

Amerox DEX: Institutional Investor Presentation

I. Market Analysis: The Decentralized Fragmentation Gap

Despite the growth of DeFi, professional capital remains sidelined by three systemic failures in current decentralized architecture:

- **Liquidity Fragmentation:** Capital stalled in isolated pools with high slippage.
- **On/Off-Ramp Friction:** Gaps between fiat systems and on-chain liquidity.
- **UX Complexity:** Technical barriers excluding 99% of global market participants.

II. Market Opportunity & Sizing

Amerox targets the intersection of the \$2.5T crypto market and the \$6Q global derivatives and P2P settlement markets.

\$1.2T

Annual DEX Volume Potential

\$400B+

Addressable P2P Market

150M+

Institutional Users by 2027

III. Protocol Ecosystem Core

1. **Liquidity Provision (AMM):** Deterministic liquidity & instant swap execution.
2. **P2P Settlement:** Programmable escrow for secure fiat-to-crypto transfer.
3. **Limit Orders:** Hybrid off-chain signing with on-chain settlement.
4. **Perpetual Futures:** Long/short exposure with 50x leverage & high-fidelity feeds.

IV. Strategic Tokenomics (AMX)

Fixed Supply: 1,000,000,000 AMX

Utility Stack: Governance, Staking (30% Real Yield), Tiered Fee Discounts, and Deflationary Buy-back & Burn.

V. Protocol Revenue Model

- **Exchange Fees:** 0.25% on every swap activity.
- **Settlement Fees:** 1.0% escrow fee for P2P transfers.
- **Derivative Funding:** Dynamic rates & liquidation premiums.
- **Copy Trading:** 10% performance fee on replicated strategies.

VI. Strategic Roadmap

Q3 2025: Protocol Genesis — Mainnet, AMM Pools, Bridge.

Q1 2026: Institutional Expansion — Futures & P2P Escrow Engine.

Q3 2026: Ecosystem Maturation — DAO Decentralization & Copy Trading V1.