

## **How to create a design with ChatGPT & midjourney in 5 steps**

### **Step 1:**

Give ChatGPT all the information for whom or what the design should be created: is it a company, a product or a personal brand?

What problems are solved, what mission is being pursued, what services or products are on offer?

Add the target group: values, location, thoughts, fears, problems, budget and describe them as precisely as possible.

The more detailed you are here, the better.

If you have already formulated something online, you can let ChatGPT record it with the "learn" command.

### **Step 2:**

Now let ChatGPT write you a briefing for the design and tell the bot to use many descriptive adjectives.

Then you tell ChatGPT that you would like it to be formulated in one sentence.

Since the AI midjourney only knows English commands, you can have ChatGPT output them directly in English.

### **Step 3:**

Now go to the AI midjourney and open the input with /imagine followed by the description that ChatGPT gave you.

### **Step 4:**

Add text phrases (prompts) that describe the style in more detail.

Possible options would be: "cartoon art" "photorealistic" "3D" "high quality" "abstract"

### **Step 5:**

Repeat the input and experiment with different combinations until you like a version.

Enter "Vx" to give you more options and "Ux" to display your choice in high resolution.