

Figure 10.10

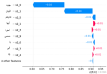


Figure 10.10 shows the change in the number of active users (in millions) for various social media platforms from 2010 to 2011. The x-axis represents the change in millions, ranging from -10.00 to 10.00. The y-axis lists the platforms. Bars are blue for positive changes and red for negative changes. Data values are labeled on the bars.