

# ROD RIVEN C. LADROMA

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## PROFESSIONAL SUMMARY

An IT student passionate about UI/UX design, I specialize in creating intuitive, user-centered designs that deliver seamless and impactful experiences. With a strong interest in hardware and its technical intricacies, I bring a unique blend of creativity and technical expertise. A natural leader and effective communicator, I excel at fostering collaboration, guiding teams toward shared goals, and driving projects to success in fast-paced environments. My competitive drive, adaptability, and ability to inspire others make me a valuable asset to any team.

## SKILLS & INTEREST

Soft Skills: Creative and Analytical, Communication, Problem-solving, Teamwork and collaboration

Technical Skills: Microsoft Office (Word, Excel, PowerPoint), C++, UI/UX, WordPress

Interest: Podcast, Personal Investing, YouTube, Living & Lifestyle Blog, Movies, Music

Languages: English, Filipino

## EDUCATION

Holy Cross of Davao College

14-B Sta. Ana Ave, Poblacion District, Davao City

Bachelor of Science in Information Technology

August 2021 – Present

- Certificates: TOPCIT, MCIT, PSIT, UI-UX for Beginners, WordPress
- Relevant Experience: ITS Business Manage (2023-2024), ITS 4<sup>th</sup> Year Representative (2024-2025)

## EXPERIENCE

RCL Fish Dealer

Barobo Surigao del sur

*Cashier*

March 2019 – January 2020

- Managed over ₱40,000 in daily cash transactions with accuracy, delivering exceptional service to hundreds of customers each day.
- Guided customers in selecting seafood products, expertly weighed and priced items, and frequently performed mental calculations to ensure smooth and efficient transactions.
- Strengthened communication and interpersonal abilities by proactively addressing customer inquiries and resolving issues promptly and effectively.

Self- Employed

Barobo Surigao del sur

*Online Subscription Seller*

April 2020 – September 2021

- Developed and maintained strong client relationships by understanding customer needs, offering tailored solutions, and ensuring repeat business through reliable and personalized service.
- Delivered quality customer service by resolving issues promptly and ensuring satisfactory results.
- Increased sales by 20% through engaging online listings, competitive pricing, and targeted digital marketing strategies via Facebook groups, pages, and other social media platforms.

Red Light Media

Davao City, Davao del sur

*Social Media Manager*

March 2024 – January

- Managed social media platforms, responded to messages, and resolved fan concerns, boosting sales by 25% and improving subscriber retention.
- Built strong subscriber relationships through meaningful engagement, generating consistent daily earnings of \$2,000.
- Created and executed creative messaging strategies to maintain audience engagement, drive subscriptions, and maximize revenue growth.