Why is everyone talking about cryptocurrencies?

"In the past" we had times with 5% interest on savings accounts, that no longer exists today. So we need to look for other ways to make money work for us.

There are currently not many options on the market that allow you to save even small amounts of money and avoid inflation.

Cryptocurrencies with blockchain technology offer further support for digitization (e.g. of contracts, processes and supply chains) and internationalization (e.g. global real-time payment transactions)

In addition, they fit into our current life, which is becoming faster and more global. All people can get access and there are no banks as middlemen - they reflect a certain degree of independence and freedom.