BUSINESS

ENVIRONMENT

Factors of internal environment

Employees

Management

Owners

Managers

Resources

Culture

What is internal environment?

Internal environment refers to the Factors with in an organization that directly effect the business background, Different parties and forces acting within a business and affecting a business.
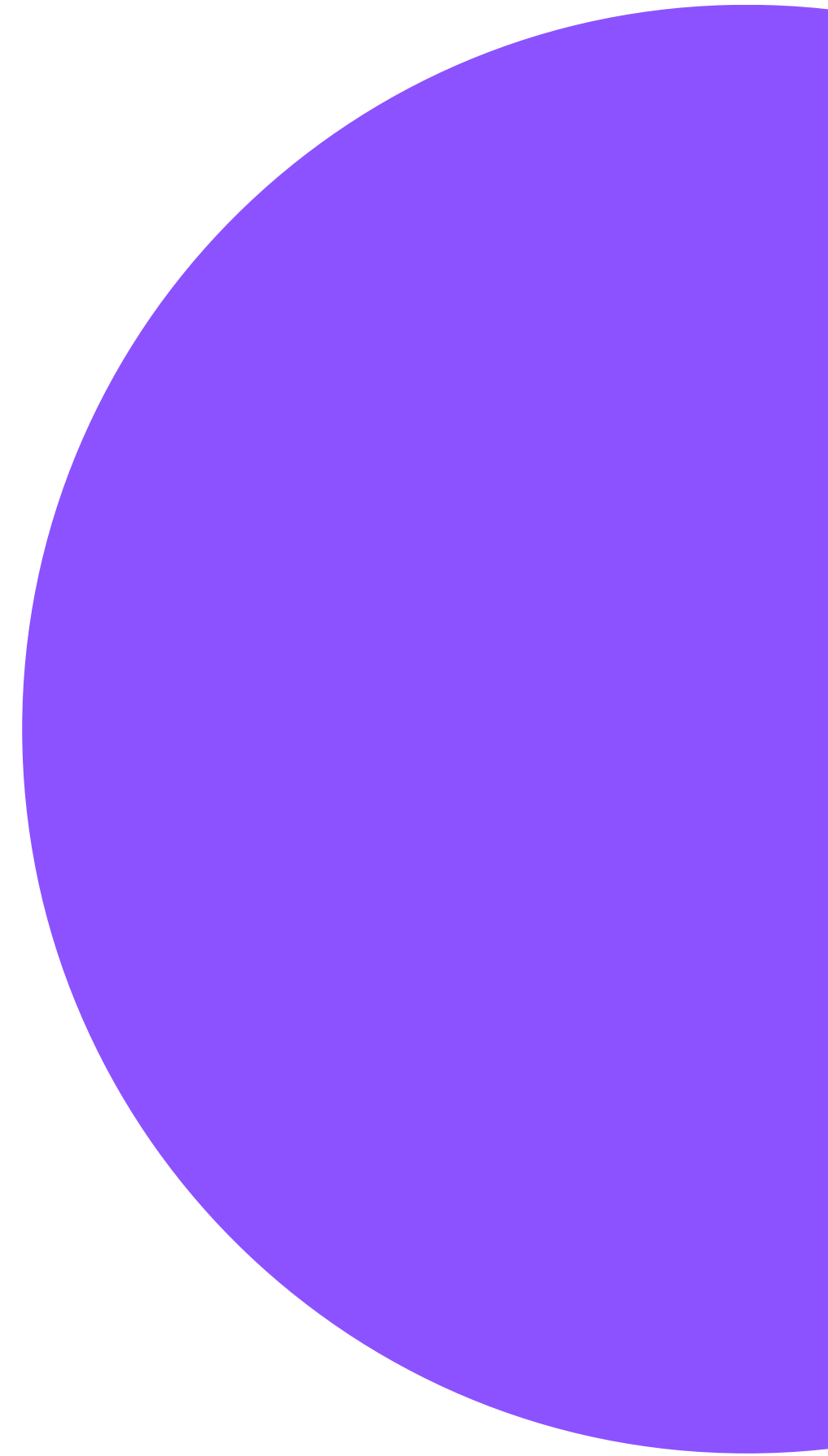
Why It matters:

Identify their strength.

Identify their weakness.

Improve performance.

Gain a competition.

Impacts

- Owners are the persons applying the required capital for business.

- Managers are the persons taking decisions to dirrect the Resources of business.

- Employees are people who duly perform their task assigned using their skills.

Thank You