

**\$24.9M**

Revenue

₹ 10.46M

Profits

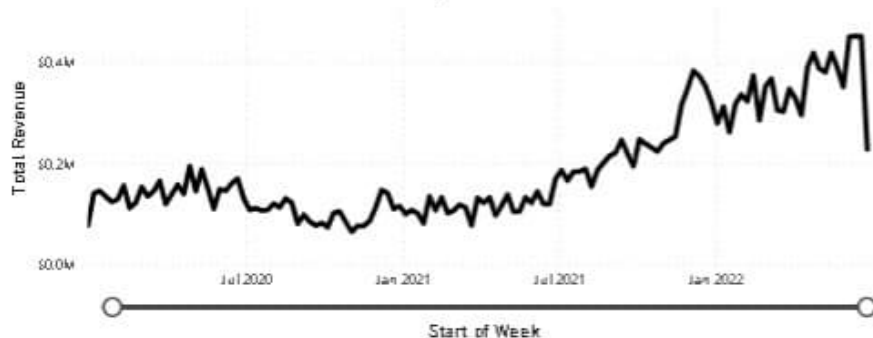
25.16K

Orders

2.2%

Return Rate

Weekly Revenue



Category By Orders



Top 10 Products

Product Name	Total Orders	Total Revenue	Return Rate
Water Bottle - 30 oz.	3983	\$39,755.33	1.95%
Sport-100 Helmet, Red	2099	\$73,444.01	3.33%
Sport-100 Helmet, Blue	1995	\$67,120.18	3.31%
Sport-100 Helmet, Black	1940	\$65,269.75	2.65%
Road Tire Tube	2173	\$17,264.73	1.55%
Patch Kit/8 Patches	2952	\$13,505.42	1.61%
Mountain Tire Tube	2846	\$28,333.22	1.64%
Mountain Bottle Cage	1896	\$38,061.90	2.02%

Monthly Revenue

\$1.83MPrevious Month: ₹ 1.77M
(+3.31%)

Monthly Orders

2.15K

Previous Order: 2.17K (-0.88%)

Monthly Returns

166

Previous Returns: 169 (+1.78%)

Most Ordered Product Type

Tires and Tubes

Most Return Product Type

Shorts

Select all

Europe

North America

Pacific



ProductName

☐ All-Purpose Bike Stand

☒ AWC Logo Cap

☐ Bike Wash - Dissolver

☐ Cable Lock

☐ Chain

☐ Classic Vest, L

☐ Classic Vest, M



Total Orders Vs Target



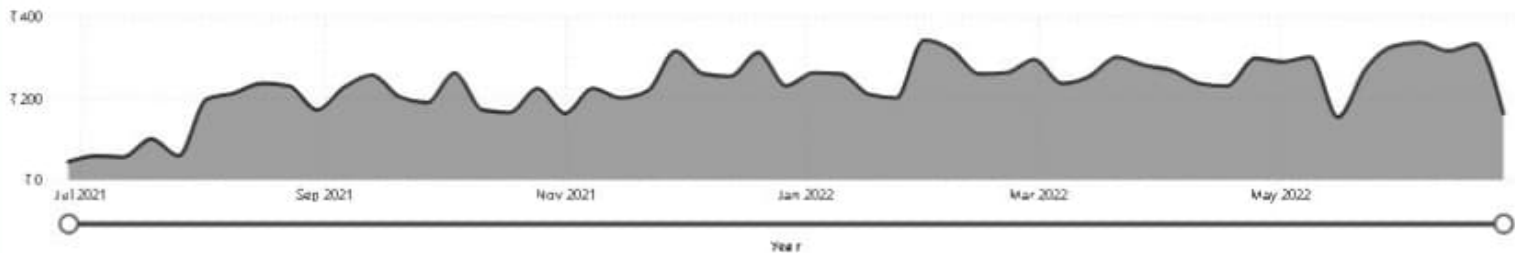
Total Orders Vs Target



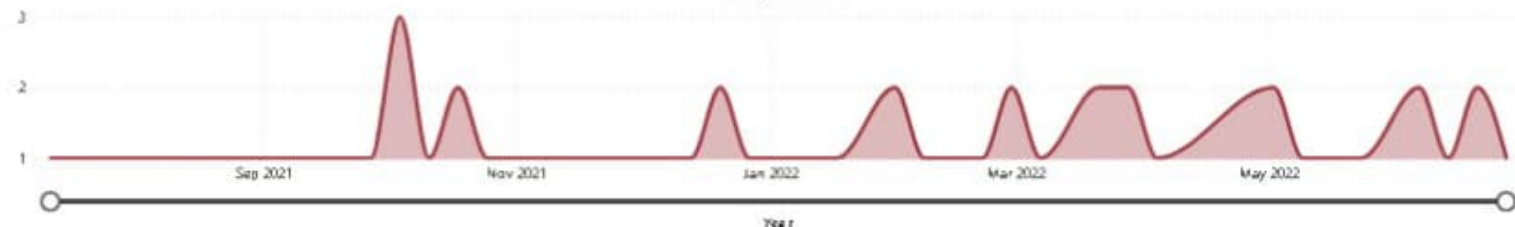
Total Orders Vs Target



Weekly Profits



Weekly Returns



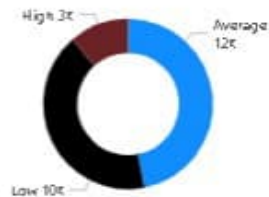
17.42K

Total Customer

\$1,431

Revenue Per Customer

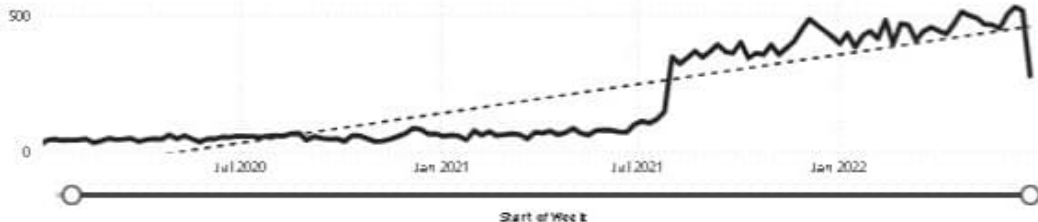
Orders by Income Level



Orders by Occupation



Weekly Customers



Top 50 Customer

CustomerKey	Full Name	Orders	Total Revenue
11433	MR. MAURICE SHAN	6	\$12,407.95
11439	MRS. JANET MUNOZ	6	\$12,015.40
11241	MRS. LISA CAI	7	\$11,330.45
11417	MRS. LACEY ZHENG	7	\$11,085.75
11420	MR. JORDAN TURNER	7	\$11,022.40
11242	MR. LARRY MUNOZ	7	\$10,852.03
13263	MRS. KATE ANAND	4	\$10,436.51
12655	MR. LARRY VAZQUEZ	4	\$10,394.98
11425	MRS. ARIANA GRAY	6	\$10,391.43
12631	MR. CLARENCE GAO	4	\$10,331.73
12650	MR. AARON WRIGHT	4	\$10,329.23
13405	MR. ETHAN BRYANT	4	\$10,308.52
11429	MR. MARCO LOPEZ	6	\$10,289.69
12632	MRS. BONNIE NATH	4	\$10,282.91
11245	MR. RICKY VAZQUEZ	4	\$10,165.92
11237	MR. CLARENCE ANAND	4	\$10,065.01
Total		222	\$4,82,358.56

2020

2022

Top Customer

MR. MAURICE SHAN

Total Orders

170

Total Revenue

\$155.91K