

What can I earn with an NFT project?

In this video we show you a concrete calculation example of what you can earn with the output of an NFT project.

example

Issue of 2,000 NFTs for your company with the following utility: Purchase access to you (virtual and physical) and ticket for your own offline event. Price 0.2 ETH

As already mentioned in the previous video, you can benefit in three ways when issuing your own NFTs.

1. Income from NFT issuing

2,000 NFTs times 0.2 ETH (260 US dollar) = 400 ETH * 1,300 US dollar (current rate at the beginning of November) = 520,000 US dollar by selling your NFTs

2. Ongoing income

With every trade you get up to 10% for you as a fee.

With a daily volume of 30 NFTs traded from your collection, this means: → 6 ETH volume times 10% for you = 0.6 ETH = 780 US dollar daily income

3. Increase in value of NFT and ETH price increase

As an example, we assume that your NFT value increases to a price of 0.5 ETH and the Ethereum price rises again to 3,000 EUR.

For daily trading volume it means the following: Earnings 30 NFTs at 0.5 ETH equals 1.5 ETH; 10% for you = 1.5 ETH * 3,000 US dollar equals 4,500 US dollar daily earnings

In our example, you have earned a total of EUR 520,000 as a one-off income plus between US Dollar 780 per day and US Dollar 4,500 daily in the case of an increase in value and Ethereum.

The potential of NFT editions is still often underestimated. In the USA it is already very popular as corporate financing or employee participation.