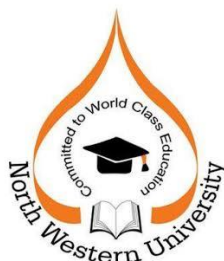


# North Western University



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## The most populated apps “ZOOM Cloud Meetings”

In this world of information technology, with the passage of time, different types of apps are constantly opening new doors. And using this app has made our life comfortable and more comfortable. One needle app is zoom cloud meeting. The first use of this app started in USA. And Zoom was founded by Eric Yuan, a former corporate vice president for Cisco Webex. The popularity and number of users of this app has been increasing over time. When the first one came in 2011 it had only 4 million users now by 2020 the number of users has come to 100 million plus.

We will now try to know a little more about the history of the Zoom app. We know that the Zoom app was founded by Yuan,

When the Zoom app was first launched in 2011, only 40 engineers left Cisco to start this new company. Then when they started a new company their business was not going very well. In a word they fell into a tug of war and could not launch this app to the world due to their low budget.

Then in June 2011, Bill Tai, an American investor, received 3.3 million in shares from him and re-launched the app in May 2012. At the time, the Zoom app could only host conferences with 15 more video subscribers.

The zoom company then developed the zoom app a little better, creating a program for 25 users to use the zoom app at once and to connect with each other very easily. Then in late 2012 they developed it and launched Zoom version 1.0 and then there were only 4 million. With the launch of version 1.0, the number of users has increased to one million since 2013.

Then in 2014 the number of their users increased to ten million and their market share increased to 6.5 million US dollars. Since then there is no looking back. Then in 2015 their market share stood at 30 million us dollar and the number of users stood at 40 million. And at the present time i.e. by 2020 their market share has increased to 833 million US dollars and the number of users stands at 100 million plus.

Zoom Cloud Meeting is an app that allows us to connect with each other via video conferencing from any part of the world. Not only this, through this app a large number of users can connect with one another and share video and audio at the same time. We can get this zoom app by

searching from Google Play Store or from internet. You need a Gmail account or a phone number to use the Zoom app, and with this Gmail account or phone number you can sign in to the Zoom app and use it after signing in.

When we sign in to a zoom, the zoom authority will give us a zoom ID and we will have to set a password of our choice so that we can sign in to the zoom account with the ID and password very easily. When we open the zoom app, we will see many options such as meet & chat, meetings, chat and settings.

Each of these options has been divided into several parts. We will learn more about the use of each one. Each of these options has been divided into several parts. We will learn more about the use of each one.

When we tap the Meet and Chat option at the top of the interface that will show there will be four options, New Meeting Join Schedule and Share Screen. New Meeting With this option we can create a new meeting, By tapping on the Join option we can join another meeting, By tapping on the Schedule option we can schedule a meeting to join or start a meeting, The latest option of Meet & Chat is Share Screen. By tapping this option we can share the screen with others.

Now when we click on the meeting option we will see how many meetings there are and at the top there will be a refresh button where if we replace it we will see again the number of new meetings and if we want to join any meeting from here we can easily join.

The next option is Contact Options. With this contact option we can save different client numbers or different meeting IDs and access them as needed. In addition to this, there is another option called channel through which we can save any channel ID. meeting ID so that we can access it as per our need i.e. join them as required. In addition to this, there is another option called channel through which we can save any channel i.e. meeting ID so that we can access it as per our need i.e. join them as required.

And the last option we have is to go to the Settings option and we will be able to see all the information of our account i.e. our zoom account as well as change and transmit them. We can take it and then give feedback. We can get solutions to various problems. From here we can get this setting option which is very important for the Zoom app.

Another notable feature of the Zoom app is the Auto Connecting system, which is an option where you can automatically join a meeting if you want, just by having a meeting ID. We can attend such important meetings if the city wants. We can easily join any educational class if we want an important one in the educational institution. If we use this app for many more development purposes, if we keep this option turned on, anyone who joins us automatically can benefit from this.

Zoom apps are one of the most widely used and popular apps at present. Because in the current situation we can easily communicate with each other through this app. Not only this, with the help of social media we can perform various activities in this age through video conferencing. This app is being used in many educational institutions for students to take classes through video conferencing so that students can take advantage of online learning at home from a distance. Not only educational institutions but many businesses are increasingly using this app, Because this app is very important and useful, using this app, employees can join their work at home, respecting social distance.

This app is not only useful for educational institutions or businesses, this app is playing a special role in dealing with this corona virus situation. Because by using this app we can easily maintain social distance. The biggest advantage of the zoom app is that everyone can stay connected through this app as well as everyone can give their opinions together if they want and share the skin if they want. This is a very important aspect.

Not to mention the Zoom Cloud Meeting Video conference related ads usually require high speed internet but in this case even if it is not high speed internet in June, it can be used very well at normal speed which is a convenient and significant aspect for zoom apps. Also the video quality and sound quality of this zoom app is very clear. Since the zoom app can be used at slow internet speeds, people who live in rural areas or remote areas where the internet system is not very good can easily use this app effortlessly.

The zoom app also has some more options such as share, video, mute. With this share option we can share the screen with all the zoom clients if we want. This mute option allows us to avoid unnecessary ambient noise while on video conferencing on the zoom app, which is really great.

Another thing I would like to mention specifically about the Zoom app. Not to mention the role of the current zoom app and how important it is. At present, the world is going through a difficult situation. Don't let the virus attack our world, it is terrifying and its infection is constantly increasing, which means it is a contagious disease. Coronavirus plays a special role in dealing with such situations because it allows us to communicate with each other online at home while maintaining social distance, that is, side by side or not together. In this situation we have been assured of our safety and our special friend is by our side which is very important to us. The most important thing is that the most effective way to deal with coronavirus is to maintain a safe distance which is very easily possible through this zoom app. On the one hand, many health workers around the world are directly cooperating to deal with the situation. In the same way, he is always by our side and cooperating directly. Therefore this contribution of Zoom in Corona situation is undeniable.

As well as the benefits of the Zoom app, there are some downsides that we will now learn about. Although Zoom Cloud Meeting this app is free for all users which means anyone can use it but Free users can't enjoy all the benefits of the zoom app so you have to pay extra to get a zoom license which is not possible for all users. There are also some other issues such as not being able to do more than 40 minutes of video conferencing in the Zoom app In this case too, in order to stay in the conference for a longer period of time, i.e. to stay in the conference for unlimited time, you have to attest the app by purchasing the license key, otherwise you will not be able to use the app for unlimited time.

In addition, there are some other problems such as limited users, that is, a certain number of people can be admitted, that is, to be able to join the meeting, you have to pay extra money to buy a license, which, as usual, many people face problems. And last but not least, the problem with my two maps is that the security system of the zoom app is not very strong. Because if someone else in our system accepts and steals our data, then we have to read into the big problem which is actually very sad.

Not to mention the fact that at the end of 2017, we came across the incident of leaking information from the Zoom app. An American newspaper reported that information was leaked from the Zoom app where data was stolen from a business manager account which is really very sad. Although Zoom`s admits their mistake for this incident and later develops their app Strongly again.

At the end of it all, one thing appears to be that In the current situation, Zoom Cloud Meeting, these apps are playing a special role in coping with coronavirus and bridging social distance. Zoom Cloud Meeting The contribution of this app is truly unforgettable which has made our life easier and more comfortable. So using the Zoom app to meet our needs as well as ensure social distance considering the current situation. Therefore, considering the current situation in the world, we should all use the zoom app to maintain social distance. So let's all maintain a safe distance and keep our work organization active by using the zoom app and use the zoom app to deal with this risk.