



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Qualified versions

Conncted people and revolutionized many different business

We can know about the impact created by Apple's iPhone in India

It helps in analyzing large datasets

It has greatest economic growth in india

It generates excitement and anticipation among Indian Buyers.



The iPhone made mobile web browsing useful.

Highly Responsive

It has it's particular application for everything

It has Limited customization

Satisfied

Gain Knowledge.



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?