

# Sajad Erfanian

Product Designer

[linkedin.com/in/sajaderfanian](https://www.linkedin.com/in/sajaderfanian)  
[erfanianrahmati.sajad@gmail.com](mailto:erfanianrahmati.sajad@gmail.com)  
+98 937 026 48 66

## SUMMARY

Efficient, reliable, and highly motivated with 2 years of experience as a UI UX Designer. Additionally, I have over 6 years of experience as a Frontend Developer.

## Experience

### Alphaders Freelance Designer

FEB 2023 – SEP 2023 · 8 MOS

- Designed wireframes, prototypes, and visual designs for mobile and web.
- Collaborated with developers to ensure that designs were accurately implemented and met accessibility standards.

### DynoTrust Freelance Designer

AUG 2022 – FEB 2023 · 7 MOS

- creating a user-friendly design and a safe environment while taking into account the concerns and challenges for users to manage their account assets.
- I enhanced the dashboard's user interface structure to ensure streamlined navigation and improved user experience. This involved optimizing the layout and organization to facilitate easy access to account settings and security features.
- Implemented the addition of notifications and alerts to the dashboard. This allows users to promptly respond to issues or errors, and as a result, it has led to a reduction in both the time and costs associated with errors.

### BlackFRI Freelance Designer

MAR 2022 – AUG 2022 · 6 MOS

- I restructured the website's information architecture to provide a clear and intuitive path for users. This overhaul improved navigation, ensuring visitors could easily find products and make informed choices.
- To establish a solid foundation for the design, I created wireframes for key pages such as the homepage, product page, cart, and checkout. These wireframes outlined the layout and content hierarchy, offering a blueprint for the final design.
- The visual design phase was where I truly brought the project to life. I developed a modern, visually striking design that harmonized with the client's brand identity. This design not only enhanced the aesthetics of the site but also focused on showcasing products effectively.

## Education

### University of Tehran

Associate degree in Architecture, focusing on interior design.  
Dec 2012

### Amanj academy Design System Bootcamp

AUG 2023

Created By Pouria Tajik

- Intensive, full-time program that provided hands-on training in design system workflow and figma, Tokenize colors, numbers with Variables and Advanced components.

### Amanj academy Product Design Bootcamp

SEP 2023

Created By Ali Babaei

- Intensive, full-time program that provided hands-on training in user-centered design, prototyping, and visual design

### Udemy Figma UI UX Design Advanced

NOV 2023

Created By Daniel Walter Scott

- A figma Pro in-depth Advanced tutorial course and advanced design strategies

### Udemy Figma UI/UX Design Course

JUL 2022

Created By Gary Simon

- interactive UI/UX course

[sajaderfanian.github.io/portfolio/](https://sajaderfanian.github.io/portfolio/)

## Skills

- User Research
- Interaction Design
- Visual Design
- Communication and Collaboration
- User Testing
- Adaptability and Continuous Learning
- Design System
- Lean UX
- Design Thinking
- Mobile Design
- frontend developer

## Tools

- Figma
- Figjam
- Clarity
- Mirro
- Axure
- Maze
- Balsamiq
- zeplin

## PASSIONS

- Team Work
- Sport
- Problem-Solving
- Video Games
- Learning
- Blockchain