



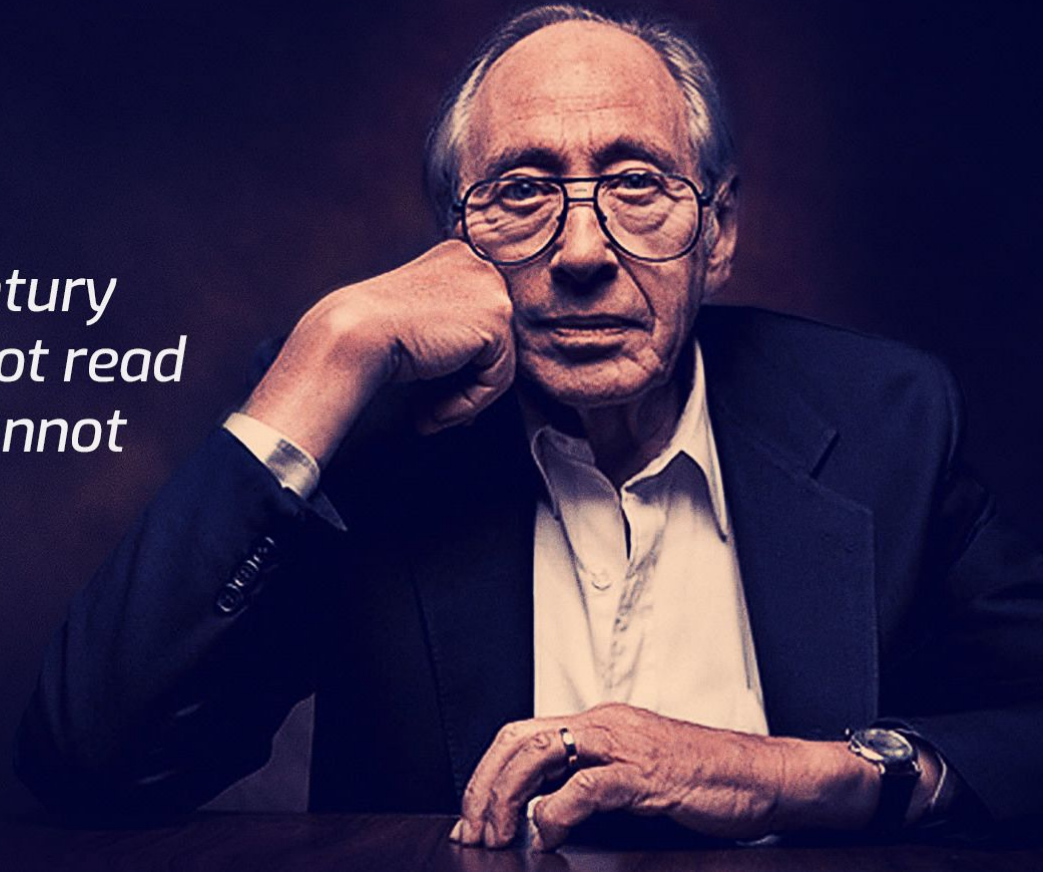
The World's Education & Career Development Ledger

The First Academia-Driven ICO Project Globally. Powered by EDU Tokens.

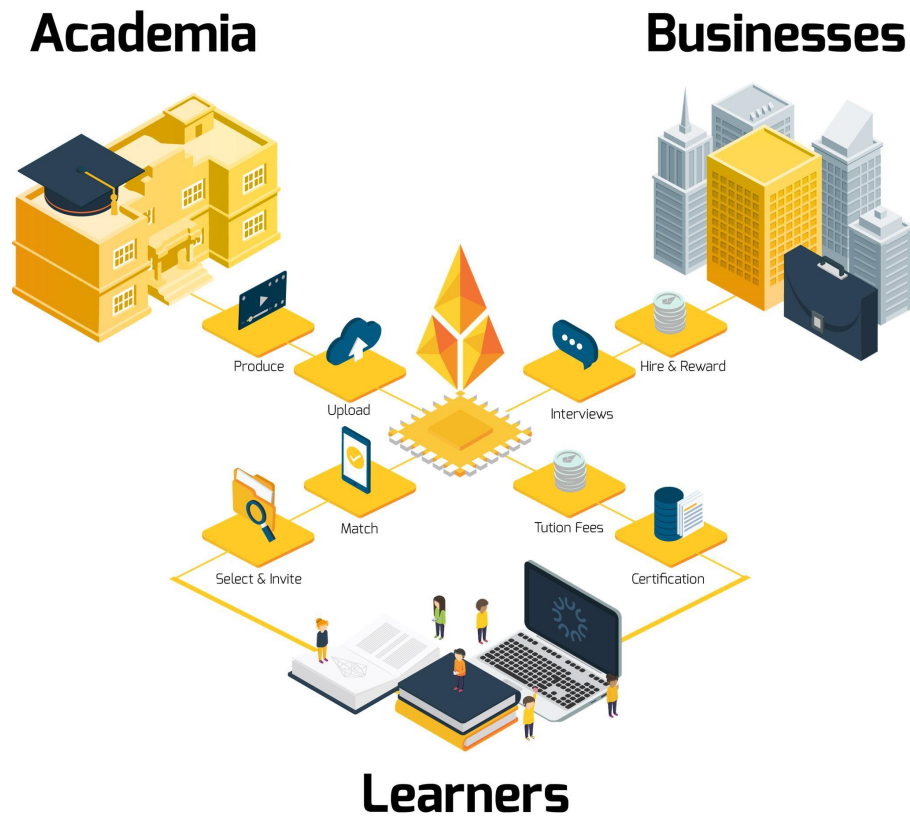
“

*The illiterate of the 21st century
will not be those who cannot read
and write, but those who cannot
learn, unlearn, and relearn.*

- Alvin Toffler



Platform Overview

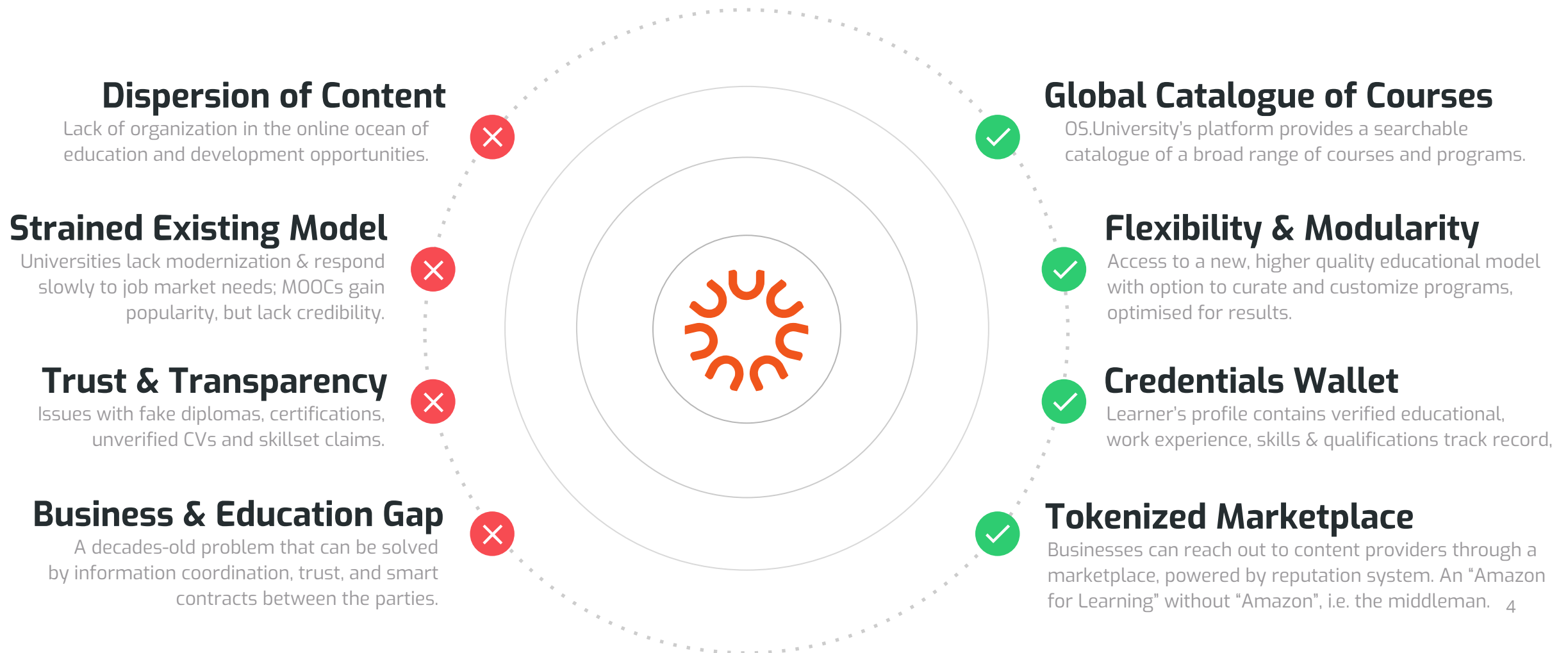


We apply principles of open source to re-engineer the current-state educational model by building a system to enable better business and education sectors collaboration.

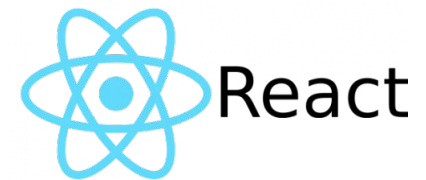
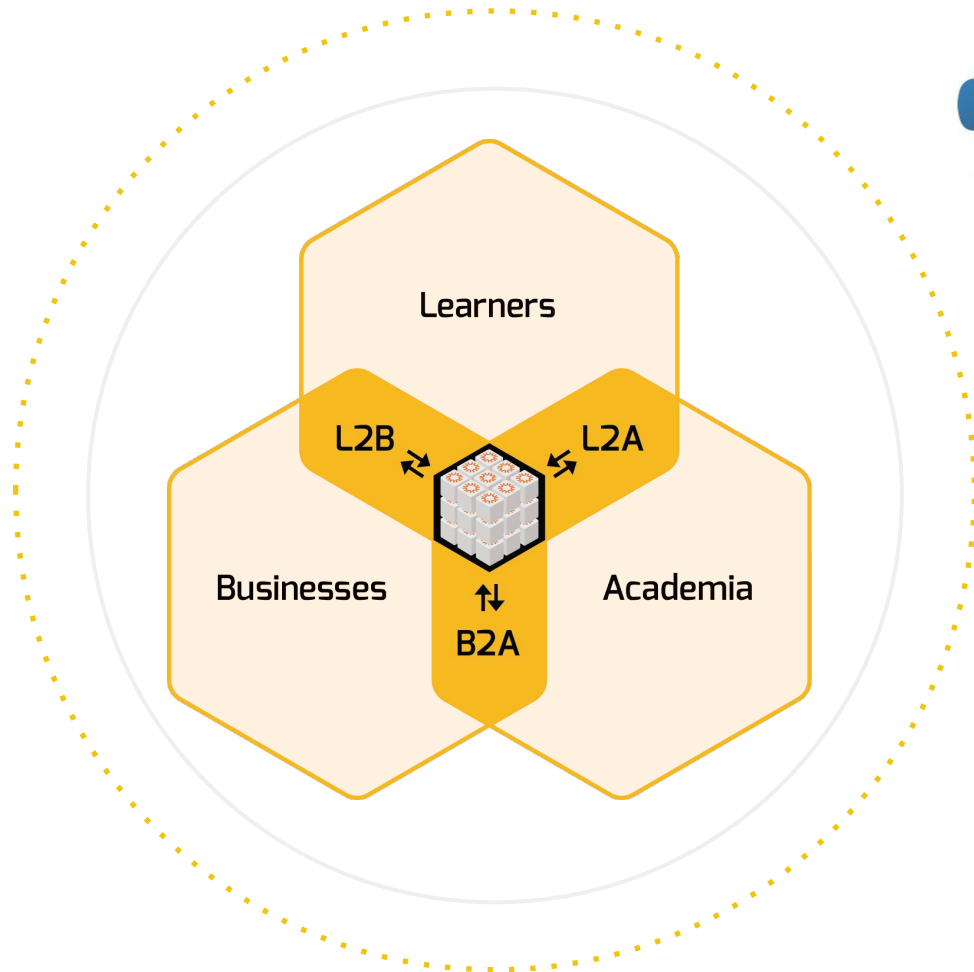
The OS.University **DApp** bridges the gap between businesses and education through **blockchain**, used for validating and verifying learners' credentials, and **smart contracts**, which are managing content purchases, other marketplace transactions, as well as HR processes.



Problem/Solution



Technology Stack



Universities & MOOCs

Generate opportunities by featuring content



Integration Benefits

- 
- ✓ Leaner, faster, transparent and cost-effective credentialing model
 - ✓ **Competitive market advantage**, achieved through the global blockchain-enhanced learning and development marketplace
 - ✓ **Higher learner retention and engagement** by gamifying the learning experiences through smart contracts

Businesses

Recruitment & HR

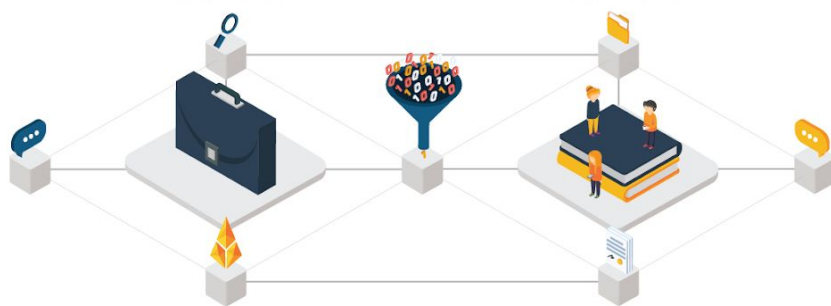
Hire smarter and faster; engage employees



LMS

Employee
Recognition

Employee Reward
Programs



Integration Benefits

- ✓ Instant access to a global pool of talent with traceable credentials, enabling smarter recruitment
- ✓ Performance-based hiring and career advancement, enabled by smart contracts, incentivized by rewards and cost-effective credentials model
- ✓ Global opportunities for corporate learning and development on demand without scalability constraints



Disclaimer: logos of service providers are for illustrational purposes and do not represent already completed integrations or signed partnerships.

Students & Employees

Validate accomplishments; verify achievements

LinkedIn

upwork™

Certificates

CVs

Traineeship



GitHub



mozilla
OpenBadges



Udemy

Earn.com

Recommendations



Adoption Benefits



Indisputable accomplishments and achievements - validated and verified through the blockchain, showcased worldwide



Customized educational opportunities, based on distributed learning pathways, curated by Academia and businesses



Exclusive employment and professional development options, based to sophisticated matching algorithms

Platform's State

Alpha Release

The first release of the OS.University DApp is scheduled for early June. Stats from the current progress report can be found below:

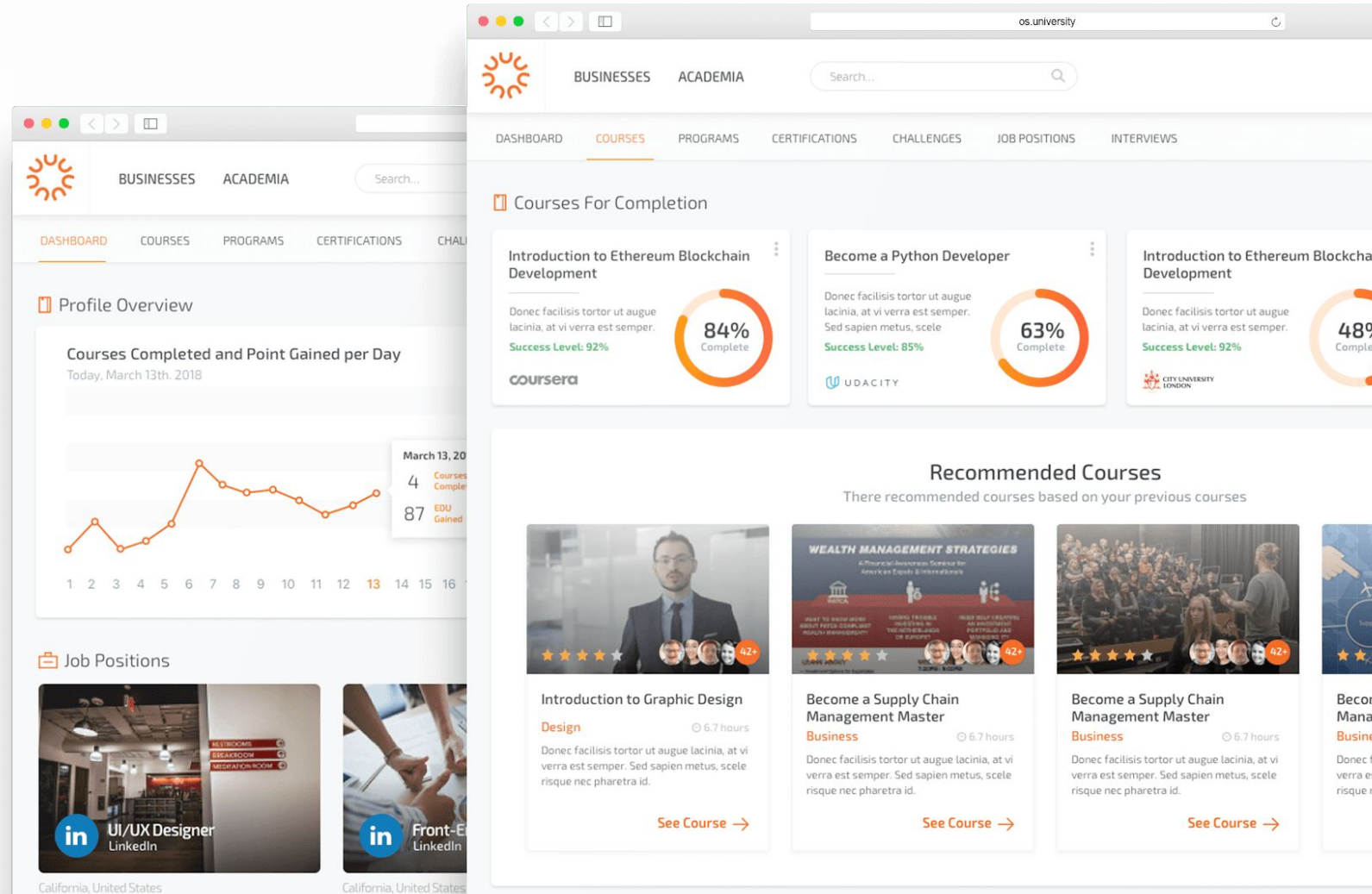
UI/UX 78%

Front-End 70%

Blockchain & Smart Contracts 61%

Business Development & Partnerships 47%

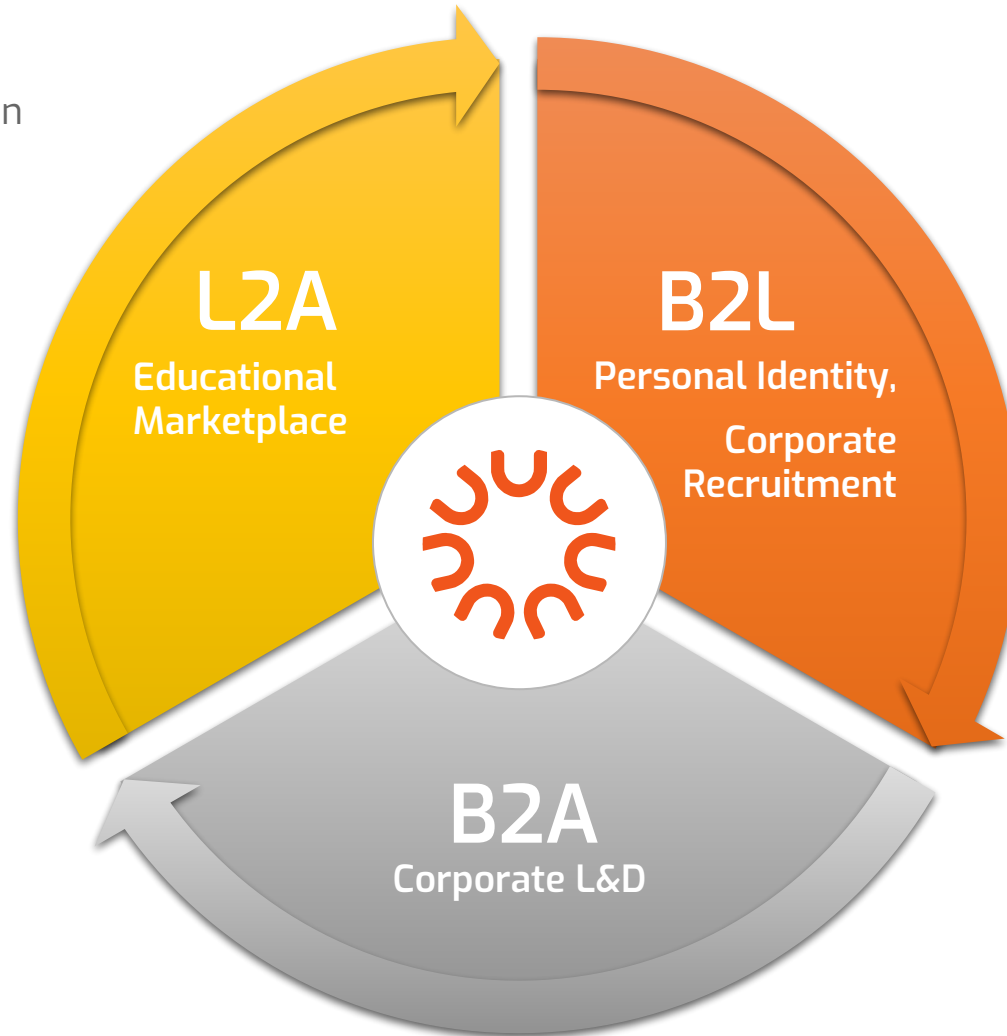
Onboarding Users 14%



Market Potential

According to Forbes, the online education market alone is worth over USD 165 billion (2016). Projected to reach USD 240+ billion by 2023.

According to “Academia 4.0 – University on the Blockchain” research, the arising “learning on demand” industry would be best managed through smart contracts, erasing the borders between higher and further education.



According to U.S. Bureau of Labor Statistics up to 24% of workforce change jobs annually.

In a recruitment market of USD 200+ billion, blockchain-verified profiles can cut hiring period in half.

According to “Training Industry”, in 2017, corporations estimated spending was around USD 360+ billion – insourced and outsourced corporate training initiatives.

Blockchain Disruptors (PaaS)

Comparison Property		OS.University	Skillchain	BitDegree	Indorse
Traits of Excellence	Track Record in EdTech	 Est. May 2015 <i>dedicated ed-tech center</i>	 Est. Sep 2017 <i>industry insiders</i>	 Est. 2017 <i>no affiliation</i>	 Est. 2017 <i>no affiliation</i>
	Peer-Reviewed	 YES <i>academia, government</i>	 NO	 NO	 NO
	R&D Awards, Grants	 YES <i>international & national</i>	 PARTIAL <i>ICO conference award</i>	 YES <i>local hackathon</i>	 NO
Unique Value Proposition	Educational Marketplace	 YES <i>global; multi-vertical</i>	 NO	 PARTIAL <i>own content only</i>	 NO
	Personal L&D Identity	 YES <i>formally verifiable</i>	 YES <i>formally verifiable</i>	 NO	 PARTIAL <i>non-formal only</i>
	Hiring and Recruitment	 YES <i>strategic recruitment partner</i>	 PARTIAL <i>no strategic recruitment partner</i>	 PARTIAL <i>own learners only</i>	 NO
	Corporate L&D	 YES <i>early adopters</i>	 NO	 NO	 NO



Business Development

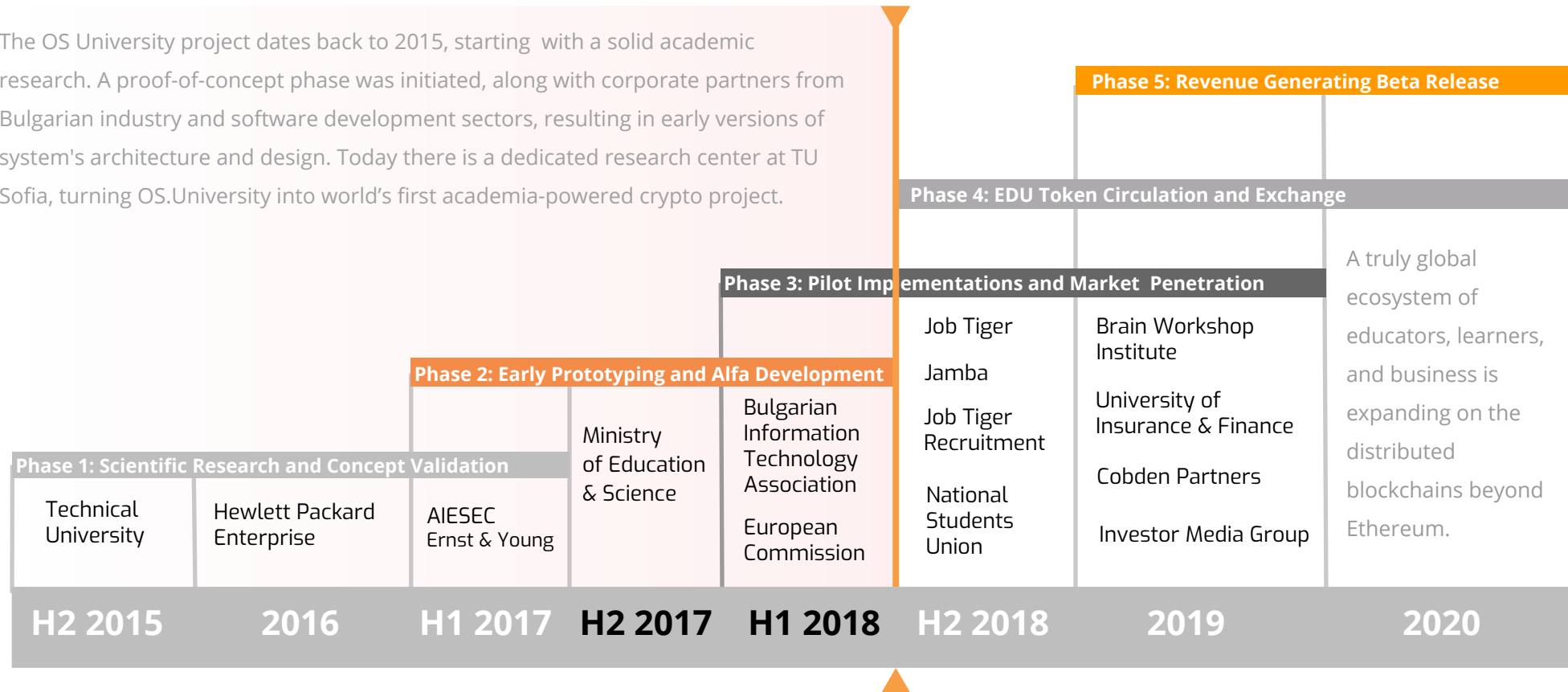
PILOT INTEGRATORS	ACADEMIA	LEARNERS	BUSINESSES
Educational Marketplace	University of Insurance & Finance	National Students Union; Association of Bulgarian Leaders & Entrepreneurs; Bulgarian Association for Management of People <i>[Featured in leading university conferences and journals in England, Czech Republic, Latvia, Bulgaria]</i>	IO Era Ltd; ReChained Ltd
Personal Self-Sovereign L&D Identity	Technical University of Sofia		Job Tiger; Jamba
Hiring and Recruitment	Mandalay International University		Job Tiger Recruitment; Investor Media Group
Corporate Learning & Development	Brain Workshop Institute		Cobden Partners; Navigato

Each of our pilot integrators has an assigned key account manager and a representative at the advisory/ambassadors' board to assure smooth implementation from system and business perspectives. Upon initial integrations, platform onboarding of organizations and end users will be open to all (platform-as-a-service). Custom integrations and support services will be provided on demand to complement the open PaaS model.



Project Timeline

The OS University project dates back to 2015, starting with a solid academic research. A proof-of-concept phase was initiated, along with corporate partners from Bulgarian industry and software development sectors, resulting in early versions of system's architecture and design. Today there is a dedicated research center at TU Sofia, turning OS.University into world's first academia-powered crypto project.



Meet the Team

We are coming from various backgrounds - academic, entrepreneur, development - from large tech companies to startups. Different, yet united, the Open Source University team forms a unique blend of technology, R&D and business development talent.



Hristian Daskalov
Project Lead



Jordan Jambazov
Technology Lead



Momchil Jambazov
Creative Technologist



Dobromir Kovachev
Blockchain Developer



Vsevolod Okhrimenko
Front-End Developer



Teodora Alexieva
Marketing Manager



Ivan Peychev
Marketing Analyst



Margarita Taskova
Digital Designer



Andrii Khadzhlyohlo
Marketing Data Analyst

Advisors & Ambassadors



Gordon Kerr

Senior Investment Advisor



Aly Madhavji

Senior Strategy Advisor



Detelina Smilkova

Senior Academia Advisor



Ian Scarffe

Senior Crypto Advisor



Prof. Kevin Dowd

Token Economics Visionary



Kalin Tsekov

Senior Technology Advisor



Prof. Sergey Ignatov

Senior Academia Ambassador



Prof. Ognyan Andreev

Academia Ambassador



Evelina Prodanova

Community Ambassador



Aleks Bozhinov

Crypto Ambassador



Stephan De Haes

Crypto Ambassador



Milena Ribarova

Global Ambassador



Kuzman Iliev

Community Ambassador



Victor Zhang

Academia Advisor

LEARN
MORE
ON OUR
TEAM PAGE



Funding Model: Token Generation & Distribution

Unlike most startups, Open Source University raises funds by selling its product directly. This process is called an Initial Coin Offering (ICO). Investors & early adaptors have the first-mover advantage to benefit from the token value appreciation as more users join. In June 2018, organizations and users will have the opportunity to get EDU tokens at a lower price, before the tokens are officially distributed throughout our global network.



Why do we need the token?

- The EDU token powers the Open Source University DApp.
- It is the only circulating asset that alternative to fiat and crypto enables zero platform fee transactions.
- Token burning is part of a deflation mechanism in the platform's tokenomics, which accelerates the token value appreciation.
- The EDU token will allow future scaling of the platform as a multi-blockchain decentralized application beyond Ethereum.



Symbol:
EDU

Total Supply:
48 Million

ICO Hardcap:
34,000 ETH

Standard:
ERC20

Distribution:
Automated

KYC:
Yes

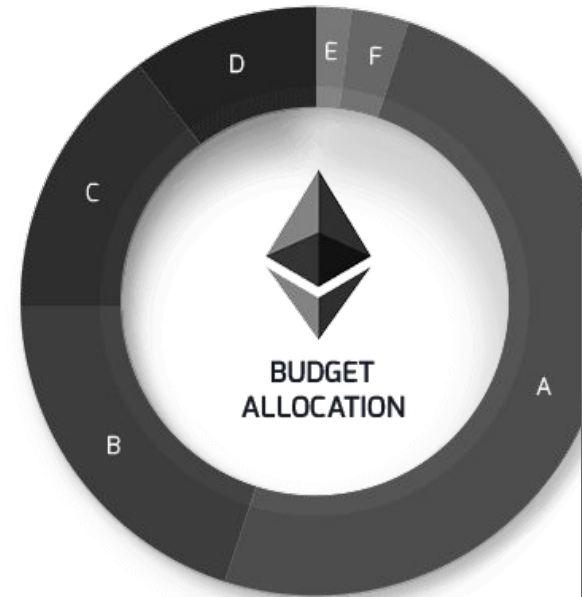


Token Distribution & Budget Allocation



Issued EDU

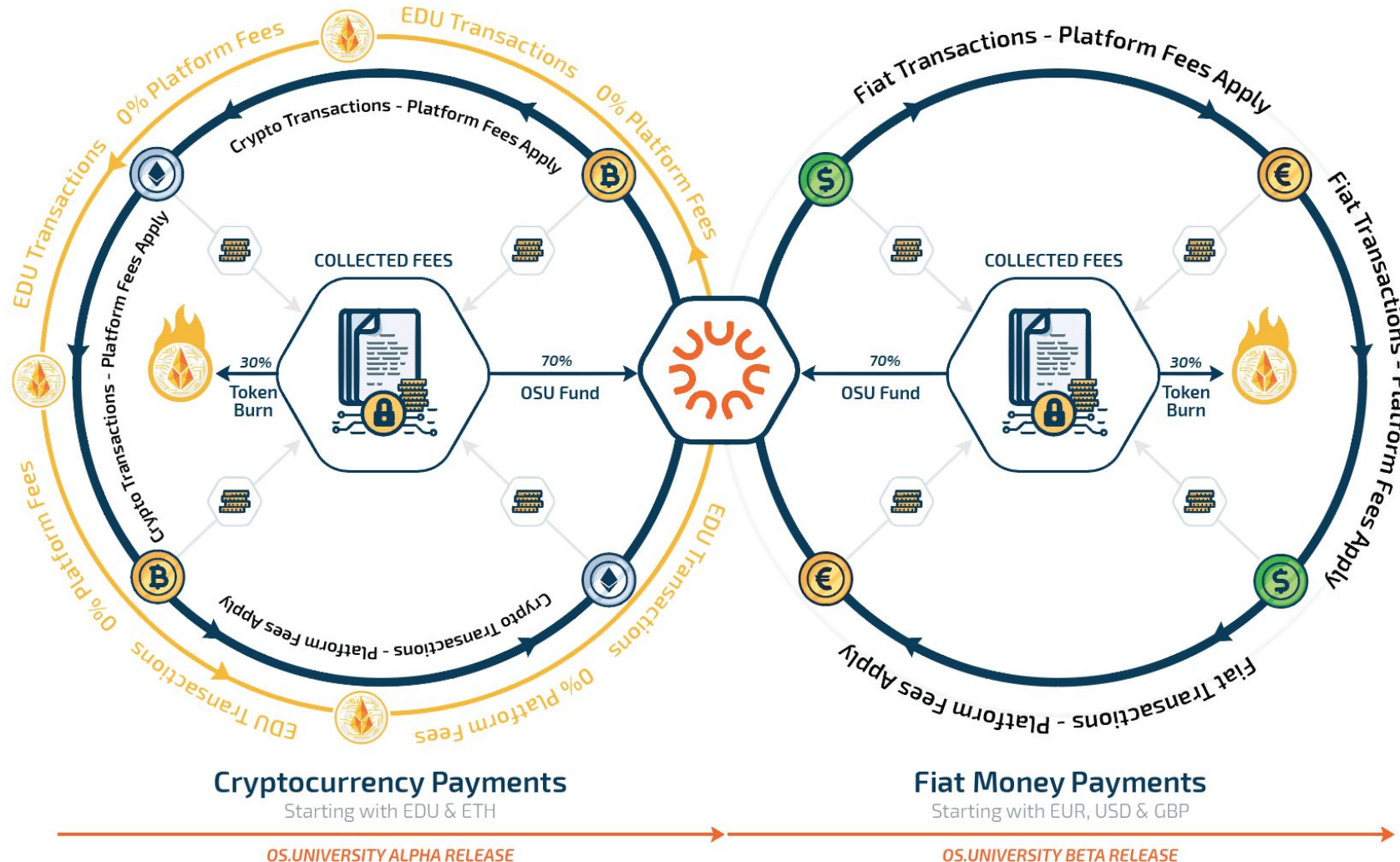
A	PRE-SALE	4,800,000 EDUs
B	PUBLIC TOKEN SALE	30,000,000 EDUs
C	OPEN SOURCE UNIVERSITY	8,400,000 EDUs
D	TEAM & ADVISERS	3,840,000 EDUs
E	BOUNTY PROGRAM	960,000 EDUs



Collected ETH

A	DEVELOPMENT	50%
B	BUSINESS DEVELOPMENT	20%
C	MARKETING	15%
D	REGULATION & TAXES	10%
E	CONTINGENCY	2%
F	LEGAL & ADMINISTRATIVE	3%

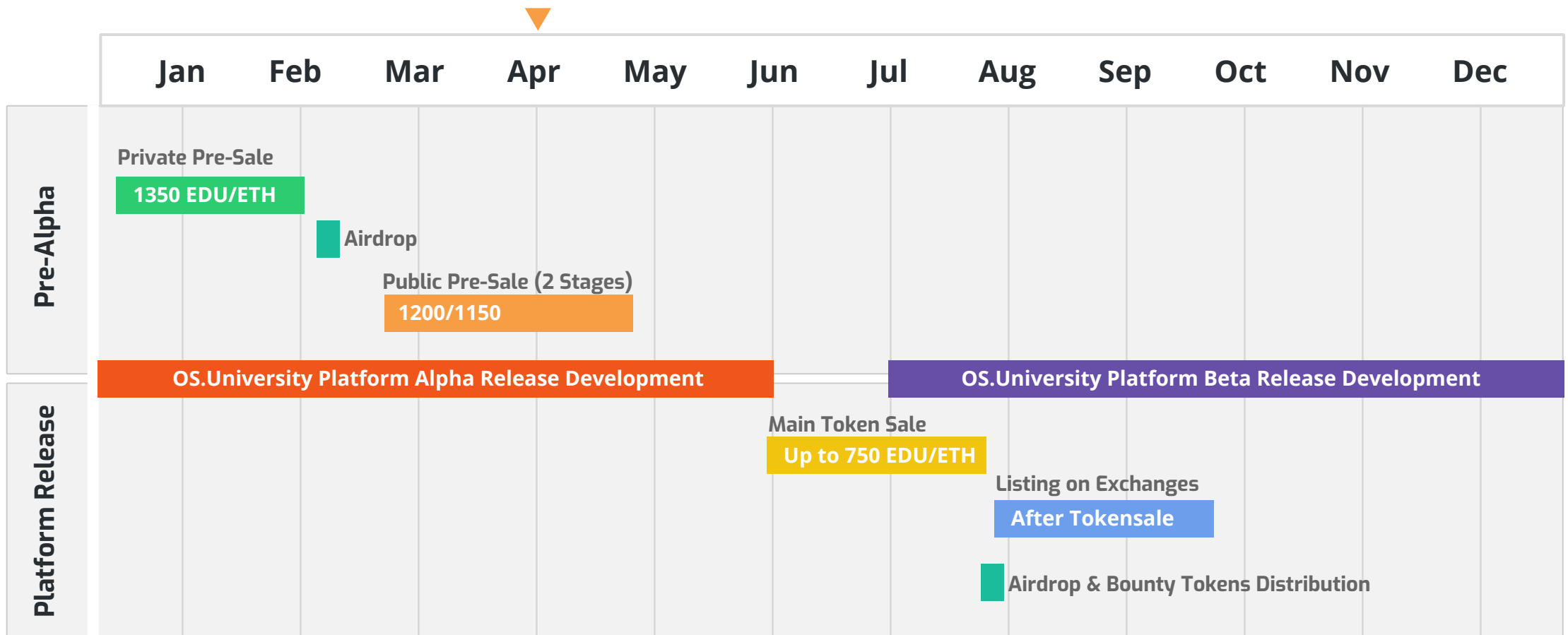
Business Model & Tokenomics



- Fees for transactions between learners, academia and businesses are 5% of the transaction volume for each transaction.
- These fees flow to the Open Source University project to guarantee its sustainability.
- Fees are charged only for transactions with other cryptocurrencies and fiat.
- EDU token transactions have 0% platform commissions.
- The higher the transactions amount - the faster the EDU token value grows.



Pre-sale & Token Sale



How to Buy EDU Tokens

ERC
20 

Get an ERC20 Wallet

[Create an Ethereum wallet](#) and [buy some Ether](#). Check the guides above if you are new to cryptocurrencies.

Make a Transaction

Send ETH directly to the [smart contract address](#)



Receive EDU Tokens

You will receive EDU tokens automatically and immediately after the transaction is confirmed.

Unlock Your Tokens

[Pass our free and easy KYC](#) procedure. Usually takes less than 2 minutes to complete.



Email Notification

You will receive an automatic email as soon as your KYC application is processed and your tokens are transferable.



Additional Resources

- [One Pager](#)
- [White Paper](#)
- [Animated Video-Explainer of the Open Source University Platform](#) *[Official]*
- [Video Review of the Open Source University ICO Campaign](#) *[Independent]*
- ["Hacking the Job Marketplace"](#), Blokt
- ["These Innovative Startups Take Education to the Next Level"](#), Observer
- ["OS University Project to Launch Global Social Innovation Platform"](#), Crowdfund Insider



Contact us at www.os.university

General:

hello@os.university

Tokensale:

tokensale@os.university

Marketing:

marketing@os.university





Executive Summary

LEGAL & FINANCIALS	BUSINESS OPERATIONS	MARKETING & COMMUNITY
Open consortium of London and Sofia - based companies and private and public universities.	An international team of 30+ academic and corporate professionals , contributing from 10 countries on 3 continents,	Organically-grown community of 65,000 supporters throughout all social networks. (join Telegram)
Rechained Ltd. (Republic of Bulgaria) is the leading partner and the sole owner of the IP.	An in-house team of 6+ experienced technology professionals and founders , dedicated on the project.	The media group behind Bloomberg TV in Bulgaria as a strategic media partner and early adopter. (watch video)
USD 450,000 + raised in angel investments, crypto crowdfunding, public and research grants.	3 years of successful track-record from early research, to concept validation, to prototyping, development and early implementation.	Frist University ICO worldwide. Available partnership case-studies with trusted companies (watch video)
<i>Looking to raise equity funding from venture capital for core business development beyond ICO campaign.</i>	<i>Looking to expand the network of early adopters globally with top-tier educational providers, corporate clients, and massive user onboarding.</i>	<i>Looking to participate in 10+ international crypto conferences in the next two quarters, during presale and crowd sale.</i>