

10150_HODL Buy and hold: What is it and what are the pros and cons

Buy and hold strategy - The basis for every crypto portfolio.

This strategy is also called HODL, which means "Hold on for dear life" and means that you hold cryptocurrencies for a long time and do not sell them even with strong price fluctuations and poor performance

The buy and hold strategy is for long-term investments - as intended in the stock sector. The investment horizon is at least 1 year, but the focus is on 5 years and more.

What are the pros and cons of the buy and hold strategy?

Pros

- Long-term wealth accumulation
- Can be combined great with staking and other products. In this way, additional passive income is generated

Cons:

- Longer-term capital commitment (sale at crypto possible at any time, but this is not the purpose of the investment form)
- You may miss the right exit and not take regular profits.