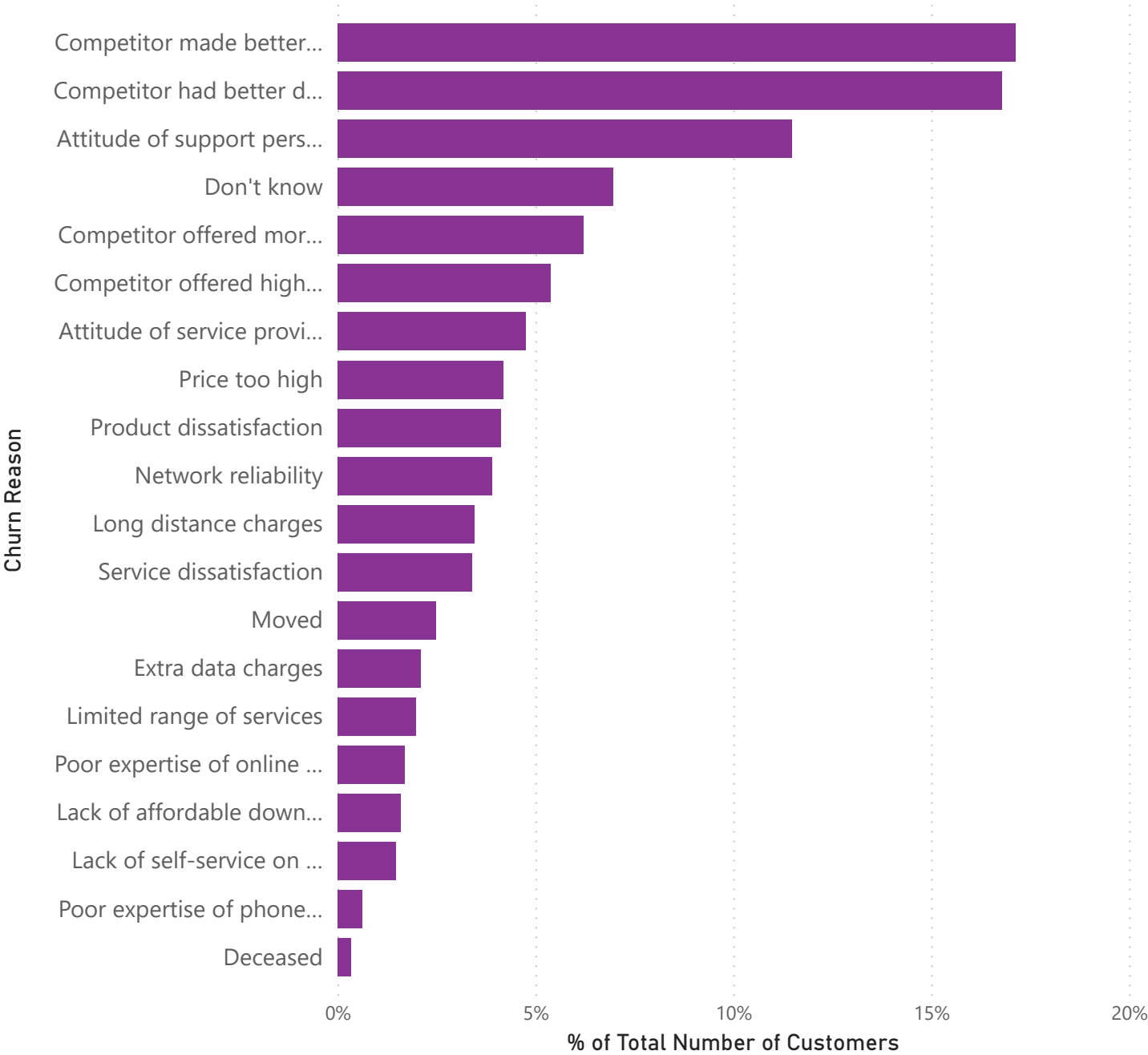
1796

Churned

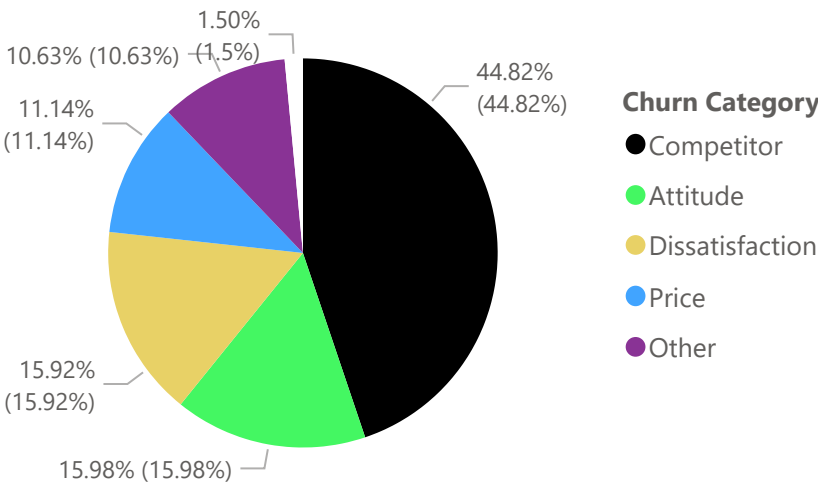
27%

Churn Rate

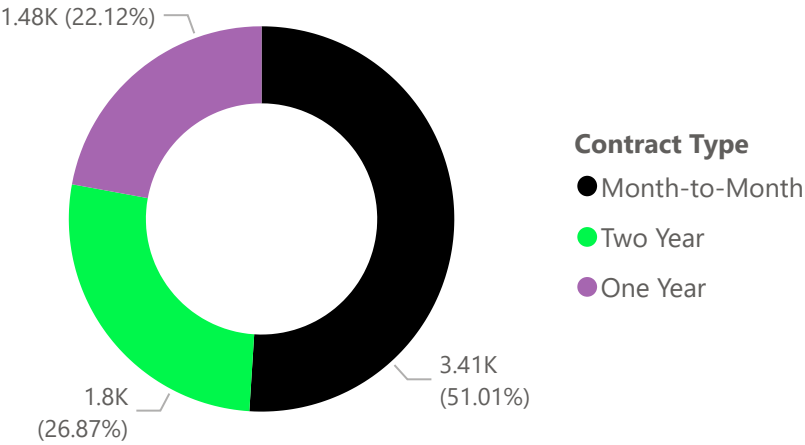
## Churned Reasons



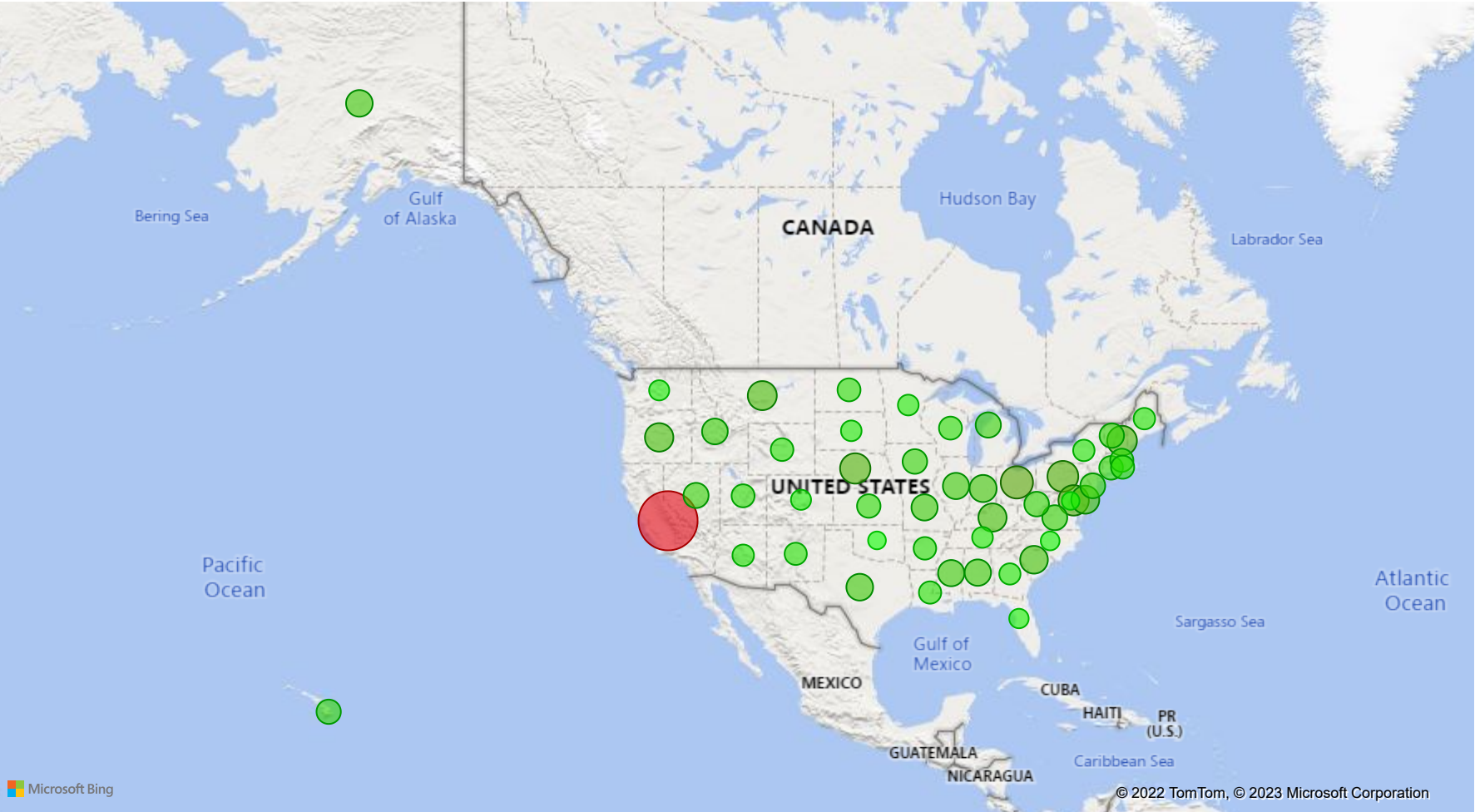
## Churn by category



## Customers by Contract Type

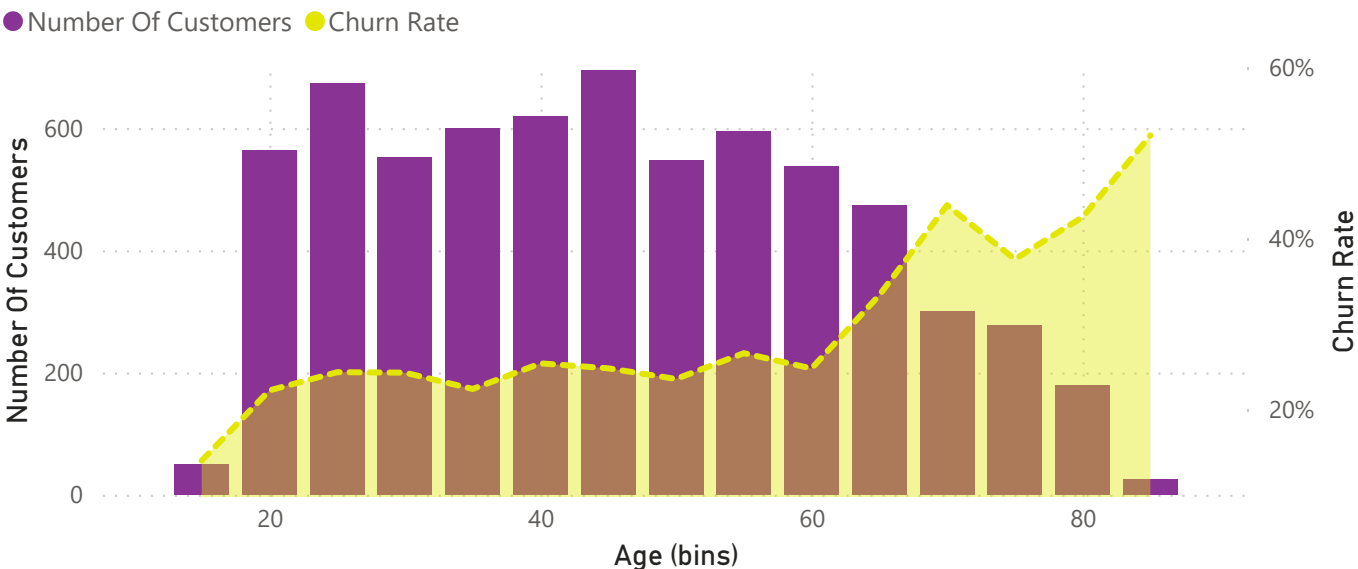


## Churn Rate by State



# Age Groups, Payments and Contracts

Number Of Customers and Churn Rate by Age (bins)



Account Length (in months)

1

77



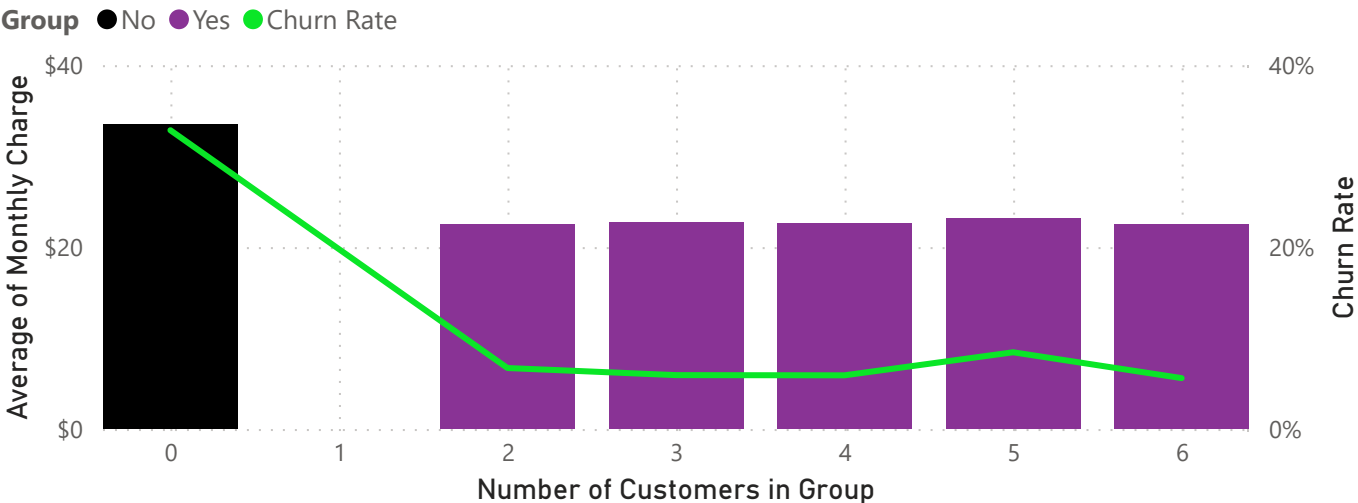
6123

Customer Service Calls

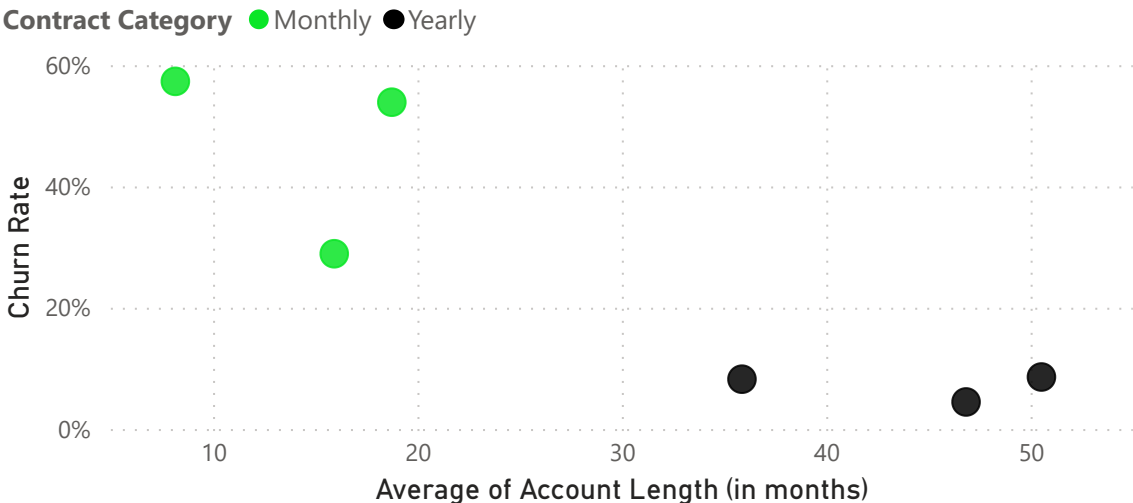
0.92

Avg Customer Service Calls

Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



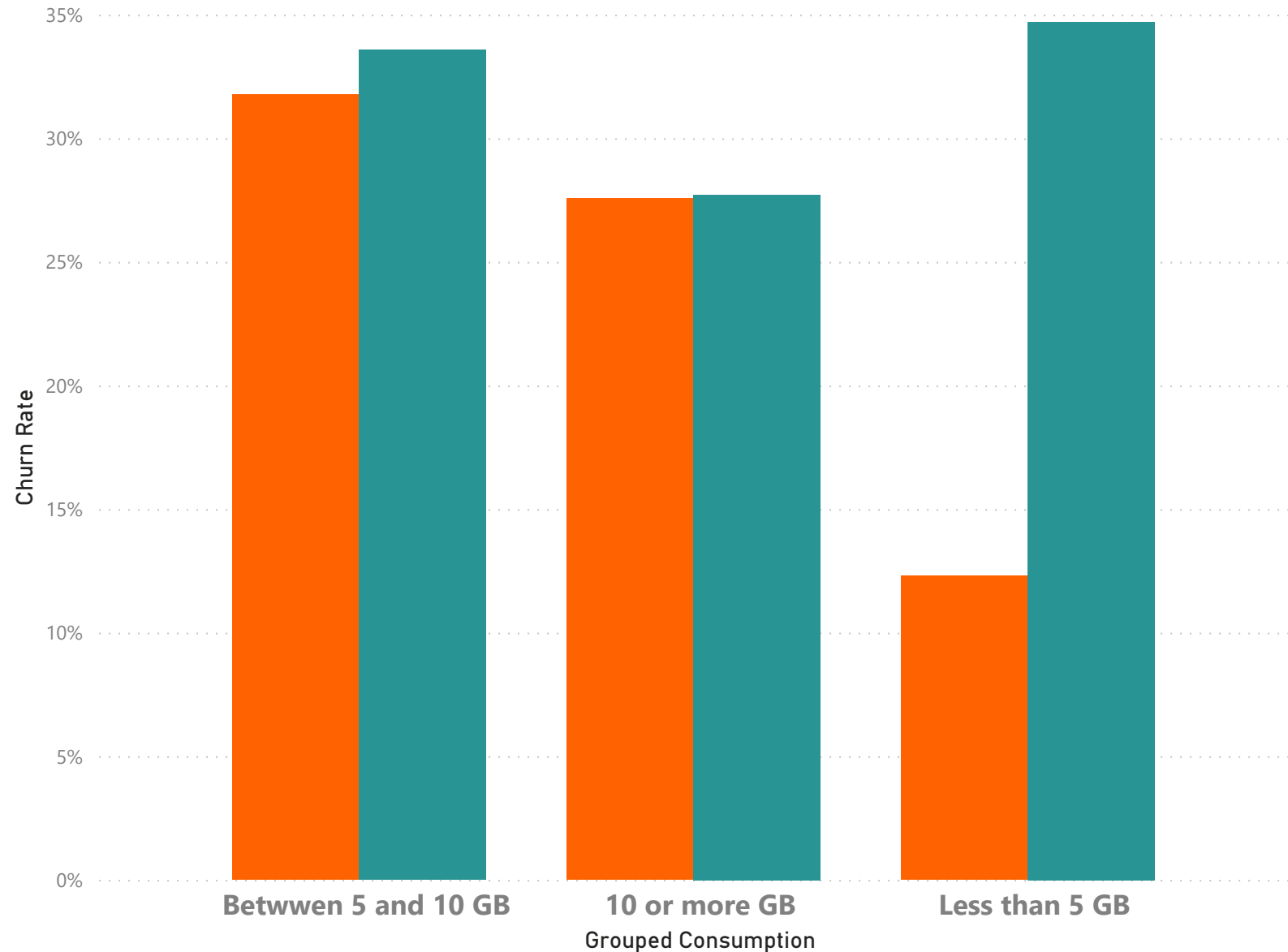
Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category



# Extra Charges

## Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



3.37

Avg Extra Data Charges

33.64

Avg Extra International Calls

# Insights

6123

Customer Service Calls

0.92

Avg Customer Service Calls

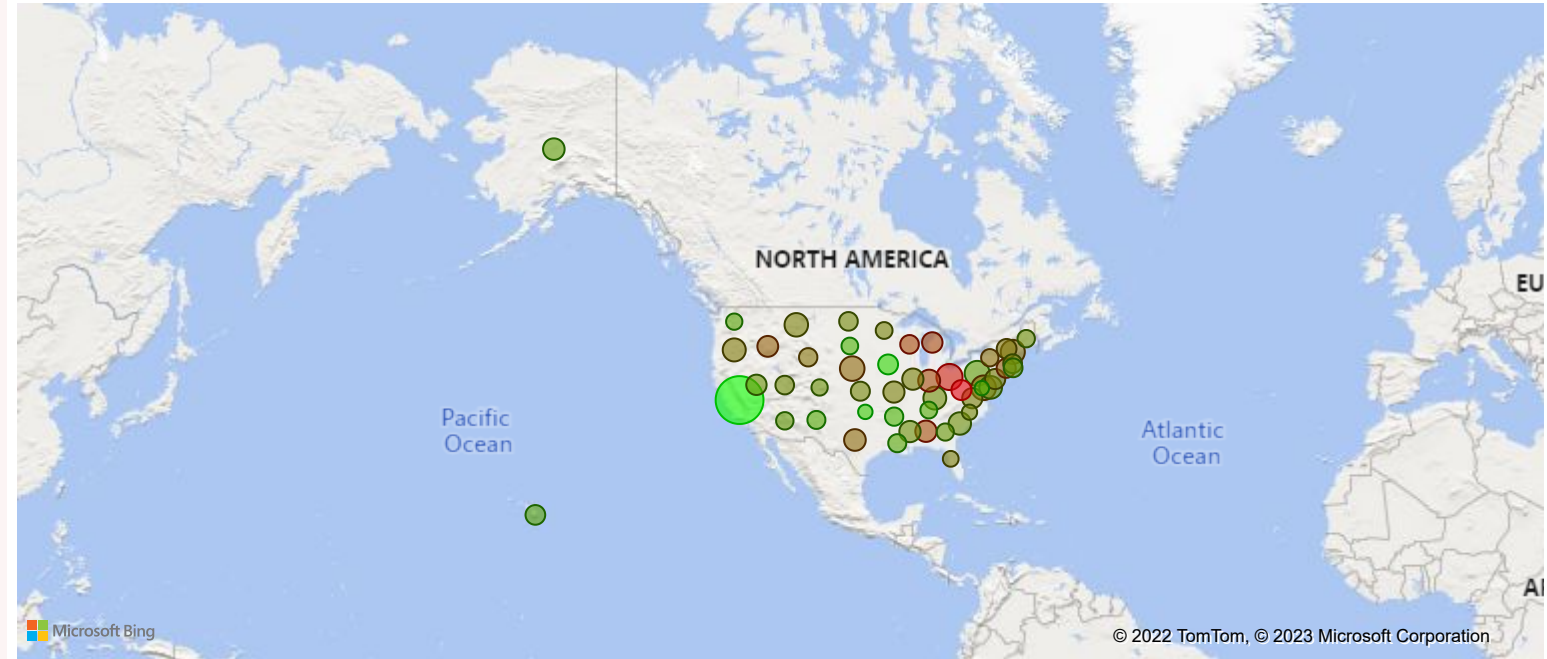
3.37

Avg Extra Data Charges

33.64

Avg Extra International Calls

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

