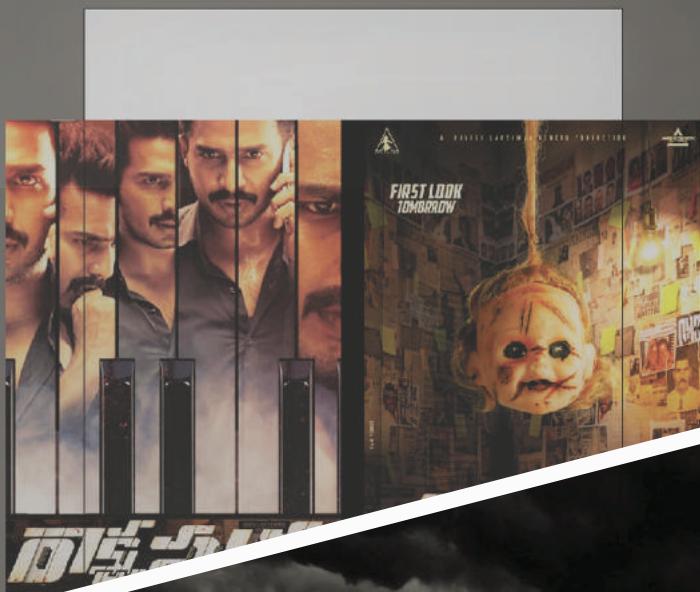


# MULTIMEDIA AND PRODUCTION TECHNIQUES

Lyrical  
Video

*Soulmate*

Ai



Rasheshudu,  
Ratsasen...

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EFFECTS WITH  
GREEN SCREEN

CAP BOYS

CAP BOYS  
SHORT FILM

Pr

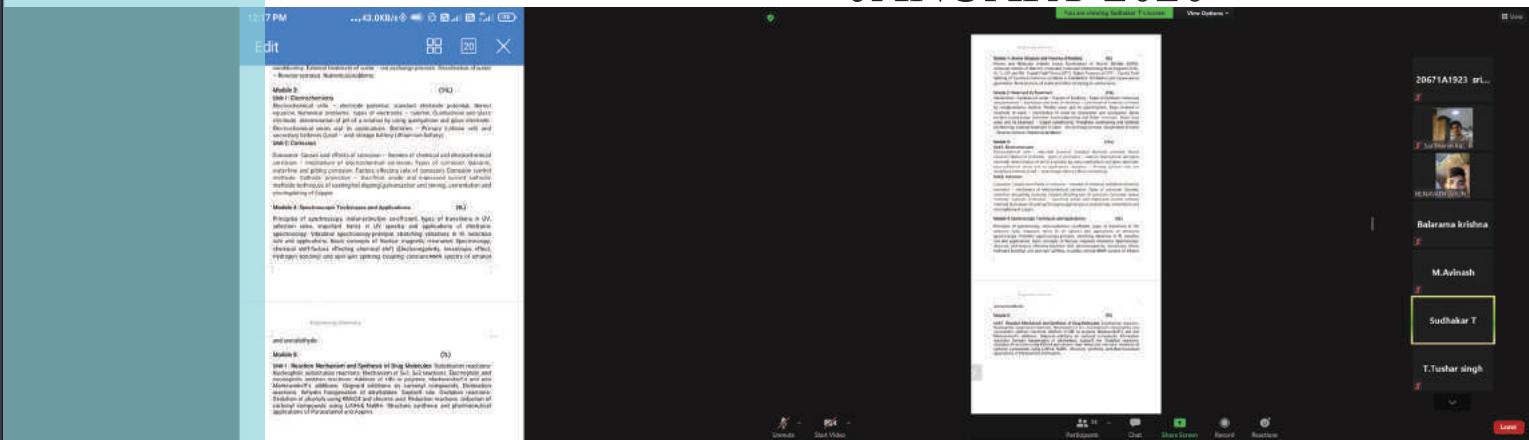


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JANUARY 2020



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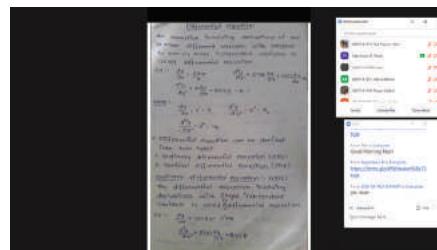
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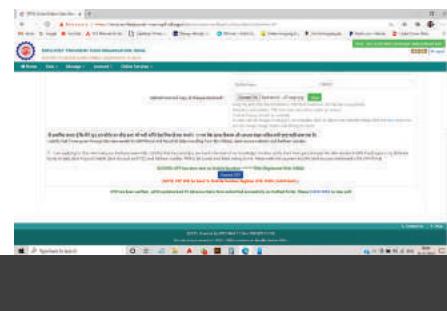
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# *Merging the different video clips*

This assignment is about merging the different video clips. In this, we have trimmed the entry scenes of Actors and Actresses from the movies or films and merged those video clips.

Merging of video clips in the website called Kawping.



Kawping Inc.



Kapwing is a collaborative platform for creating images, videos, and GIFs.

It installs nothing on your device as it is an online editor and requires a good internet connection to start editing and creating your own visual content.



It is simple and interactive, which makes it perfect for all content creators such as influencers, brands, artists, students, executives, etc. Professionals may find it a bit limiting as it does not have all the features of a full-fledged video editor.

# ADVERTISEMENT



|| ▶ 🔍 2:37 / 2:44

CC 🎵

In this assignment, we made an Advertisement on a wrist watch (NEWTON).

We have shot the video using different camera angles and camera shots in various location according to the theme of the advertisement.

The software we have used to make the video is " Video Editor ".

We have used the basic editing functions like crop, trim, rotate, join, etc .....

Video editing has become more and more popular due to the popularity of cam recorders and convenience of online video sharing. To save money, you can use some video editing tools which are free of charge to edit videos.



# Camera angles and Camera shots

The camera angle marks the specific location at which the movie camera or video camera is placed to take a shot. A scene may be shot from several camera angles simultaneously.

This will give a different experience and sometimes emotion. The different camera angles will have different effects on the viewer and how they perceive the scene that is shot.

There are a number of camera angles, such as a high-angle shot, a low-angle shot, a bird's-eye view and a worm's-eye view. A View point is the apparent distance and angle from which the camera views and records the subject.

In filmmaking and video production, a shot is a series of frames that runs for an uninterrupted period of time. Film shots are an essential aspect of a movie where angles, transitions and cuts are used to further express emotion, ideas and movement. The term "shot" can refer to two different parts of the filmmaking process:



In this Assignment, we were to know the camera angle and camera shot in a particular frame.

This assignment is all about knowing the camera angles and camera shots, which would help and make it easier while shooting video in coming projects.



Finding the camera angles and camera shots of in a Song, and in fight sequence is the assigned work.

1. In production, a shot is the moment that the camera starts rolling until the moment it stops.
2. In film editing, a shot is the continuous footage or sequence between two edits or cuts.



# Merging the video clip with the audio clip of other video



The given assignment is to merge the video of a song with the audio of another song .....

The above assignment is done in "Adobe Premiere Pro CC".



The tools used are Razor tool ( C, Cut a clip (or multiple clips) into two clips) to trim the clips, Selection tool ( V, The default tool, used to select clips in the timeline ), Ripple edit tool ( B, Adjust an edit point and move other clips in the timeline to compensate ).

"Adobe Premiere Pro CC"

Adobe Premiere Pro is a timeline-based video editing app developed by Adobe Systems and published as part of the Adobe Creative Cloud licensing program.

It is geared towards professional video editing, while its sibling, Adobe Premiere Elements, targets the consumer market.

# USING GREEN SCREEN VIDEOS ....



This Assignment about editing an image and applying green screen videos on it, to an animation in Adobe premiere.

The tools used are Razor tool, Selection tool, Ripple edit tool etc....Ultra key and effects.



## On Green Mat ...



In this Assignment, we were to shoot a video on Green mat and edit it in Adobe Premiere.

The tools used to edit the video are Razor tool, Selection tool, Ripple edit tool.

Ultra key is used to make the video. Video transitions were used, with effects and effect controls.

### Razor Tool (c) :

The Adobe Premiere Razor tool allows you to split a clip in the timeline, without altering the clip's position. The clip itself is unchanged, but each of the clip segments have new In and Out points.

### Ultra Key :

The Ultra Key effect can be used to set any color in an image to become transparent and offers additional controls to refine the result.





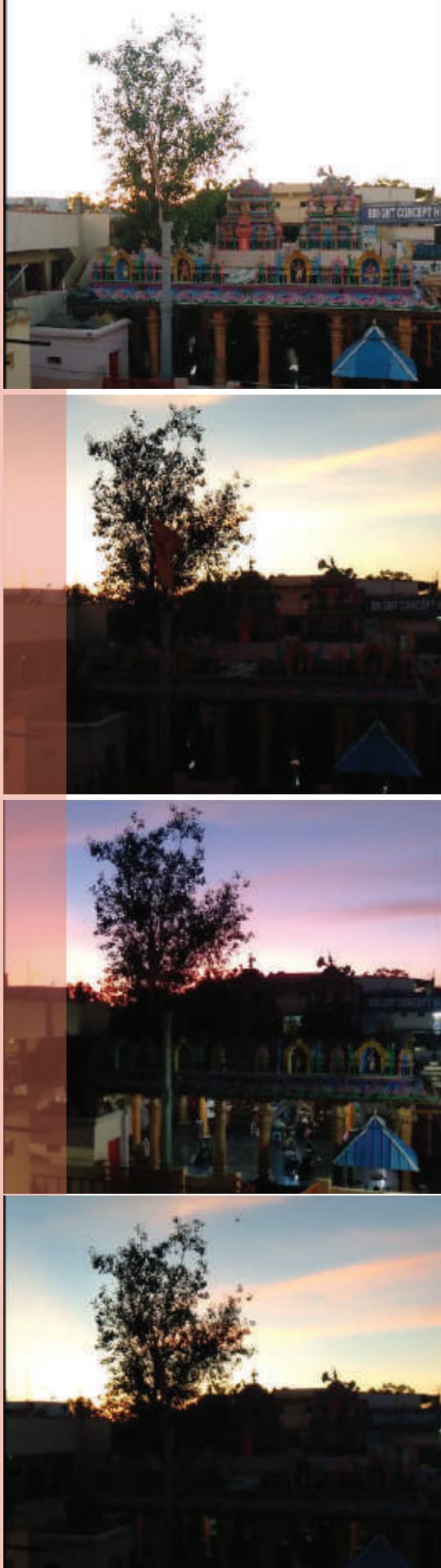
Raksheshudu ...  
Ratsasan ....

In this, we sync the video of a movie with audio of another movie which is a remake of the film in Adobe Premiere.

The tools used are Razor tool, Selection tool, and Rate sketch tool.



# Time lapse video



Time-lapse photography is a technique whereby the frequency at which film frames are captured (the frame rate) is much more spread out than the frequency used to view the sequence. When played at normal speed, time appears to be moving faster and thus lapsing.

Some of the most stunning time-lapse images are created by moving the camera during the shot.

Time-lapse is the extreme version of the cinematography technique of undercranking. Stop motion animation is a comparable technique; a subject that does not actually move, such as a puppet, can repeatedly be moved manually by a small distance and photographed.

Then the photographs can be played back as a film at a speed that shows the subject appearing to move.

# Mash up Videos



A mash up is a creative work, usually in a form of a song, created by blending two or more pre-recorded songs, usually by overlaying the vocal track of one song seamlessly over the instrumental track of another.

In this, we have done, mash up of fight scenes and comedy scenes in Adobe premiere.



# Cover songs



The tools used are Razor tool, Selection tool, Rate stretch tool and text tool for tiles . The Effects and effect controls are done with the video and audio transitions.

In this, we have done the cover song of "Jatha kalise" song from Srimanthudu.

we have shot the video and edited it in "Adobe Premiere".



A cover version, remake, cover song, revival, or simply cover, is a new performance or recording by someone other than the original artist or composer of a previously recorded song.

Cover versions of many popular songs have been recorded, sometimes with a radically different style, sometimes virtually indistinguishable from the original.





Cover song of "Control song" from Chichorre.

We have shot the vedio and edited it in " Adobe Premiere".



We have shot and edited the in order get the split screen effect to the cover song



Color corrections, Vedio and audio Transitions are used.

# Lyrical Video of “Aeo kabhi haveli pe”



In this Lyrical Video of song is done in “ Adobe Premiere ”, Using different types of text effects such as neon effect, sheen effect, RGB color effect etc.....

A lyric video is basically a music video that focuses on showing the lyrics to the song on-screen as the song is played.

A simple idea, but it's taking off and becoming a popular genre for labels to get more content out there for their bands, and thusly becoming a new area for animators to capitalize on for work.



# Documentry vedios on Collage and Library



we have shot the video in our collage library and edited in " Adobe Premiere"



We have also done a documentary video on JNAFAU Collage



The idea of documentary as meaning "pertaining to documents" came about at the beginning of the 19th century.



The tools used are Razor tool, Selection tool, Rate stretcher tool, etc.....



A documentary is a film or video examining an event or person based on facts. The word can also refer to anything involving documents.

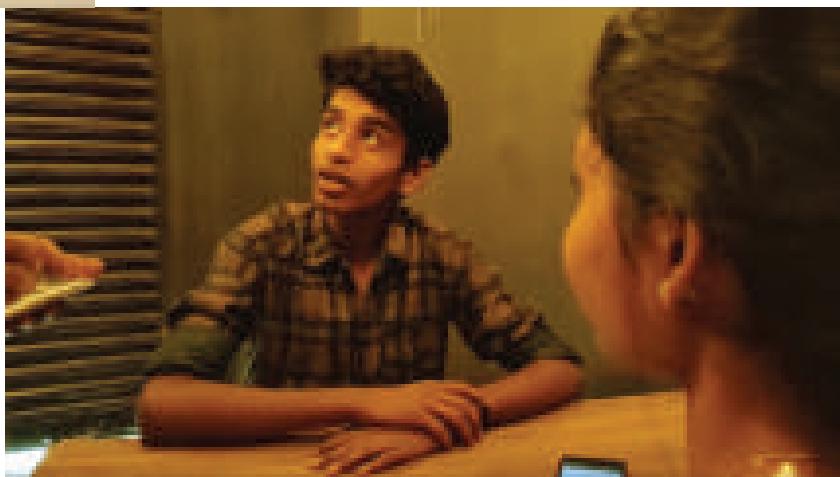


# Short Films

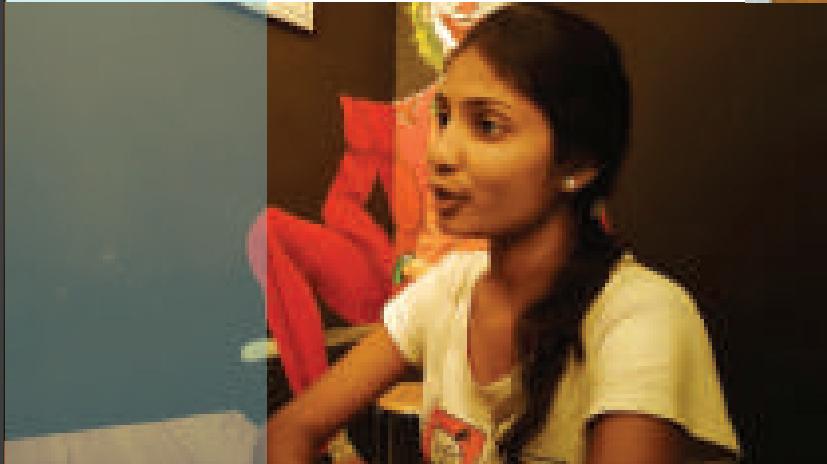


Short films are group projects for this semester

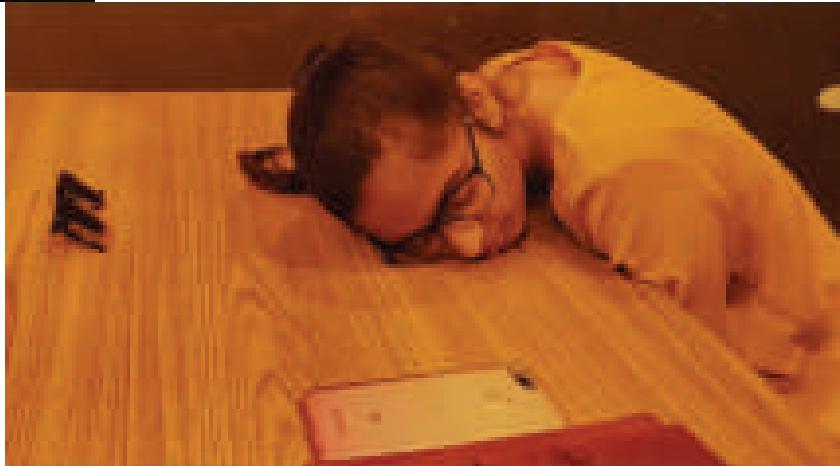
We have shot the video in location called Gappe Ghar and edited the video in "Adobe premiere"



A short film is any motion picture not long enough in running time to be considered a feature film.



The Academy of Motion Picture Arts and Sciences defines a short film as "an original motion picture that has a running time of 40 minutes or less, including all credits".



# CAP BOYS

Short films are group projects for this semester.

We have shot the video and edited the video in "Adobe premiere"



Slipt Screen, Color correction, Video and audio transitions are done according to the theme of the short film.



Short films are generally used for industry experience and as a platform to showcase talent to secure funding for future projects from private investors, a production company, or film studios.



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