

PRACTICAL TRAINING

PORTFOLIO

SITARA FOODS AND OUTLINE MEDIA

K. SAI NIKHITHA

PREFACE

This report is documentation on my practical training at OUTLINE MEDIA during

th th th 8 semester, for a period of 12 weeks from 25 March 2021 to 25 June 2021.

th The practical training takes place during the 8 semester, and is a mandatory part of the Bachelor of Technology (DTDP-Digital Techniques for Design and Planning) at JNAFAU-School Of Planning and Architecture.

The aim of the practical training was to gain knowledge within the industry and put into practice the theories and knowledge learned from or education.

The report explains what was learned throughout the practical training and description of the internship company. The report will sum up in detail my role and tasks at OUTLINE MEDIA, the Arts & entertainment, Advertising/marketing, Advertising agency and an analysis of how they go together with my education and future career.

ABOUT COMPANY

OUTLINE MEDIA is an Arts & entertainment, Advertising/marketing, Advertising agency which is located in 8-2-293/K, Plot no: 156, 3rd floor, Srinagar Colony Main Rd, Kamalapuri Colony, Hyderabad, Telangana. The company is owned by S J Chari. The employees in the company are around 20. This Company consists of Design Team, Marketing Team, Arts team. They deal with many kinds of different projects from social media posts to Branding. The roles that the company takes within the different projects also varies a lot. The company sometimes acts solely as a consultant within a project or can see the project through its entirety.

MY ROLE IN THE COMPANY

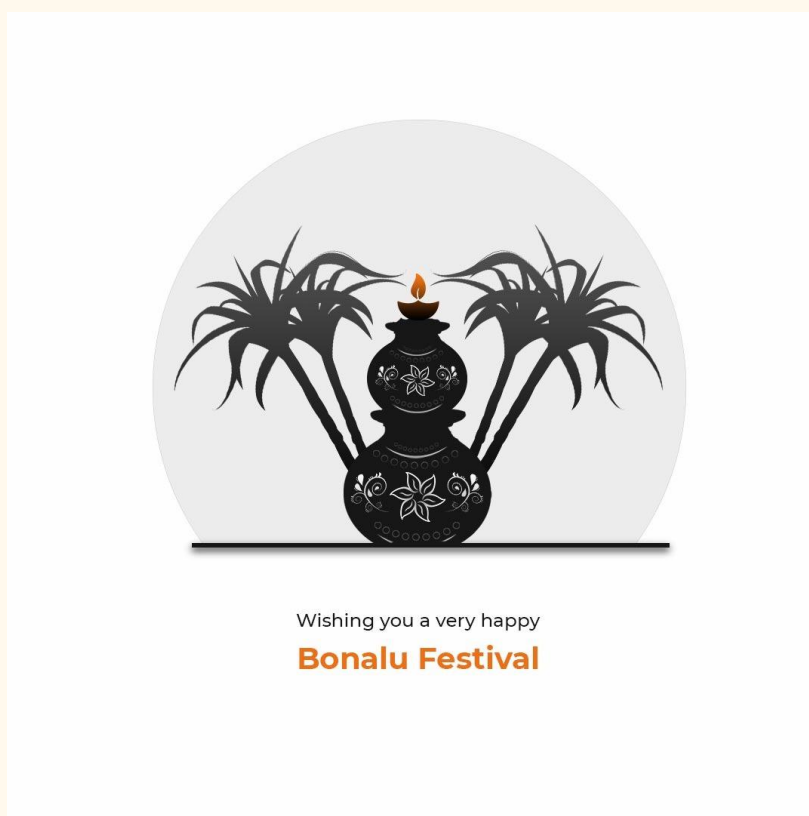
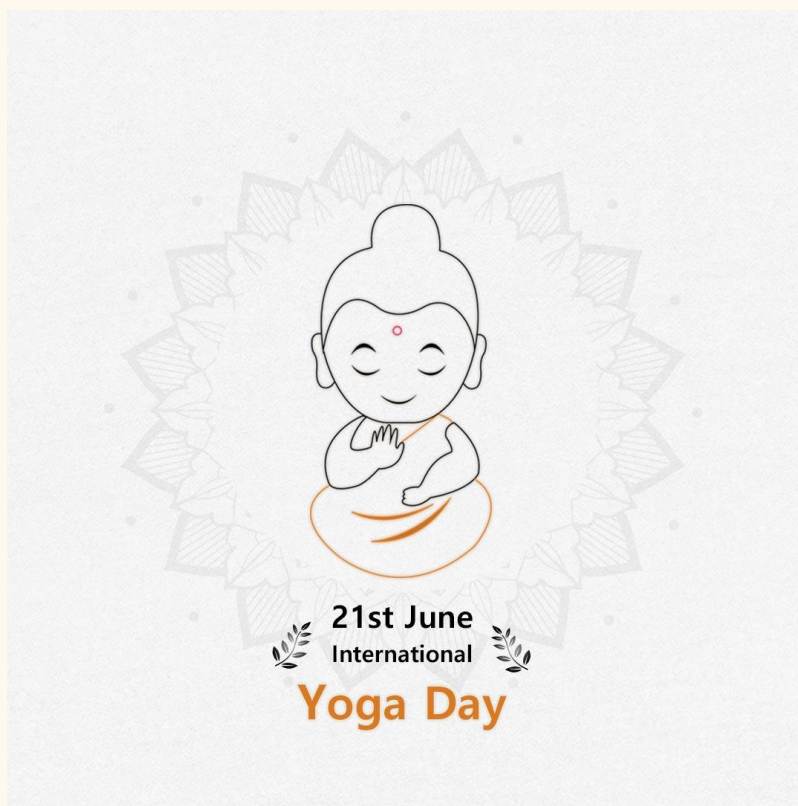
Media posts for this company

- To Design Social Media Posts for Clients.

guidance of MR.S J Chari, Managing Director, MR. T. Rama Chari, Project

- To Help Senior Designers with R & D and Design Mock-ups.

PROJECTS I AM INVOLVED






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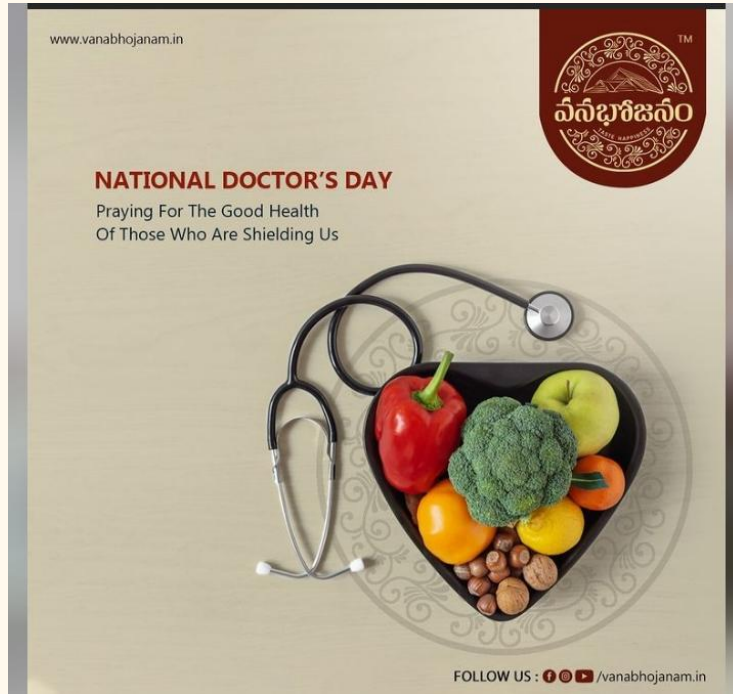


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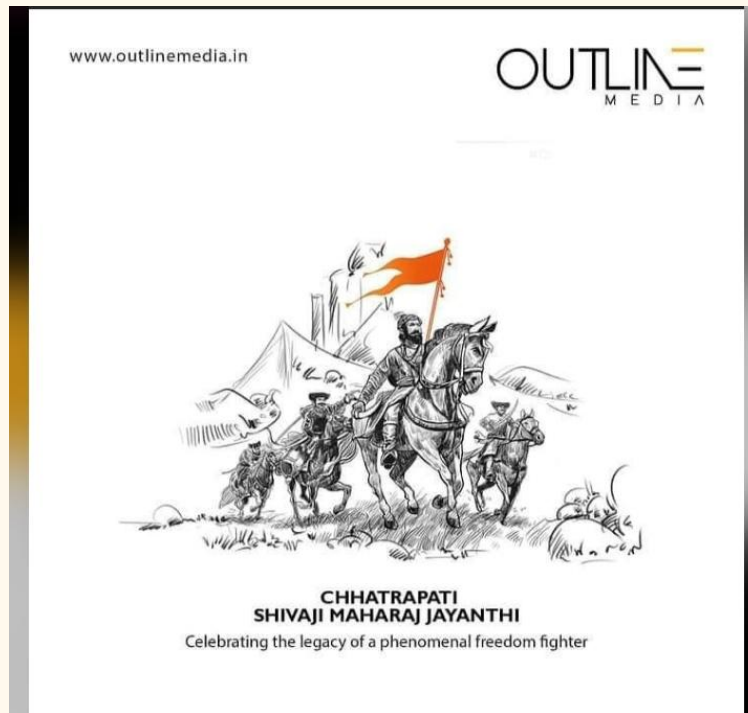
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