

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	30 Jan 2026
Team ID	LTVIP2026TMIDS88041
Project Name	Weather-Based Prediction of Wind Turbine Energy Output: A Next-Generation Approach to Renewable Energy Management
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows the Mural template interface for the Brainstorm & Idea Prioritization template. It is divided into two main sections: 'Before you collaborate' on the left and 'Define your problem statement' on the right.

- Before you collaborate:**
 - Icon:** A lightbulb icon with a wavy line below it.
 - Section Title:** Before you collaborate
 - Description:** A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
 - Duration:** 10 minutes
 - Sub-sections:**
 - A Team gathering:** Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - B Set the goal:** Think about the problem you'll be focusing on solving in the brainstorming session.
 - C Learn how to use the facilitation tools:** Use the Facilitation Superpowers to run a happy and productive session.
 - Buttons:** Open article (with a right arrow icon).
- Define your problem statement:**
 - Icon:** A lightbulb icon with a question mark inside.
 - Section Title:** Define your problem statement
 - Description:** What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
 - Duration:** 5 minutes
 - Input Box:** A box labeled 'IDEAS' containing the placeholder text 'How might we [your problem statement]?'
 - Sub-section:** IDEAS
 - Article Preview:** A box titled 'Key rules of brainstorming' with the subtitle 'To run an smooth and productive session'. It lists six rules with icons:
 - Stay in topic.
 - Encourage wild ideas.
 - Defer judgment.
 - Listen to others.
 - Go for volume.
 - If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

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Brainstorm
Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP
You can select a sticky note and tap the pencil [Sketch] icon to start drawing!

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Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize them across themes within your mind.

Step-3: Idea Prioritization

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Prioritize
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

Importance
Which of these tasks could get done without any support at all, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)