

Project Initialization and Planning Phase

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| Date | 14 th July 2024 |
| Team ID | 739918 |
| Project Name | Food Demand Forecasting For Food Delivery Company |
| Maximum Marks | 3 Marks |

Define Problem Statements (Customer Problem Statement Template):

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for your customers' challenges. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

| | | |
|----------------------------|--|--|
| I am | Describe the customer and their attributes here | male/female customer |
| I'm trying to | List the thing they are trying to achieve | to find the most demanded restaurant/food product. |
| but | Describe the problems or barriers that get in the way | i can't find accurate values. |
| because | Describe the reason the problems or barriers exist | i have less resources. |
| which makes me feel | Describe the result from experiencing the problems or barriers | dissatisfied. |

Example:

| Customer Problem Statement Template | | | | |
|-------------------------------------|--|-------------------------------|------------------------|---------------------|
| I am | I'm trying to | But | Because | Which makes me feel |
| male/female customer | to find the most demanded restaurant/food product. | i can't find accurate values. | i have less resources. | dissatisfied. |

| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|-------------------------------|------------------------|--|-----------------------------|---------------------------------------|----------------------------|
| PS-1 | Male/female customer | Trying to find the most demanded restaurant/ food product | I cant find accurate values | I have less resources | dissatisfied |
| PS-2 | Male/female customer | Find the general review about a restaurant with the number of orders it is delivering in an area | I cant find the results | I have no probable values and records | dissatisfied |