CATEGORY CUSTOMER ANALYSIS TOTAL REVENUE \$13,876,177,40 Revenue Per Month Revenue Per Age Revenue Per State Month of Month Age (bin) **•**\$3.9M \$3.1M \$2.6M \$2.4M \$2.4M \$2.3M \$2.2M \$1.8M \$1.1M \$1.1M \$0.4M \$0.8M \$0.8M \$0.4M \$0.3M \$0.5M Nul May 2021 June 2021 July 2021 \$0.3M March 2021 August 2021 April 2021 October 20.. February 20. 20-30 <20 40-50 20-60 © Mapbox © OSM **Quantity Discount Correlation** Revenue Percentage Per Region Revenue Per Category \$4.2M Mobiles & Tablets 0 30 \$1.0M \$1.1M Appliances 0 Entertainment \$1.0M \$1.0M Others \$0.4M \$0.5M Qty Ordered 0 \$0.3M Computing \$0.2M Women's Fashion 0 \$0.2M \$0.2M 000 \$0.1M Men's Fashion \$0.1M 100.0%

10

10

20

30

Discount Percent

50

60

70

\$1.1M

\$2.8M

\$0.1M

\$0.1M

\$0.1M

2M 0M

Female Revenue

Home & Living

Superstore

Beauty & Grooming

Categories

\$0.0M

\$0.1M

\$0.1M

1M 2M 3M 4M

Male Revenue