

Bored Ape Yacht Club (BAYC)

The Bored Apes are among the best known and most valuable NFTs on the market. Anyone who mined this in 2021 has made a profit per NFT of currently over 100,000 US dollars per NFT. (as of January 2023)

Bored Apes are owned by Miami-based YugaLabs.

In addition to the Bored Ape Yacht Club, the YugaLabs portfolio also includes the CryptoPunks and Meebits, which YugaLabs bought in 2022.

There is also a discord, but it is rather smaller.

What is the utility?

Airdrops

Here you can clearly see the focus on monetization.

There have already been various airdrops:

- Mutant Apes
- Bored Ape Kennel Club
- Otherdeed, Yugalabs' own metaverse
- Apecoins, Yugalabs' own currency
- For 2023 we also expect a lot here. There's a new interactive mint coming in February, otherside land, and more surprises will be in store at YugaLabs

ape fest

There is an annual gathering of Bored ApeHolders, this is called the ApeFest.

The network concept is in focus here.

What value do you get?

Through the various airdrops, Bored Ape Yachtclub holders have already received a large monetary amount, depending on when you got on board. Additionally, Bored Ape Yacht Club holders currently have the opportunity to stake for over 200% Apecoins.

Roadmap:

There is a roadmap, but here too, as with other projects, people are keeping a low profile and only specifying it shortly before the next date on the roadmap. But this sounds very promising!