CATEGORY CUSTOMER ANALYSIS TOTAL REVENUE \$15.467.455.65 Revenue Per Month Revenue Per Age Revenue Per State Month of Month Age (bin) **•**\$3.5M \$3.2M \$3.1M \$2.3M \$2.4M \$2.4M \$1.7M \$2.1M \$1.5M \$1.5M \$2.0M \$1.2M \$1.1M \$0.7M \$0.5M \$0.3M Nul April 2021 May 2021 June 2021 July 2021 March 2021 August 2021 October 20.. ebruary 20. \$0.3M \$15.5M 20-30 20-60 <20 40-50 © Mapbox © OSM **Quantity Discount Correlation** Revenue Percentage Per Region Revenue Per Category \$4.3M Mobiles & Tablets \$4.8M 0 300 \$0.9M Appliances \$1.2M Entertainment \$1.0M \$0.7M Others \$0.4M \$0.5M Qty Ordered 200 \$0.2M Computing \$0.2M 0 Women's Fashion \$0.2M \$0.2M 0 \$0.1M Men's Fashion \$0.2M 100 0 \$0.1M Beauty & Grooming \$0.1M Superstore \$0.1M \$0.1M 0 Home & Livina \$0.1M \$0.1M 40 01 2M 0M OM 2M 4M 10 70 Female Revenue Categories Male Revenue **Discount Percent**