

## Use cases NFTs: What can I do with NFTs?

Many only know NFTs as digital images. But NFTs are so much more. The utility, that means what the user gets for it when he buys an NFT, is crucial.

In this video we present some use cases of NFTs:

**Tickets:** More and more event organizers issue tickets as NFTs. This has the advantage that you can transfer them in seconds and there is no black market at all, since an NFT can only be created once and cannot be forged.

**Funding:** Companies can fund themselves by issuing NFTs.

**Memberships & Coaching:** Similar to business member cards, these could be issued as an NFT with additional benefits for example coaching or access to meet ups and other benefits.

**Digital fashion:** Brands like Adidas and Gucci bring out NFTs with digital fashion, in special collections you get the physical clothing sent to your home.

**Contracts:** In the future, rental contracts, insurance contracts and others will also be mapped in an NFT via Smart Contracts. You are then immediately connected to your contractual partner.

As you can see, there are a lot of possible use cases and more are being added all the time.