Pushpalatha K   **Email:** pushpapbi4@gmail.com
Power BI Developer   **Mobile:** 9353923567

EXPERIENCE SUMMARY

❖ Having 5+ years of professional development experience in the areas of Microsoft **Power BI Desktop and Power BI Service**.
❖ Developed rich visualized reports and dashboards using **Microsoft Power BI.**
❖ Created, maintained & scheduled various reports in **Power BI Desktop**.
❖ Expertise developing **Reports** and **Dashboards** using Microsoft Power BI.
❖ Excellent skills in writing **DAX** in Microsoft Power BI Desktop.
❖ Published power BI reports from the **Power BI Desktop** to **Power BI Service**.
❖ Expertise working with **power BI Desktop and Power BI Service**.
❖ Having the experience in implementing the security by using **RLS** (**Row Level Security**).
❖ Experience in scheduling refresh on Power BI Reports by using the **Data Gateways** and Knowledge of viewing dashboards in Power BI Mobile version.
❖ Created rich **visualized charts** like Line, Pie, Scatter, Slicer, Bar chat, Funnel charts etc.
❖ Expertise on working with **Import Data source, Direct Query, Live Connections, in Power BI.**
❖ Outstanding ability to communicate and work with in a diverse team and independently.
❖ Strong decision-making skills, organizational skills, excellent leadership and problem-solving skills.

EDUCATIONAL QUALIFICATION:

Bachelor of Science (B.SC) from Sri Srinivasa Degree College (SVU) in the year of 2015.

EMPLOYMENT:

● Currently working as a E- Commerce Executive at **Organic Mandya Food PVT LTD**, Bangalore, from **Sep 2024** to till date.
● Working Experience in Power BI developer at **Tech Mahindra Business Services** Bangalore**,** from **May 2020 to August 2024.**

TECHNICAL EXPERTISE:

Reporting Tool : Microsoft Power BI, Power Query, Power View, Pivot Tables & Services.
Databases   : SQL Server
Languages   : DAX, T- SQL

PROJECTS HANDELED:

Project #1:

Project Title	: Super Market Sales Analysis
Client	: Morrisons
Designation	: Power BI Developer.
Environment	: SQL Server 2014 & Latest Power BI Desktop.

Project Description:

Morrisons is a chain of British supermarkets, which forms the food retail division of Britain's largest employee-owned retailer, the John Lewis Partnership. Its head office is located in Berkshire, England. As of February 2015, Morrisons has350 branches across the United Kingdom, including 30 "little Morrisons " convenience stores. By 2016 it had over 2,000 items and £1.1 billion annual sales, making it one of only five food and drink brands in Britain worth over £1 billion.

Responsibilities:

- Created tables, Views and Procedures by using SQL script.
- Used **Custom Visuals** based on business requirement.
- Merge and Append Queries and Utilized aggregation to improve query performance.
- Worked on writing the complex measures using **DAX.**
- Created Custom columns using **DAX**.
- Using Charts with Power Maps, Working with layers.
- Creating a Query, the Query Editor Window in Power BI.
- Extensively worked on Power BI **Personal Gateways** and **Enterprise Gateways.**
- Created Bookmark Pane applies to the actions on view details and Text/ Matrix Tables.
- Created rich visualized **Dashboards in Power BI.**

Project #2:

Project Title	: Consumer Marketing (Retail)
Client	: Cuna, USA
Role	: Power BI, SQL server Developer

Project Description:

This project is a web application. The main aim of "Online and Offline" is to improve the services of Customers and vendors. It maintains the details of customer payments, product receipts, addition of new customers, products and updating, deletion for the same. It also stores the details of invoices generated by customer and payments made by them with all Payments details like credit card. The primary features of the project entitled "Consumer Marketing" are high accuracy, design flexibility and easy availability. And, it uses database tables Representing entities and relationships between entities.

Responsibilities:

- ❖ Experience on Importing Power Bi repots to Power BI service, connecting to the data from SQL Server.
- ❖ Designed different types of **reports like Drill Down, Drill Through and Sync Slicers**. Develop Visual Level Filters, **Report Level Filters and Page Level Filters** in Power BI.
- ❖ Implemented **RLS** as part of security.
- ❖ Working on DAX **functions like Date & Time, Information, Filter & Value, Logical, and Text functions.**
- ❖ Ensure timely delivery & quality of delivery by adhering to Quality Process.
- ❖ Extensively worked on Power BI **Personal Gateways** and **Enterprise Gateways.**
- ❖ Creating, developing and deploying data reports and dashboards for large volumes of data in Power BI. Implement Row Level Security **(RLS)** as per requirement
- ❖ Publishing reports to **Power BI server** and providing the access to required users.

Project#3 :

Project   **: Yale New Haven Hospital (Health care)**
Client   **: Yale, (USA)**
Environment **: Power BI**
Role   **: Power BI Developer**

Project Description:

Yale is one of the largest hospitals in the world and the largest in the USA, Connecticut. It is the primary teaching hospital for **Yale School of Medicineand** Nursing. Yale is dedicated to offering quality medical care services to all patients with the use of leading-edge technologies, techniques, and treatments. Yale receives reimbursement through various Insurance payers which needs to be shown on the dashboard for the denial cost management where the payer has partial or no payment. This would help Yale to understand the pattern and forecast the denied payment over a period of time.

Roles & Responsibilities:
- ● Connecting to the data from SQL Server and different data sources.
- ● Experience on Importing Power BI Reports from the **Power BI Desktop** to **Power BI service**.
- ● As per the client requirements, rendering the Reports in the form .PDF, .CSV and Excel formats.
- ● Good on Sharing the dashboards & providing the **security** the Power Bi reports and Exporting /analyzing the data to excel.
- ● Extensively used for the Bookmarks and Selection pane to show all the visuals in a single page.
- ● Installed and Configured Power BI **Gateways** to keep the dashboards and reports up to date by scheduling the Refresh.
- ● Creating a **Drill down** and **Drill through** Reports.
- ● Implemented **RLS** (Row Level Security) for the reports.

- Working on **DAX** functions like Date & Time, Information, Filter & Value, Logical, and Text functions.
- Working on MS SQL Server and written queries to pull the data.
- Ensure timely delivery & quality of delivery by adhering to Quality Process.