Sajad Erfanian

Product Designer

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sajaderfanian.github.io/portfolio/

SUMMARY

Efficient, reliable, and highly motivated with 2 years of experience as a UI UX Designer. Additionally, I have over 6 years of experience as a Frontend Developer.

Experience

Alphaders   Freelance Designer
FEB 2023 – SEP 2023 · 8 MOS

- Designed wireframes, prototypes, and visual designs for mobile and web.
- Collaborated with developers to ensure that designs were accurately implemented and met accessibility standards.

DynoTrust   Freelance Designer
AUG 2022 – FEB 2023 · 7 MOS

- creating a user-friendly design and a safe environment while taking into account the concerns and challenges forusers to manage their account assets.
- I enhanced the dashboard's user interface structure to ensure streamlined navigation and improved user experience. This involved optimizing the layout and organization to facilitate easy access to account settings and security features.
- Implemented the addition of notifications and alerts to the dashboard. This allows users to promptly respond to issuesor errors, and as a result, it has led< to a reduction in both the time and costs associated with errors.

BlackFRI   Freelance Designer
MAR 2022 – AUG 2022 · 6 MOS

- I restructured the website's information architecture to provide a clear and intuitive path for users. This overhaul improved navigation, ensuring visitors could easily find products and make informed choices.
- To establish a solid foundation for the design, I created wireframes for key pages such as the homepage, product page, cart, and checkout. These wireframes outlined the layout and content hierarchy, offering a blueprint for the final design.
- The visual design phase was where I truly brought the project to life. I developed a modern, visually striking design that harmonized with the client's brand identity. This design not only enhanced the aesthetics of the site but also focused on showcasing products effectively.

Education

University of Tehran

Associate degree in Architecture, focusing on interior design.
Dec 2012

Amanj academy   Design System Bootcamp
AUG 2023 – OCT 2023

- Intensive, full-time program that provided hands-on training in design system workflow and figma, Tokenize colors, numbers with Variables and Advanced components.

Amanj academy   Product Design Bootcamp
SEP 2023 – NOV 2023

- Intensive, full-time program that provided hands-on training in user-centered design, prototyping, and visual design

Skills

- User Research
- Interaction Design
- Visual Design
- Communication and Collaboration
- User Testing
- Adaptability and Continuous Learning
- Design System
- Lean UX
- Design Thinking
- Mobile Design
- frontend developer

Tools

- Figma
- Figjam
- Clarity
- Mirro
- Axure
- Maze
- Balsamiq
- zeplin

PASSIONS

- Team Work
- Sport
- Problem-Solving
- Video Games
- Learning
- Blockchain