

Ideation Phase

Brainstorm & Idea Prioritization Template

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| Date | 03 Jun 2025 |
| Team ID | LTVIP2025TMID59708 |
| Project Name | Citizen AI – Intelligent Citizen Engagement Platform |
| Maximum Marks | 4 Marks |

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

CitizenAi:Brainstorm & idea prioritization

We used this framework to collaboratively generate and evaluate ideas for building an AI-powered civic engagement platform that connects citizens and authorities efficiently.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-5 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

- Team gathering**
Invite who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Our goal was to generate creative and impactful ideas to enhance citizen-government interaction through AI.
- Learn how to use the facilitation tools**
Use the facilitation Superpowers to run a happy and productive session.

1 Define your problem statement

How might we use AI to improve communication between citizens and government, ensure faster complaint resolution, and empower civic participation?

🕒 5 minutes

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run smooth and productive sessions

- Stay in topic.
- Encourage wild ideas.
- Defer judgement.
- Listen to others.
- Go for volume.
- If possible, be visual.

Need some inspiration?
Here are inspiring sessions to get you started for your next session.


Open example ➔

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas to improve citizen engagement and communication using AI in public service delivery.

 10 minutes

10 minutes

TIP
You can select a single note and hit the spacebar to turn it into a bullet. Or, to select all the notes, hit the shift key along with the spacebar.

Phases 1

Dedg and chalcocite have a common cation (copper), anions (sulfide, phosphate).

http://www.elsevier.com/locate/bsbs. For further information on this journal, please visit our website.

EXPANDING THE STUDY

Figure 3

For more information, visit www.pearsoncmg.com

FIGURE 2

Downloaded from <http://ajphaphysocpharm.sagepub.com/>

Collection: [Treasures of the](#)

• **governance** is the framework of policies and processes that determine the direction and control of the organization

Person 4

Figure 1. *Staphylococcus aureus* strains isolated from the skin of patients with eczema.

3

Group ideas

1. AI Communication Tools

- Chatbot for automated complaint intake and status updates
 - API integration for submitting and responding with answers to asked queries
 - text input analysis for complaints
- ## 2. Complaint Categorization & Prioritization

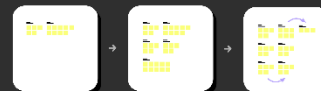
- Text classification using IBM cpecc 3.3.2

- Test classification using IRM gratic 3.3.7b instruct to detect issue type
- Auto-prioritization of complaints based on keywords and urgency level

- Admin dashboard to track

- Admin dashboard to track complaint status and frequency
- Feedbacks and analysis

20 minutes



Step-3: Idea Prioritization

4

Prioritize

After grouping the ideas, we evaluated them based on **feasibility**, **impact**, and **technical complexity**. We used a prioritization matrix (High Impact vs. Low Effort) to decide which features to build first.

 20 minutes

⌚ 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the lower pointer holding the **H** key on the keyboard.

H key on the keyboard.

