

region, market customer All

segment, catego...

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72.99%! LY: 86.45% (-15.57%)

491.6K~ LY: 637.48K (-22.88%)

5743.2K! LY: 1547.8K (-271.06%)

**Forecast Accuracy%** 

**Net Error** 

**Key Metrics By Customer** 

**Abs Error** 







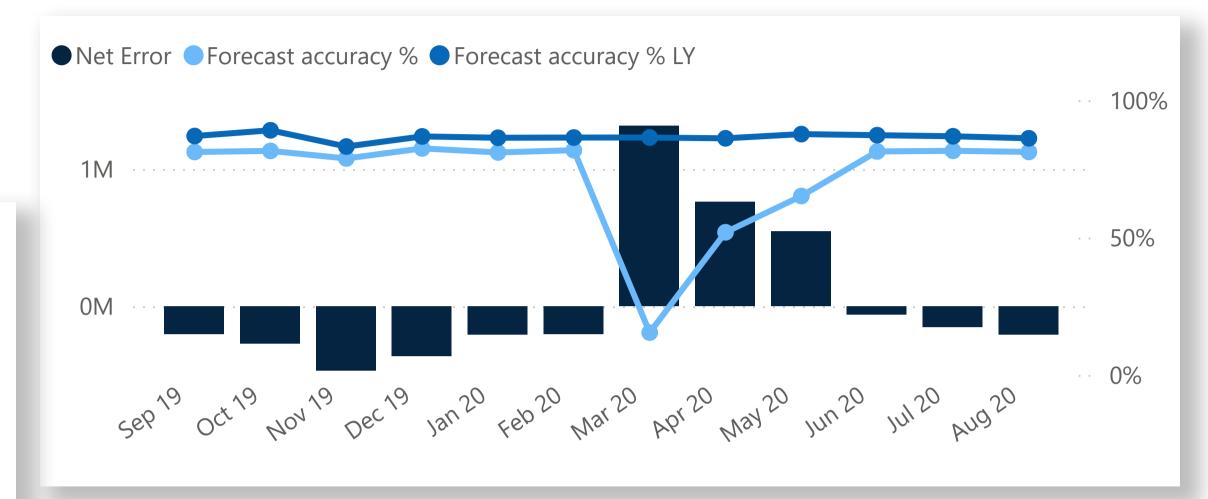




customer	Forecast accuracy %	Forecast accuracy % LY	Net Error	Net Error %	Risk
AtliQ Exclusive	56.65%	76.67%	330680.0	17.76%	EI
Atliq e Store	55.24%	76.51%	-544329.0	-28.48%	OOS
Radio Popular	50.36%	58.50%	39157.0	19.89%	El
Mbit	49.13%	55.20%	6922.0	6.47%	El
Expert	48.84%	64.24%	32551.0	14.52%	El
Amazon	48.43%	78.07%	-917373.0	-31.93%	OOS
UniEuro	45.77%	32.17%	62607.0	27.48%	EI
Elkjøp	45.00%	12.35%	78218.0	39.29%	EI
Nomad Stores	43.96%	45.05%	85613.0	34.93%	EI
Media Markt	43.66%	7.98%	73908.0	38.26%	EI
Argos (Sainsbury's)	43.27%	56.06%	10038.0	10.79%	EI
Coolblue	43.16%	55.15%	15660.0	11.41%	EI
Surface Stores	42.94%	45.22%	31181.0	36.74%	EI
Total	72.99%	86.45%	491599.0	2.31%	EI

## 2022 Q2 Q3 Q4 YTD YTG 2020 2021 2019 Est

## **Net Sales Performance Over Time**



## Top/Bottom Products/Customers by Net Sales

segment	Forecast accuracy %	Forecast accuracy % LY	Net Error	Net Error %	
☐ Accessories	71.42%	90.20%	-167818.0	-1.40%	OOS
	57.03%	90.67%	-1112729.0	-23.47%	OOS
⊞ Batteries	71.50%		14003.0	28.44%	EI
<b>Mouse</b>	80.89%	89.72%	930908.0	12.92%	EI
□ Desktop	70.07%		-52.0	-2.00%	oos
⊕ Personal Desktop	70.07%		-52.0	-2.00%	OOS
<b>⊞</b> Networking	52.50%	81.50%	-379134.0	-28.90%	oos
<b>⊞ Notebook</b>	76.65%	83.02%	146640.0	22.59%	EI
<b>⊞</b> Perinherals Total	75 18% 72.99%	85 06% 86.45%	193476 0 491599.0	7 43% 2.31%	FI El