



Power BI Project : Financial Data Analysis

Dear Innominion,

Congratulations on completing your Power BI journey! It's time to take the next step and turn insights into real-world impact. Let's dive into project-based learning and showcase your skills with data storytelling!

Data Source

👉 Kindly click on the [Dataset](#) to check and download

Reporting Instruction:

Try to create reports that include a variety of visual elements such as **cards, bar charts, column charts, scatter plots, waterfall charts, funnel charts, slicers, tables, matrix visuals, pie/donut charts, boxplots etc** wherever applicable to make the analysis more interactive and insightful.

Additional Note:

If you have space in your dashboard, feel free to add extra cards, slicers, or any other relevant visuals. You are encouraged to create your own questions and insights beyond the ones provided. There is no rule that you must stick only to the given questions, explore and expand creatively.

Analysis Questions



Company-Level Financial Insights

1. What is the total revenue of each company annually and quarterly?
 2. Which companies have the highest net income annually?
 3. What is the trend of total assets vs total liabilities for each company?
 4. How has the retained earnings changed over time for top companies?
 5. What are the companies with consistently increasing cash & equivalents?
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Income Statement Focus

6. How does gross profit margin vary by company and year?
 7. Which companies have the highest cost of revenue?
 8. What is the operating income trend across companies?
 9. Which companies had a loss (negative net income) in any year?
 10. Compare revenue vs. net income trends.
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Cash Flow Analysis

11. What are the top companies by cash flow from operations?
 12. How do capital expenditures trend over time for each company?
 13. Which companies have a negative free cash flow?
 14. How do operating, investing, and financing cash flows differ across companies and over time?
 15. Highlight companies with increasing cash flow from financing.
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Balance Sheet Evaluation

16. Top companies with highest total liabilities over time?
 17. How does total debt compare to shareholder equity across companies?
 18. Which companies are showing a declining asset base?
 19. What is the debt-to-equity ratio trend for each company?
 20. How has the total assets of companies grown year over year?
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Comparative & KPI Analysis

21. Which companies show consistent growth in revenue, net income, and assets?
22. How do Revenue, Net Income, Free Cash Flow, and Total Assets vary across companies and over the years?
23. How did revenue change year over year?
24. Which companies led in net income across the years?
25. How does the data vary across different end dates?