

## Personas



**Background:** Michelle is a fitness and health enthusiast who frequently relies on online health-related information. With the abundance of health-related news articles and social media posts, Michelle often encounters conflicting information. The web application is valuable for him to discern between credible and misleading health information.

**Age:** 31

**Occupation:** Fitness Trainer

**Goals and Motivation:** Michelle's primary goal is to maintain a healthy lifestyle and share accurate health advice with her followers. By using the web application, he aims to avoid the spread of misinformation in the fitness and health community, contributing to a more informed and health-conscious online environment.