

Meka Veeranna Chowdary

Business Intelligence Analyst

📞 7799825002 @ chowdarymv28@gmail.com 📍 Bengaluru, India

SUMMARY

Results-driven Power BI Developer with 6 years of experience in designing and developing interactive dashboards, reports, and data models. Adept at transforming complex data into actionable insights to drive strategic decision-making across diverse business domains. Proficient in Power BI, DAX, Power Query, and SQL, with a solid foundation in business intelligence, data analytics, and data visualization best practices.

PROFESSIONAL EXPERIENCE

Business Intelligence Analyst

Business Integrity Services 📅 02/2023 - 05/2025 📍 Chennai, India
Business Integrity Services is a Revenue Cycle Management (RCM) company headquartered in Florida, providing RCM services to healthcare organizations worldwide.

- Partnered with cross-functional teams in healthcare and retail to identify data-driven opportunities, streamline reporting processes, and enhance operational efficiency.
- Designed and implemented complex **DAX measures and calculated columns** to migrate and enhance legacy Excel reports into interactive and scalable **Power BI dashboards**.
- Developed performance-oriented dashboards, including Physician and OKR Dashboards, by integrating key performance indicators (KPIs) and utilizing diverse visualizations to support strategic decision-making.
- Applied deep knowledge of **Power BI, DAX, Power Query, and SQL** to deliver high-impact insights, reduce manual effort, and drive data consistency across departments.

Power BI Developer

MBIT Computraining Pvt. Ltd. 📅 03/2022 - 12/2022 📍 Hyderabad, India
Croma is a leading Indian retail chain specializing in consumer electronics and durables, operated by Infiniti Retail, a subsidiary of the Tata Group. With an extensive network of physical stores and a robust online platform, Croma offers a comprehensive range of electronics, appliances, and gadgets, serving millions of customers across India.

- Designed and developed interactive Power BI dashboards to analyze key business KPIs, driving more informed and timely executive decision-making.
- Led the BI development efforts for an e-commerce analytics project as a Senior Power BI Developer, collaborating closely with business and analytics teams.
- Interpreted Business Requirement Documents (BRDs) to create and validate metadata in coordination with functional experts and the data team.
- Prepared and modeled datasets based on finalized metadata, implementing **incremental refresh** to optimize performance and maintain data accuracy.
- Developed dynamic reports in Power BI Desktop by connecting to live datasets, creating advanced visualizations, and applying **row-level security (RLS)** to ensure data governance and user-level access control.

Data Aggregation Associate

DEEP COMPUTE PVT LTD 📅 11/2018 - 01/2022 📍 Bengaluru, India
Deepcompute specializes in data science, primarily focusing on data engineering tasks including data aggregation, representation, cleaning, and iterative model tuning.

- Contributed to data engineering tasks at Deepcompute, including data aggregation, representation, cleaning, and iterative module tuning to support data science initiatives and reporting requirements.
- Worked on the nference pharmaceutical project, developing applications to manage relationships between drugs, diseases, and biomedical devices, enabling pharma companies to identify potential drug solutions.
- Extracted and processed data from JSON, CSV, XML, HTML, and PDF formats, transforming it into structured datasets for analytics and visualization in tools such as Power BI.

TECHNICAL SKILLS

Power BI	Data Analysis & Visualization
Data Preparation & ETL	Data Warehousing
JIRA	Python

KEY RESULT AREAS

- Collaborated with clients to clarify and finalize requirements, ensuring a clear understanding of project goals.
- Developed comprehensive test plans based on business requirements to guarantee quality and functionality.
- Consistently met deadlines and turnaround times without compromising quality standards.
- Performed first-level debugging and troubleshooting of field issues to provide timely resolutions.
- Supported team development by mentoring new joiners, tracking their progress, and providing constructive feedback.
- Coordinated effectively with team members, delivering regular project updates and fostering smooth communication.
- Delivered training sessions for new employees to accelerate their onboarding and productivity.
- Adapted quickly to new environments, technologies, and challenges, demonstrating flexibility and a growth mindset.

EDUCATION

Master of Computer Applications (MCA)

Jawaharlal Nehru Technological University, Kakinada
2014 - 2017 Kakinada, India