

CYBER SECURITY

(R20A6202)



LECTURE NOTES

B.TECH III YEAR – II SEM (R20)

(2022-2023)



DEPARTMENT OF COMPUTATIONAL INTELLIGENCE
(CSE-AIML, AIML, AI&DS)

MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY
(Autonomous Institution – UGC, Govt. of India)

(Affiliated to JNTUH, Hyderabad, Approved by AICTE - Accredited by NBA & NAAC – 'A' Grade - ISO 9001:2015 Certified)
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(R20A6202) CYBER SECURITY

(Professional Elective IV)

Course objectives:

This course will enable the students:

1. To familiarize various types of cyber-attacks and cyber-crimes
2. To give an overview of the cyber laws
3. To study the defensive techniques against these attacks
4. To study cybersecurity challenges and implications.
5. To know about Cyber Security.

UNIT - I

Introduction to Cyber Security: Basic Cyber Security Concepts, layers of security, Vulnerability, threat, Harmful acts, Internet Governance – Challenges and Constraints, Computer Criminals, CIA Triad, Assets and Threat, motive of attackers, active attacks, passive attacks, Software attacks, hardware attacks, Spectrum of attacks, Taxonomy of various attacks, IP spoofing, Methods of defense, Security Models, risk management, Cyber Threats Cyber Warfare, Cyber Crime, Cyber terrorism, Cyber Espionage, etc., Comprehensive Cyber Security Policy.

UNIT - II

Cyberspace and the Law & Cyber Forensics: Introduction, Cyber Security Regulations, Roles of International Law. The INDIAN Cyberspace, National Cyber Security Policy. Introduction, Historical background of Cyber forensics, Digital Forensics Science, The Need for Computer Forensics, Cyber Forensics and Digital evidence, Forensics Analysis of Email, Digital Forensics Lifecycle, Forensics Investigation, Challenges in Computer Forensics, Special Techniques for Forensics Auditing.

UNIT - III

Cybercrime: Mobile and Wireless Devices: Introduction, Proliferation of Mobile and Wireless Devices, Trends in Mobility, Credit card Frauds in Mobile and Wireless Computing Era, Security Challenges Posed by Mobile Devices, Registry Settings for Mobile Devices, Authentication service Security, Attacks on Mobile/Cell Phones, Mobile Devices: Security Implications for Organizations, Organizational Measures for Handling Mobile, Organizational Security Policies and Measures in Mobile Computing Era, Laptops.

UNIT - IV

Cyber Security: Organizational Implications: Introduction, cost of cybercrimes and IPR issues, web threats for organizations, security and privacy implications, social media marketing: security risks and perils for organizations, social computing and the associated challenges for organizations.

Cybercrime and Cyber terrorism: Introduction, intellectual property in the cyberspace,

the ethical dimension of cybercrimes the psychology, mindset and skills of hackers and other cyber criminals.

UNIT - V

Privacy Issues: Basic Data Privacy Concepts: Fundamental Concepts, Data Privacy Attacks, Data linking and profiling, privacy policies and their specifications, privacy policy languages, privacy indifferent domains- medical, financial ,etc.

Cybercrime: Examples and Mini-Cases

Examples: Official Website of Maharashtra Government Hacked, Indian Banks Lose Millions of Rupees, Parliament Attack, Pune City Police Bust Nigerian Racket, e-mail spoofing instances. **Mini-Cases:** The Indian Case of online Gambling, An Indian Case of Intellectual Property Crime, Financial Frauds in Cyber Domain.

TEXT BOOKS:

1. Nina Godbole and SunitBelpure, Cyber Security Understanding Cyber Crimes,Computer Forensics and Legal Perspectives,Wiley
2. B.B.Gupta,D.P.Agrawal,HaoxiangWang,ComputerandCyberSecurity:Principles, Algorithm, Applications, and Perspectives, CRC Press, ISBN 9780815371335,2018.

REFERENCES:

1. Cyber Security Essentials, James Graham, Richard Howard and Ryan Otson, CRCPress.
2. Introduction to Cyber Security, Chwan-Hwa(john) Wu,J. David Irwin, CRC Press T&FGroup.

Course Outcomes:

The students will be able to:

1. Student will be able to
2. Understand basic concepts of Cyber Crimes.
3. Ability to identify the attacks in Cyber Crimes
4. Able to specify the suitable methods used in CyberCrime
5. Ability to face cyber security challenges
6. Understand Cyber laws

UNIT-I

Introduction to Cyber Security

Cyber Security is referred to the security offered through online services to protect the online information.

With an increasing amount of people getting connected to the Internet, the security threats are also massively increasing.

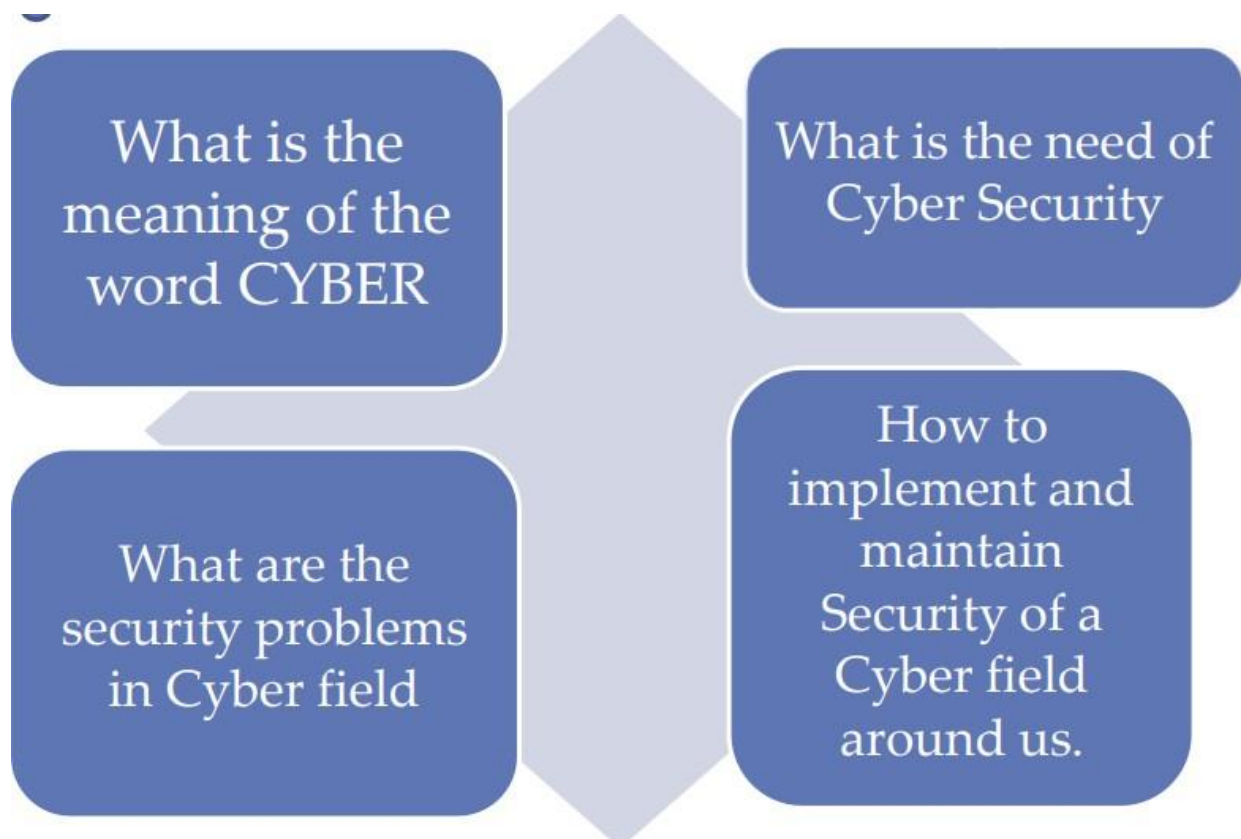
Cyber Security:

It is the body of technologies, processes and practices designed to protect networks, devices, programs and data from attack, theft, damage, modification or unauthorized access. It is also called as **Information Technology Security**.

OR

Cyber Security is the setoff principles and practices designed to protect the computing resources and online information against threats.

Understanding Cyber Security:



Security Problems & Maintaining Security in Cyber field:

Viruses & Worms:

A virus is a program that is loaded into the computer without user's knowledge and runs against the user's wish.

Maintenance:

Install a security suite that protects the computer against threats such as viruses and worms. (eg., Antivirus)

Hackers:

A hacker is a person who uses computers to gain unauthorized access to data.

Types of Hackers:

- **Black Hat Hackers:** (Unethical Hacker or Security Cracker)
These people hack the system illegally to steal money or to achieve their own illegal goals. They find the banks or organization with weak security and steal money or credit card information, they can also modify or destroy confidential data.
- **White Hat Hackers:** (Ethical Hacker or Penetration Tester)
These people use the same technique used by the black hat hackers, but they can only hack the system that they have permission to hack in order to test the security of the system. They focus on securing and protecting IT System. White Hat Hacker is legal.
- **Grey Hat Hackers:**
Grey Hat Hackers are hybrid of Black hat hackers & White hat hackers
They can hack any system even if they don't have permission to test the security of the system but they will never steal money or damage the system.

Maintenance:

It may be impossible to prevent computer hacking, however effective security controls including strong passwords and the use of firewalls.

Malware: (MALicious softWARE)

Malware is any software that infects and damages a computer system without the owner's knowledge or permission.

Maintenance:

Download an anti-malware program that also helps prevent infection. Activate network protection firewall, antivirus.

Trojan Horse:

Trojan horse are email viruses that can duplicate themselves, steal information or harm the computer system. These viruses are the most serious threats to computers.

Maintenance:

Security suits such as Avast Internet Security, which will prevent from downloading Trojan Horses.

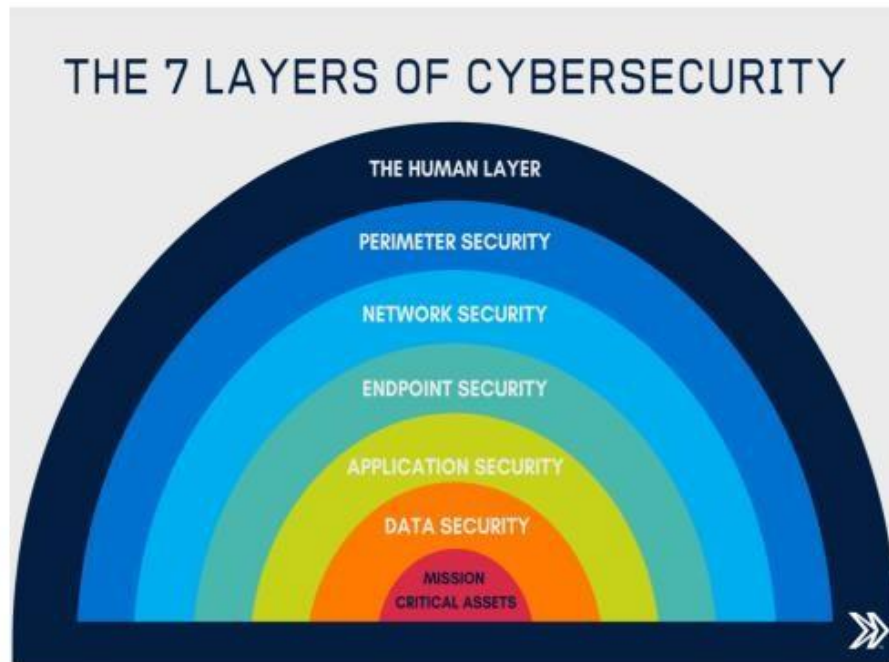
Password Cracking:

Password attacks are attacks by hackers that are able to determine passwords or find passwords to different protected electronic areas and social network sites.

Maintenance:

Use always strong password. Never use same password for two different sites.

LAYERS OF SECURITY



The 7 layers of cyber security should center on the mission critical assets.

1. Mission Critical Assets: This is the data which need to be protected.
2. Data Security: It protect the storage and transfer of data.
3. Application Security: It protect access to an application which handles the mission critical assets and internal security of the application.
4. Endpoint Security: It protect the connection between devices and the network.
5. Network Security: It protect an organization's network to prevent unauthorized access of the network.
6. Perimeter Security: It include both the physical and digital security methodologies that protect the overall business.
7. The Human Layer: Humans are the weakest link in any cyber security posture. Human security control includes phishing simulations and access management control that protect mission critical assets from a wide variety of human threats, including cyber criminals, malicious insiders and negligent users.

Vulnerabilities, Threats and Harmful Acts:

Vulnerabilities are the gaps or weaknesses in a system that make threats possible and tempt threat actors to exploit them.

Types of vulnerabilities in network security:

SQL injections,
Server misconfigurations,
Cross-site scripting, and
Transmitting sensitive data in a non- encrypted plain text format.

Cyber threats are security incidents or circumstances with the potential to have a negative outcome for your network or other data management systems.

Examples:

Phishing attacks that result in the installation of **malware** that infects your data, failure of a staff member to follow data protection protocols that cause a **data breach**, or even a tornado that takes down your company's data headquarters, disrupting access.

Vulnerabilities is not risk without a threat exploiting it.

Threat is not a risk without a vulnerability to be exploited.

Internet Governance – Challenges and Constraints:

Internet Governance is defined as the development and application by Government. The private sector and civil sector in their respective roles of shared principles, norms, rules, decision making procedures and programs that shape the evolution and use of the Internet.

The definition developed by the Working Group of Internet Governance (WGIG) dates back to 2005, and has remained unchanged ever since then and is now a complex system involving a multitude of issues, actors, mechanisms, procedures and instruments.

Internet Governance Actors:

According to the definition, there is no single organization in charge of the Internet but various stakeholders – Governments, Inter Governmental Organizations, the private sector, the technical community and Civil Society share roles and responsibilities in shaping the evolution and use of this network.

There are multiple actors which are involved in one way or another in the governance of Internet.

1. Internet Corporation for Assigned Names and Numbers (ICANN)
2. Internet Engineering Task Force (IETF)
3. International Telecommunication Union (ITU)
4. World Intellectual Property Organization (WIPO)
5. Internet Governance Forum (IGF)

Computer Criminals:

Computer crimes have quickly become one of the fastest rising forms of modern crime. According to cyber experts, approx., 1 million potential cyber attacks are attempted per day.

Types of Cyber Criminals:

Cyber criminals are also known as hackers. Hackers are extremely difficult to identify on both individual and group level, due to their various security measures.

Cyber Security experts assert that Cyber Criminals are using more ruthless methods to achieve their objectives and the proficiency of attacks are expected to advance as they continue to develop new methods of cyber attacks.

Identity Thieves:

Identity thieves are cyber criminals who try to gain access to their victim's personal information. They use their information to make financial transaction while impersonating their victims. Identity theft is one of the oldest cyber crime.

Internet Stalkers:

Internet Stalkers are individuals who maliciously monitor the online activity of their victims to acquire personal information.

This form of cyber crime is conducted through the use of social networking platforms and malware, which are able to track an individual's computer activity with very little detection. Businesses should be aware of Internet Stalkers.

Phishing Scammers:

Phishing are cyber criminals who attempt to get hold of personal or sensitive information through victim's computer.

This is often done via phishing websites that are designed to copycat small business, corporate or government websites.

Once such information is obtained, phishers either use the information themselves for identity fraud scams or sell it in the dark web.

Cyber Terrorists:

Cyber Terrorism is a well-developed politically inspired cyber attack in which the cyber criminal attempts to steal data or corrupt corporate or Government computer systems and networks resulting in harm to countries, business, organizations and even individuals.

The key difference between an act of cyber terrorism and a regular cyber attack is that within an attack of cyber terrorism, hackers are politically motivated as opposed to just seeking financial gain.

CIA Triad

The CIA Triad is actually a security model that has been developed to help people think about various parts of IT security.

CIA triad broken down:**Confidentiality:**

Protecting confidentiality is dependent on being able to define and enforce certain access levels for information. This process involves separating information into various collections that are organized by authorized user, who needs to access the information and how sensitive that information actually is - i.e. the amount of damage suffered if the confidentiality was breached.

Standard measures to establish confidentiality include:

- Data Encryption
- Two-factor authentication
- Biometric Verification
- Security Tokens.

Integrity

This is an essential component of the CIA Triad and designed to protect data from deletion or modification from any unauthorized party, and it ensures that when an authorized person makes a change that should not have been made the damage can be reversed.

Standard measures to guarantee Integrity include:

- Cryptography checksums
- Using file permissions
- Uninterrupted power supplies
- Data backups.

Availability

This is the final component of the CIA Triad and refers to the actual availability of your data. Authentication mechanisms, access channels and systems all have to work properly for the information they protect and ensure it's available when it is needed.

Standard measures to guarantee Availability include:

- Backing up data to external drives
- Implementing firewalls
- Having backup power supplies
- Data redundancy

Assets and Threat

An asset is any data, device or other component of an organization's systems that is valuable – often because it contains sensitive data or can be used to access such information.

For example: An employee's desktop computer, laptop or company phone would be considered an asset, as would applications on those devices. Likewise, critical infrastructure, such as servers and support systems, are assets. An organization's most common assets are information assets. These are things such as databases and physical files – i.e. the sensitive data that you store

A threat is any incident that could negatively affect an asset – for example, if it's lost, knocked offline or accessed by an unauthorized party.

Threats can be categorized as circumstances that compromise the confidentiality, integrity or availability of an asset, and can either be intentional or accidental.

Intentional threats include things such as criminal hacking or a malicious insider stealing information, whereas accidental threats generally involve employee error, a technical malfunction or an event that causes physical damage, such as a fire or natural disaster.

Motive of Attackers

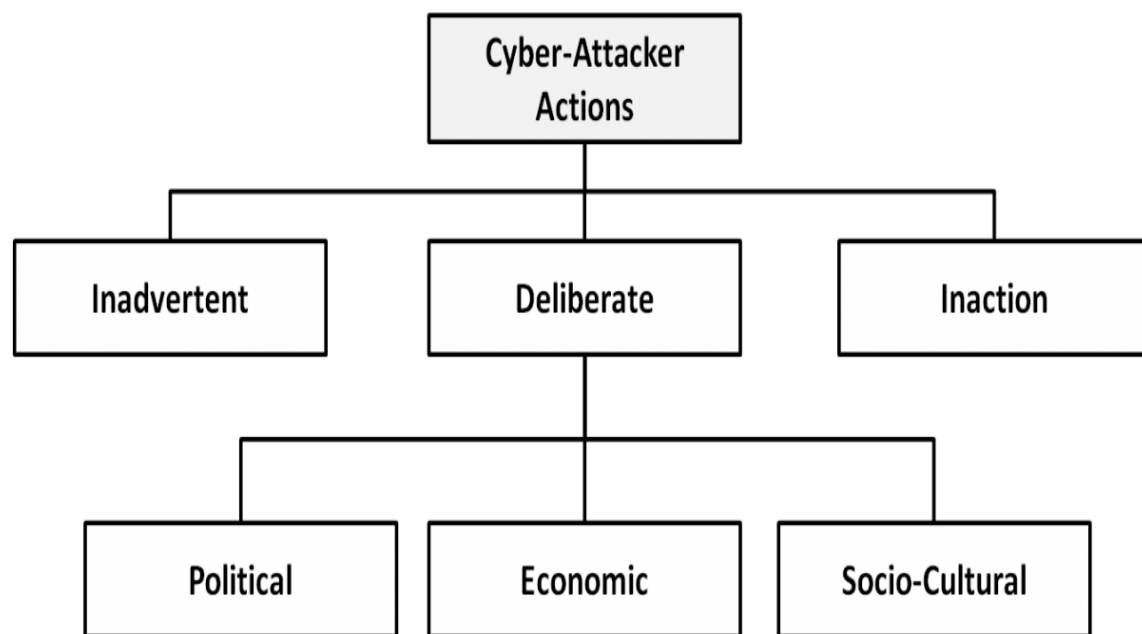
The categories of cyber-attackers enable us to better understand the attackers' motivations and the actions they take. As shown in Figure, operational cyber security risks arise from three types of actions:

- i) inadvertent actions (generally by insiders) that are taken without malicious or harmful intent;
- ii) deliberate actions (by insiders or outsiders) that are taken intentionally and are meant to do harm; and
- iii) inaction (generally by insiders), such as a failure to act in a given situation, either because of a lack of appropriate skills, knowledge, guidance, or availability of the

correct person to take action

Of primary concern here are deliberate actions, of which there are three categories of motivation.

1. ***Political motivations***: examples include destroying, disrupting, or taking control of targets; espionage; and making political statements, protests, or retaliatory actions.
2. ***Economic motivations***: examples include theft of intellectual property or other economically valuable assets (e.g., funds, credit card information); fraud; industrial espionage and sabotage; and blackmail.
3. ***Socio-cultural motivations***: examples include attacks with philosophical, theological, political, and even humanitarian goals. Socio-cultural motivations also include fun, curiosity, and a desire for publicity or ego gratification.



Types of Cyber Attacks

A cyber-attack is an exploitation of computer systems and networks. It uses malicious code to alter computer code, logic or data and lead to cybercrimes, such as information and identity theft.

Cyber-attacks can be classified into the following categories:

- 1) Web-based attacks**
- 2) System-based attacks**

Web-based attacks

These are the attacks which occur on a website or web applications. Some of the important web-based attacks are as follows-

1. Injection attacks

It is the attack in which some data will be injected into a web application to manipulate the application and fetch the required information.

Example- SQL Injection, code Injection, log Injection, XML Injection etc.

2. DNS Spoofing

DNS Spoofing is a type of computer security hacking. Whereby a data is introduced into a DNS resolver's cache causing the name server to return an incorrect IP address, diverting traffic to the attackers computer or any other computer. The DNS spoofing attacks can go on for a long period of time without being detected and can cause serious security issues.

3. Session Hijacking

It is a security attack on a user session over a protected network. Web applications create cookies to store the state and user sessions. By stealing the cookies, an attacker can have access to all of the user data.

4. Phishing

Phishing is a type of attack which attempts to steal sensitive information like user login credentials and credit card number. It occurs when an attacker is masquerading as a trustworthy entity in electronic communication.

5. Brute force

It is a type of attack which uses a trial and error method. This attack generates a large number of guesses and validates them to obtain actual data like user password and personal identification number. This attack may be used by criminals to crack encrypted data, or by security, analysts to test an organization's network security.

6. Denial of Service

It is an attack which meant to make a server or network resource unavailable to the users. It accomplishes this by flooding the target with traffic or sending it information that triggers a crash. It uses the single system and single internet connection to attack a server. It can be classified into the following-

Volume-based attacks- Its goal is to saturate the bandwidth of the attacked site, and is measured in bit per second.

Protocol attacks- It consumes actual server resources, and is measured in a packet.

Application layer attacks- Its goal is to crash the web server and is measured in request per second.

7. Dictionary attacks

This type of attack stored the list of a commonly used password and validated them to get original password.

8. URL Interpretation

It is a type of attack where we can change the certain parts of a URL, and one can make a web server to deliver web pages for which he is not authorized to browse.

9. File Inclusion attacks

It is a type of attack that allows an attacker to access unauthorized or essential files which is available on the web server or to execute malicious files on the web server by making use of the include functionality.

10. Man in the middle attacks

It is a type of attack that allows an attacker to intercepts the connection between client and server and acts as a bridge between them. Due to this, an attacker will be able to read, insert and modify the data in the intercepted connection.

System-based attacks

These are the attacks which are intended to compromise a computer or a computer network. Some of the important system-based attacks are as follows-

2. Virus

It is a type of malicious software program that spread throughout the computer files without the knowledge of a user. It is a self-replicating malicious computer program that replicates by inserting copies of itself into other computer programs when executed. It can also execute instructions that cause harm to the system.

3. Worm

It is a type of malware whose primary function is to replicate itself to spread to uninfected computers. It works same as the computer virus. Worms often originate from email attachments that appear to be from trusted senders.

4. Trojan horse

It is a malicious program that occurs unexpected changes to computer setting and unusual activity, even when the computer should be idle. It misleads the user of its true intent. It appears to be a normal application but when opened/executed some malicious code will run in the background.

5. Backdoors

It is a method that bypasses the normal authentication process. A developer may create a backdoor so that an application or operating system can be accessed for troubleshooting or other purposes.

6. Bots

A bot (short for "robot") is an automated process that interacts with other network services. Some bots program run automatically, while others only execute commands when they receive specific input. Common examples of bots program are the crawler, chatroom bots, and malicious bots.

Active attacks: An active attack is a network exploit in which a hacker attempts to make changes to data on the target or data en route to the target.

Types of Active attacks:

Masquerade: in this attack, the intruder pretends to be a particular user of a system to gain access or to gain greater privileges than they are authorized for. A masquerade may be attempted through the use of stolen login IDs and passwords, through finding security gaps in programs or through bypassing the authentication mechanism.

Session replay: In this type of attack, a hacker steals an authorized user's log in information by stealing the session ID. The intruder gains access and the ability to do anything the authorized user can do on the website.

Message modification: In this attack, an intruder alters packet header addresses to direct a message to a different destination or modify the data on a target machine.

In a **denial of service (DoS)** attack, users are deprived of access to a network or web resource. This is generally accomplished by overwhelming the target with more traffic than it can handle.

In a **distributed denial-of-service (DDoS)** exploit, large numbers of compromised systems

(sometimes called a botnet or zombie army) attack a single target.

Passive Attacks: *Passive attacks* are relatively scarce from a classification perspective, but can be carried out with relative ease, particularly if the traffic is not encrypted.

Types of Passive attacks:

Eavesdropping (tapping): the attacker simply listens to messages exchanged by two entities. For the attack to be useful, the traffic must not be encrypted. Any unencrypted information, such as a password sent in response to an HTTP request, may be retrieved by the attacker.

Traffic analysis: the attacker looks at the metadata transmitted in traffic in order to deduce information relating to the exchange and the participating entities, e.g. the form of the exchanged traffic (rate, duration, etc.). In the cases where encrypted data are used, traffic analysis can also lead to attacks by cryptanalysis, whereby the attacker may obtain information or succeed in unencrypting the traffic.

Software Attacks: Malicious code (sometimes called *malware*) is a type of software designed to take over or damage a computer user's operating system, without the user's knowledge or approval. It can be very difficult to remove and very damaging. Common malware examples are listed in the following table:

Attack	Characteristics
Virus	<p>A <i>virus</i> is a program that attempts to damage a computer system and replicate itself to other computer systems. A virus:</p> <ul style="list-style-type: none">• Requires a host to replicate and usually attaches itself to a host file or a hard drive sector.• Replicates each time the host is used.• Often focuses on destruction or corruption of data.• Usually attaches to files with execution capabilities such as .doc, .exe, and .bat extensions.• Often distributes via e-mail. Many viruses can e-mail themselves to everyone in your address book.• Examples: Stoned, Michelangelo, Melissa, I Love You.
Worm	<p>A <i>worm</i> is a self-replicating program that can be designed to do any number of things, such as delete files or send documents via e-mail. A worm can negatively impact network traffic just in the process of replicating itself. A worm:</p> <ul style="list-style-type: none">• Can install a backdoor in the infected computer.• Is usually introduced into the system through a vulnerability.• Infects one system and spreads to other systems on the network.• Example: Code Red.

Trojan horse	<p>A <i>Trojan horse</i> is a malicious program that is disguised as legitimate software. Discretionary environments are often more vulnerable and susceptible to Trojan horse attacks because security is user focused and user directed. Thus the compromise of a user account could lead to the compromise of the entire environment. A Trojan horse:</p> <ul style="list-style-type: none"> • Cannot replicate itself. • Often contains spying functions (such as a packet sniffer) or backdoor functions that allow a computer to be remotely controlled from the network. • Often is hidden in useful software such as screen savers or games. • Example: Back Orifice, Net Bus, Whack-a-Mole.
Logic Bomb	<p>A <i>Logic Bomb</i> is malware that lies dormant until triggered. A logic bomb is a specific example of an asynchronous attack.</p> <ul style="list-style-type: none"> • A trigger activity may be a specific date and time, the launching of a specific program, or the processing of a specific type of activity. • Logic bombs do not self-replicate.

Hardware Attacks:

Common hardware attacks include:

- Manufacturing backdoors, for malware or other penetrative purposes; backdoors aren't limited to software and hardware, but they also affect embedded radio-frequency identification (RFID) chips and memory
- Eavesdropping by gaining access to protected memory without opening other hardware
- Inducing faults, causing the interruption of normal behaviour
- Hardware modification tampering with invasive operations
- Backdoor creation; the presence of hidden methods for bypassing normal computer authentication systems
- Counterfeiting product assets that can produce extraordinary operations and those made to gain malicious access to systems.

Cyber Threats:

Cyber Warfare: Cyber warfare refers to the use of digital attacks -- like computer viruses and hacking -- by one country to disrupt the vital computer systems of another, with the aim of creating damage, death and destruction. Future wars will see hackers using computer code to attack an enemy's infrastructure, fighting alongside troops using conventional weapons like guns and missiles.

Cyber warfare involves the actions by a nation-state or international organization to attack and attempt to damage another nation's computers or information networks through, for example, computer viruses or denial-of-service attacks.

Cyber Crime:

Cybercrime is criminal activity that either targets or uses a computer, a computer network

or a networked device. Cybercrime is committed by cybercriminals or hackers who want to make money. Cybercrime is carried out by individuals or organizations.

Some cybercriminals are organized, use advanced techniques and are highly technically skilled. Others are novice hackers.

Cyber Terrorism:

Cyber terrorism is the convergence of cyberspace and **terrorism**. It refers to unlawful attacks and threats of attacks against computers, networks and the information stored therein when done to intimidate or coerce a government or its people in furtherance of political or social objectives.

Examples are hacking into computer systems, introducing viruses to vulnerable networks, web site defacing, Denial-of-service attacks, or terroristic threats made via electronic communication.

Cyber Espionage:

Cyber spying, or **cyber espionage**, is the act or practice of obtaining secrets and information without the permission and knowledge of the holder of the information from individuals, competitors, rivals, groups, governments and enemies for personal, economic, political or military advantage using methods on the Internet.

Security Policies:

Security policies are a formal set of rules which is issued by an organization to ensure that the user who are authorized to access company technology and information assets comply with rules and guidelines related to the security of information.

A security policy also considered to be a "living document" which means that the document is never finished, but it is continuously updated as requirements of the technology and employee changes.

We use security policies to manage our network security. Most types of security policies are automatically created during the installation. We can also customize policies to suit our specific environment.

Need of Security policies-

- 1) It increases efficiency.
- 2) It upholds discipline and accountability
- 3) It can make or break a business deal
- 4) It helps to educate employees on security literacy

There are some important cyber security policies recommendations describe below-

Virus and Spyware Protection policy:

- It helps to detect threads in files, to detect applications that exhibits suspicious behavior.
- Removes, and repairs the side effects of viruses and security risks by using signatures.

Firewall Policy:

- It blocks the unauthorized users from accessing the systems and networks that connect to the Internet.
- It detects the attacks by cybercriminals and removes the unwanted sources of network traffic.

Intrusion Prevention policy:

- This policy automatically detects and blocks the network attacks and browser attacks.
- It also protects applications from vulnerabilities and checks the contents of one or more data packages and detects malware which is coming through legal ways.

Application and Device Control:

- This policy protects a system's resources from applications and manages the peripheral devices that can attach to a system.
- The device control policy applies to both Windows and Mac computers whereas application control policy can be applied only to Windows clients.

Unit II

CYBERSPACE AND THE LAW & CYBER FORENSICS

CYBERSPACE

Cyberspace can be defined as an intricate environment that involves interactions between people, software, and services. It is maintained by the worldwide distribution of information and communication technology devices and networks.

With the benefits carried by the technological advancements, the cyberspace today has become a common pool used by citizens, businesses, critical information infrastructure, military and governments in a fashion that makes it hard to induce clear boundaries among these different groups. The cyberspace is anticipated to become even more complex in the upcoming years, with the increase in networks and devices connected to it.

REGULATIONS

There are five predominant laws to cover when it comes to cybersecurity:

Information Technology Act, 2000 The Indian cyber laws are governed by the Information Technology Act, penned down back in 2000. The principal impetus of this Act is to offer reliable legal inclusiveness to eCommerce, facilitating registration of real-time records with the Government.

But with the cyber attackers getting sneakier, topped by the human tendency to misuse technology, a series of amendments followed.

The ITA, enacted by the Parliament of India, highlights the grievous punishments and penalties safeguarding the e-governance, e-banking, and e-commerce sectors. Now, the scope of ITA has been enhanced to encompass all the latest communication devices.

The IT Act is the salient one, guiding the entire Indian legislation to govern cybercrimes rigorously:

Section 43 - Applicable to people who damage the computer systems without permission from the owner. The owner can fully claim compensation for the entire damage in such cases.

Section 66 - Applicable in case a person is found to dishonestly or fraudulently committing any act referred to in section 43. The imprisonment term in such instances can mount up to three years or a fine of up to Rs. 5 lakh.

Section 66B - Incorporates the punishments for fraudulently receiving stolen communication devices or computers, which confirms a probable three years imprisonment. This term can also be topped by Rs. 1 lakh fine, depending upon the severity.

Section 66C - This section scrutinizes the identity thefts related to imposter digital signatures, hacking passwords, or other distinctive identification features. If proven guilty, imprisonment of three years might also be backed by Rs.1 lakh fine.

Section 66 D - This section was inserted on-demand, focusing on punishing cheaters doing impersonation using computer resources.

Indian Penal Code (IPC) 1980

Identity thefts and associated cyber frauds are embodied in the Indian Penal Code (IPC), 1860 - invoked along with the Information Technology Act of 2000.

The primary relevant section of the IPC covers cyber frauds:

Forgery (Section 464)

Forgery pre-planned for cheating (Section 468)

False documentation (Section 465)

Presenting a forged document as genuine (Section 471)

Reputation damage (Section 469)

Companies Act of 2013

The corporate stakeholders refer to the Companies Act of 2013 as the legal obligation necessary for the refinement of daily operations. The directives of this Act cement all the required techno-legal compliances, putting the less compliant companies in a legal fix.

The Companies Act 2013 vested powers in the hands of the SFIO (Serious Frauds Investigation Office) to prosecute Indian companies and their directors. Also, post the notification of the Companies Inspection, Investment, and Inquiry Rules, 2014, SFIOs have become even more proactive and stern in this regard.

The legislature ensured that all the regulatory compliances are well-covered, including cyber forensics, e-discovery, and cybersecurity diligence. The Companies (Management and Administration) Rules, 2014 prescribe strict guidelines confirming the cybersecurity obligations and responsibilities upon the company directors and leaders.

NIST Compliance

The Cybersecurity Framework (NCFS), authorized by the National Institute of Standards and Technology (NIST), offers a harmonized approach to cybersecurity as the most reliable global certifying body.

NIST Cybersecurity Framework encompasses all required guidelines, standards, and best practices to manage the cyber-related risks responsibly. This framework is prioritized on flexibility and cost-effectiveness.

It promotes the resilience and protection of critical infrastructure by: Allowing better interpretation, management, and reduction of cybersecurity risks – to mitigate data loss, data misuse, and the subsequent restoration costs
Determining the most important activities and critical operations - to focus on securing them
Demonstrates the trust-worthiness of organizations who secure critical assets
Helps to prioritize investments to maximize the cybersecurity ROI
Addresses regulatory and contractual obligations
Supports the wider information security program
By combining the NIST CSF framework with ISO/IEC 27001 - cybersecurity risk management becomes simplified. It also makes communication easier

throughout the organization and across the supply chains via a common cybersecurity directive laid by NIST.

Final Thoughts As human dependence on technology intensifies, cyber laws in India and across the globe need constant up-gradation and refinements. The pandemic has also pushed much of the workforce into a remote working module increasing the need for app security. Lawmakers have to go the extra mile to stay ahead of the impostors, in order to block them at their advent.

Cybercrimes can be controlled but it needs collaborative efforts of the lawmakers, the Internet or Network providers, the intercessors like banks and shopping sites, and, most importantly, the users. Only the prudent efforts of these stakeholders, ensuring their confinement to the law of the cyberland - can bring about online safety and resilience.

ROLE OF INTERNATIONAL LAWS

In various countries, areas of the computing and communication industries are regulated by governmental bodies λ There are specific rules on the uses to which computers and computer networks may be put, in particular there are rules on unauthorized access, data privacy and spamming λ There are also limits on the use of encryption and of equipment which may be used to defeat copy protection schemes λ There are laws governing trade on the Internet, taxation, consumer protection, and advertising λ There are laws on censorship versus freedom of expression, rules on public access to government information, and individual access to information held on them by private bodies λ Some states limit access to the Internet, by law as well as by technical means.

INTERNATIONAL LAW FOR CYBER CRIME

Cybercrime is "international" that there are 'no cyber-borders between countries' λ The complexity in types and forms of cybercrime increases the difficulty to fight back \ fighting cybercrime calls for international cooperation λ Various organizations and governments have already made joint efforts in establishing global standards of legislation and law enforcement both on a regional and on an international scale

THE INDIAN CYBERSPACE

Indian cyberspace was born in 1975 with the establishment of National Informatics Centre (NIC) with an aim to provide govt with IT solutions. Three networks (NWs) were set up between 1986 and 1988 to connect various agencies of govt. These NWs were, INDONET which connected the IBM mainframe installations that made up India's computer infrastructure, NICNET (the NIC NW) a nationwide very small aperture terminal (VSAT) NW for public sector organisations as well as to connect the central govt with the state govts and district administrations, the third NW setup was ERNET (the Education and Research Network), to serve the academic and research communities.

New Internet Policy of 1998 paved the way for services from multiple Internet service providers (ISPs) and gave boost to the Internet user base grow from 1.4 million in 1999 to over 150 million by Dec 2012. Exponential growth rate is attributed to increasing Internet

access through mobile phones and tablets. Govt is making a determined push to increase broadband penetration from its present level of about 6%¹. The target for broadband is 160 million households by 2016 under the National Broadband Plan.

NATIONAL CYBER SECURITY POLICY

National Cyber Security Policy is a policy framework by Department of Electronics and Information Technology. It aims at protecting the public and private infrastructure from cyberattacks. The policy also intends to safeguard "information, such as personal information (of web users), financial and banking information and sovereign data". This was particularly relevant in the wake of US National Security Agency (NSA) leaks that suggested the US government agencies are spying on Indian users, who have no legal or technical safeguards against it. Ministry of Communications and Information Technology (India) defines Cyberspace as a complex environment consisting of interactions between people, software services supported by worldwide distribution of information and communication technology.

VISION

To build a secure and resilient cyberspace for citizens, business, and government and also to protect anyone from intervening in user's privacy.

MISSION

To protect information and information infrastructure in cyberspace, build capabilities to prevent and respond to cyber threat, reduce vulnerabilities and minimize damage from cyber incidents through a combination of institutional structures, people, processes, technology, and cooperation.

OBJECTIVE

Ministry of Communications and Information Technology (India) define objectives as follows:

- To create a secure cyber ecosystem in the country, generate adequate trust and confidence in IT system and transactions in cyberspace and thereby enhance adoption of IT in all sectors of the economy.
- To create an assurance framework for the design of security policies and promotion and enabling actions for compliance to global security standards and best practices by way of conformity assessment (Product, process, technology & people).
- To strengthen the Regulatory Framework for ensuring a SECURE CYBERSPACE ECOSYSTEM.
- To enhance and create National and Sectoral level 24X7 mechanism for obtaining strategic information regarding threats to ICT infrastructure, creating scenarios for response, resolution and crisis management through effective predictive, preventive, protective response and recovery actions.

INTRODUCTION: CYBER FORENSICS

CYBER FORENSICS:

Computer forensics is the application of investigation and analysis techniques to gather and preserve evidence.

Forensic examiners typically analyze data from personal computers, laptops, personal digital assistants, cell phones, servers, tapes, and any other type of media. This process can involve anything from breaking encryption, to executing search warrants with a law enforcement team, to recovering and analyzing files from hard drives that will be critical evidence in the most serious civil and criminal cases.

The forensic examination of computers, and data storage media, is a complicated and highly specialized process. The results of forensic examinations are compiled and included in reports. In many cases, examiners testify to their findings, where their skills and abilities are put to ultimate scrutiny.

DIGITAL FORENSICS:

Digital Forensics is defined as the process of preservation, identification, extraction, and documentation of computer evidence which can be used by the court of law. It is a science of finding evidence from digital media like a computer, mobile phone, server, or network. It provides the forensic team with the best techniques and tools to solve complicated digital-related cases.

Digital Forensics helps the forensic team to analyze, inspect, identify, and preserve the digital evidence residing on various types of electronic devices.

Digital forensic science is a branch of forensic science that focuses on the recovery and investigation of material found in digital devices related to cybercrime.

THE NEED FOR COMPUTER FORENSICS

Computer forensics is also important because it can save your organization money. From a technical standpoint, the main goal of computer forensics is to identify, collect, preserve, and analyze data in a way that preserves the integrity of the evidence collected so it can be used effectively in a legal case.

CYBER FORENSICS AND DIGITAL EVIDENCE:

Digital evidence is information stored or transmitted in binary form that may be relied on in court. It can be found on a computer hard drive, a mobile phone, among other places. Digital evidence is commonly associated with electronic crime, or e-crime, such as child pornography or credit card fraud. However, digital evidence is now used to prosecute all types of crimes, not just e-crime. For example, suspects' e-mail or mobile phone files might contain critical evidence regarding their intent, their whereabouts at the time of a crime and their relationship with other suspects. In 2005, for example, a floppy disk led investigators to the BTK serial killer who had eluded police capture since 1974 and claimed the lives of at least 10 victims.

In an effort to fight e-crime and to collect relevant digital evidence for all crimes, law enforcement agencies are incorporating the collection and analysis of digital evidence, also known as computer forensics, into their infrastructure. Law enforcement agencies are challenged by the need to train officers to collect digital evidence and keep up with rapidly evolving technologies such as computer operating systems.

FORENSICS ANALYSIS OF EMAIL:

E-mail forensics refers to the study of source and content of e-mail as evidence to identify the actual sender and recipient of a message, data/time of transmission, detailed record of e-mail transaction, intent of the sender, etc. This study involves investigation of metadata, keyword searching, port scanning, etc. for authorship attribution and identification of e-mail scams.

Various approaches that are used for e-mail forensic are:

- **Header Analysis** – Meta data in the e-mail message in the form of control information i.e. envelope and headers including headers in the message body contain information about the sender and/or the path along which the message has traversed. Some of these may be spoofed to conceal the identity of the sender. A detailed analysis of these headers and their correlation is performed in header analysis.
- **Bait Tactics** – In bait tactic investigation an e-mail with http: “<imgsrc>” tag having image source at some computer monitored by the investigators is send to the sender of e-mail under investigation containing real (genuine) e-mail address. When the e-mail is opened, a log entry containing the IP address of the recipient (sender of the e-mail under investigation) is recorded on the http server hosting the image and thus sender is tracked. However, if the recipient (sender of the e-mail under investigation) is using a proxy server then IP address of the proxy server is recorded. The log on proxy server can be used to track the sender of the e-mail under investigation. If the proxy server’s log is unavailable due to some reason, then investigators may send the tactic e-mail containing a) Embedded Java Applet that runs on receiver’s computer or b) HTML page with Active X Object. Both aiming to extract IP address of the receiver’s computer and e-mail it to the investigators.
- **Server Investigation** – In this investigation, copies of delivered e-mails and server logs are investigated to identify source of an e-mail message. E-mails purged from theclients (senders or receivers) whose recovery is impossible may be requested from servers (Proxy or ISP) as most of them store a copy of all e-mails after their deliveries. Further, logs maintained by servers can be studied to trace the address of the computer responsible for making the e-mail transaction. However, servers store the copies of e-mail and server logs only for some limited periods and some may not co-operate with the investigators. Further, SMTP servers which store data like credit card number and other data pertaining to owner of a mailbox can be used to identify person behind an e-mail address.
- **Network Device Investigation** – In this form of e-mail investigation, logs maintained by the network devices such as routers, firewalls and switches are used to investigate

the source of an e-mail message. This form of investigation is complex and is used only when the logs of servers (Proxy or ISP) are unavailable due to some reason, e.g. when ISP or proxy does not maintain a log or lack of co-operation by ISP's or failure to maintain chain of evidence.

- **Software Embedded Identifiers** – Some information about the creator of e-mail, attached files or documents may be included with the message by the e-mail software used by the sender for composing e-mail. This information may be included in the form of custom headers or in the form of MIME content as a Transport Neutral Encapsulation Format (TNEF). Investigating the e-mail for these details may reveal some vital information about the senders e-mail preferences and options that could help client side evidence gathering. The investigation can reveal PST file names, Windows logon username, MAC address, etc. of the client computer used to send e- mail message.
- **Sender Mailer Fingerprints** – Identification of software handling e-mail at server can be revealed from the Received header field and identification of software handling e-mail at client can be ascertained by using different set of headers like "X- Mailer" or equivalent. These headers describe applications and their versions used at the clients to send e-mail. This information about the client computer of the sender can be used to help investigators devise an effective plan and thus prove to be very useful.

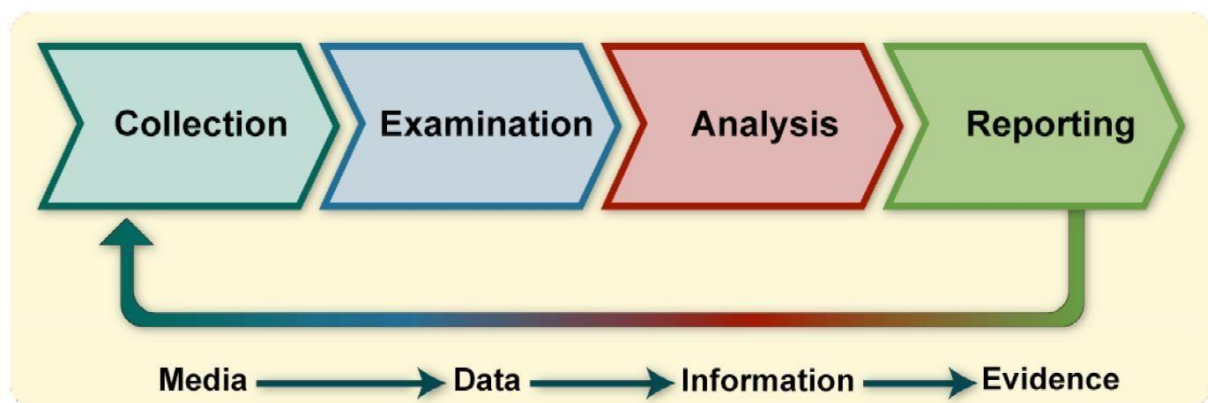
EMAIL FORENSICS TOOLS

Erasing or deleting an email doesn't necessarily mean that it is gone forever. Often emails can be forensically extracted even after deletion. Forensic tracing of e-mail is similar to traditional detective work. It is used for retrieving information from mailbox files.

- **MiTec Mail Viewer** – This is a viewer for Outlook Express, Windows Mail/Windows Live Mail, Mozilla Thunderbird message databases, and single EML files. It displays a list of contained messages with all needed properties, like an ordinary e-mail client. Messages can be viewed in detailed view, including attachments and an HTML preview. It has powerful searching and filtering capability and also allows extracting email addresses from all emails in opened folder to list by one click. Selected messages can be saved to eml files with or without their attachments. Attachments can be extracted from selected messages by one command.
- **OST and PST Viewer** – Nucleus Technologies' OST and PST viewer tools help you view OST and PST files easily without connecting to an MS Exchange server. These tools allow the user to scan OST and PST files and they display the data saved in it including email messages, contacts, calendars, notes, etc., in a proper folder structure.
- **eMailTrackerPro** – eMailTrackerPro analyses the headers of an e-mail to detect the IP address of the machine that sent the message so that the sender can be tracked down. It can trace multiple e-mails at the same time and easily keep track of them. The geographical location of an IP address is key information for determining the threat level or validity of an e-mail message.

- **EmailTracer** – EmailTracer is an Indian effort in cyber forensics by the Resource Centre for Cyber Forensics (RCCF) which is a premier centre for cyber forensics in India. It develops cyber forensic tools based on the requirements of law enforcement agencies.

DIGITAL FORENSICS LIFECYCLE:



Collection: The first step in the forensic process is to identify potential sources of data and acquire data from them.

Examination: After data has been collected, the next phase is to examine the data, which involves assessing and extracting the relevant pieces of information from the collected data. This phase may also involve bypassing or mitigating OS or application features that obscure data and code, such as data compression, encryption, and access control mechanisms.

Analysis: Once the relevant information has been extracted, the analyst should study and analyze the data to draw conclusions from it. The foundation of forensics is using a methodical approach to reach appropriate conclusions based on the available data or determine that no conclusion can yet be drawn.

Reporting: The process of preparing and presenting the information resulting from the analysis phase. Many factors affect reporting, including the following:

- Alternative Explanations:** When the information regarding an event is incomplete, it may not be possible to arrive at a definitive explanation of what happened. When an event has two or more plausible explanations, each should be given due consideration in the reporting process. Analysts should use a methodical approach to attempt to prove or disprove each possible explanation that is proposed.
- Audience Consideration.** Knowing the audience to which the data or information will be shown is important.

- c. **Actionable Information.** Reporting also includes identifying actionable information gained from data that may allow an analyst to collect new sources of information

FORENSICS INVESTIGATION:

Forensics are the scientific methods used to solve a crime. Forensic investigation is the gathering and analysis of all crime-related physical evidence in order to come to a conclusion about a suspect. Investigators will look at blood, fluid, or fingerprints, residue, hard drives, computers, or other technology to establish how a crime took place. This is a general definition, though, since there are a number of different types of forensics.

TYPES OF FORENSICS INVESTIGATION

- Forensic Accounting / Auditing
- Computer or Cyber Forensics
- Crime Scene Forensics
- Forensic Archaeology
- Forensic Dentistry
- Forensic Entomology
- Forensic Graphology
- Forensic Pathology
- Forensic Psychology
- Forensic Science
- Forensic Toxicology

CHALLENGES IN COMPUTER FORENSICS

Digital forensics has been defined as the use of scientifically derived and proven methods towards the identification, collection, preservation, validation, analysis, interpretation, and presentation of digital evidence derivative from digital sources to facilitate the reconstruction of events found to be criminal. But these digital forensics investigation methods face some major challenges at the time of practical implementation. Digital forensic challenges are categorized into three major heads as per Fahdi, Clark, and Furnell are:

- Technical challenges
- Legal challenges
- Resource Challenges

TECHNICAL CHALLENGES

As technology develops crimes and criminals are also developed with it. Digital forensic experts use forensic tools for collecting shreds of evidence against criminals and criminals use such tools for hiding, altering or removing the traces of their crime, in digital forensic this process is called Anti- forensics technique which is considered as a major challenge in digital forensics world.

Anti-forensics techniques are categorized into the following types:

S. No.	Type	Description
1	Encryption	It is legitimately used for ensuring the privacy of

		information by keeping it hidden from an unauthorized user/person. Unfortunately, it can also be used by criminals to hide their crimes
2	Data hiding in storage space	Criminals usually hide chunks of data inside the storage medium in invisible form by using system commands, and programs.
3	Covert Channel	A covert channel is a communication protocol which allows an attacker to bypass intrusion detection technique and hide data over the network. The attacker used it for hiding the connection between him and the compromised system.

Other Technical challenges are:

- Operating in the cloud
- Time to archive data
- Skill gap
- Steganography

LEGAL CHALLENGES

The presentation of digital evidence is more difficult than its collection because there are many instances where the legal framework acquires a soft approach and does not recognize every aspect of cyber forensics, as in *Jagdeo Singh V. The State and Ors* case Hon'ble High Court of Delhi held that “*while dealing with the admissibility of an intercepted telephone call in a CD and CDR which was without a certificate under Sec. 65B of the Indian Evidence Act, 1872 the court observed that the secondary electronic evidence without certificate u/s. 65B of Indian Evidence Act, 1872 is not admissible and cannot be looked into by the court for any purpose whatsoever.*” This happens in most of the cases as the cyber police lack the necessary qualification and ability to identify a possible source of evidence and prove it. Besides, most of the time electronic evidence is challenged in the court due to its integrity. In the absence of proper guidelines and the nonexistence of proper explanation of the collection, and acquisition of electronic evidence gets dismissed in itself.

Legal Challenges

S.No.	Type	Description
1	Absence of guidelines and standards	In India, there are no proper guidelines for the collection and acquisition of digital evidence. The investigating agencies and forensic laboratories are working on the guidelines of their own. Due to this, the potential of digital evidence has been destroyed.
2	Limitation of the Indian Evidence Act, 1872	The Indian Evidence Act, 1872 have limited approach, it is not able to evolve with the time and address the E-evidence are more susceptible to tampering, alteration, transposition, etc. the Act is silent on the method of collection of e-evidence it only focuses on the presentation of electronic evidence in the court by accompanying a certificate as per subsection 4 of Sec. 65B[12]. This means no

		matter what procedure is followed it must be proved with the help of a certificate.
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Other Legal Challenges

- Privacy Issues
- Admissibility in Courts
- Preservation of electronic evidence
- Power for gathering digital evidence
- Analyzing a running computer

Resource Challenges

As the rate of crime increases the number of data increases and the burden to analyze such huge data is also increasing on a digital forensic expert because digital evidence is more sensitive as compared to physical evidence it can easily disappear. For making the investigation process fast and useful forensic experts use various tools to check the authenticity of the data but dealing with these tools is also a challenge in itself.

Types of Resource Challenges are:

- Change in technology

Due to rapid change in technology like operating systems, application software and hardware, reading of digital evidence becoming more difficult because new version software's are not supported to an older version and the software developing companies did provide any backward compatible's which also affects legally.

- Volume and replication

The confidentiality, availability, and integrity of electronic documents are easily get manipulated. The combination of wide-area networks and the internet form a big network that allows flowing data beyond the physical boundaries. Such easiness of communication and availability of electronic document increases the volume of data which also create difficulty in the identification of original and relevant data.

Unit- III

CYBERCRIMES: MOBILE AND WIRELESS

INTRODUCTION. Why should *mobile devices* be protected? Every day, *mobile devices* are lost, stolen, and infected. *Mobile devices* can store important business and personal information, and are often be used to access University systems, email, banking

Proliferation of mobile and wireless devices:

- people hunched over their smartphones or tablets in cafes, airports, supermarkets and even at bus stops, seemingly oblivious to anything or anyone around them.
- They play games, download email, go shopping or check their bank balances on the go.

They might even access corporate networks and pull up a document or two on their mobile gadgets

Today, incredible advances are being made for mobile devices. The trend is for smaller devices and more processing power. A few years ago, the choice was between a wireless phone and a simple PDA. Now the buyers have a choice between high-end PDAs with integrated wireless modems and small phones with wireless Web-browsing capabilities. A long list of options is available to the mobile users. A simple hand-held mobile device provides enough computing power to run small applications, play games and music, and make voice calls. A key driver for the growth of mobile technology is the rapid growth of business solutions into hand-held devices.

As the term "mobile device" includes many products. We first provide a clear distinction among the key terms: mobile computing, wireless computing and hand-held devices. Figure below helps us understand how these terms are related. Let us understand the concept of mobile computing and the various types of devices.

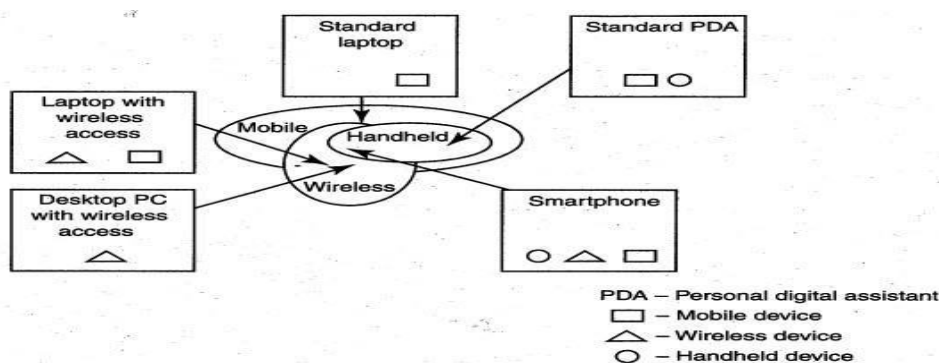


Figure : Mobile, Wireless and hand-held Devices

Mobile computing is "taking a computer and all necessary files and software out into the field." Many types of mobile computers have been introduced since 1990s. They are as follows:

1. Portable computer: It is a general-purpose computer that can be easily moved from one place to another, but cannot be used while in transit, usually because it requires some "setting-up" and an AC power source.

2. Tablet PC: It lacks a keyboard, is shaped like a slate or a paper notebook and has features of a touchscreen with a stylus and handwriting recognition software. Tablets may not be best suited for applications requiring a physical keyboard for typing, but are otherwise capable of carrying out most tasks that an ordinary laptop would be able to perform.

3. Internet tablet: It is the Internet appliance in tablet form. Unlike a Tablet PC, the Internet tablet does not have much computing power and its applications suite is limited. Also it cannot replace a general-purpose computer. The Internet tablets typically feature an MP3 and video player, a Web browser, a chat application and a picture viewer.

4. Personal digital assistant (PDA): It is a small, usually pocket-sized, computer with limited functionality. It is intended to supplement and synchronize with a desktop computer, giving access to contacts, address book, notes, E-Mail and other features.

5. Ultramobile (PC): It is a full-featured, PDA-sized computer running a general-purpose operating system (OS).

6. Smartphone: It is a PDA with an integrated cell phone functionality. Current Smartphones have a wide range of features and installable applications.

7. Carputer: It is a computing device installed in an automobile. It operates as a wireless computer, sound system, global positioning system (GPS) and DVD player. It also contains word processing software and is Bluetooth compatible.

8. Fly Fusion Pentop computer: It is a computing device with the size and shape of a pen. It functions as a writing utensil, MP3 player, language translator, digital storage device and calculator.

Trends in Mobility:

Mobile computing is moving into a new era, third generation (3G), which promises greater variety in applications and have highly improved usability as well as speedier networking. "iPhone" from Apple and Google-led "Android" phones are the best examples of this trend and there are plenty of other developments that point in this direction. This smart mobile technology is rapidly gaining popularity and the attackers (hackers and crackers) are among its biggest fans.

It is worth noting the trends in mobile computing; this will help readers to realize the seriousness of cybersecurity issues in the mobile computing domain. Figure below shows the different types of mobility and their implications.

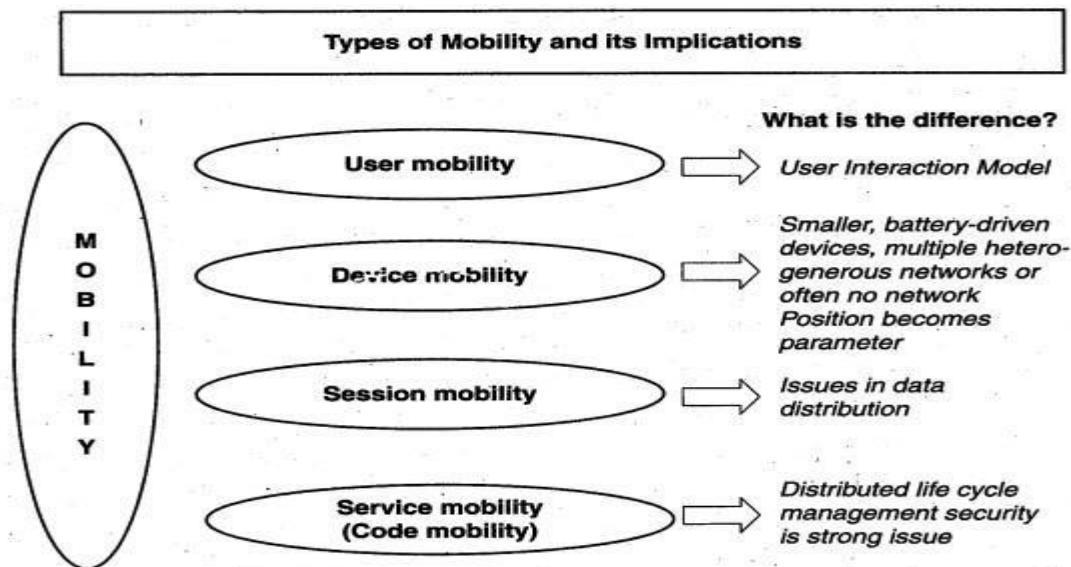


Figure: Mobility types and implications

The new technology 3G networks are not entirely built with IP data security. Moreover, IP data world when compared to voice-centric security threats is new to mobile operators. There are numerous attacks that can be committed against mobile networks and they can originate from two primary vectors. One is from outside the mobile network - that is, public Internet, private networks and other operator's networks - and the other is within the mobile networks- that is, devices such as data-capable handsets and Smartphones, notebook computers or even desktop computers connected to the 3G network.

Popular types of attacks against 3G mobile networks are as follows:

1. Malwares, viruses and worms: Although many users are still in the transient process of switching from 2G,2.5G to 3G, it is a growing need to educate the community people and provide awareness of such threats that exist while using mobile devices. Here are few examples of malware(s) specific to mobile devices:

- **Skull Trojan:** It targets Series 60 phones equipped with the Symbian mobile OS.
- **Cabir Worm:** It is the first dedicated mobile-phone worm infects phones running on Symbian OS and scans other mobile devices to send a copy of itself to the first vulnerable phone it finds through Bluetooth Wireless technology. The worst thing about this worm is that the source code for the Cabir-H and Cabir-I viruses is available online.
- **Mosquito Trojan:** It affects the Series 60 Smartphones and is a cracked version of "Mosquitos" mobile phone game.
- **Brador Trojan:** It affects the Windows CE OS by creating a svchost.exe file in the Windows start-up folder which allows full control of the device. This executable file is conducive to traditional worm propagation vector such as E-Mail file attachments.
- **Lasco Worm:** It was released first in 2005 to target PDAs and mobile phones running the Symbian OS. Lasco is based on Cabir's source code and replicates over Bluetooth connection.

2. Denial-of-service (DoS): The main objective behind this attack is to make the system unavailable to the intended users. Virus attacks can be used to damage the system to make the system unavailable. Presently, one of the most common cyber security threats to wired Internet service providers (iSPs) is a distributed denial-of-service (DDoS) attack .DDoS

attacks are used to flood the target system with the data so that the response from the target system is either slowed or stopped.

3. Overbilling attack: Overbilling involves an attacker hijacking a subscriber's IP address and then using it (i.e., the connection) to initiate downloads that are not "Free downloads" or simply use it for his/her own purposes. In either case, the legitimate user is charged for the activity which the user did not conduct or authorize to conduct.

4. Spoofed policy development process (PDP): These of attacks exploit the vulnerabilities in the GTP [General Packet Radio Service (GPRS) Tunneling Protocol].

5. Signaling-level attacks: The Session Initiation Protocol (SIP) is a signaling protocol used in IP multimedia subsystem (IMS) networks to provide Voice Over Internet Protocol (VoIP) services. There are several vulnerabilities with SIP-based VoIP systems.

Credit Card Frauds in Mobile and Wireless Computing Era:

These are new trends in cybercrime that are coming up with mobile computing - mobile commerce (M-Commerce) and mobile banking (M-Banking). Credit card frauds are now becoming commonplace given the ever-increasing power and the ever-reducing prices of the mobile hand-held devices, factors that result in easy availability of these gadgets to almost anyone. Today belongs to "mobile computing," that is, anywhere anytime computing. The developments in wireless technology have fuelled this new mode of working for white collar workers. This is true for credit card processing too; wireless credit card processing is a relatively new service that will allow a person to process credit cards electronically, virtually anywhere. Wireless credit card processing is a very desirable system, because it allows businesses to process transactions from mobile locations quickly, efficiently and professionally. It is most often used by businesses that operate mainly in a mobile environment

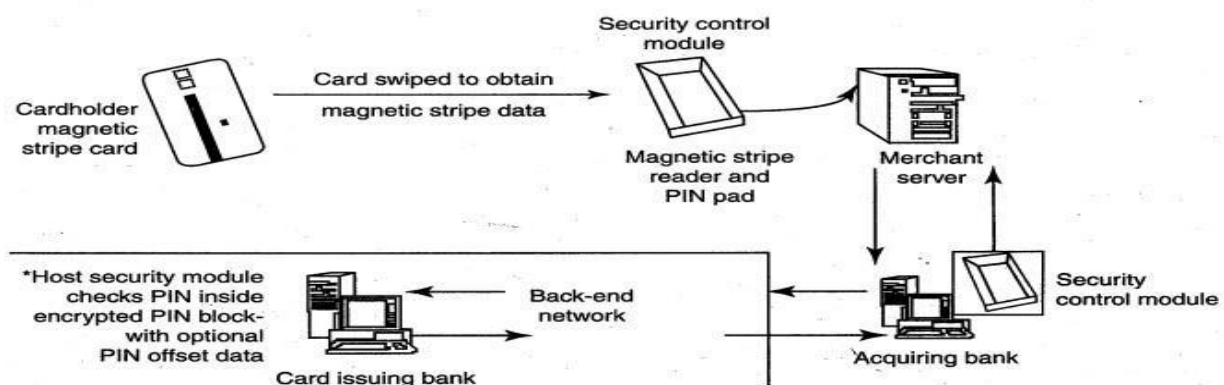


Figure : Online environment for credit card transactions

There is a system available from an Australian company "Alacrity" called closed-loop environment for for wireless (CLEW). Figure above shows the flow of events with CLEW which is a registered trademark of Alacrity used here only to demonstrate the flow in this environment.

As shown in Figure, the basic flow is as follows:

1. Merchant sends a transaction to bank
2. The bank transmits the request to the authorized cardholder
3. The cardholder approves or rejects (password protected)

4. The bank/merchant is notified
5. The credit card transaction is completed.

Security Challenges Posed by Mobile Devices:

Mobility brings two main challenges to cybersecurity: first, on the hand-held devices, information is being taken outside the physically controlled environment and second remote access back to the protected environment is being granted. Perceptions of the organizations to these cybersecurity challenges are important in devising appropriate security operating procedure. When people are asked about important in managing a diverse range of mobile devices, they seem to be thinking of the ones shown in below figure.

As the number of mobile device users increases, two challenges are presented: one at the device level called "micro challenges" and another at the organizational level called "macro-challenges."

Some well-known technical challenges in mobile security are: managing the registry settings and configurations, authentication service security, cryptography security, Lightweight Directory Access Protocol (LDAP) security, remote access server (RAS) security, media player control security, networking application program interface (API), security etc.

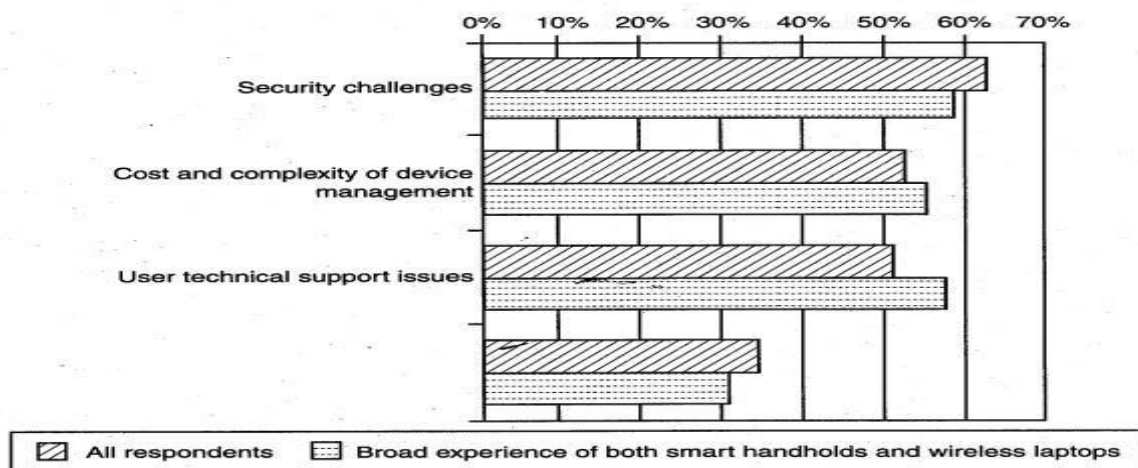


Figure: Important issues for managing mobile devices

Registry Settings for Mobile Devices:

Let us understand the issue of registry settings on mobile devices through an example: Microsoft Activesync is meant for synchronization with Windows-powered personal computers (PCs) and Microsoft Outlook. ActiveSync acts as the "gateway between Windows-powered PC and Windows mobile-powered device, enabling the transfer of applications such as Outlook information, Microsoft Office documents, pictures, music, videos and applications from a user's desktop to his/her device.

In addition to synchronizing with a PC, ActiveSync can synchronize directly with the Microsoft exchange server so that the users can keep their E-Mails, calendar, notes and contacts updated wirelessly when they are away from their PCs. In this context, registry setting becomes an important issue given the ease with which various applications allow a free flow of information.

Authentication Service Security:

There are two components of security in mobile computing: security of devices and security in networks. A secure network access involves authentication between the device and the base stations or Web servers. This is to ensure that only authenticated devices can be

connected to the network for obtaining the requested services. No Malicious Code can impersonate the service provider to trick the device into doing something it does not mean to. Thus, the networks also play a crucial role in security of mobile devices.

Some eminent kinds of attacks to which mobile devices are subjected to are: push attacks, pull attacks and crash attacks.

Authentication services security is important given the typical attacks on mobile devices through wireless networks: Dos attacks, traffic analysis, eavesdropping, man-in-the-middle attacks and session hijacking. Security measures in this scenario come from Wireless Application Protocols (WAPs), use of VPNs, media access control (MAC) address filtering and development in 802.xx standards.

Attacks on Mobile-Cell Phones:

- **Mobile Phone Theft:**

Mobile phones have become an integral part of everybody's life and the mobile phone has transformed from being a luxury to a bare necessity. Increase in the purchasing power and availability of numerous low cost handsets have also lead to an increase in mobile phone users. Theft of mobile phones has risen dramatically over the past few years. Since huge section of working population in India use public transport, major locations where theft occurs are bus stops, railway stations and traffic signals.

The following factors contribute for outbreaks on mobile devices:

1. Enough target terminals: The first Palm OS virus was seen after the number of Palm OS devices reached 15 million. The first instance of a mobile virus was observed during June 2004 when it was discovered that an organization "Ojam" had engineered an antipiracy Trojan virus in older versions of their mobile phone game known as Mosquito. This virus sent SMS text messages to the organization without the users' knowledge.

2. Enough functionality: Mobile devices are increasingly being equipped with office functionality and already carry critical data and applications, which are often protected insufficiently or not at all. The expanded functionality also increases the probability of malware.

3. Enough connectivity: Smartphones offer multiple communication options, such as SMS, MMS, synchronization, Bluetooth, infrared (IR) and WLAN connections. Therefore, unfortunately, the increased amount of freedom also offers more choices for virus writers.

- **Mobile - Viruses**
- **Concept of Mishing**
- **Concept of Vishing**
- **Concept of Smishing**
- **Hacking - Bluetooth**

Organizational security Policies and Measures in Mobile Computing Era:

Proliferation of hand-held devices used makes the cybersecurity issue graver than what we would tend to think. People have grown so used to their hand-helds they are treating them like wallets! For example, people are storing more types of confidential information on mobile computing devices than their employers or they themselves know; they listen to music using their hand-held devices. One should think about not to keep credit card and bank

account numbers, passwords, confidential E-Mails and strategic information about organization, merger or takeover plans and also other valuable information that could impact stock values in the mobile devices. Imagine the business impact if an employee's USB, pluggable drive or laptop was lost or stolen, revealing sensitive customer data such as credit reports, social security numbers (SSNs) and contact information.

Operating Guidelines for Implementing Mobile Device Security Policies

In situations such as those described above, the ideal solution would be to prohibit all confidential data from being stored on mobile devices, but this may not always be practical. Organizations can, however, reduce the risk that confidential information will be accessed from lost or stolen mobile devices through the following steps:

1. Determine whether the employees in the organization need to use mobile computing devices at all, based on their risks and benefits within the organization, industry and regulatory environment.
2. Implement additional security technologies, as appropriate to fit both the organization and the types of devices used. Most (and perhaps all) mobile computing devices will need to have their native security augmented with such tools as strong encryption, device passwords and physical locks. Biometrics techniques can be used for authentication and encryption and have great potential to eliminate the challenges associated with passwords.
3. Standardize the mobile computing devices and the associated security tools being used with them. As a matter of fundamental principle, security deteriorates quickly as the tools and devices used become increasingly disparate.
4. Develop a specific framework for using mobile computing devices, including guidelines for data syncing, the use of firewalls and anti-malware software and the types of information that can be stored on them.
5. Centralize management of your mobile computing devices. Maintain an inventory so that you know who is using what kinds of devices.,
6. Establish patching procedures for software on mobile devices. This can often be simplified by integrating patching with syncing or patch management with the centralized
7. Provide education and awareness training to personnel using mobile devices. People cannot be expected to appropriately secure their information if they have not been told how.

Organizational Policies for the Use of Mobile Hand-Held Devices

There are many ways to handle the matter of creating policy for mobile devices. One way is creating distinct mobile computing policy. Another way is including such devices existing policy. There are also approaches in between where mobile devices fall under both existing policies and a new one. In the hybrid approach, a new policy is created to address the specific needs of the mobile devices but more general usage issues fall under general IT policies. As a part of this approach, the "acceptable use" policy for other technologies is extended to the mobile devices.

Companies new to mobile devices may adopt an umbrella mobile policy but they find over time the the they will need to modify their policies to match the challenges posed by different kinds of mobile hand-held devices. For example, wireless devices pose different challenges than non-wireless. Also, employees who use mobile devices more than 20% of the time will have different requirements than less-frequent users. It may happen that over time, companies may need to create separate policies for the mobile devices on the basis of whether they connect wirelessly and with distinctions for devices that connect to WANs and LANs .

Concept of Laptops:

As the price of computing technology is steadily decreasing, usage of devices such as the laptops is becoming more common. Although laptops, like other mobile devices, enhance the business functions owing to their mobile access to information anytime and anywhere, they also pose a large threat as they are portable. Wireless capability in these devices has also raised cyber security concerns owing to the information being transmitted over other, which makes it hard to detect.

The thefts of laptops have always been a major issue, according to the cybersecurity industry and insurance company statistics. Cybercriminals are targeting laptops that are expensive, to enable them to fetch a quick profit in the black market. Very few laptop thieves are actually interested in the information that is contained in the laptop. Most laptops contain personal and corporate information that could be sensitive..

Physical Security Countermeasures

Organizations are heavily dependent upon a mobile workforce with access to information, no matter where they travel. However, this mobility is putting organizations at risk of having a data breach if a laptop containing sensitive information is lost or stolen. Hence, physical security countermeasures are becoming very vital to protect the information on the employees laptops and to reduce the likelihood that employees will lose laptops.

1. Cables and hardwired locks: The most cost-efficient and ideal solution to safeguard any mobile device is securing with cables and locks, specially designed for laptops. Kensington cables are one of the most popular brands in laptop security cable. These cables are made of aircraft-grade steel and Kevlar brand fiber, thus making these cables 40%% stronger than any other conventional security cables. One end of the security cable is fit into the universal security slot of the laptop and the other end is locked around any fixed furniture or item, thus making a loop. These cables come with a variety of options such as number locks, key locks and alarms.

2. Laptop safes: Safes made of polycarbonate - the same material that is used in bulletproof windows, police riot shields and bank security screens-can be used to carry and safeguard the laptops. The advantage of safes over security cables is that they protect the whole laptop and its devices such as CD-ROM bays, PCMCIA cards and HDD bays which can be easily removed in the case of laptops protected by security cables.

3. Motion sensors and alarms: Even though alarms and motion sensors are annoying owing to their false alarms and loud sound level, these devices are very efficient in securing laptops. Once these devices are activated, they can be used to track missing laptops in crowded places. Also owing to their loud nature, they help in deterring thieves. Modern systems for laptops are designed wherein the alarm device attached to the laptop transmits radio signals to a certain range around the laptop.

4. Warning labels and stamps: Warning labels containing tracking information and identification details can be fixed onto the laptop to deter aspiring thieves. These labels cannot be removed easily and are a low-cost solution to a laptop theft. These labels have an identification number that is stored in a universal database for verification, which, in turn makes the resale of stolen laptops a difficult process. Such labels are highly recommended for the laptops issued to top executives and/or key employees of the organizations.

5. Other measures for protecting laptops are as follows:

- Engraving the laptop with personal details
- Keeping the laptop close to oneself wherever possible

- Carrying the laptop in a different and unobvious bag making it unobvious to potential thieves
- Creating the awareness among the employees to understand the responsibility of carrying a laptop and also about the sensitivity of the information contained in the laptop
- Making a copy of the purchase receipt, laptop serial number and the description of the laptop
- Installing encryption software to protect information stored on the laptop
- Using personal firewall software to block unwanted access and intrusion
- Updating the antivirus software regularly
- Tight office security using security guards and securing the laptop by locking it down in lockers when not in use
- Never leaving the laptop unattended in public places such as the car, parking lot, conventions, conferences and the airport until it is fitted with an anti theft device;
- Disabling IR ports and wireless cards and removing PCMCIA cards when not in use.

Information systems security also contains logical access controls. This is because, information, be it corporate or private, needs high security as it is the most important asset of an organization or an individual. A few logical or access controls are as follows:

1. Protecting from malicious programs/attackers/social engineering.
2. Avoiding weak passwords/ access.
3. Monitoring application security and scanning for vulnerabilities.
4. Ensuring that unencrypted data/unprotected file systems do not pose threats.
5. Proper handling of removable drives/storage mediums /unnecessary ports.
6. Password protection through appropriate passwords rules and use of strong passwords.
7. Locking down unwanted ports/devices.
8. Regularly installing security patches and updates.
9. Installing antivirus software/firewalls / intrusion detection system (IDSs).
10. Encrypting critical file systems.

UNIT-IV

Cybersecurity: Organizational Implications

Introduction:

In the global environment with continuous network connectivity, the possibilities for cyberattacks can emanate from sources that are local, remote, domestic or foreign. They could be launched by an individual or a group. They could be casual probes from hackers using personal computers (PCs) in their homes, hand-held devices or intense scans from criminal groups.

Most information the organization collects about an individual is likely to come under “PI” category if it can be attributed to an individual. For an example, PI is an individual’s first name or first initial and last name in combination with any of the following data:

1. Social security number (SSN)/social insurance number.
2. Driver’s license number or identification card number.
3. Bank account number, credit or debit card number with personal identification number such as an access code, security codes or password that would permit access to an individual’s financial account.
4. Home address or E-Mail address.
5. Medical or health information.

An insider threat is defined as “the misuse or destruction of sensitive or confidential information, as well as IT equipment that houses this data by employees, contractors and other ‘trusted’ individuals.”

Insider threats are caused by human actions such as mistakes, negligence, reckless behavior, theft, fraud and even sabotage. There are three types of “insiders” such as:

1. A malicious insider is motivated to adversely impact an organization through a range of actions that compromise information confidentiality, integrity and/or availability.
2. A careless insider can bring about a data compromise not by any bad intention but simply by being careless due to an accident, mistake or plain negligence.
3. A tricked insider is a person who is “tricked” into or led to providing sensitive or private company data by people who are not truthful about their identity or purpose via “pretexting” (known as social engineering)

Insider Attack Example 1: Heartland Payment System Fraud

- A case in point is the infamous “Heartland Payment System Fraud” that was uncovered in January 2010.
- In this case, the concerned organization suffered a serious blow through nearly 100 million credit cards compromised from at least 650 financial services companies.
- When a card is used to make a purchase, the card information is transmitted through a payment network.
- A piece of malicious software (keystroke logger) planted on the company’s payment processing network; recorded payment card data as it was being sent for processing to Heartland by thousands of the company’s retail clients.
- Digital information within the magnetic stripe on the back of credit/debit cards was copied by **keylogger**.
- Criminal created counterfeit credit cards.

Insider Attack Example 2: Blue Shield Blue Cross (BCBS)

- Yet another incidence is the Blue Cross Blue Shield (BCBS) Data Breach in October 2009 the theft of 57 hard drives from a BlueCross BlueShield of Tennessee training facility puts the private information of approximately 500,000 customers at risk in at least 32 states.
- The hard drives containing 1.3 million audio files and 300,000 video files related to coordination of care and eligibility telephone calls from providers and members were reportedly stolen from a leased office.
 1. Physical security is very important.
 2. Insider threats cannot be ignored.

Privacy has following four key dimensions:

1. **Informational/data privacy:** It is about data protection, and the user's rights to determine how, when and to what extent information about them is communicated to other parties.
2. **Personal privacy:** It is about content filtering and other mechanisms to ensure that the end-users are not exposed to whatever violates their moral senses.
3. **Communication privacy:** This is as in networks, where encryption of data being transmitted is important.
4. **Territorial privacy:** It is about protecting user's property.
For example, the user devices from being invaded by undesired content such as SMS or E-Mail/Spam messages.

The key challenges from emerging new information threats to organizations are as follows:

1. **Industrial espionage:** There are several tools available for web administrators to monitor and track the various pages and objects that are accessed on their website.
2. **IP-based blocking:** This process is often used for blocking the access of specific IP addresses and/or domain names.
3. **IP-based "cloaking":** Businesses are global in nature and economies are interconnected. There are websites that change their online content depending on a user's IP address or user's geographic location.
4. **Cyberterrorism:** "Cyberterrorism" refers to the direct intervention of a threat source toward your organization's website.
5. **Confidential information leakage:** "Insider attacks" are the worst ones. Typically, an organization is protected from external threats by your firewall and antivirus solution.

Cost of Cybercrimes and IPR Issues: Lessons for Organizations

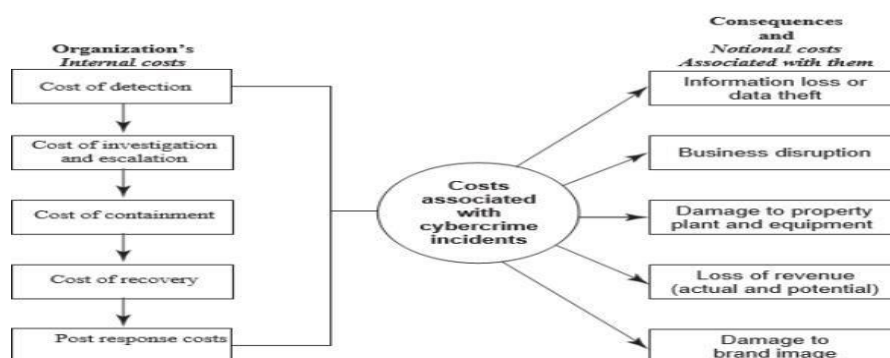


Fig: Cost of cybercrimes.

When a cybercrime incidence occurs, there are a number of internal costs associated with it for organizations and there are organizational impacts as well.

- **Organizations have Internal Costs Associated with Cyber security Incidents**

The internal costs typically involve people costs, overhead costs and productivity losses. The internal costs, in order from largest to the lowest and that has been supported by the benchmark study mentioned:

1. Detection costs.(25%)
 2. Recovery costs.(21%)
 3. Post response costs.(19%)
 4. Investigation costs.(14%)
 5. Costs of escalation and incident management.(12%)
 6. Cost of containment.(9%)
- The consequences of cybercrimes and their associated costs, mentioned
 1. Information loss/data theft.(42%)
 2. Business disruption.(22%)
 3. Damages to equipment, plant and property.(13%)
 4. Loss of revenue and brand tarnishing.(13%)
 5. Other costs.(10%)
 - The impact on organizations by various cyber crimes
 1. Virus,worms and Trojans-100%
 2. Malwares-80%
 3. Botnets-73%
 4. Web based attacks-53%
 5. Phishing and Social engineering-47%
 6. Stolen devices-36%
 7. Malicious insiders-29%
 8. Malicious code-27%
 - Average days taken to resolve cyber Attacks
 1. Attacks by Malicious insiders-42 days
 2. Malicious code-39 days
 3. Web based attacks-19 days
 4. Data lost due to stolen devices-10 days
 5. Phishing and social engineering attacks-9 days
 6. Virus,worms,and trojans-2.5 days
 7. Malware-2 days
 8. Botnets- 2 days

There are many new endpoints in today's complex networks; they include hand-held devices.

1. **Endpoint protection:** It is an often-ignored area but it is IP-based printers, although they are passive devices, are also one of the endpoints.
2. **Secure coding:** These practices are important because they are a good mitigation control to protect organizations from "Malicious Code" inside business applications.
3. **HR checks:** These are important prior to employment as well as after employment.
4. **Access controls:** These are always important, for example, shared IDs and shared laptops are dangerous. (for confidential and sensitive data).
5. **Importance of security governance:** It cannot be ignored - policies, procedures and their effective implementation cannot be over-emphasized.

Organizational Implications of Software Piracy

- Use of pirated software is a major risk area for organizations.
From a legal standpoint, software piracy is an IPR violation crime.
- Use of pirated software increases serious threats and risks of cybercrime and computer security when it comes to legal liability.

The most often quoted reasons by employees, for use of pirated software, are as follows:

1. Pirated software is cheaper and more readily available.
2. Many others use pirated software anyways.
3. Latest versions are available faster when pirated software is used.

Web Threats for Organizations: The Evils and Perils

- Internet and the Web is the way of working today in the interconnected digital economy. More and more business applications are web based, especially with the growing adoption of cloud computing.
- There is inevitable dependence on the Internet. (purchase, audio, video, weather forecast, etc.,).
- Therefore, cybercriminals find it convenient to use the Internet for committing crimes.

Web threats for organizations:

1. Overview of Web Threats to Organizations:

- The Internet has engulfed us! Large number of companies as well as individuals have a connection to the Internet. Employees expect to have Internet access at work just like they do at home.
- IT managers must also find a balance between allowing reasonable personal Internet use at work and maintaining office work productivity and work concentration in the office.

2. Employee Time Wasted on Internet Surfing:

- This is a very sensitive topic indeed, especially in organizations that claim to have a “liberal culture.” Some managers believe that it is crucial in today’s business world to have the finger on the pulse of your employees.
- People seem to spend approximately 45-60 minutes each working day on personal web surfing at work.
- Organization need to discipline an employee for Internet misuse,
 1. Safe Computing Guidelines/Internet Usage Guidelines.
 2. Organization need software installed, which monitor employee’s Internet activities in the background. Cookies store the surfing activities.

3. Enforcing Policy Usage in the Organization:

- An organization has various types of policies. A security policy is a statement produced by the senior management of an organization, or by a selected policy board or committee to dictate what type of role security plays within the organization.



4. Monitoring and Controlling Employee's Internet Surfing:

- A powerful deterrent can be created through effective monitoring and reporting of employees' Internet surfing.
- Even organizations with restrictive policies can justify a degree of relaxation.
- for example, allowing employees to access personal sites only during the lunch hour or during specified hours.
- Managers get insight into employee's web use, in close association of "cookies" with website visited during Internet Surfing.
- HR investigations becomes possible- managers giving a broad picture of company-wide usage patterns and productivity.

5. Keeping Security Patches and Virus Signatures Up to Date:

- Updating security patches and virus signatures have now become a reality of life, a necessary activity for safety in the cyberworld!
- Keeping security systems up to date with security signatures, software patches, etc. is almost a nightmare for management.
- Doing it properly and regularly absorbs a significant amount of time, but at same time, not doing it properly exposes IT systems to unnecessary risk.

6. Surviving in the Era of Legal Risks:

- Most organizations get worried about employees visiting inappropriate or offensive websites.
- Downloading Children Pornography, Pirated Software, inappropriate images, irresponsible comments made by employee on public Internet forum can be a breach for liability and confidentiality guidelines.
- Serious legal liabilities arise for businesses from employee's misuse/ inappropriate use of the Internet.
- It is quite challenging to address and reduce risks, however organizations with effective web filtering and monitoring can provide reassurance and reduce risks.

7. Bandwidth Wastage Issues:

- Today's applications are bandwidth hungry; there is an increasing image content in messages and that too, involving transmission of high-resolution images.
- There are tools to protect organization's bandwidth by stopping unwanted traffic before it even reaches your Internet connection.

8. Mobile Workers Pose Security Challenges:

- Most mobile communication devices for example, the PDAs and RIM BlackBerries has raised security concerns with their use.
- Mobile workers use those devices to connect with their company networks when they move. So the organizations cannot protect the remote user system as a result workforce remains unprotected.
- We need tools to extend web protection and filtering to remote users, including policy enforcement.

9. Challenges in Controlling Access to Web Applications:

- Today, a large number of organizations' applications are web based.
- There will be more in the future as the Internet offers a wide range of online applications, from webmail or through social networking to sophisticated business applications.
- Employees often tend to use these applications to bypass corporate guidelines on security.
- For example, to access personal E-mail or upload company data to services outside company control; sometimes, employees may use their personal mail id to send business sensitive information (BSI) for valid or other reasons. It leads to data security breach.
- The organizations need to decide what type of access to provide to employees.

10. The Bane of Malware:

- Many websites contain malware. Such websites are a growing security threat.
- Although most organizations are doing a good job of blocking sites that declared as dangerous; cyber attackers, too, are learning.
- Criminals change their techniques rapidly to avoid detection.
- The consequences of infection are severe compared with any kind of malware.

11. The Need for Protecting Multiple Offices and Locations:

- Delivery from multi-locations and teams collaborating from multi-locations to deliver a single project are a common working scenario today.
- Most large organizations have several offices at multiple locations.
- Protecting information security and data privacy at multiple sites is indeed a major issue because protecting single site itself is a challenge.
- In such scenario Internet-based hosted service can easily protect many offices.

Security and privacy implications from cloud computing

- Cloud computing is one of the top 10 Cyber Threats to organizations. There are data privacy risks through cloud computing. Organizations should think about privacy scenarios in terms of "user spheres".
- There are three kinds of spheres and their characteristics:
 1. User sphere: Here data is stored on user's desktops, PCs, laptops, mobile phones, Radio Frequency Identification (RFID) chips, etc. Organization's responsibility is to provide access to users and monitor that access to ensure misuse does not happen.
 2. Recipient sphere: Here, data lies with recipients: servers and databases of network providers, service providers or other parties with whom data recipient shares data.

Organizations responsibility is to minimize users privacy risk by ensuring unwanted exposure of personal data of users does not happen.

3. Joint sphere: Here data lies with web service provider's servers and databases. This is the in-between sphere where it is not clear to whom does the data belong. Organization responsibility is to provide users some control over access to themselves and to minimize users futures privacy risk.

Social Media Marketing: Security Risks and Perils for Organizations

- Social media marketing has become dominant in the industry. According to fall 2009 survey by marketing professionals; usage of social media sites by large business-to-business (B2B) organizations shows the following:
 - Facebook is used by 37% of the organizations.
 - LinkedIn is used by 36% of the organizations.
 - Twitter is used by 36% of the organizations.
 - YouTube is used by 22% of the organizations.
 - My Space is used by 6% of the organizations
- Although the use of social media marketing site is rampant, there is a problem related to “social computing” or “social media marketing” – the problem of privacy threats.
- Exposures to sensitive PI and confidential business information are possible if due care is not taken by organizations while using the mode of “social media marketing.”

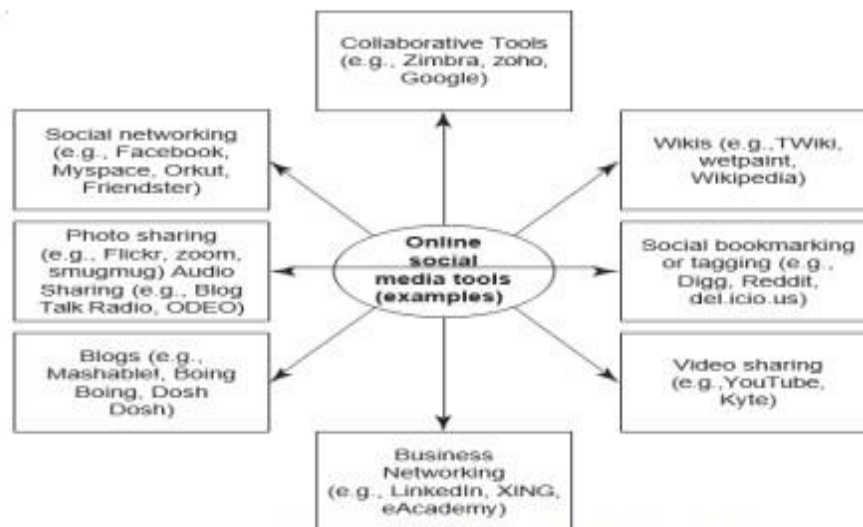


FIG: Social Media Marketing Tools

Understanding Social Media Marketing:

- Most professionals today use social technologies for business purposes.
- Most common usage include: marketing, internal collaboration and learning, customer service and support, sales, human resources, strategic planning, product development.

Following are the most typical reasons why organizations use social media marketing to promote their products and services:

1. To be able to reach to a larger target audience in a more spontaneous and instantaneous manner without paying large advertising fees.

2. To increase traffic to their website coming from other social media websites by using Blogs and social and business-networking. Companies believe that this, in turn, may increase their “page rank” resulting in increased traffic from leading search engines.
3. To reap other potential revenue benefits and to minimize advertising costs because social media complements other marketing strategies such as a paid advertising campaign.
4. To build credibility by participating in relevant product promotion forums and responding to potential customers’ questions immediately.
5. To collect potential customer profiles. Social media sites have information such as user profile data, which can be used to target a specific set of users for advertising.

There are other tools too that organizations use; industry practices indicate the following:

1. Twitter is used with higher priority to reach out to maximum marketers in the technology space and monitor the space.
 2. Professional networking tool LinkedIn is used to connect with and create a community of top executives from the Fortune 500.
 3. Facebook as the social group or social community tool is used to drive more traffic to Websense website and increase awareness about Websense.
 4. YouTube (the video capability tool to run demonstrations of products/services, etc.) is used to increase the brand awareness and create a presence for corporate videos.
 5. Wikipedia is also used for brand building and driving traffic.
- There are conflict views about social media marketing some people in IT say the expensive and careless use of it. Some illustrate the advantages of it with proper control of Security risk

Best Practices with Use of Social Media Marketing Tools:

1. Establish a Social Media Policy:

- Use of personal blogging for work related matters should be monitored and minimized (Internet Surfing).
- Use of policies and implementation of policy-based procedures are always essential.
- Once the policy is created, employers should communicate it to employees and should enforce its implementation through continuous monitoring

2. Establish Firm Processes based on the Policy:

- Network Security administrators need to remain up to date about the most recent risks on the Web.
- There is a strong need to establish firm processes that are systematically linked to daily workflows.
 - For Example: Administrators should ensure that the latest security updates are downloaded and identify network attacks in time or to avoid them altogether.

3. Establish the Need-Based Access Policy:

- It becomes possible to control and monitor access to critical data and to track such access at any time.
- This reduces the risk of information falling into wrong hands through unauthorized channels.
- Policies should not be treated as one-time activity.
- The policies must be kept updated and adapt them to changing circumstances.

4. Blocking the Infected files:

- URL filters allow organizations to block access to known Malware and Phishing Websites.

- Access blocking can also be applied to any other suspicious site on the Internet.
- The filter function should be kept continuously up to date by maintaining so-called black-and-White-listed Websites.

5. Use of Firewalls:

- Firewalls helps organizations keep their security technology up to date.
- Some firewalls provides a comprehensive analysis of all data traffic.
- Deep inspection of Network traffic makes it possible to monitor the type of data traffic, the websites from which it is coming, to know the web browsing patterns and peer-to- peer applications to encrypted data traffic in SSL tunnel.
- The firewall decrypt the SSL data stream for inspection and encrypt it again before forwarding the data to the Network.
- This results in effective protection of Workstations and other endpoints, internal networks, hosts and servers against attacks within the SSL tunnels.

6. Protection against vulnerability:

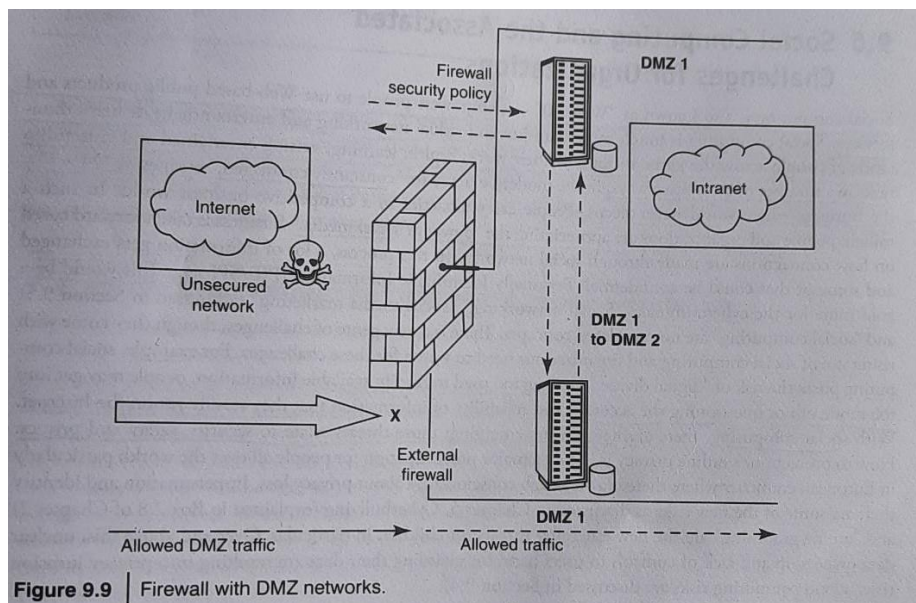
- It is possible by carefully planning vulnerability scanning and penetration testing.
- Vulnerabilities present a huge challenge to any corporate network.
- An Intrusion Prevention System (IPS) serves as a protective barrier to the corporate network.
- An IPS automatically prevents attacks by worms, viruses and other malware.
- Once an attack is identified, the IPS immediately stops it and prevents it from spreading in the network.

7. Define Access to Business Application:

- Define “need-based” access to business applications that reside on corporate networks as well on the external sites.
- There is a phenomenal rise in workforce mobility-this makes it even more important to assign rights for defining all network access centrally.
- On the user level, a strong authentication via single sign-on makes the administrator’s work easier.
- As a result, a single login makes it possible for users to access only the network areas and services for which they are authorized.

8. Securing the Intranet:

- The Intranets are not spared by Cyberattacks.
- Therefore, securing the Intranets should also be included in the protection activities.
- The Intranet of every company contains highly sensitive information pertaining to the business areas.
- These areas need to be isolated from the rest of the internal network by using the firewalls to segment the Intranet.
- This enables segregation of departmental Intranets.
- For example, a company can segregate departments such as finance and accounting from the rest of the Intranet and thereby prevent infections from penetrating these critical segments of the corporate network.
- Firewall with two demilitarized zone (DMZ) networks.



9. Include mobile devices in the security policy:

- It is common for users to navigate social web services with mobile devices such as laptops, PDA and Smartphones.
- The same devices are used by the users to log into the corporate network.
- The corporate security department therefore, needs to include mobile devices in the security policies.
- For example, with the assessment function by checking the login device for the required security settings and for the presence of security relevant software packages.
- Through this function, it can be checked whether the proper and latest host firewall is installed and whether both the OS and Antivirus software as well as all patches are up to date.

10. Use of centralized Management:

- Administrators can manage, monitor and configure the entire network and all devices using a single management console.
- They can also monitor user activities on the network by viewing reports.
- For example, System administrators will be able to know who has accessed, which data, at what time.
- This allows preventing attacks more efficiently and provide more protection for corporate applications from risk.
- The Organizational best practices are:
 - Organization-wide information systems security policy;
 - Configuration/change control and management;
 - Risk assessment and management;
 - Standardized software configurations that satisfy the information systems security policy;
 - Security awareness and training;
 - Contingency planning, continuity of operations and disaster recovery planning;
 - Certification and accreditation.

Social Computing and the Associated Challenges for Organizations

- Social Computing is also known as “Web 2.0”.
- It empowers people to use Web-based products and services.
- It helps thousands of people across the globe to support their work, health, getting entertained and citizenship tasks in a number of innovative ways.
- In the modern era-we are “constantly Connected” to business is “24 X 7”, the business where World never sleeps, people and organizations are appreciating the “Power of Social Media.
- In this process, a lot of Information gets exchanged and some of that could be confidential, Personally Identifiable Information (PII), etc.
- This would be a gold mine for the Cybercriminals.
- Getting too used to readily available information, people may get into the mode of not questioning the accuracy and reliability of information that they readily get from the Internet.
- Social Computing, new threats are emerging; those relate to security, safety and privacy.
- Social Computing is related to Social Media Marketing because business leaders in product development, marketing and sales view social computing as an integral part of the evolving enterprise channel strategy.

UNIT-V

Privacy Issues

Basic Data Privacy Concepts

Fundamental Concepts:

Data Privacy:

Data Privacy or Information privacy is a part of the data protection area that deals with the proper handling of data focusing on compliance with data protection regulations.

Data Privacy is centered around how data should be collected, stored, managed, and shared with any third parties.

Elements of Data Privacy

- Data Privacy or Information privacy encompasses 3 elements:
- Right of an individual to be left alone and have control over their personal data
- Procedures for proper handling, processing, collecting, and sharing of personal data
- Compliance with data protection laws.

Data Privacy Vs Data Security

Data Privacy

- **Data Privacy** focuses on the **rights of individuals**, the purpose of data collection and processing, privacy preferences, and the way organizations govern personal data of data subjects.
- It focuses on how to collect, process, share, archive, and delete the data in accordance with the law.

Data Security

- **Data Security** includes a set of standards and different safeguards and measures that an organization is taking in order to prevent any third party from unauthorized access to digital data, or any intentional or unintentional alteration, deletion or disclosure of data.
- It focuses on the protection of data from malicious attacks and prevents the exploitation of stolen data (data breach or cyber-attack). It includes Access control, Encryption, Network security, etc.

Data Privacy Attacks / Data Breaches

Data Breach:

A data breach is a security violation in which sensitive, protected or confidential data is copied, transmitted, viewed, stolen or used by an individual unauthorized to do so.

Types of Data Breaches:

1. Stolen Information
2. Ransomware
3. Password Guessing
4. Recording Key Strokes
5. Phishing
6. Malware or Virus
7. Distributed Denial of Service (DDoS)

Stolen Information:

Stolen data may involve sensitive, proprietary, or confidential information such as credit card numbers, customer data, trade secrets, or matters of national security.

Ransomware:

Ransomware is a type of malware attack in which the attacker locks and encrypts the victim's data, important files and then demands a payment to unlock and decrypt the data.



Ransomware seven-stage attack

1. **Infection**—Ransomware is covertly downloaded and installed on the device.
2. **Execution**—Ransomware scans and maps locations for targeted file types, including locally stored files, and mapped and unmapped network-accessible systems. Some ransomware attacks also delete or encrypt any backup files and folders.
3. **Encryption**—Ransomware performs a key exchange with the Command-and-Control Server, using the encryption key to scramble all files discovered during the Execution step. It also locks access to the data.
4. **User Notification**—Ransomware adds instruction files detailing the pay-for-decryption process, then uses those files to display a ransom note to the user.
5. **Cleanup**—Ransomware usually terminates and deletes itself, leaving only the payment instruction files.
6. **Payment**—Victim clicks a link in the payment instructions, which takes the victim to a web page with additional information on how to make the required ransom payment.
7. **Decryption**—After the victim pays the ransom, usually via the attacker's Bitcoin address, the victim may receive the decryption key. However, there is no guarantee the decryption key will be delivered as promised.

Recording Key Strokes

- Cybercriminals can insert or email you malware called **keyloggers** that can record what you're typing onto your computer. The data is then passed back to the hackers and used to access sensitive data. This can happen at your place of employment, or on your personal computer.
- When this happens, they record everything you are typing. This can include credit card numbers, passwords and sensitive information you might enter into a database like names, health data or anything else.

Phishing:

- Phishing attacks are the practice of sending fraudulent communications that appear to come from a reputable source. It is usually done through email. The goal is to steal sensitive data like credit card and login information, or to install malware on the victim's machine.

Malware or Virus:

- Malware or viruses can be sent to people with the goal of wiping their computer.

Distributed Denial of Service (DDoS):

- A distributed denial-of-service (DDoS) attack is a malicious attempt to disrupt the normal traffic of a targeted server, service or network by overwhelming the target or its surrounding infrastructure with a flood of Internet traffic.

Data Linkage and Profiling

Data Linkage:

Data linking is the process of joining datasets together so that we can make as much use as possible of the information that they hold.

Data Profiling:

Data profiling helps you discover, understand and organize your data.

Data profiling techniques or processes used today fall into three major categories:

- Structure discovery
 - Content discovery
 - Relationship discovery.
- **Structure discovery**, also known as structure analysis, validates that the data that you have is consistent and formatted correctly.
 - **Content discovery** is the process of looking more closely into the individual elements of the database to check data quality. This can help you find areas that contain null values or values that are incorrect or ambiguous.
 - **Relationship discovery** involves discovering what data is in use and trying to gain a better understanding of the connections between the data sets.

There are four general methods by which data profiling tools help accomplish better data quality:

- Column profiling scans through a table and counts the number of times each value shows up within each column. This method can be useful to find frequency distribution and patterns within a column of data.
- Cross-column profiling is made up of two processes: key analysis and dependency analysis.
 - Key analysis examines collections of attribute values by scouting for a possible primary key.
 - Dependency analysis is a more complex process that determines whether there are relationships or structures embedded in a data set.
 - Both techniques help analyze dependencies among data attributes within the same table.
- **Cross-table profiling** uses foreign key analysis, which is the identification of orphaned records and determination of semantic and syntactic differences, to examine the relationships of column sets in different tables.

This can help cut down on redundancy but also identify data value sets that could be mapped together.
- Finally, **data rule validation** uses data profiling in a proactive manner to verify that data instances and data sets conform with predefined rules. This process helps find ways to improve data quality and can be achieved either through batch validation or an ongoing validation service.

Privacy policies and their specifications

- **Privacy Policy:**

A privacy policy is a legal document that discloses the way a party gathers, uses, discloses, and manages a customer or client's data. It fulfils a legal requirement to protect a customer or client's privacy.

- Such privacy policy must provide the following:
 1. clearly and easily accessible statements of its practices and policies;
 2. clearly state the type of personal and sensitive personal data or information collected by the business;
 3. purpose of collection and usage of such information;
 4. about disclosure of information including sensitive personal data or information collected; and
 5. Reasonable security practices and procedures adopted by it.

- **Elements of a privacy policy:**

The following are the main elements which shall be consisted of a privacy policy, are as follows:

- Consent: The most crucial component of a privacy policy is 'consent'.
- Purpose of information collected.
- Disclosure of information.
- Security practices

Privacy policy languages

- Privacy policy languages can help with several stages involved in managing privacy policies (writing, reviewing, testing, approving, issuing, combining, analyzing, modifying, withdrawing, retrieving and enforcing policy).
- Privacy policy languages were designed to express the privacy controls that both organizations and users want to express.
- Most of the privacy policy languages were designed for specific purposes with specific features and characteristics.
- Most of the initiatives for designing these languages have occurred in the last ten years.
- In 1997, the World Wide Web Consortium (W3C) began development of the Platform for Privacy Preferences (P3P) to express website privacy policies in machine-readable format.
- A P3P Preference Exchange Language (APPEL) was also designed by W3C in 1997 to express an individual's privacy preferences, to query the data represented by P3P, and to make decisions accordingly.
- CPExchange (Customer Profile Exchange) was developed in 2000 to facilitate business-to-business communication about privacy policies.
- Later, the industry felt the need for languages to express the internal privacy policies of the organizations themselves.
- With that goal IBM designed the Enterprise Privacy Authorization Language (EPAL) in 2003.
- During the same period a consortium of organizations joined to design the eXtensible Access Control Markup Language (XACML) for expressing both privacy and security policies in a machine readable format.
- There were other initiatives such as DPAL and XPref in 2003 and 2004. Advances in technology and the rapid use of pervasive computing

Privacy policy languages are expected to be fairly simple and small. Therefore, they have been designed as light-weight XML markup languages. These privacy policy languages are not expected to perform high-level mathematical operations or complicated flow controls.

Privacy in different domains

- Medical privacy or health privacy is the practice of maintaining the security and confidentiality of patient records.
- It involves both the conversational discretion of health care providers and the security of medical records.
- The terms can also refer to the physical privacy of patients from other patients and providers while in a medical facility, and to modesty in medical settings.
- Modern concerns include the degree of disclosure to insurance companies, employers, and other third parties.
- The advent of electronic medical records (EMR) and patient care management systems (PCMS) have raised new concerns about privacy, balanced with efforts to reduce duplication of services and medical errors.