

Issuing NFTs as Creator or Entrepreneur for your company

Web3 is the chance for creators and for you as an entrepreneur to earn money

You can issue NFTs yourself for your company and earn money with it. What NFTs are and what possibilities they offer you or you can learn in our NFTs course.

Prerequisites for issuing NFT are a strong brand and community / your customers who also buy your NFT and a utility that you offer.

Utility means what benefits buyers get from your NFT. For example, you can. if you are a coach offer access to you in the form of coaching, in Germany, for example, reservations for the Oktoberfest are offered via NFTs or you issue tickets to conferences.

The imagination knows no limits.

What are the financial benefits of issuing NFTs as an entrepreneur?

1. One-time income from sales
2. Regular earnings on every transaction. You get up to 10% royalties on an NFT marketplace like Opensea (that's the name of the fees that the publishers of the NFT get)
3. Increase in value of the NFT and ETH course: Here you can benefit twice!

For a practical example of how much you can earn by issuing NFTs, watch the next video