

Struttura del Programma di Change Management per la Trasformazione GDO

Executive

ROI • Continuity • Advantage

Strategic Committee | Monthly

IT Staff

Security • Skills • Workload

Training Program | Weekly

Success Metrics

Adoption: 85% | Skills: +70% | Satisfaction: 4/5

Store Mgr

Impact • Complex • Support

Pilot Programs | Bi-weekly

Frontline

Usability • Time • Perform

Micro-learning | Daily