

Earn money with your own Web3 agency

For all those who are already or are considering starting a business, founding a Web3 Agency can be a business idea with which you can make money.

With a Web3 Agency you enter a completely new world that can be highly profitable. Less than 1% of companies are currently on the Web 3. However, that will change in the coming years.

What does a Web 3 agency do?

You accompany companies into the Web3.

There are three main areas here

1. Consulting

You advise companies on how they can transfer their company, their processes and organization to the Web3. You can also offer complete project management for Web3 projects.

These can be strategic issues, depending on which components are relevant for the customer.

In consulting, you can usually charge high daily rates or flat rates.

2. Outsourcing

With outsourcing, companies outsource tasks to you.

You can take over various services for companies here in Web3, for example:

e.g. community management in Discord, recruitment or meetings in the Metaverse

3.IT

IT is the best way to scale. If you develop your own IT or apps, you can expect margins of around 80%.

This can be about apps or software that makes work more efficient, combines Web2 and Web3 or also into the platform business that you build your own platform/marketplace in Web3.

As you can see, there are countless ways in which you can set up a Web3 agency with different services. You can start this part-time or full-time. You're still early!