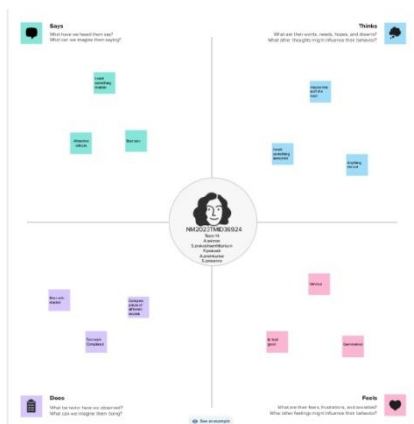<u>**Project Report**</u>

1.Introduction

1.1 overview

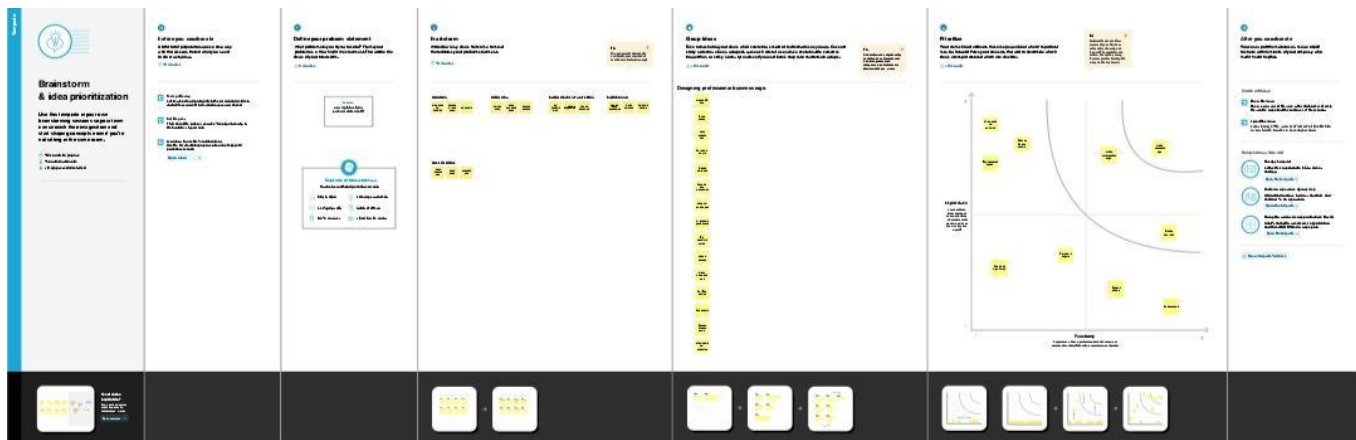Designing a logo using canva

1.2 purpose

This activity is done to encourage the artand handcraftbusiness .

2.Problem definition & design thinking

2.1 Empathy map

2.2 ideation & brainstorming map

3.RESULT

4. ADVANTAGES & DISADVANTAGES

- It's useful to attract many customers and also increase customer count.
- It's disadvantage is, Online orders isn't available here.

5. APPLICATIONS

Using this logo in the advertisement of the art studio will not only attract more customers but also help to remember their studio.

6. CONCLUSION

We Learn a lot of New things about Editing and make it useful for others.