

# CREDIT CARD TRANSACTION REPORT

Revenue  
55M

Amount  
45M

Total Interest  
7.84M

Count  
656K

Q4

Q3

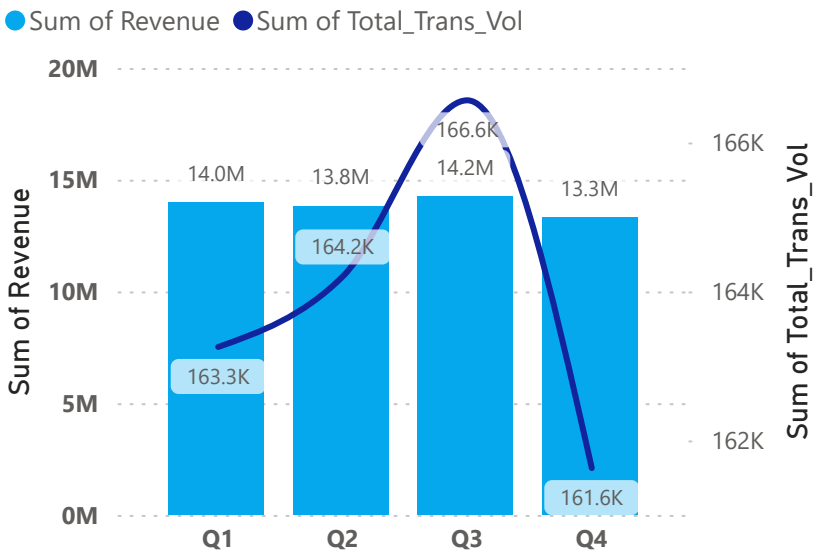
Q2

Q1

Week\_Start\_Date  
All

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual Fees
Blue	46139398	64,95,887.74	36957875
Gold	2454072	3,73,784.16	2024078
Platinum	1135608	1,61,629.05	953314
Silver	5586332	8,12,081.28	4586746
Total	55315410	78,43,382.23	44522013

QTR Revenue and Transaction count

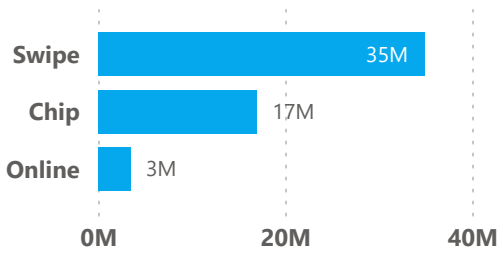


F M

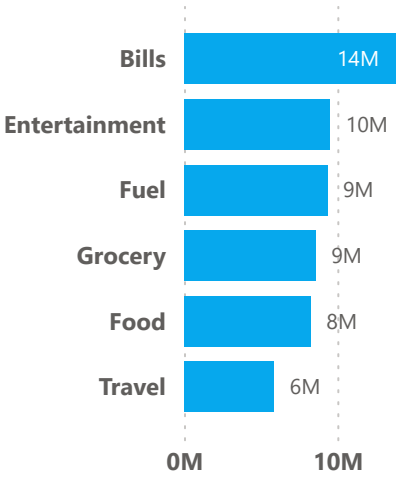
Silver Blue Gold Platinum

Med Low High

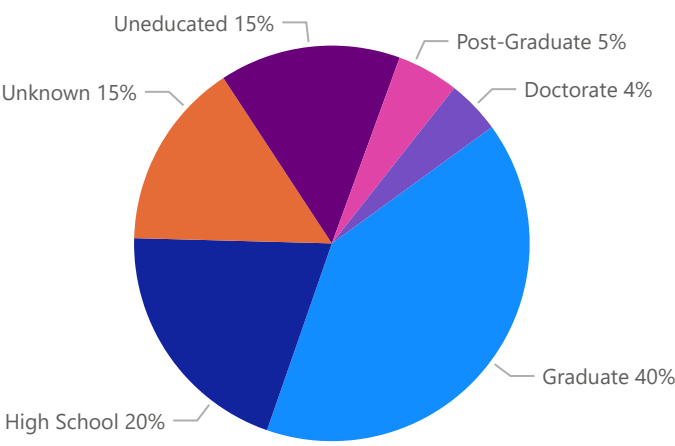
Revenue by Chip Used



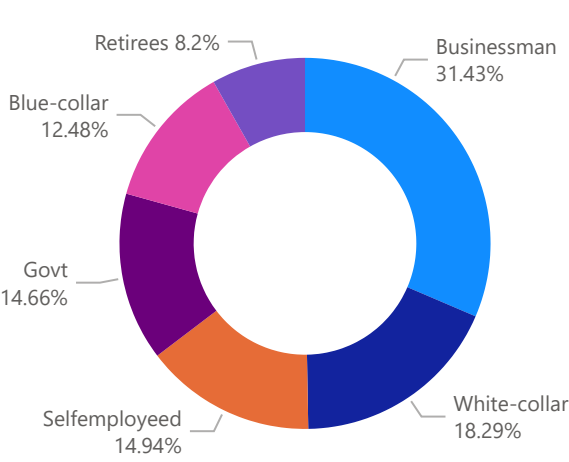
Revenue by Expenditure Type



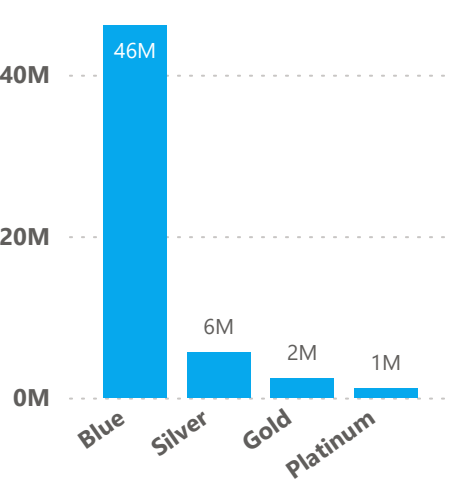
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



# CREDIT CARD CUSTOMER REPORT

Q4

Q3

Q2

Q1

Week\_Start\_Date

All

Revenue  
55M

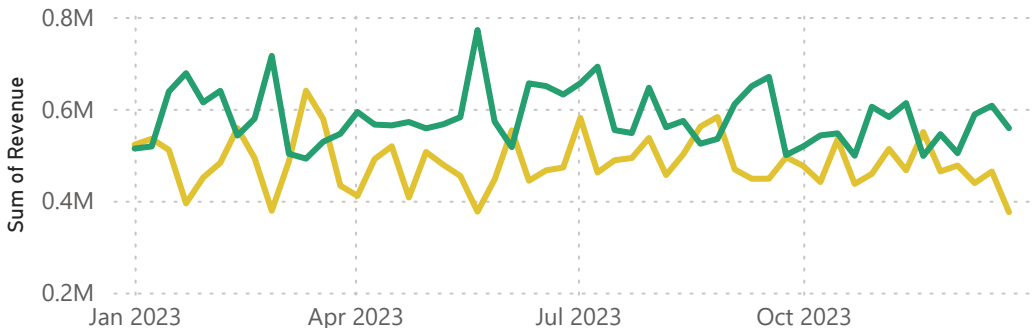
Total Interest  
7.84M

Income  
576M

Css  
3.19

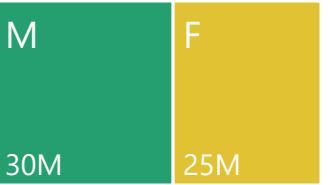
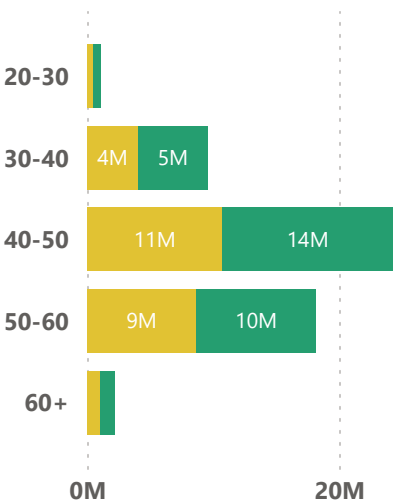
## Revenue By Week

Gender ● F ● M



## Revenue by Age Group Type

Gender ● F ● M



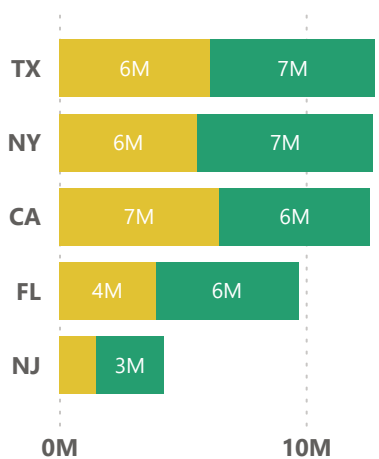
Silver Blue Gold Platinu...

Swipe Online Chip

Customer_Job	Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904279	9,52,800.57	72262158
Businessman	17387832	25,39,390.31	186959919
Govt	8111701	11,60,016.37	88773989
Retirees	4535184	6,30,359.24	48675030
Selfemployeed	8261758	11,19,741.81	75313288
White-collar	10114656	14,41,073.93	103930055
Total	55315410	78,43,382.23	575914439

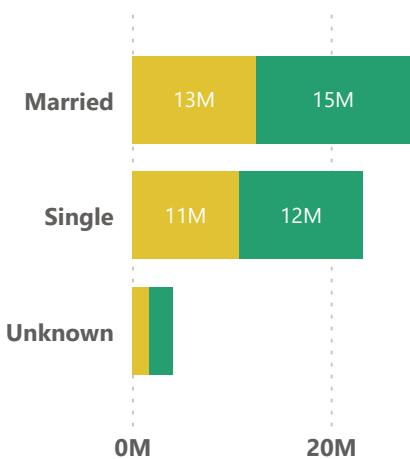
## Top 5 States

Gender ● F ● M



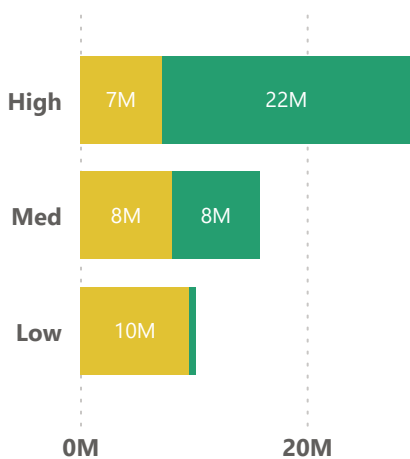
## Revenue by Marital Status

Gender ● F ● M



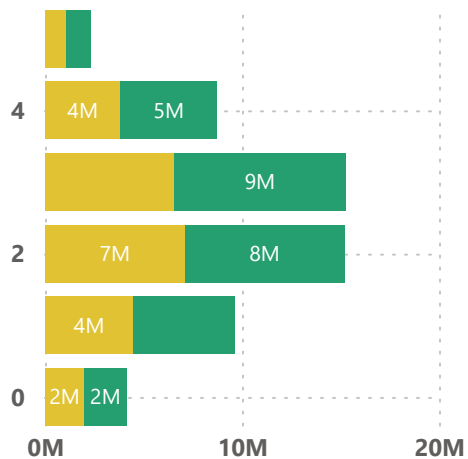
## Revenue by Income Group

Gender ● F ● M



## Revenue by Dependent Type

Gender ● F ● M



## Revenue by Education

Gender ● F ● M

