Better results with ChatGPT: context

Even if you don't have to engage in small talk with artificial intelligence to start a conversation and you can also leave out phrases of friendliness, it is still advisable to have conversations and save the chat.

This allows the AI to remember the information you have already given and refer to it.

Above all, it is important that ChatGPT knows your intention and the context.

The input "Write a product description for a coffee maker" is too vague if your intention is that it should sell your product.

So you better write:

"Give me the product description for the coffee maker we were talking about.
This should achieve the best possible sales quota with a target group that is 35-55 years old, uses social media and pays attention to value for money, not buying in the luxury segment."

The answers are more specific, more precise and, above all, individually tailored to your product and the target group.