

## Better results with ChatGPT: details

Even if the chatbot is an artificial intelligence that has stored a lot of information and recognizes connections, you need these details in order to be able to access its full repertoire.

For example, if you want a product description from it, you should describe the product in more detail beforehand.

Entering "give me a product description for a coffee maker" will give you a very superficial general description.

It is better to mention as many details as possible beforehand, which can then be included:

"The coffee machine is fully automatic and can produce various types of coffee, including latte macchiato, as it has a nozzle to froth milk with steam. It is silver chrome on the outside and has a compact, modern design so that it fits into any kitchen ."

For this please give me a product description for my website, 500 characters.

Now ChatGPT can formulate in much more detail and now uses data that has been stored in connection with a machine like this.

This makes the answers individual and you don't run the risk of others using the exact same description for their product.