



## Objectives

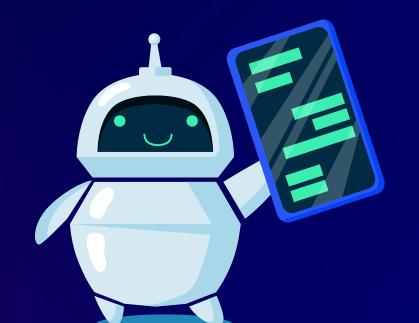
Chatbots boost operational efficiency and bring cost savings to businesses while offering convenience and added services to internal employees and external customers.e on what you want to discuss.

500,000

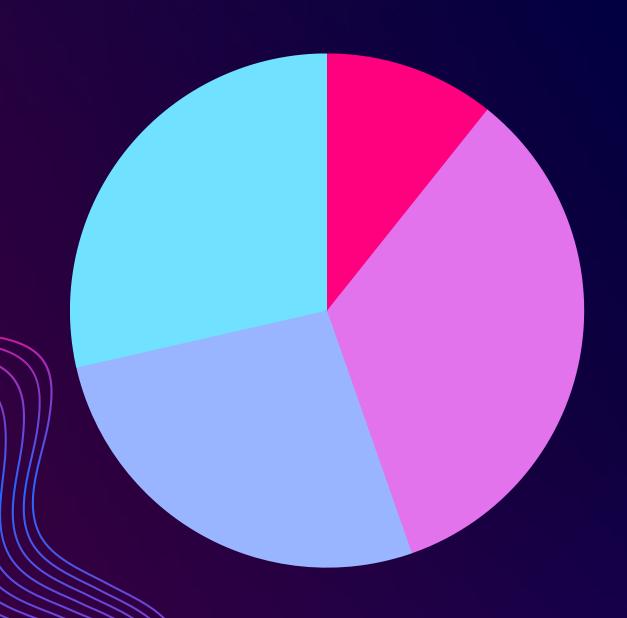
TARGET/OBJECTIVE # 1
Briefly explain the statistic.

95%

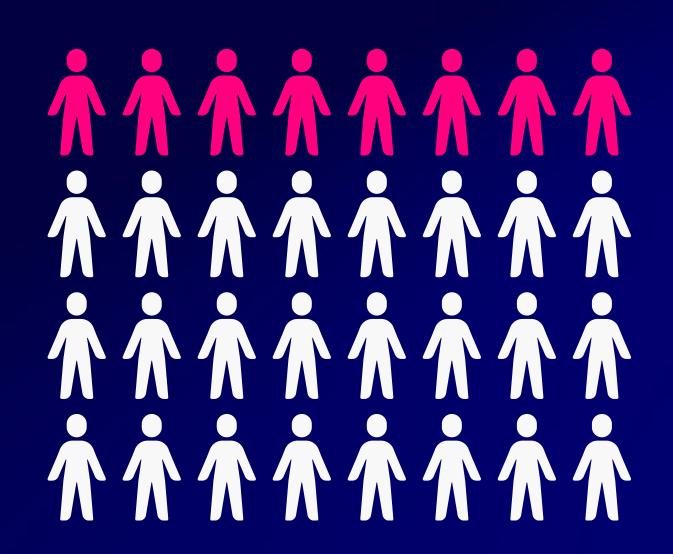
TARGET/OBJECTIVE # 2
Briefly explain the statistic.



## PIECHART FOR CHATBOT



CHATBOTS ARE DESIGNED
TO GIVE PEOPLE AN
AUTOMATED WAY TO
COMMUNICATE WITH YOUR
COMPANY. THEY MAY
ANSWER BASIC QUESTIONS,
MAKE PRODUCT
RECOMMENDATIONS, AND
PROVIDE CUSTOMER
SUPPORT.



## "Innovation Idea Using Chatbot"

Create a chatbot that acts as a virtual personal assistant for managing personal finances. The chatbot can help users track their expenses, set budgets, and provide financial advice.

Here are some features you can include in the chatbot:





Expense tracking: Allow users to input their expenses, categorize them, and view a summary of their spending. The chatbot can use Natural Language Processing (NLP) to interpret the user's input and extract relevant information.

Budget management: Assist users in setting up monthly budgets for different expense categories. The chatbot can provide reminders and notifications when the user exceeds their budget or approaches the limits.



Savings goals: Help users set savings goals and track their progress. The chatbot can suggest effective savings strategies and provide tips for achieving financial goals.

Insights and analysis: Provide personalized financial insights and analysis based on the user's spending patterns and goals. The chatbot can generate reports, graphs, and charts to visualize the user's financial progress.



Currency conversion: Incorporate a feature that converts currencies for international users, making it convenient for users who travel or deal with foreign transactions.



Investment suggestions: Offer basic investment advice and recommendations based on the user's risk appetite and financial goals. The chatbot can provide information on different investment options, such as stocks, bonds, and mutual funds.



Security and privacy: Implement strong security measures to protect users' financial data and ensure data privacy.

Fundamentally, the chatbot utilizing Python is designed and programmed to take in the data we provide and then analyze it using the complex algorithms for Artificial Intelligence. It then delivers us either a written response or a verbal one.





- Engage in proactive conversations to nurture prospects on landing pages
- Guide customers to find answers
- Reduce abandonment
- Book meetings and schedule appointments with prospects
- Redirect to sales agents for more complex interactions
- Provide deep insights to improve sales and marketing efforts



## Thank You...

