Neha Kumari

Contact

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DOB – 10th Dec 1998

Adress: Electronic City

Bangalore, Karnataka

Languages

English
Hindi
Maithili

Interest

Reading blogs
Learning new skills
Volunteering
Listening to Music
Gardening

Summary

Talented and initiative-taking with extensive experience in data analysis and statistical analysis. Offering 4 years of progressive leadership experience across various technical industries. Seeking challenging opportunity to use excellent critical thinking skills to automate processes and drive operational efficiency.

Skill Highlights

- Research and analysis.
- Strong Storytelling and Content Writing Skills
- Excellent Business Written & Communication Skills
- Basic & Advance Excel: Conditional Formatting, Index Match, V-lookup & H-lookup, Macros, IF Function, Chart, Data Validation, Pivot Table Etc.

- Contract Management & Execution
- Client Management and Relationship Building
- SQL
- Professional PowerPoint Designing, Power Bi.
- SAP

Data Collection, Data Visualization, Data Cleaning, Data Modelling, Data Manipulation, Power Query, DAX Function Power Bi Services.

Experience

JK Foods : TFPPL   **Dec 2024 - Till**

Sr. Executive: Data Analyst

- Developed interactive dashboards and reports using Power BI to visualize import and export data, improving business decision-making processes. Responsible for Data preparation, Data analysis and execution of requests that require data.
- Extracted, transformed, and loaded (ETL) data from multiple sources (Excel, SQL databases, CSV files) to create a centralized dataset for analysis..
- Conducted trend and variance analysis on trade data to identify key patterns in international shipments and market demand. Skilled at transforming briefing reports, monthly reports, influencers report and content into presentable slides.
- Collaborated with cross-functional teams including logistics, finance, and sales to define KPIs and create custom Power BI reports tailored to user needs.
- Collaborated in the implementation and configuration of SAP modules, enhancing business processes and contributing to system optimization.

Fujifilm India Pvt. Ltd.   **April 2023- Dec 2024**

Data Analyst

- Work on planning monthly analysis of sales data across different cuts of SKU (ASM Wise, Retailer Wise etc.). Prepare ASM, RSO Incentive &Reward Recognition program. Manage & maintain all the data.
- Responsible for Data preparation, Data analysis and execution of requests that require data. Work on contract of photographer's, equipment management of all the assets, Vendor Registration, Provision etc.
- Work on monthly analysis of sales data across different cuts of SKU (ASM Wise, Retailer Wise etc.). Prepare ASM, RSO Incentive & Reward Recognition program. Manage & maintain all the data & share the same dashboard to management on monthly basic & weekly basic.
- Skilled at transforming briefing reports, monthly reports, influencers report and content into presentable slides. Collaborated with cross-functional teams to configure SAP ERP system, resulting in a 15% increase in overall operational efficiency.
- Work on designing, developing, and deploying business analytics dashboards using Microsoft Power BI.

- Conducting full lifecycle analysis to include requirements, activities, and design, develop analysis and reporting capabilities. Also monitor performance and quality control plans to identify improvements.

- Worked on PowerPoint & Advance Excel: that included proposals for prospective clients, monthly reports, and review presentations.

- Providing expertise in data storage structures, data mining, and data cleansing.

- Work closely with email marketing team to support data pull/segmentation requirements for campaign execution while ensuring quality of data.

- My role included data extraction from legacy SAP systems, cleansing and transforming data as per the new system's requirements, and validating post-migration accuracy. I collaborated closely with technical teams to ensure smooth data mapping and worked with business users for UAT and reconciliation. Depending on the project, the migration was to cloud platforms, ERP upgrades, or integration with third-party tools.

Education

- Certified in Data Analyst offered by **TCA training**, **Gurgaon-2024**
- Certified in Fundamentals of Data analyst offered by Google - **2021**
- B. tech, GIET Bhubaneswar College, BPUT University, 2020, 72.04%
- Higher Secondary Schooling, S.S.L.N.T. Women's College Dhanbad, Jharkhand, 2016,50.00%
- Secondary Schooling, High School Bina Babhangama, Bihar, 2013, 75.40%

Certifications & Achievements

- Awarded for Outstanding Professional Behavior at Fujifilm India Pvt. Ltd.