

Analisi Comparativa Costi Cloud Provider per GDO Media (100 PV)

Componente	AWS	Azure	GCP	On-Premise
COMPUTE				
VMs (100x)	€4,200	€3,900	€4,100	€8,500
Kubernetes	€1,200	€1,100	€950	€2,500
Serverless	€800	€750	€850	N/A
STORAGE				
Block (50TB)	€2,500	€2,300	€2,400	€4,200
Object (100TB)	€2,100	€1,950	€1,900	€6,500
Backup	€450	€400	€420	€1,200
NETWORKING				
Bandwidth	€1,800	€1,650	€1,700	€3,200
Load Balancer	€350	€300	€320	€800
TOTALE MENSILE	€13,400	€12,350	€12,640	€27,900
TOTALE ANNUALE	€160,800	€148,200	€151,680	€334,800
TCO 3 ANNI	€482,400	€444,600	€455,040	€1,004,400
RISPARMIO %	52%	56%	55%	Baseline

Note:

- Prezzi basati su commitment 3 anni con Reserved Instances
- Include costi di migrazione ammortizzati su 36 mesi
- Esclude costi di personale (assumendo re-skilling del team esistente)
- Bandwidth calcolata su 500GB/giorno per punto vendita