Sajal Chaplot

Product Designer







Education

IIT Guwahati

B.Des | 2015-2019 7.87 / 10

Work Experience

Postman

February '21 - Present

Product Designer (Growth)

Designing solutions in collaboration with PM for User & Team Activation, Conversion by conducting user research and running A/B experiments.

Collaborated with multiple stakeholders in defining Growth Design function.

Wongdoody, Infosys

August '19 - February '21

Lead Experience Design

Conducted user research and designed software for businesses in collaboration with stakeholders from Client and Infosys.

Actively involved in project pitch and proved instrumental in winning a project from a renowned soft drink brand.

Design Skills

User Interview

Ethnographic Research

Questionnaire Survey

Heuristic Evaluation

Usability Testing

User Personas

Customer Journey Maps

Card Sorting

Information Architecture

Wireframing

Rapid Prototyping

Software Skills

Adobe XD

Photoshop

Illustrator

Figma

Miro

Tableu*

Development

HTML5/CSS3
Javascript/Jquery*

SQL Server*

* Elementary Proficiency

Projects

CMS Design for Soft Drink Brand

4 months

Identified pain points through remote interviews with 36 participants and 4 business stakeholders across 10 countries.

Designed contract management system by collaborting with stakeholders in bi-weekly design workshops.

The project won the "Best Project Award of Q1 in Infosys Design Function" and helped win another project from same brand.

HALE Reimagination

6 Months

Designed a mobile application and digital strategy for cross channel communication and closely worked with HR stakeholders and developers for different releases.

Conducted **90+ in-person interviews, online survey of 2500+ employees and literature research** to identify design opportunities.

Finacle Digital Lending

2 Months

Collaborated with Finacle PM and 2 designers to **design digital lending solution for SME's**, expediting current account opening, applying for Over Draft Loan with minimum or zero intervention from banks.

Designed application and chat bot experience to identify right product and easy application submission.