

## Data Analysis Project

**Data Analyst:** Safkat Jaman

**Client/Sponsor:** Pran-RFL Group

### Purpose:

*Write a brief description of why this project is happening below. Why is this project happening? What are the goals?*

*People are not buying the new flavor of Drinko which is a chewing drink and the new flavor is Apple. Get the whole information why people are not drinking the new flavor.*

### Scope / Major Project Activities:

*What are the major parts of this project? List out the high-level steps, activities, or stages of the project, and give a brief description for each.*

Activity	Description
Doing a survey	We are going to arrange a survey where at least 10,000 people will participate.
Report to the stakeholders	Let the stakeholders know what's happening in the market.
Complete task in time	Complete the task as soon as possible, because the company is having losses.

### This project does not include:

*Specify the things that this project isn't responsible for doing (out of scope). For instance, "this project does not involve a summation of 2019 data analysis"*

- This project won't collect any personal data.
- This project won't depend on any kind of past data.
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### Deliverables:

*A specific list of things that your project will deliver.*

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Deliverable	Description/ Details
Most selling drinks report	In this report we will deliver information on the most selling drinks in the market.
Report of other competitors	Which companies are selling the same product.
Report on apple flavor	Why are people not interested in drinking the new apple flavor.

### Schedule Overview / Major Milestones:

*The expected schedule for the project. This can be defined by milestones (e.g. "all data is cleaned and processed"), periods of time ("Week 1 / Week 2"), or other ways based on the needs of the project.*

Milestone	Expected Completion Date	Description/Details
<i>Complete the survey</i>	<i>20/12/21</i>	<i>We will complete the survey before 21/12/21, as it's a big survey it's so obvious that it will take time.</i>
<i>Clean and Process the data</i>	<i>30/12/21</i>	<i>It's gonna take at least 10 days to complete the cleaning and processing part of the project.</i>
<i>Sending the whole report of the project</i>	<i>15/01/22</i>	<i>Whole report of the project will be sent to the stakeholders by this time.</i>

### \*Estimated date for completion:

*This is my "if all goes well and I have everything I need, this is when I'll be done" date.*

*16/01/22*