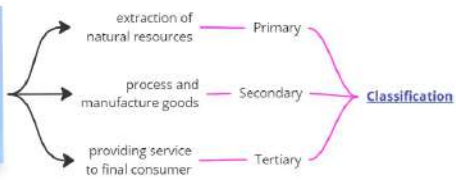


**Chain of production**  
The production and supply of goods to the final consumer involves



The growing importance of secondary sector and reduced importance of primary sector, eg: China, India

Industrialisation

The growing importance of tertiary sector and reduced importance of secondary sector, eg: USA, UK

De-industrialisation

higher incomes

better education

more leisure time

Change in customer behaviour

finance for expansion

external and internal communication

Change in business behaviour

provide better services for employees, eg: canteen

**Changing importance of business classification**

**Classification of businesses**

Business enterprises in the private and public sectors

Mixed economy

**Public sector**  
The part of the economy that is owned and controlled by individuals and companies for profit.

**Private sector**  
The part of the economy that is controlled by the state or government.

Public

- Government departments
- Public corporations
- Nationalised industries

Private

- Sole traders
- Partnerships
- Limited companies
- Franchises, joint ventures, social enterprises