

## Data Science

Comprehensive Training & Live Projects



## Objectives of the Program

- To enable participants, understand how Data Science is used in every aspect of our daily lives and businesses
- To enable the participants to learn basics of Python.
- To enable the participants to learn Data Science using Python.
- To empower the participants with sufficient knowledge to use latest technologies of Data Science (Hands-On).

- To make the participants understand overview of how Exploratory Data Analysis works.
- To provide the participants Hands-on experience in Data science concepts.
- To empower the participants with sufficient knowledge to use latest technologies of Data Science (Hands-On).



## Overview of the Program Content

- Introduction to Data Science
- Basics of Python and Hands-on on Python
- Introduction to Data Science using Python
- Hands on session on Data Science with Python [Database Connectivity with PYTHON: Performing Database Transactions (Inserting, Deleting, and Updating the Database)
- Project in Data Science



## Introductory Session of the Program and Analytical Problem Solving

- Introduction to Data Science What is Data science
- Evolution of Data Science
- Why Data Science
- Data Science Use Cases
- Ways of Doing Data Science
- Pre-requisites (Skills/Tools/Math/Stats Introduction/Names Briefly)
- Job Opportunities in DS



#### **Chapter 1: Basic Building Blocks**

- Introduction to Python
- History of Python and its Features
- Installation of Anaconda Tool
- Introduction to Jupyter Notebook
- Basic Arithmetic and String Operations
- Variable
- Identifiers
- Print and Input Function



#### **Chapter 2: Data Types**

- Numeric Data Types
- Integer
- Float
- Complex Number
- Boolean
  - True
  - False
- String

- List
  - All List Operation
- Tuple
  - All Tuple Operation
- Dictionary
  - All Dictionary Operation
- Set
  - All Set Operation
- Type Casting: Data Conversion from one type to Another



#### **Chapter 3: Operators**

- Logical Operators
- Bitwise Operators

#### **Chapter 4: Control Structure**

- Sequential
- Alternative or Branching
  - If
  - If...else
  - If...elif...else

- Iterative or Loop
  - For loop
  - While loop
  - Break, Pass and Continue statements
  - Range functions



#### **Chapter 5: Functions**

- Pre-defined Function
- User Defined Function
- Lambda Function
- Recursive Function

#### **Chapter 6: Data Structures**

- Linked List
- Stack and Queue

- Binary Tree
- Binary Search Tree
- Heap
- Sorting
- Searching
- Hashing
- Asymptotic Analysis
- Big 0 Notation
- Time Complexity



## **Chapter 7: String Operations and Regular Expressions**

- String object basics
- String methods
- Splitting and Joining Strings
- String format functions

#### **Chapter 8: File Handling**

- Reading File
- Writing Files

#### **Chapter 9: Exception Handling**

- Try
- Except
- Finally

#### **Chapter 10: The Object-Oriented Approach**

- Classes
- Methods
- Objects
- Inheritance, Multiple Inheritance



## **Chapter 11: Linear Algebra, Calculus & Probability**

- Introduction to Linear Algebra
- Introduction to Calculus
- Introduction to Probability

#### **Chapter 12: Statistical Analysis**

- 1. Types of Data
  - Quantitative
  - Qualitative

#### 2. Data Source

- Primary
- Secondary

#### 3. Sampling

- Probability Sampling
- Non-Probability Sampling

#### 4. Types of Scale

- Nominal
- Ordinal
- Ratio
- Interval



#### **Descriptive Statistics**

- 1. Measure of Central Tendency
  - Mean
  - Mode
  - Median

- 2. Measure of Dispersion (Spread)
  - Range
  - IQR
  - Variance
  - Standard Deviation

- 3. Coefficient of Variation
- 4. Covariance and Correlation
- 5. Measure of Shape
  - Skewness
  - Kurtosis
- 6. Frequency Distribution
- 7. Histogram
- 8. Five Number Summary QQ Plots, Quantile Plot, Scatter Plot
- 9. Empirical and Chebyshev rule



#### **Inferential Statistics**

- Sample & Population- Terminology
- Sampling Techniques
- Sampling Errors
- Continuous & Discrete Random Variables
- Probability Basics
- Mutually Exclusive Events
- Independent Events
- Conditional Probability
- Bayes Theorem
- Probability Distribution Functions- Continuous & Discrete
- Cumulative Distribution Functions

- Normal Distribution
- Uniform Distribution
- Exponential Distribution
- Bernoulli / Binomial Distribution
- Poisson Distribution
- Chi-Square etc...
- Goal of Statistical Inference
- Inferences about population parameter from sample statistic using standard normal distribution
- Sampling Distribution
- Central Limit Theorem (CLT)
- Z-score, Confidence level, Confidence Interval,
   Significance Level



#### **Chapter 13: Hypothesis Testing**

- What is Hypothesis
- Null Hypothesis & Alternate Hypothesis
- Why Hypothesis Testing
- Types of Hypothesis Tests
- One sample t-test
- Paired t-test

- Z-test
- Chi-square test
- One sample proportion test
- F-ratio test of variance
- Anova test etc...
- Types of errors- Type 1 & Type2
- A/B Testing

# Data Science (Exploratory Data Analysis / Data Wrangling / Data Munging / Data Cleaning Techniques / Data Preparation / Feature Engineering)

#### **Chapter 14: Data Science Library**

#### **NumPy**

- Basics of NumPy array
- 1D and 2D Array Operation
- Broadcasting an array
- Array Slicing
- Mathematical and Trigonometric Operation
- Concatenation and Split
- Random Sampling
- Matrix Indexing
- Selection Techniques
- Saving and loading arrays

#### **Pandas**

- Series
- Indexing elements of a series
- Dictionaries
- Data frame
- Different ways of indexing in a data frame
- Conditional indexing in a data frame
- loc and iloc
- Dropna and fillna
- Append Function
- Joining, Concat, Groupby, merging similar to SQL logic

## Data Science (Exploratory Data Analysis / Data Wrangling / Data Munging / Data Cleaning Techniques / Data Preparation / Feature Engineering)

#### Panda (Cont...)

- Filtering, sorting and indexing
- Pivot
- Loops and functions
- Date time index
- Saving and loading a csv

#### Matplotlib

- Histogram
- Line Plot
- Pie Chart
- Scatter Plot

- Box Plot
- Count Plot
- Dist Plot
- Others Plot

#### Seaborn

- Pairplot
- Heatmap

Scipy

Sklearn



#### **Chapter 15: Data Exploration**

- Identification of variables (I/P and O/P) and data types
- Treating Duplicate Data
- Univariate, bivariate, multivariate analysis

#### **Chapter 16: Missing value treatment**

- Removing Missing Value
- Mean/Median
- Mode
- Others Method

#### **Chapter 17: Outlier treatment**

- Box Plot
- Percentile
- Standard Deviation
- Z Score
- IQR

#### **Chapter 18: Categorical to Numerical**

- Dummy Variable
- One hot Encoding
- Label Encoding

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#### **Chapter 19: Feature Rescaling**

- Normalization
- Standardization

## **Chapter 20: Feature (Variable) transformations**

- Log Transform
- Exponential Transform

#### **Chapter 21: Correlation Analysis**

- VIF
- Heatmap

#### **Chapter 22: Feature selection Methods**

- Backward
- Forward
- Stepwise
- RFE
- Using Statistical methods
- PCA
- Lasso Regression etc



## Data Visualization using Tableau

- Introduction to Tableau
- Creating Different type of Charts
- Creating Dashboards
- Use Cases



## Basics of SQL

- Introduction to Database
- Introduction to SQL
- Basic Operations of SQL
  - Joins
  - Groupby
  - Orderby
  - Where and having
  - Partition by
  - Windows Function-lead,lag
  - Sub queries



## Tools, Languages & Libraries Used

- Python
- Anaconda
- Jupyter Notebook
- Google Colab
- NumPy
- Pandas
- Matplotlib
- Seaborn
- Sklearn



## Thank You

**Gopinath Puralachetty** 

**Head - Institutional Alliances** 

Email: gopinath.p@educatenxt.co

Ph.: 7794931347 | 9121000729

Website: www.educatenxt.co

