Contact

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Knowledge Purview

Business Analysis

Data Analysis

Reports and Dashboard Development

Cross Functional Cooperation

Data Processing and Pre-processing

Soft Skills

Communicator

Team Builder

Analytical

Conflict Resolution

IT Skills

- **Alteryx**
- **Power BI**
- **MySQL**
- **Advanced Excel**
- **SQL Server**
- **Tableau**
- **Google Sheet**
- **MS Office(MS Excel, Word, Outlook)**

Roshan Kumar R
Data Analyst || Business Analyst

Results-driven Data Analyst / Business Analyst with 5.1 years of experience in collecting, analyzing, and interpreting complex data from diverse sources. Expertise in data modeling, integrating reporting components from multiple data sources, and developing insightful reports and dashboards that drive business growth and informed decision-making.

Profile Summary

- Highly analytical **Data Analyst / Business Analyst** with 5.1 years of experience in data analysis, visualization, and business development.
- Proven track record of delivering data-driven insights, identifying areas for improvement, and implementing effective business growth strategies.
- Successfully optimized the **requirements gathering process, reducing documentation time and improving overall efficiency in product development.**
- Developed insightful **sales reports** and visualizations using line, bar, and pie graphs, enabling data-driven decision-making.

Work Experience

Business Analyst/Data Analyst
Greet Labs Pvt Ltd, Bangalore,Jan'23 to Mar'25

Worked directly with the data warehousing and IT teams to deliver technical requirements.

- Analyzed large datasets to identify trends, patterns, and correlations using data visualization techniques.
- Created interactive dashboards and reports using Power BI to present findings and insights to stakeholders.
- Integrated data from multiple sources, cleaned and transformed data, and handled missing values and data formatting issues using Alteryx.
- Designed, implemented, and maintained databases using SQL Server to store and manage large datasets.
- Identified business opportunities and challenges through data analysis and provided actionable recommendations to stakeholders.
- Presented findings and insights to stakeholders, including business leaders, product managers, and marketing teams.
- Continuously monitored and improved data analysis processes and workflows to increase efficiency and accuracy.

Data Analyst
HDFC Life Insurance Company Ltd (Head Office), Bangalore, Sep'19 to Jul'22

- Analyze and interpret large datasets related to insurance policies, claims, and customer information.
- Develop and maintain databases, data systems, charts and reports to support business decisions.
- Create data visualizations and dashboards to communicate insights to stakeholders.
- Collected and integrated data from various sources, ensuring data quality and accuracy.
- Developed and distributed regular reports, presenting insights and recommendations.
- Maintained up-to-date documentation of business requirements and processes.

Project

Cigna
Insurance Project

Analyzed customer data to identify trends and opportunities for growth, creating interactive dashboards and reports to present findings to stakeholders. Implemented data-driven insights to inform business decisions, resulting in a 25% increase in data accuracy and a 15% reduction in reporting time.

Lands' End
E-commerce Project

Developed and implemented data visualization solutions to analyze customer purchasing behavior, identifying areas for improvement in the online shopping experience. Created interactive dashboards and reports to present findings to stakeholders, resulting in a 15% increase in online sales.

Education

Bachelor of Engineering
Visvesvaraya Technological University

📅 2014 - 2018   📍 Bangalore, Karnataka

Intermediate (Science)
AVS Science PU College

📅 2012 - 2014   📍 Bhadravathi, Karnataka