**Bored Ape Yacht Club (BAYC)**

The Bored Apes are among the best known and most valuable NFTs on the market. Anyone who mined this in 2021 has made a profit per NFT of currently over 100,000 US dollars per NFT. (as of January 2023)

Bored Apes are owned by Miami-based YugaLabs.

In addition to the Bored Ape Yacht Club, the YugaLabs portfolio also includes the CryptoPunks and Meebits, which YugaLabs bought in 2022.

There is also a discord, but it is rather smaller.

What is the utility?

**Airdrops**

Here you can clearly see the focus on monetization.

There have already been various airdrops:

- Mutant Apes

- Bored Ape Kennel Club

- Otherdeed, Yugalabs' own metaverse

- Apecoins, Yugalabs' own currency

- For 2023 we also expect a lot here. There's a new interactive mint coming in February, otherside land, and more surprises will be in store at YugaLabs

**ape fest**

There is an annual gathering of Bored ApeHolders, this is called the ApeFest. The network concept is in focus here.

**What value do you get?**

Through the various airdrops, Bored Ape Yachtclub holders have already received a large monetary amount, depending on when you got on board.

Additionally, Bored Ape Yacht Club holders currently have the opportunity to stake for over 200% Apecoins.

**Roadmap:**

There is a roadmap, but here too, as with other projects, people are keeping a low profile and only specifying it shortly before the next date on the roadmap. But this sounds very promising!