

# Sai Varsha Dasanapu

Hyderabad, India.

Seasoned collaborator experienced in meeting needs, improving processes and exceeding requirements in team environments. Diligent worker with strong communication skills, capability to prioritize and organize tasks, and in-depth understanding of industry concepts.

✉ dasanapusaivarsha@gmail.com

9603605795, 7794802399

<https://www.linkedin.com/in/sai-varsha-dasanapu-56703a1ab/>

## EDUCATION

### B.Tech : Electronics and Communication Engineering

Sastra Deemed University, Thanjavur.

07/2019 - 05/2023

CGPA - 7.76

### Gowthami Junior College, Hyderabad.

03/2017 - 05/2019

97.1%

### Brilliant Grammar High School, Hyderabad.

03/2016 - 03/2017

98.0%

## INTERNSHIPS

### Sales and Marketing Intern

Unschool, Hyderabad.

05/2020 - 01/2021

- Attracted new clients by creating and implementing innovative marketing strategies and also generated 1.3 L revenue in a span of 3 months organically through networking.
- Demonstrated products to customers, attended queries and redirected objectives to positive features by almost taking atleast 30-40 calls per day
- Mentored and guided executive team during business development decision-making to optimize profitability, marketing strategy and communications planning.

### Social Media Marketing Intern

Viral Fission, Hyderabad.

12/2020 - 03/2022

- Supported branding, digital marketing messaging and advertising campaigns by engaging with followers on various social media platforms for companies like Jio Saavn, Pepsi, KFC, Spotify, Havmor, Dice Media.
- Coordinating with the educational institutions to generate leads & collaborated with team members to help expand marketing channels and hosting of marketing events.

### Human Resource Intern

Donatekart, Hyderabad.

10/2021 - 02/2022

- Involved in sourcing and screening actively by making calls and took responsibility of onboarding process after recruiting
- Managed planning interview and selection procedures, including assessments and aligning in-person interviews with the panel.

### Human Resource Intern

Devaseva, Hyderabad.

05/2021 - 08/2022

- Created and drove talent acquisition and job placement strategies to attract diverse candidates.
- Sourced and screened candidates for both management and technology roles and worked with hiring managers to coordinate interviews, offers and onboarding.

## SKILLS

### Languages:

Python, C, C++, HTML., MATLAB.

### Technologies:

Tableau, CSS, ML.

### Other:

Customer Management, Problem Solving, Excellent Communication, Data Structures, Algorithms, Excel, M.S.Office.

## PROJECTS

### Detection of hemorrhage in retinal images for diabetic retinopathy using MATLAB and Image Processing Techniques | MATLAB

To detect the hemorrhage in retinal image using **Image Processing Toolbox in MATLAB**. This uses an approach of **BLOB Analysis** algorithm and gives 98% accuracy.

### Traffic Sign and Lane Recognition with Deep Learning using computer vision on autonomous vehicles | Python

To test and find the accuracy of the Indian dataset after training with German dataset using **CNN LeNet-5** architecture. A **python interface** is built to showcase and classify the images.

## ORGANIZATIONS

CapX - Financial Markets

(Campus Brand Ambassador)

## LANGUAGES

English, Hindi, Telugu, Tamil.

## CERTIFICATIONS

Search, Display, Video GoogleAds, **Skillshop** .  
Programming in Python, **Unschool**.  
Data Structures and Algorithms in C, **Unschool**.  
CSS Tutorial, **Great Learning(GL)**.  
Front End Development – HTML, **GL**.  
Developing Soft skills and Personality, **NPTEL**.