

Company Description

TechSpec offers technology education opportunities for business professionals and companies. There are three strong points. Firstly, the company must authorize the creator of courses to guarantee the quality. Secondly, the business covers a wide range of innovative technology courses, such as AI, IoT and Cloud. In the third place, all courses are fully online, allowing the users to learn flexibly. Based on those characteristics, the company is gaining reputation as an online course platformer for efficient re-skilling among white workers.











Target

1. Business professionals and companies.
2. Prospective job seekers in the tech industry.

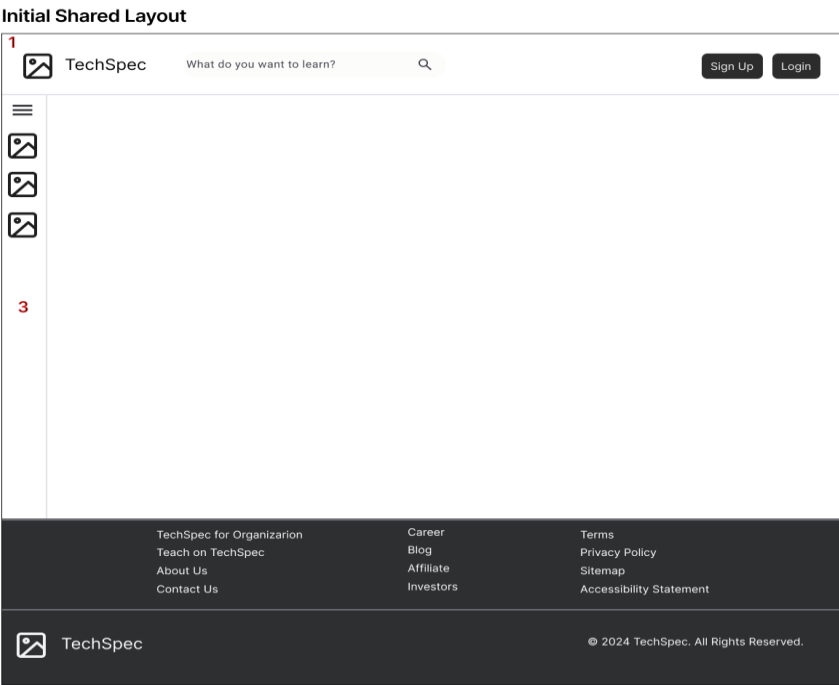
Color Schemes

To express that technology is open to all individuals, the website is designed with monotone. Whereas the basic colors are white and black, several assistive colors, such as gray and navy, are chosen. See Table 1 for more information.

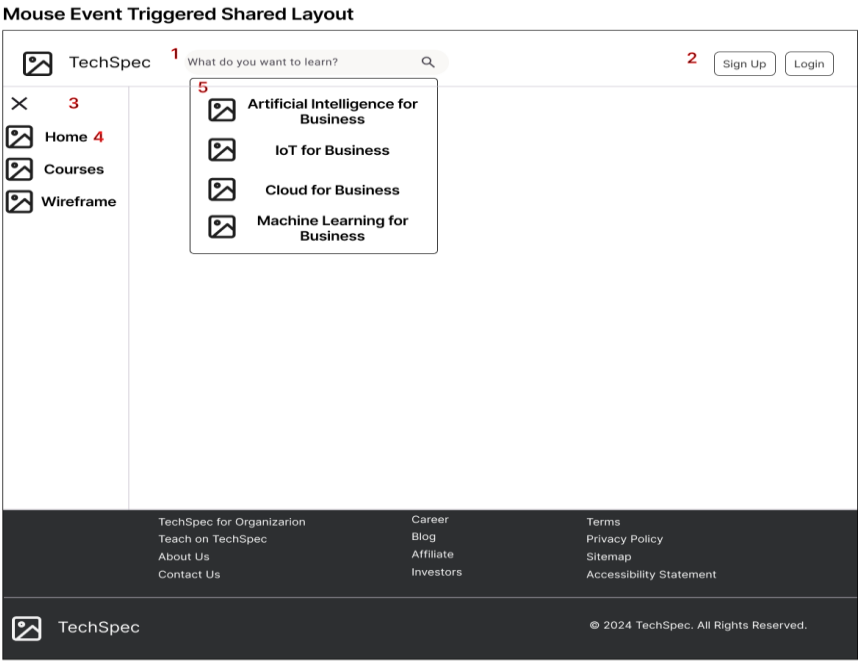
Table 1 Color Scheme Details

Color Scheme	Hex	Page Name	Where
	#000000	Home, Courses	Heading Basic Text
	#2d2f31	Home, Courses	Footer
	#454545	Courses	Course Creator
	#808080	Courses	Original Price before Discount
	#c5c3bb	Courses	Course Card
	#d3d3d3	Home, Courses	Header Border Sidebar Border Footer Border
	#d9cece	Courses	Courses Section Border
	#ff0000	Courses	Discounted Price
	#f9f8f6	Home, Courses	Search Bar Topic Card
	#ffffff	Home, Courses	Main Background Footer Text

Wireframe

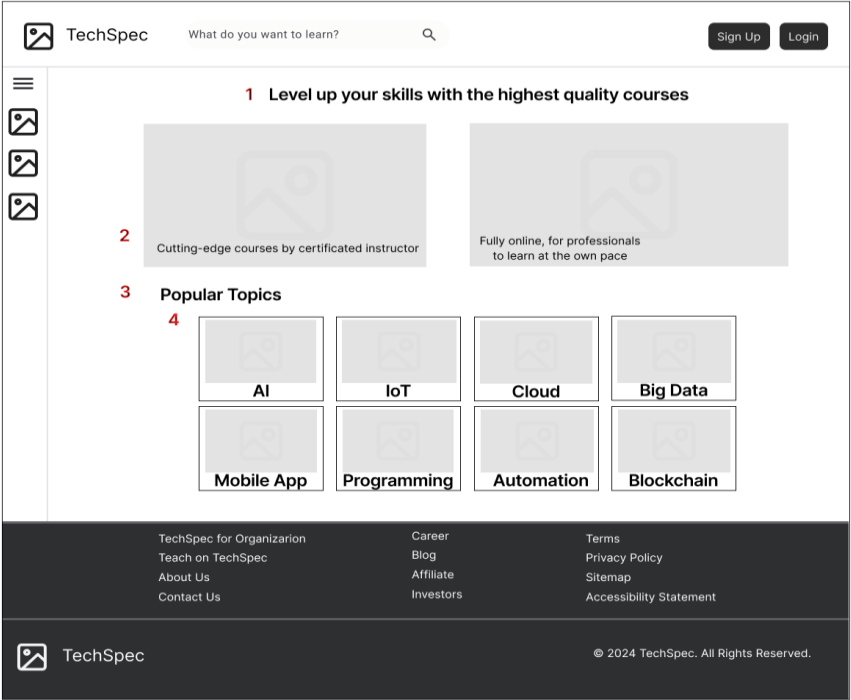


1. Company logo and the name both at header and footer are clickable to forward to home page.
2. Collapsible sidebar navigation by <aside>, displaying hamburger menu and page icon images.
3. The width of sidebar remains 70px regardless of the display size.



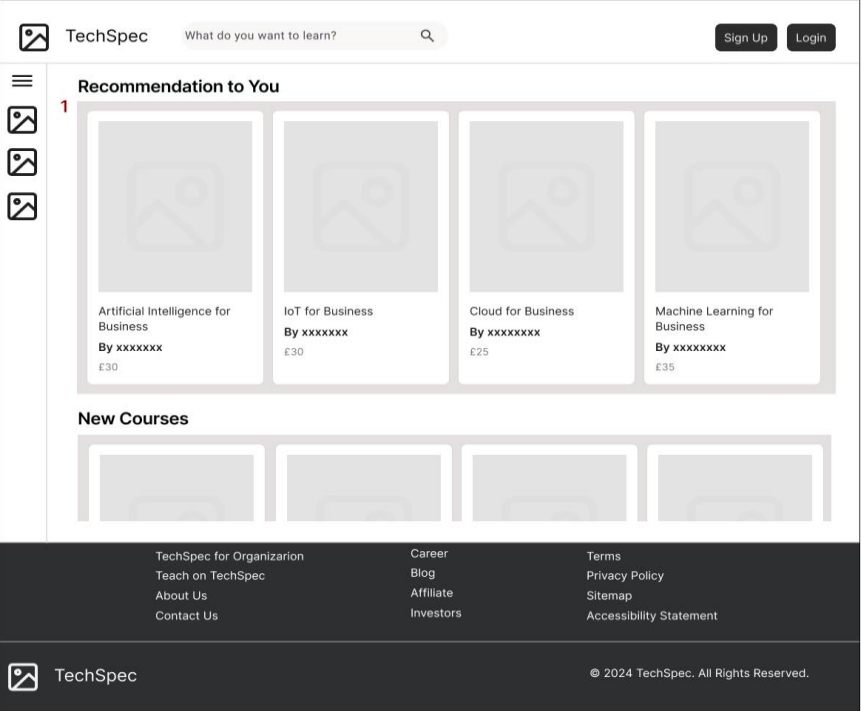
1. Display course list when clicking search bar.
2. Mouse hovering animation to reverse the button's color.
3. Mouse hovering animation to open the sidebar, converting from the form of hamburger menu into the cross.
4. The sidebar has <a> for home page, content page, and wireframe.
5. Each course list is clickable to forward to the content page.

Home Page



- 1. Centering introductory paragraph by <h1>.
- 2. <h3> on each images by using position relative and absolute.
- 3. Left-aligning <h2>.
- 4. Grid layout to place the topic cards evenly.

Content Page



- 1. Horizontal scrollable courses section.