

Sajal Chaplot

Product Designer



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Education

IIT Guwahati

B.Des | 2015-2019

7.87 / 10

Work Experience

Postman

February '21 - Present

Product Designer (Growth)

Increased paid conversion by 30% by designing the product trial experience in collaboration with Head of Growth.

Increased team activation by 50% in collaboration with PM and engineers through experimentation.

Helped in setup of growth design and won recognition for advocating data driven design and growth design within the design team.

Wongdoody, Infosys

August '19 - February '21

Lead Experience Design

Conducted user research and designed software for businesses in collaboration with project stakeholders from both client and Infosys.

Actively involved in project pitch and proved instrumental in winning a project from a renowned soft drink brand.

Design Skills

User Interview
Ethnographic Research
Questionnaire Survey
Heuristic Evaluation
Usability Testing
User Personas
Customer Journey Maps
Card Sorting
Information Architecture
Wireframing
Rapid Prototyping

Software Skills

Adobe XD
Photoshop
Illustrator
Figma
Miro
Tableau*

Development

HTML5/CSS3
Javascript/Jquery*
SQL Server*

* Elementary Proficiency

Projects

Contract Management System Design for Soft Drink Brand

4 months

Identified pain points through remote interviews with 36 participants and 4 business stakeholders across 10 countries.

Designed contract management system by collaborating with stakeholders in bi-weekly design workshops.

The project won the "Best Project Award of Q1 in Infosys Design Function" and helped win another project from the same brand.

Reimagining Employee Wellness Program

6 Months

Designed a mobile application and digital strategy for cross channel communication and closely worked with HR stakeholders and developers for different releases.

Conducted 90+ in-person interviews, online survey of 2500+ employees and literature research to identify design opportunities.

Finacle Digital Lending

2 Months

Collaborated with Finacle PM and 2 designers to design digital lending solution for SME's, expediting current account opening, applying for Over Draft Loan with minimum or zero intervention from banks.

Designed application and chat bot experience to identify right product and easy application submission.