

Sajal Chaplot

Product Designer



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Education

IIT Guwahati

B.Des | 2015-2019

7.87 / 10

Work Experience

Postman

February '21 - Present

Product Designer

Designing for growth and onboarding experience in collaboration with product manager and developers.

Wongdoody, Infosys

August '19 - February '21

Lead Experience Design

Conducted client workshops, user research and designed client's applications in collaboration with stakeholders, actual users and developers.

Actively involved in project pitch and proved instrumental in winning a project from renowned soft drink brand.

Design Skills

User Interview

Ethnographic Research

Questionnaire Survey

Heuristic Evaluation

Usability Testing

User Personas

Customer Journey Maps

Card Sorting

Information Architecture

Wireframing

Rapid Prototyping

Software Skills

Adobe XD

Photoshop

Illustrator

Figma

Miro

Tableau*

Development

HTML5/CSS3

Javascript/Jquery*

SQL Server*

* Elementary Proficiency

Projects

CMS Design for Soft Drink Brand

4 months

Identified pain points through multiple **remote interviews with 36 participants and 4 business stakeholders** across 10 countries.

Designed the contract management system in collaboration with stakeholders, users, business analyst and developers through bi-weekly design workshops.

HALE Reimagination

6 Months

Designed a mobile application and digital strategy for cross channel communication and closely worked with HR stakeholders and developers for different releases.

Conducted **90+ in-person interviews, online survey of 2500+ employees and literature research** to identify design opportunities.

Finacle Digital Lending

2 Months

Collaborated with Finacle Product Owners and 2 designers to design digital lending solution for SME's, expediting current account opening, applying for Over Draft Loan with minimum or zero intervention from banks.

Designed **chat bot conversations** to **help SME's to identify the right current account product for his business.**